SUPREME COURT OF THE UNITED STATES

OCTOBER TERM, 1966

No. 18

UTAH PIE COMPANY, PETITIONER,

vs.

CONTINENTAL BAKING COMPANY, ET AL.

ON WRIT OF CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE TENTH CIRCUIT

INDEX

VOLUME 7

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
15—Printed form of Safeway Stores, Inc. for offer of Merchandise—Morton pies—dated June 16	1987	2061
16—Morton Price Advice No. 31W & Supplements, Price List effective July 3, 1961 effective in states of California, Arizona, Washington, Oregon, Utah, Montana, Nevada and Idaho	1988	2062
17—Invoices of Parkway Foods, Inc., Watsonville, Calif. to Morton Frozen Foods for period of February 24, 1961 thru December 30, 1961	1994	2068

RECORD PRESS, PRINTERS, NEW YORK, N. Y., JULY 25, 1966

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
18—Letter from Morton Frozen Foods to Del Mar Foods Company, Watsonville, Calif., attention Allen Smith, dated November 21, 1960 and accepted date of December 23, 1960	2080	2154
19—Letter from Morton Frozen Foods (George A. Nightingale), to Frozen Food Marketers, Murray, Utah, dated November 22, 1960	2082	2158
20—Memorandum from D. J. Nord to John Bittner, "Group Tie Ups", dated January 13, 1959 with report on "Pet-Ritz Pumpkin and Mince Group Tie Ups, 1958, Salt Lake Division"	2083	2159
21—Pet Milk Company—Summary of operations—Frozen Fruit Pies for Salt Lake Division, San Francisco Division and All Sales Divisions—1958 and 1959 for Pet Brand, Pet-Ritz Brand and Swiss Miss Brand—1960 to August 31, 1961	2085	2161
22—Carnation Company—Summary of Territorial Profit and Loss—Frozen Fruit Pies for Pacific Northwest Mountain States, Southern California, Northern California and Total Western Division—Years 1959, 1960 and 1961	2090	2167
23—Continental Baking Company—Morton Frozen Foods Division (Pies) Analysis of Operations—1958, 1959, 1960, 1961, Region VIII Through 1960 and Region W—1961, Region VII Through 1960, and Region I—1961	2098	2175
24—Pet Milk Company—Comparison of Net Sales Price Per Dozen in the Salt Lake Division with Net Sales Price Per Dozen in All Other Sales Divisions	2101	2178

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
25—Pet Milk Company—Comparison of Gross Sales Price and Net Sales Price Per Dozen for Pet-Ritz Brand Pies Between Salt Lake Invoices Furnished and Total Sales by Pet Milk Company	2103	2179
26—Carnation Company—Frozen Foods Division—Comparison of Pacific Northwest Mountain States Division Operations With All Other Frozen Food Division Operations	2105	2180
27—Pet Milk Company—Study Indicating Computed Net Profit or (Loss) Per Dozen of Apple, Cherry, Boysenberry and Peach Frozen Pies Based on a Weighted Average Product Mix and Absolute Net Prices	2107	2181
28—Carnation Company—Study Indicating Computed Net Profit or (Loss) Per Dozen of Apple, Cherry, Boysenberry and Peach Frozen Pies Based on a Weighted Average Product Mix and Absolute Net Prices	2110	2184
29—Continental Baking Company—Study Indicating Computed Net Profit or (Loss) Per Dozen of Apple, Cherry, Boysenberry and Peach Frozen Pies Based on a Weighted Average Product Mix and Absolute Net Prices	2113	2187
30—Pet Milk Company—Frozen Foods Division—Annual Standards Fresno Plant, Years 1958-1962 for Peach, Apple, Boysenberry, Cherry, Pumpkin, Mince, Pet-Ritz and Swiss Miss pies	2116	2190
31—Summary of Annual Sales and Net Income Before Taxes From Annual Reports of Defendants and Available Frozen Pie Volume and Profit or (Loss) Before Taxes In Certain Competitive Areas with Utah Pie Company	2128	2202

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
32—Cost Estimate—24 oz Bel Air Fruit Pies, May 22, 1961 and Cost Breakdown—Morton 22 oz Fruit Pies, Watsonville Plant, May 22, 1961	2129	2203
33—Memorandums dated June 20, 1957 and June 28, 1962 entitled CO- Packing, Co-Packing Arrangements with Morton Pies	2130	2204
35—Morton Frozen Food Invoices to Safeway Stores, San Francisco, July 21, 1961 and August 7, 1961; A. N. Lewis Co., Northridge, Calif., August 2, 1961 and Jerseymaid Milk Prod., Los Angeles, August 14, 1961	2131	2205
36—Management Report—November on Competitive Activity—Frozen Pies, dated December 17, 1958	2135	2209
37—Management Letter—August 15 Through September 15 to J. A. Dodge from H. A. Beasley and D. J. Nord, dated September 15, 1959	2136	2210
38—Memorandum from Boyd F. Schenk to D. T. Dittman, dated July 19, 1960, subject "Visit to Utah Pie Company, June 23, 1960"	2137	2212
39—Memorandum from Wilson A. Hall to Miss Eunice Cox, dated March 13, 1957	2139	2215
40—Pet-Ritz Frozen Foods, Institutional Size, Price Lists No. 1, No. 2, No. 3, effective March 16, 1957 for various regions; Carnation Company, Price Lists No. 1 & No. 2, effective January 28, 1957 and February 18, 1957	2141	2217
41—Carnation Company—Simple Simon Frozen Foods, Price Lists No. 2 for Zones 1 & 2 effective February 18, 1957 and Price List No. 1 for Zone 1 effective January 28, 1957	2147	2223

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
42—Sales Contract between Pet Milk Company and Safeway Stores, dated December 24, 1959 with Appendices A & B	2150	2226
Letter from Pet Milk Company (Boyd F. Schenk to Alan W. Young), dated January 6, 1960 with Charts 1 & 2	2162	2238
43—Schedule A—Cost Analysis of Pet-Ritz and Bel-Air Fiscal Year 1961-62	2167	2243
—Schedule B—Justification of Frozen Food Private Label Business	2168	2244
44—Pet Milk Company—Frozen Foods Division Price Justification—Bel Air Pies, Year 1961-62	2171	2247
—Pet Milk Company—Frozen Foods Division Costs for Private Label Price Justification 1961-62	2172	2248
46—Rough draft copy of memorandum "To Salesmen or Brokers responsible for contacting Safeway Divisions", with initials JRB	2173	2249
47—Document entitled, "Discussion with Safeway regarding Private Label, July 14, 1959"	2176	2252
48—Memorandum from D. J. Nord to J. A. Dodge, Subject: Management Letter—April 24 through May 29, dated June 4, 1959	2178	2255
49—Memorandum from D. J. Nord to A. M. Coleman dated February 11, 1960, marked "Personal"	2179	2256
50—Memorandum from A. M. Coleman to J. A. Dodge, dated March 4, 1960, "Simple Simon Price Decline—Utah"	2180	2257
51—Interoffice memorandum from D. J. Nord to A. M. Coleman, dated March 7, 1960, "Simple Simon Deal—Utah"	2181	2258

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
52—Interoffice memorandum from D. R. Davis to Gordon Ellis, dated June 21, 1960, "Current Fruit Pie Pricing and Allowances—Western United States"	2182	2258
53—Interoffice memorandum from D. J. Nord to R. E. Buell, July Management Report, dated August 5, 1960	2183	2260
54—Interoffice Memorandum from D. J. Nord to John Bittner, dated September 6, 1960, "Competition on Frozen Pies"	2184	2262
Carnation Company letter dated July 23, 1960 to "Our Customers" subject "Price Decline on Simple Simon Cream Pies"	2185	2263
55—Interoffice memorandum from L. D. Umlauf to Don Davis, dated April 7, 1961, "Utah and Southern Idaho"	2186	2264
56—Memorandum, "Marketing Programs, 8" Fruit Pies—East—Second Sales Assignment, Deal #8", dated January 5, 1961	2187	2265
57—Memorandum from Sales Service Department to Denver, Dallas, St. Louis and Kansas City Division Managers, dated January 24, 1961	2189	2267
—Pet Ritz Promotion Bulletin	2191	2269
58—Carnation inter-office memorandum dated September 19, 1961 re: Pricing—Pet-Ritz and Swiss Miss	2192	2270
59—Inter office memorandum from D. J. Nord to R. E. Buell, November Management Report, dated December 2, 1960	2193	2271
60—Interoffice Pet Memorandum to Mr. John Bittner, from Product Accounting JBE, dated September 23, 1960—"Cost Comparisons 22 and 24 ounce Pies"	2194	2272

	Original	Print
Record from the United States District Court for the District of Utah, Central Division—Continued		
Plaintiff's Exhibits—Continued		
61—MRCA Presentation to Pet-Ritz Foods Division of Pet Milk Company on Frozen Dessert Pies, September, 1959	2197	2275
62—Market shares of 8″ Frozen Fruit Pie—Intermountain Market—1958, 1959, 1960, 1961	2245	2323
63—Carnation Company's minutes relating to 22 ounce and 20 ounce fruit pies for April 6, 1959, April 30, 1959, September 24, 1959, February 17, 1960 and December 7, 1960	2249	2327
64—Carnation Company—Simple Simon Frozen Foods—Price Lists Nos. 3–17C effective June 17, 1957 thru October 4, 1961 for Zone 1, 1B & 1C	2252	2331
65—Carnation Company—Simple Simon Frozen Foods—Price Lists No. 1–17 effective January 28, 1957 thru August 21, 1961 for Zones 2, 2A and 2B	2289	2368
66—Carnation Company—Simple Simon Frozen Foods—Price Lists 2, 2A, effective February 18, 1957 for Zones 1, 1A, 1B, 1C, 2, 2A, 2B, 4, 4A, 5, 5A, 6 & 7	2323	2402
67–74—Marketing programs of Carnation Company for various deals from December 31, 1959 thru August 17, 1961	2430	2509

[fol. 1987]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 15

SAFEWAY STORES INCORPORATED

154 South First West, P. O. Box 1680, Salt Lake City 10, Utah

To: OUR SUPPLIERS Date 6/19

We are requesting that you put your offer or request for placement, in writing because:

1. It avoids misunderstanding of the terms of your offer, and
2. It enables us to give your offer more deliberate consideration than is possible in an oral transaction.

The subjects listed below should be covered in your written offer:

Brand Name Morton Grade Apples or - Cal - Canned - Case Pack 6 Can or Unit Size #10

Shp'g. Wt. per case 10# F.O.B. Sac Rail or Truck Either Frt. Rate F.O.B. Sac or

Minimum Shipment 7400 - Shipping Time Immediate -

Quantity Available Unlimited Shipping Point Watsonville Cal. F.

SUPPLIER'S NAME Morton - F. Food - BROKER'S NAME Stone - Orchard -

SUPPLIER'S ADDRESS 1790 - Industrial Way - BROKER'S ADDRESS 1173 - 6 - 6th St -

Redwood City Cal - BROKER'S PHONE GR-7550 -

Laid-in Cost Per Doz. (Salt Lake) 2.85 - List Price Per Dozen —

Other Allowances Can be picked up - Cash Disc. None Trade Disc. None -

Watsonville Cal. F - 7.45 Dz Is Sale Guaranteed?

Deal Len - 30 - Flat allow Effective Period 6/19 - To July 3rd -

Deal Quality Available 2,550 Dz Net Cost. Is retail price fair-traded? No Fair-trade Price

Is price of item guaranteed against decline? F.O.B. Watsonville List other items, if any, we buy from above

How Long? supplier: None

OTHER REMARKS: No

Are lower prices or better terms or conditions of sale available to any other customer? If so, what is required to qualify therefore?

Do the prices, discounts, or allowances which you offer us on this item include or reflect any allowance for, or in lieu of brokerage expenses? No

Are the terms and conditions of sale outlined above, being offered to other direct buyers on a proportionately equal basis? Yes -

IF FORM IS NOT COMPLETED 100% ITEM WILL NOT BE CONSIDERED.

SAFEWAY STORES, INCORPORATED
Box #1680 — Salt Lake City, Utah

Copy. To make K/Pkg.

Exhibit No. 14-
11/17/50 - R. 1987

2062
[fol. 1988]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 16

Price Advice No. 31W
Effective in states of California, Arizona, Washington Oregon, Utah, Montana, Nevada Idaho

Morton

PRICE LIST
Effective July 3, 1961
Until further notice

The Pioneer Brand
The Big Volume –
Fast Moving Brand

Frozen Foods, Division of
Continental Baking Company
P. O. Box 731
Rye, N. Y.

The Fastest Moving Complete Line in the Entire Frozen Prepared Foods Industry

The Quality Brand
The Advertised Brand

PRODUCT	PACK & UNIT NET WEIGHT	GROSS WEIGHT PER CASE	PRICE PER CASE				UNITS PER CASE
			TRUCK LOAD	1200 UNITS 1/2 TRUCK	700 UNITS 1/4 TRUCK	LESS WHSE.	
POT PIES							
CHIC., BEEF, TURK.	24/8	14½	4.60	4.70	4.74	4.80	2
CHIC., BEEF, TURK.	12/8	7½	2.35	2.40	2.42	2.45	1
DINNERS							
SALIS., MEAT LOAF, HAM CHIC., BEEF, TURK.	12/11	11	5.45	5.50	5.55	5.60	1½
FISH'N CHIPS	12/9	9½	5.45	5.50	5.55	5.60	1½
MAC. & CHEESE DINNER	12/12½ oz.	13	3.25	3.30	3.35	3.40	1½
CASSEROLES							
MAC. & CHEESE	24/8	14½	3.96	4.00	4.10	4.20	2
MAC. & CHEESE	12/8	7½	2.03	2.05	2.10	2.15	1
MAC. & CHEESE	6/20	9½	1.75	1.79	1.80	1.82	1¼
SPAG. & MEAT	12/8	7½	2.38	2.40	2.45	2.50	1
TARTS							
APPLE, CHERRY, PEACH COCONUT,	12/9	8	2.63	2.65	2.70	2.75	1¼
FRUIT & DESSERT							
APPLE, CHERRY, PEACH COCONUT & BOYSENBERRY	6/22	10	2.00	2.02	2.03	2.08	1¼
BLUEBERRY STRAWBERRY	6/22	10	2.35	2.37	2.38	2.43	1¼
PUMPKIN	6/22	10	2.10	2.12	2.13	2.18	1¼
MINCE	6/22	10	2.30	2.32	2.33	2.38	1¼
CHOCOLATE, LEMON, BANANA BUTTERSCOTCH, STRAWBERRY & COCONUT CREAM	6/16	8	2.73	2.75	2.76	2.81	1¼
BAKED GOODS							
DEVILS FOOD	6/18	9	4.33	4.35	4.37	4.40	2
SNOW WHITE	6/18	9	4.33	4.35	4.37	4.40	2
BUTTER PECAN	6/14	8	3.85	3.87	3.90	3.93	2
CHEESE CAKE	12/16	16	7.70	7.76	7.81	7.86	2
DANISH PECAN TWIST	12/10	11	5.10	5.14	5.20	5.26	1
PINEAPPLE CHEESE CAKE	12/16	16	8.66	8.70	8.74	8.80	2
HONEY BUNS	12/11	11	3.28	3.30	3.35	3.40	1¼
BISCUITS	12/12	10	2.58	2.60	2.65	2.70	2
CLOVERLEAF & PARKERHOUSE ROLLS	12/24 oz.	20	$3.20 packages delivered				2

1988

[fol. 1989]

TERMS

This price list supercedes all prior price lists and price change notices.

Prices, unit requirements for direct shipments and other provisions are subject to change without notice.

All products may be combined in one order to total necessary number of units for truckload or part truckload price o each item, in accordance with total unit value of the order.

Truckload and part truckload prices are in effect only on shipments from Morton plants.

All direct shipments are prepaid to point of destination.

In the event of price decline MORTON will protect a customer's actual warehouse stocks on hand, which have bee delivered direct or picked up from consignment warehouse and billed within previous 30 days.

Minimum quantity for warehouse withdrawal is 25 cases.

Terms of payment – Net 7 days from date of invoice.

This is not an offer to sell.

1989

2064
[fol. 1990]

Area W-95 Southern California
W-96 Arizona

Effective July 3, 1961
Supplement to Price Advice No. 463 IW

THIS SUPPLEMENT SUPERSEDES ALL PREVIOUS EDITIONS

ITEM	EFFECTIVE DATE	EXPIRATION DATE	TEMPORARY DISCOUNT PER DOZ.	OTHER
8 oz. Pot Pies	5/29/61	U.F.N.*	50¢	Bill-Back with proof of Advertising
11 oz. Chicken, Beef, Turkey, Salisbury, Ham, Meat Loaf, & 9 oz. Fish	5/29/61	U.F.N.*	$1.05	Bill-Back with proof of Advertising
12-3/4 oz. Macaroni & Cheese Dinners	5/29/61	U.F.N.*	35¢	Bill-Back with proof of Advertising
22 oz. Apple, Cherry, Peach, Coconut, & Boysenberry Pies	5/29/60	U.F.N.*	70¢	Bill-Back with proof of Advertising
14 oz. Cream Pies	5/16/60	U.F.N.*	76¢	
12 oz. Biscuits	1/23/61	U.F.N.*	25¢	

* Until further notice

PRODUCT	Case Size	Ex-Warehouse	1/4 Truckload 750 Units	1/2 Truckload 1,500 Units	Truckload 3,000 Units
Chicken, Beef & Turkey Pot Pies*	12/8 oz.	2.40	2.37	2.35	2.30
Chicken, Beef & Turkey Pot Pies*	24/8 oz.	4.70	4.64	4.60	4.50

* April 3, 1961 per case

All price deviations listed on this supplement have been effective 30 or more days unless otherwise specified.

MORTON FROZEN FOODS DIVISION
Continental Baking Company, Inc.
P. O. Box 731, Rye, New York

1990

[fol. 1991]

Area W-93 Washington & Oregon

Effective July 3, 1961
Supplement to Price Advice No311

THIS SUPPLEMENT SUPERSEDES ALL PREVIOUS EDITIONS

ITEM	EFFECTIVE DATE	EXPIRATION DATE	TEMPORARY DISCOUNT PER DOZ.	OTHER
22 oz. Apple, Peach, Coconut & Boysenberry Pies	10/24/60	U.F.N.*	66¢	
22 oz. Cherry Pies	5/22/61	U.F.N.*	66¢	
14 oz. Cream Pies	5/16/60	U.F.N.*	76¢	
12 oz. Biscuits	1/23/61	U.F.N.*	25¢	

* Until further notice

All price deviations listed on this supplement have been effective 30 or more days unless otherwise specified.

MORTON FROZEN FOODS DIVISION
Continental Baking Company, Inc.
P.O. Box 731, Rye, New York

2066
[fol. 1992]

Area W-95 Southern California
W-96 Arizona

Effective July 10, 1961
Supplement to Price Advice No. 31W

THIS SUPPLEMENT SUPERSEDES ALL PREVIOUS EDITIONS

ITEM	EFFECTIVE DATE	EXPIRATION DATE	TEMPORARY DISCOUNT PER DOZ.	OTHER
8 oz. Pot Pies	5/29/61	U.F.N.*		50¢ Bill-Back with proof of Advertising
11 oz. Chicken, Beef, Turkey, Salsibury, Ham, Meat Loaf, & 9 Oz. Fish	5/29/61	U.F.N.*		$1.05 Bill-Back with proof of Advertising
12-3/4 oz. Macaroni & Cheese Dinners	5/29/61	U.F.N.*		35¢ Bill-Back with proof of Advertising
22 oz. Apple, Cherry, Peach, Coconut & Boysenberry Pies	5/29/60	U.F.N.*		70¢ Bill-Back with proof of Advertising
14 oz. Cream Pies	5/16/60	U.F.N.*	76¢	
12 oz. Biscuits	1/23/61	U.F.N.*	25¢	

* Until further notice

PRODUCT	Case Size	Ex-Warehouse	1/4 Truckload 750 Units	1/2 Truckload 1,500 Units	Truckload 3,000 Units
Chicken, Beef & Turkey Pot Pies*	12/8 oz.	2.40	2.37	2.35	2.30
Chicken, Beef & Turkey Pot Pies*	24/8 oz.	4.70	4.64	4.60	4.50

* April 3, 1961 per case

All price deviations listed on this supplement have been effective 30 or more days unless otherwise specified.

MORTON FROZEN FOODS DIVISION
Continental Baking Company, Inc.
P. O. Box 731, Rye, New York

1992

[fol. 1993]

Area W-92 Idaho, Utah and Western Montana

Effective July 31, 1961
Supplement to Price Advice No.

THIS SUPPLEMENT SUPERSEDES ALL PREVIOUS EDITIONS

ITEM	EFFECTIVE DATE	EXPIRATION DATE	TEMPORARY DISCOUNT PER DOZ.	OTHER
14 oz. Cream Pies	5/16/60	U.F.N.*	76¢	
12 oz. Biscuits	1/23/61	U.F.N.*	25¢	
22 oz. Apple & Coconut Pies	7/31/61	8/12/61	$1.15 +	
22 oz. Cherry, Peach, Boysenberry and Apricot Pies	7/31/61	8/12/61	70¢	

* Until further notice

3.30

3302

All price deviations listed on this supplement have been effective 30 or more days unless otherwise specified.

MORTON FROZEN FOODS DIVISION
Continental Baking Company, Inc.
P. O. Box 731, Rye, New York

2068
[fol. 1994]

In United States District Court
Plaintiff's Exhibit 17

INVOICE

[illegible] FOODS, INC.
Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 3

SOLD TO:
[illegible] Foods
P. O. Box [illegible]
Rye, New York

Date of Invoice [illegible] 21, 1961
F.O.B. Watsonville, Calif.
Date Shipped
Routing
Car No.
Warehouse Receipt No. Attached
Warehouse Date
Warehouse Location Alta Cold Storage

Shipped To:
Purchase Order No.
Sales Memo No.
Broker [illegible]son
Terms [illegible]/Invoice

QUANTITY	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
6560 Cases 22oz 4574 Cases 22oz	[illegible]rozen Apple Pies [illegible]rozen Cherry Pies } sold See Below and cr'd Inv. 3461	6/Cs. 6/Cs.	2.1763 3.27[illegible]	Doz. Doz.	8,123.26 7490.84 $15,613.10
560 Cases 574 Cases	3280 doz Morton Apple Pies 2287 doz Morton Cherry Pies	6/Cs ✓ 6/Cs ✓	2.1256 2.9421	Doz Doz	6,971.97 6,728.58 $13,700.55

REMOVE POINT P.

INVOICE

PARKSON FOODS, INC.

Phone PArkway 2-3515 • P. O. Box 891

WATSONVILLE, CALIFORNIA

Nº 104

SOLD TO: [illegible]rton Frozen Foods
[illegible] P. O. Box 731
[illegible], New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms Net Cash/Invoice

Date of Invoice March 3,1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
~~2349 Cases~~	~~22oz.~~	~~Frozen Apple Pies~~	~~6/cs.~~	~~2.4763~~	~~Doz~~	~~2,906.41~~
~~4711 Cases~~	~~22oz.~~	~~Frozen Cherry Pies~~	~~6/cs.~~	~~3.2754~~	~~Doz.~~	~~7,715.20~~
						~~$10,623.61~~
		REVISED				
2349 Cases	22oz.	1174½ dozen Apple Pie	6/cs.	2.1256	Doz	$2,496.52
4711 Cases	22oz.	2355½ dozen Cherry Pie	6/cs.	2.9421	Doz	6,930.12
						$9,426.64
		All in overwrap cartons.				

SERVICE POINTERS 30609

[fol. 1995]

2069

INVOICE

[illegible] FOODS, INC.

Phone Fairway 2-2118 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 105

SOLD TO:
Morton Frozen Foods
P. O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker

Terms

Date of Invoice March 6,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
		CREDIT-MEMO-against invoice #103 to adjust price for doz.to amount as per your letter of March 3,1961				$1,912.55

SERVICE PRINTERS 30280

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 5-3515 • P. O. Box 861

WATSONVILLE, CALIFORNIA

Nº 106

SOLD TO: Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker

Terms

Date of Invoice March 6, 1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location

QUANTITY	SIZE	DESCRIPTION	UNIT PRICE	PER	AMOUNT
		CREDIT MEMO--against invoice #104			
2349 Cases		Frozen Apples Pies price per doz. adjusted by	.3507	Doz.	411.90
4711 Cases		Frozen Cherry Pies price per doz. adjusted by	.3333	Doz.	785.09
			TOTAL CREDIT		$1,196.99

[fol. 1997]

2071

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-2518 • P. O. Box 991
WATSONVILLE, CALIFORNIA

No. 108

SOLD TO: Morton Frozen Foods
P. O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker: Berelson

Terms: Net Cash/Invoice

Date of Invoice: March 9, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
8438 Cases	22oz.	Frozen Cherry Pies	6/Cs.	2.9421	Doz.	12,412.71
1708 Cases	22oz.	Frozen Apple Pies	6/Cs.	2.1256	Doz.	1,815.26
						$14,227.97

SERVICE PRINTERS INC.

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-4516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 111

[fol. 1996]

SOLD TO:

[illegible] Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms

Date of Invoice March 16, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4744 Cs.	22oz.	Frozen Peach Pies	6/Cs.	✓2.82020	Dz.	6,689.51
12110 Cs.	22oz.	Frozen Boysenberry Pies	6/Cs.	✓3.10730	Dz.	18,814.70
70 Cs.	22oz.	Frozen Cherry Pies	6/Cs.	2.94210	Dz.	102.97
					$	25,607.18

2073

2074
[fol. 2000]

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3616 • P. O. Box 681
WATSONVILLE, CALIFORNIA

No. 112

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms Net Cash /Invoice

Date of Invoice March 23,1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Holl Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
8672	Cs.	22oz. Frozen Apple Pies	6Cs.	2.1256	Dz.	9,216.60
3907	Cs.	22oz. Frozen Cherry Pies	6Cs.	✓2.9421	Dz.	4,717.66
480	Cs.	22oz. Frozen Boysenberry Pies Cater	6Cs.	✓3.1073	Dz.	745.75
						$14,680.01

SERVICE PRINTING CO.

INVOICE

PARKSIDE FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 891

WATSONVILLE, CALIFORNIA

No. 113

[fol. 2001]

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms Net Cash/Invoice

Date of Invoice March 30, 1951

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5868 Cs.	22oz.	Frozen Cherry Pies	6Cs.	2.9421	Dz.	8,632.12
2092 Cs.	22oz.	Frozen Apple Pies	6Cs.	2.1256	Dz.	2,223.38
1208 Cs.	22oz.	Frozen Boysenberry Pies	6Cs.	3.1073	Dz.	3,430.46
6631 Cs.	22oz.	Frozen Peach Pies	6Cs.	2.8202	Dz.	12,170.57
						$26,456.53

16143 cartons

SERVICE PRINTERS 3820

2075.

2076
[fol. 2002]

INVOICE

PARKWAY FOODS, INC.

Phone PAshway 2-2218 • P. O. Box [illegible]
WATSONVILLE, CALIFORNIA

PAID

No. 114

SOLD TO: Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms Net Cash/invoice

ALL CALCULATIONS VERIFIED
Comptr Operator

Date of Invoice April 6, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5040 Cs.	22oz.	Frozen Cherry Pies (Overwrap)	6/Cs.	2.9421	Dz.	7,414.09
1300 Cs.	22oz.	Frozen Peach Pies Prtd Carton	6/Cs.	2.8202	Dz.	2,833.13
9886 Cs.	22oz.	Frozen Boysenberry Pies Prtd Carton	6/Cs.	3.1073	Dz.	15,359.38
						$ 24,606.60

Pd 4/12/61

SERVICE PRINTERS 55-0

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-2518 • P. O. Box 881
WATSONVILLE, CALIFORNIA

No. 115

[fol. 2003]

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms Net Cash/Invoice

Date of Invoice April 13,1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No. Attached

Warehouse Date

Warehouse Location Mello Cold Storage

ALC CALCULATIONS VERIFIED Comp't Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
7161 Cs.	22oz.	Frozen Peach Pies	6/Cs.	2.8182 / 2.8202	Dz.	11 092.71 / 10,097.73
14861 Cs.	22oz.	Frozen Apple Pies P/U Carton	6/Cs.	2.4624 / 2.1356	Dz.	18 296.56 / 15,794.27
3075 Cs.	22oz.	Frozen Boysenberry Pies	6/Cs.	3.1073	Dz.	4,777.47
						~~$30,669.41~~ $32,167.04
		LESS OUR INVOICES TO YOU # 9866 $1397.90 AND 9869 $5826.35 DED. CRED PER W. R KIRCHNER				7,247.25
						25,924.79

4/18

O.K. 4/18/61

Pay

SERVICE CHARGES BEGIN

Received By

2077

INVOICE

PARKWAY FOODS, INC.

Phone Parkway 4-5518 • P. O. Box 991
WATSONVILLE, CALIFORNIA

No. 117

Date of Invoice April 20,1961

SOLD TO: Morton Frozen Foods
P.O. Box 731
Rye,New York

F.O.B. Watsonville,Calif.

Shipped To:

Date Shipped

Routing

Car No.

Purchase Order No.

Warehouse Receipt No.

Sales Memo No.

Warehouse Date

Broker Berelson

Warehouse Location Mello Cold Storage

Terms Cash /Invoice

ALL CALCULATIONS VERIFIED
Comp't Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
13936 Cs.	22oz.	Frozen Boysenberry Pies (Printed Carton)	6/Cs.	3.1073	Ds.	21,651.67
				2.8188		19 943.49
7765 Cs.	22oz.	Frozen Peach Pies (" ")	6/Cs.	2.0820	Ds.	16,169.43
				2.4624		5 348.33
2172 4344 Cs.	22oz.	Frozen Apple Pies (" ")	6/Cs.	2.1256	Ds.	4,616.80
						$37,217.90
		Less our chk 98158 4/17/61		2,215.34		37,948.44
		98174 5/5/61		93.15		2308
				2427.09		- 2,730.99
						$35,034.70

SERVICE PRINTERS INC.

INVOICE

PARKSIDE FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 901
WATSONVILLE, CALIFORNIA

Nº 119

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms Net Cash/Invoice

Date of Invoice April 27, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

ALL CALCULATIONS VERIFIED Comi Opers

QUANTITY	SIZE	DESCRIPTION			UNIT	PRICE	PER	AMOUNT
29662 Cs.	22oz.	Frozen Apple Pies			6/Cs.	2.4624 1.9312	Dz.	36,519.85
		Less co-invoices	98702	3,997.50				
			98704	6,955.65				
			98705	~~3,447.50~~				
				5,972.27				16,925.42
								19,594.43

OK Jmt 5/3/61

[fol. 2005]

2079

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 981
WATSONVILLE, CALIFORNIA

No. 123

SOLD TO: Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker

Terms Berelson

1372
1016

CALCULATION VERIFIED Comp't Operator

Date of Invoice May 11, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
				49245		
4216 Cs.	22oz.	Frozen Apple Pies	6/Cs.	2.4624	Dz.	42,126.74
3090 Cs.	22oz.	Frozen Boysenberries Pies	6/Cs.	3.1073	Dz.	4,800.78
8072 Cs.	22oz.	Frozen Peach Pies	6/Cs.	2.8188	Dz.	11,376.68
						58,304.20
Invoice	# ~~98758 4/12/61 2,815.34~~					
	# 98700 3/31/61 6,671.95					16,755.15
E&C	# ~~98734 4/5/61 93.75~~					~~19,664.24~~
Boysenberries used Invoice						
	# 98703	10,083.20 (lbs.used 43840)				~~38,639.96~~
						41,547.05
(see note attached)		~~19,664.24~~ 16,755.15				

SERVICES PRINTING BOARD

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 109

[fol. 2007]

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice May 18,1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1728 Cs.	22oz.	Frozen Cherry Pies	6/cs	3.2789	Dz	2,832.97
2007 Cs.	22oz.	Frozen Peach Pies	6/cs	2.8188	Dz	2,828.67
13767 Cs.	22oz.	Frozen Boysenberries Pies	6/cs	3.1073	Dz	21,389.10
30654	22oz.	Frozen Apple Pies	6/cs	2.4624	Dz.	37,741.20
		Less our inv 98498 #1,993.60 95999 3,350.00				11,743.60
						$ 64,791.94
						11,743.60
						53,048.34

SERVICE PRINTED 55020

2081

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 221
WATSONVILLE, CALIFORNIA

No. 124

[fol. 2008]

2082

SOLD TO: Morton Frozen Foods
P.O. Box 731
Rye, New York

ALL CALCULATIONS VERIFIED
Como't Operator

Date of Invoice May 18, 1961
F.O.B. Watsonville, Calif.
Date Shipped
Routing
Car No.
Warehouse Receipt No.
Warehouse Date
Warehouse Location Mello Cold Storage

Shipped To:

Purchase Order No.
Sales Memo No.
Broker Berelson
Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
3,844 Cs.	22oz.	Frozen Apple Pies	6/Cs.	2.4624	Dz.	42,899.93
6098 Cs.	22oz.	Frozen Peach Pies	6/Cs.	2.8188	Dz.	8,594.52
						$ 51,494.45
		Invoice # 98825-4/26/61				3,016.44
		3,016.44				$ 48,478.01

SERVICE PRINTERS 10000

Received By

Road
In

PARKWAY FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

Nº 127

SOLD TO:

[illegible] FROZEN FOODS
[illegible]. Box 731
[illegible]rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker [illegible]elson

Terms

139

ALL CALCULATIONS VERIFIED

Date of Invoice June 1, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1429 Cs.	22 oz.	Frozen Peach Pies	6/Cs	2.8188	DZ.	2,014.03
22815 Cs	22 oz.	Frozen Cherry Pies	6/Cs	3.2789	DZ.	36,748.27
10520 Cs	22 oz.	Frozen Apple Pies	6/Cs	2.4624	DZ.	12,952.22
						$ 51,714.52
Let gulf b's		Less OUR INVOICE # 99004				2,521.10
						49,193.42

SERVICE PRINTING CORP.

[fol. 2009]

2083

PARKWOOD FOODS, INC.

Phone PArkway 3518 • P. O. Box 881
WATSONVILLE, CALIFORNIA

Nº 128

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice June 8, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

CIRCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
8071 Cs.	22oz.	Frozen Peach Pies	6/Cs.	2.8188	Dz	11,375.27
1434 Ca.	22oz.	Frozen Apple Pies	6/Cs.	2.4624	Dz	1,765.54
						$13,140.81
		Less Balance 7 mr 98703				8,321.40
						4,819.41

SERVICE PRINTERS INCO

Received By

INVOICE

[redacted] FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 981

WATSONVILLE, CALIFORNIA

Nº 129

SOLD TO:

Morton Foods Frozen

P.C. Box 731

Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

ALL CALCULATIONS VERIFIED Comp't Operator

Date of Invoice June 15,1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
9478 Cs.	22oz.	Frozen Boysenberries Pies	6/Cs.	3.1073	Dz.	14,725.49
		Less % on invoice 98701				7,687.50
						7037.99

OK
Jrd
6/19

[fol. 2011]

2085

2086
[fol. 2012]

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 661
WATSONVILLE, CALIFORNIA

No. 130

SOLD TO: orton Frozen Fo
P.O. Box 731
ye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice June 22, 1961

F.O.B. Watsonville, Cal.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

ALL CALCULATIONS VERIFIED — Comet Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
36904 Cs.	22oz.	Frozen Boysenberries Pies	6/Cs.	~~3.1073~~ 2.9533	Dz.	~~$7,335.90~~ $4,444.97
		Less our invoice 98963				$20,411.24
		98897				4,989.28
		1/2 98701				7,687.50
						33088.01
						$1,406.27

SERVICE PRINT. CO. 53000

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 691
WATSONVILLE, CALIFORNIA

Nº 133

SOLD TO:
Morton Frozen Foods
P.O. Box 731
[illegible], New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

1392

Date of Invoice June 29, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello Cold Storage

ALL CALCULATIONS VERIFIED
Comp'r Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
43511	6/Cs.	22½oz. Frozen Boysenberries Pies	6/Cs.	~~3.1073~~ 2.9533	Dz.	~~67,600.86~~
5[illegible]0	12/Cs.	22½oz. Frozen Sure Fresh Pies	12/Cs.	~~3.1073~~ 2.9533	Dz.	~~1,677.94~~
						$ 69,278.80
		Less Invoice 95053				$ 1,206.47
		99009				252.10
		98464				5,018.17
						16,106.34
						338.46

SERVICE POINTERS MADE

[fol. 2013]

2087

INVOICE

[illegible] FOODS, INC.

Phone PAdway 2-3618 • P. O. Box 981
WATSONVILLE, CALIFORNIA

No 137

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms [illegible]/Cash Invoice

Date of Invoice July 6, 1961

F.O.B. Watsonville, Calif.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location [illegible]ello Cold [illegible]orage

ALL CALCULATIONS VERIFIED
Comp't Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
20495 Cs.	6/Cs.	Morton Frozen Boysenberries Pies	6/Cs.	1.1075	Dz.	$31,842.06
840 Cs.	22½oz.	Shur Fresh Apple Pies Lot 811-yellow lard	12/Cs.	2.4624	Dz.	2,0[illegible].42
787 Cs.	22½oz.	Shur Fresh Apple Pies Lot 812-White lard	12/Cs.	2.4624	Dz.	1,9[illegible].76
1600 Cs.	22½oz.	Shur Fresh Cherry Pies	12/Cs.	3.2769	Dz.	5,2[illegible].24
						$41,854.63

Note:
Price subject to adustment on Shur Fresh Label.
cost of cartons and yellow lard not presently available. Old prices used in our cost

Received By

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-2516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 141

SOLD TO:
Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms Net Cash/Invoice

ALL CALCULATIONS VERIFIED
Comp't Operator

Date of Invoice July 18,1961
F.O.B. Watsonville, California
Date Shipped
Routing
Car No.
Warehouse Receipt No.
Warehouse Date
Warehouse Location Mello Cold Storage

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
119 Cs.	12/Cs.	Boysenberry Shur Fresh Frozen Pies	12/Cs.	2.9533	Dz.	3,538.05
11534 Cs.	6/Cs.	Boysenberry Morton Frozen Pies	6/Cs.	2.9533	Dz.	17,031.68
1902 Cs.	12/Cs.	Peach Shur Fresh Frozen Pies	12/Cs.	2.8202	Dz.	5,364.02
10099 Cs.	6/Cs.	Apricots Morton Frozen Pies	6/Cs.	2.7092	Dz.	13,680.11
		Less invoices 99179, 99161, 99173				1,960.77
		Price subject to change on Shur Fresh label				$ 39,613.06

[fol. 2015]

2089

2090
[fol. 2016]

INVOICE

PERKODY FOODS, INC.

Phone Pilgrim 5-5518 • P. O. Box 981

WATSONVILLE, CALIFORNIA

Nº 152

SOLD TO:
orton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Nerulson

Terms

Date of Invoice July 28, 1961

F.O.B. Watsonville, California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello and Son

ALL CALCULATIONS VERIFIED Comptr Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
13713 cs	6/22	Cherry Frozen Pies - MORTON	6856½	3.0804	doz	$ 21120.76
6106 cs	6/22	PEACH Frozen Pies - MORTON	3053	2.8188	doz	8605.80
						29726.56

SERVICE PRINTERS 8000

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 881
WATSONVILLE, CALIFORNIA

Nº 156

[fol. 2017]

SOLD TO: Morton Frozen Foods
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Donelson

Terms

Date of Invoice August 4, 1961

F.O.B. Watsonville, California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Wells and Son

ALL CALCULATIONS VERIFIED.

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
443 cs	12/22	Apple Frozen Pies— SHUR-FRESH	~~443~~ 443	2.4781	Doz	1097.80
7036 cs	6/22	Cherry Frozen Pies MORTON	3518	3.0804	Doz	10836.85
						11934.65
		Less Invoice # 77302 99341, 99342, 99343				5604.15
						6330.50

SERVICE PRINTING CORP.

2091

2092 [fol. 2018]

INVOICE

PARKDALE FOODS, INC.

Phone PArkway 2-2218 • P. O. Box 861
WATSONVILLE, CALIFORNIA

No 159

SOLD TO: Morton Frozen Foods
Division of Continental Baking Co
. Box 731
vo, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Carelson

Terms

Date of Invoice August 11, 1961

F.O.B. Watsonville, California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello and Son

CAPONS VERIFIED Compt Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
8033 cs	6/22	Apple Frozen Pies MORTON*	4016.5	2.4861	Doz	9985.42
1452 cs	6/22	Apple Frozen Pies MORTON**	726	2.5417	Doz	1845.27
9220 cs	6/22	Cherry Frozen Pies MORTON*	4610	3.0243	Doz	13942.02
						25772.71
		* Gravenstein with 10 % sugar added				
		** Gravenstein frozen with 10 % sugar added				

SERVICE PRINTERS 5000

INVOICE

[redacted] FOODS, INC.
Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 162

[fol. 2019]

SOLD TO: [redacted] Frozen Foods
[redacted] on of Continental Baking Co
[redacted] ox 731
[redacted] York

Shipped To:

Date of Invoice [redacted]

F.O.B. Watsonville, California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location [redacted]

Purchase Order No.

Sales Memo No.

Broker Ferguson

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1[redacted]9 cs	6/22	Cherry FROZEN pies - MORTON	659.5	3.0243	doz	1994.53
25285 cs	6/22	Peach FROZEN pies - MORTON	12642.5	2.6393	doz	33367.35
						35361.88

ALL CALCULATIONS VERIFIED
Comp't Operator

[redacted]

2093

INVOICE

[redacted] FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 163

SOLD TO: [illegible]rton Frozen Foods
Division of Continental Baking Co
P. O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker [illegible]rton

Terms

Date of Invoice August 31, 1961

F.O.B. Watsonville, California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location [illegible]ello and Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
25055 C.	6/22	Peach FROZEN pies MORTON	12527.5	2.6393	doz	33063.83
						3149750
		10, 774.80				
		3, 771.50				156633
		1, 116.00				
		24, 135.70				
		39 497.50				
		Lump sum only deducted 8 000.00				
		31, 499.50				

SERVICE PRINTERS INC.

INVOICE

[redacted] FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No 166

SOLD TO: Morton Frozen Foods
Division of Continental Baking Co
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borolson

Terms

Date of Invoice September 8, 1961

F.O.B. Watsonville, California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Wells and San

ALL CALCULATIONS VERIFIED Comp'r Operator

UNIT PRICES VERIFIED AND APPROVED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
[illegible] CS	12/[illegible]	Apple FROZEN pies - SHUR FRESH	276	2.5031	[illegible]	690.55
[illegible] "	6/22	Apple FROZEN pies - SHUR FRESH	1553.5	2.5256	"	3923.52
[illegible] "	12/22	Boysenberry FROZEN pies - SHUR FRESH	365	2.9948	"	1093.20
1289 "	12/[illegible]	Cherry FROZEN pies - SHUR FRESH	1289	2.0254	"	2611.74
708 "	6/22	Cherry FROZEN pies - SHUR FRESH	354	3.0479	"	1078.96
1699 "	6/[illegible]	Cherry FROZEN pies - MORTON	849.5	3.0243	"	2569.14
3738 "	[illegible]	Peach FROZEN pies - MORTON	1869	2.6393	"	4932.85
609 "	12/22	Peach FROZEN pies - SHUR FRESH	609	2.6404	"	1608.00
						19545.06

[illegible] PAY.

SERVICE PRINTERS 2000

[fol. 2021]

2095

INVOICE

PARKWAY FOODS, INC.

Phone PArkway 2-5516 • P. O. Box 691
WATSONVILLE, CALIFORNIA

No 167

SOLD TO: [illegible] Frozen Foods
[illegible]ion of Conyinental Baking
P.O.Box 731
Rye,New York

Shipped To:

Date of Invoice September 15,61

F.O.B. Watsonville,California

Date Shipped

Routing

Car No.

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
571 cs	12/22	Boysenberry FROZEN pies -SHUR FRESH	571	3.0548	doz	1744.29
25341 #	6/22	Cherry FROZEN pies -MERTON	12670.5	3.0603	#	38775.53
						40519.82
		Less our INVOICES [illegible] - 360716				
		[illegible] - 4431.05				
		[illegible] - 4.38641				
		[illegible] - 7991.30				15,415.92
						25,103.90

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 20000

INVOICE

PARKSIDE FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

NO 171

SOLD TO: Morton Frozen Foods
Division of Continental Baking Co.
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Bobelson

Terms

Date of Invoice September 22,1961

F.O.B. Watsonville,California

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5[illegible]03e	6/22	Boysenberry Frozen Pies - MORTON	263.5	3.0531	doz	804.49
[illegible]	12/22	Boysenberry Frozen Pies - SHUR FRESH	298	3.0548	"	910.33
[illegible]	6/22	Boysenberry Frozen Pies- SHUR FRESH	1245.5	3.0773	"	3832.78
129[illegible]	6/22	Cherry Frozen Pies - MORTON	11487.5	3.0604	"	35156.34
						40703.94
						273.00
						41395.00

We hereby certify that the goods listed in this invoice were produced in compliance with the applicable provisions of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKSIDE FOODS, INC.

BY: [signature]

SERVICE PRINTING CO.

[fol. 2023]

2097

INVOICE

[illegible] FOODS, INC.

Phone PArkway 2-3118 • P. O. Box 881

WATSONVILLE, CALIFORNIA

Nº 174

SOLD TO: [illegible]rton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Barelcon

Terms

Date of Invoice September 29,1961

F.O.B.

Date Shipped

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

ALL CALCULATIONS VERIFIED 5673 9101

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1793 cs	6/22	Cherry Frosen Pies -MORTON	896.5	3.060h	doz	2743.65
1541 cs	6/22	Boysenberry Frosen Pies - MORTON	770.5	3.0531	doz	2352.41
						5096.06

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 3000

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 19-

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker

Terms

Date of Invoice October 6,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4198 cs	6/22	MORTON Frozen Cherry Pies	2099 doz ✓	2.9633	doz	6219.96
[illegible]0 cs	6/22	MORTON Apple Frozen Pies	5925 doz ✓	2.5305	doz	14993.21
						21213.17

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
NOV 1961
PAID
ACCTS. PAY.

SERVICE PRINTERS 2000

[fol. 2025]

2099

INVOICE

Phone PArkway 2-3518 • P. O. Box 861
WATSONVILLE, CALIFORNIA

No. 177

SOLD TO: Morton Frozen Foods
Division of Continental Baking Co.
P.O.Box 731
Ryo, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Baralgon

Terms

Date of Invoice October 16,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Nolle & Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5265 cs	6/22	MORTON Frozen Apple Pie	2633 doz	2.5104	doz	6609.88

PARKWAY FOODS, INC.
[illegible]

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.
By [illegible]

INVOICE

[illegible], INC.

Phone PArkway 2-3518 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 178

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Bernalson

Terms

Date of Invoice October 17,1951

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Nolle & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	T	AMOUNT
5327 cs	6/22	MORTON Frozen Apple Pie	2663.5doz	2.5104 doz		6686.45

[illegible] THE APPLE CO.

NOV 1951 PAID ACCTS. PAY.

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

[illegible]

[fol. 2027]

2101

INVOICE

[redacted]
Phone PArkway 2-3516 • P. O. Box 881
WATSONVILLE, CALIFORNIA

Nº 179

SOLD TO: Morton Frozen Foods
Division of Continetal Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelcim

Terms

Date of Invoice October 18,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Kello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5340 cs	6/2..	MORTON Frozen Apple Pie	2670 doz	2.510[illegible]	doz	6702.77

We hereby certify that the goods were produced in compliance with all applicable requirements of Sections 6, 7 and 1[illegible] Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.
BY [signature]

PAID
[illegible] 1961
[illegible] DISTS. INC.

SERVICE PRINTERS 20000

[fol. 2029]

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 881
WATSONVILLE, CALIFORNIA

Nº 180

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice October 15, 1

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5267 cs	6/22	MORTON Frozen Apple Pie	2633.5 doz	2.5104	doz	6611.14
		Make checks Payable To THE APPLE COMPANY				

SERVICE PRINTERS INC.

2103

2104
[fol. 2030]

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 181

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borchson

Terms

Date of Invoice October 20,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

ALL CALCULATIONS CERTIFIED Compt Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
495 cs	6/22	Morton Frozen Apple Pie	2478 doz	2.5104	doz	6218.26

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 5, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 3609

[fol. 2031]

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 182

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Beralson

Terms

Date of Invoice October 23,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5315 cs	6/22	Morton Frozen Apple Pie	2552.5doz	2.5104	doz	6658.84

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY J. H. Kennedy

SERVICE PRINTERS 5000

2105

INVOICE

[redacted]

Phone PArkway 2-3816 • P. O. Box 991
WATSONVILLE, CALIFORNIA

No. 183

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms

Date of invoice October 24,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5362 cs	6/22	MORTON Frozen Apple Pie	2681 doz	2.510½	doz	6730.38

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 3000

[fol. 2033]

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

No 154

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms

Date of Invoice October 25,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4651 cs	6/22	MORTON Frozen Apple Pie	2325.5doz	2.5104	doz	5837.94

We hereby certify that the goods covered by this invoice were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

DENVER PRINTERS 2000

2107

2108
[fol. 2034]

INVOICE

[redacted]
Phone PArkway 2-3518 • P. O. Box 861
WATSONVILLE, CALIFORNIA

No. 185

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Ryo, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Boreloon

Terms

NOV 1961
PAID

Date of Invoice October 26,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Kolle & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4633 cs	6/22oz	MORTON FroZen Peach Pie	2331.5 doz	2.7063	doz	6309.74
		Less;				
		Lord Baltimore Tag #4353 10/9/61				
		175500 cartons 627.93 per M				[illegible].72
						2108.02

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections [illegible] of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 21009

[fol. 2035]

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 286

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Bercut

Terms

Date of Invoice October 27,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hollo & Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5553 cs	6/22	MORTON Frozen Peach Pie	2776.5doz	2.706	doz	75[illegible]
		Less:				
		Lord Baltimore Tag #4383				
		176.00 cartons @ $27.93 per M				1936.85
						2507.19

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 31609

2109

2110
[fol. 2036]

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

Nº 187

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker [illegible]

Terms

ALL CALCULATIONS VERIFIED

Date of Invoice 10/30/61

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4739 [illegible]	[illegible]/22	MORTON Frozen Apple Pie	2384.5doz	2.510	doz	5986.05
13 [illegible]	8/22	MORTON Frozen Peach Pie	6.5doz	2.706	doz	17.59
						6003.64
		Less:				
		Lord Baltimore Shpg tag #4313				
		176400 Apple Cartons @ $27.93				[illegible].85
						1078.79

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY [signature]

SERVICE PRINTERS 20609

[fol. 2037]

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 189

SOLD TO: Morton Ffozen Foods
Division of Continental Baking
P.O.Box 731
Ryo,New York

Shipped To:

Purchase Order

Sales Memo No.

Broker Borcloan

Terms

ALL CALCULATIONS VERIFIED
[illegible]

Date of Invoice October 31,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location [illegible]

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4519 cs	6/22	MORTON Frozen Apple Pie	2259.5 doz	2.510	doz	5672.25
	Less:	Merchants Refrigartion Co tag# 54016 dated 10/23/61 CB O.N.2276-AB 32000 lbs. Peaches @.11½¢ F.O.B.Modesto				3680.00
	Less:	2500 lbs Apr.Puree Mello's tag #8912-8913 @.085¢				212.50
						1779.75

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted]

BY: [signature]

SERVICE PRINTING 5000

2111

INVOICE

[illegible] FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 190

SOLD TO: [illegible] Frozen Foods
Division of Continental Baking
P.O.Box 731
R[illegible], New York

Shipped To:

Purchase Order No.

Sales Memo No.

[illegible]ker Dennison

Terms

ALL CALCULATIONS VERIFIED Comp't Operator

Date of Invoice November 2,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location [illegible]

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4683 cs	6/22	MORTON Frozen Apple Pie	2341.5 doz	2.5104	doz	5878.10
	Locs:	Lord Baltimore Tag # 4336 201600 Apple Pie Cartons @ $27.93 M				5630.69
						247.41

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

PARKWAY FOODS, INC.

BY: [signature]

SERVICE PRINTERS 55000

[fol. 2039]

INVOICE

[redacted]

Phone PArkway 2-3518 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 191

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms

ALL CALCULATIONS VERIFIED Comp't Operat.r

Date of Invoice November 2,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hollo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
524 cs	6/22	MORTON Frozen Apple Pie	2312 doz	2.5104 doz		5804.04
	Less:	Lord Baltimore Press Tag #4337 102600 Cherry Pie Cartons @27.93 M $2865.62				
		75600 Peach Cartons@27.93 M 2111.51				4977.13
						826.91

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted] FOODS, INC.

BY [redacted]

2113

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 801
WATSONVILLE, CALIFORNIA

No. 195

SOLD TO: [illegible] Frozen Foods
[illegible]ion of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Bro[illegible] [illegible]

Terms

ALL CALCULATIONS VERIFIED

Date of Invoice November 3,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hallo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
[illegible]67 cs	6/22	MORTON Fro en Cherry Pies	1713.5doz	3.0604	doz	5[illegible].00
152[illegible] cs	6/22	SHUR FRSH Frozen Cherry Pies	760.5doz	3.0846	doz	2[illegible].64
						7509.64
	Less:	37470 lbs Cherry @.16¢ Received Oct.31,1961				5995.20
		Eugene Freezing & Storage Co.Tag A16428				1594.64
		R.B.Kline Release Letter pf 10/26/61				

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted] The Apple Co.

BY: [signature]

SERVICE PRINTERS [illegible]

[fol. 2041]

INVOICE

[redacted]

Phone PArkway 2-3518 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 196

SC [illegible] Frozen Foods
[illegible]ision of Continental Baking
P.O.Box
R[illegible]

Shipped To:

Purchase Order No.

Sales Memo No.

Broker [illegible]

Terms

ALL CALCULATIONS VERIFIED Agent Operator

Date of Inv November 6,1962

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hillo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
2003 00	6/22	MORTON Frozen Cherry Pies	2442.5doz	3.0605	doz	7475003

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXXX The Apple Co.

BY [signature]

SERVICE PRINTERS 2000

2115

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

279 197

SOLD TO: [illegible]on Frozen Foods
[illegible]ision of Continental Baking
P.O. Box 731
Ryebrook New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Bobbison

Terms

Date of Invoice November 7, [illegible]51

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
3625 cs	6/22	MORTON Frozen Apple Pies	1812.5doz	2.5190		4565.69
	Less:	Lord Baltimore Tag #4231 75600 Peach Cartons @$27.93 per M				2111.51 2454.18

We hereby certify that [illegible] is in compliance with all applicable [illegible] Fair Labor Standards Act [illegible] orders of the United States Department of Labor issued under Section 14 thereof.

[illegible] Inc.

BY: [illegible]

SERVICE PRINTERS 2-3516

INVOICE

[illegible]

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 198

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Donelson

Terms

Date of Invoice November 8,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1608 cs	6/22	MORTON Frozen Apple Pies	804 doz	2.5190	doz	2025.28
2690 cs	6/22	SHUR FRESH Apple Pies	1345 doz	2.5373	doz	3412.67
						5437.95
	Less:	Merchants Refrigerated Co.Tag#54431 38400 Lbs Peaches @.1150			10/0	4416.00
	Less:	108 - 25# can Apricot Puree Release # 29-30 2700# @.0850				229.50
						792.45

PLEASE MAKE CHECKS PAYABLE TO THE APPLE CO.

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

~~PURSUANT FOODS, INC.~~ The Apple Co

By J. H. Hummel

SERVICE PRINTERS 3000

[fol. 2043]

2117

INVOICE

[redacted] FOODS

Phone PArkway 2-3516 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 199

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice November 9,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4987 cs	6/22	MORTON Frozen Peach Pies	2493.5doz	2.713	4doz	6765.86

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and of the regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted] FOODS, INC. The Apple Co

BY [signature]

SERVICE PRINTERS 20009

[fol. 2045]

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

No 201

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Burnham

Terms

Date of Invoice November 10,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

CALIFORNIA PACKING CORPORATION CERTIFIED Comp't Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4958 cs	6/22	MORTON Frozen Peach Pies	2479 doz	2.73½	doz	6726.52

We hereby certify that these goods were produced in compliance with all applicable requirements of Section 7 and 12 of the Fair Labor Standards Act, as amended, and of regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted] The Apple Co.

By [signature]

SERVICE INVOICE

[fol. 2119]

INVOICE

[redacted] FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 861
WATSONVILLE, CALIFORNIA

No. 208

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice November 13,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Kollo & Son

ALL CALCULATIONS VERIFIED
Comp't Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
265 cs	6/22	MORTON Frozen Cherry Pies	1282.5 doz	3.0675	doz	3934.07
- cs	6/22	MORTON Frozen Peach Pies	531 doz	2.7134	doz	1440.82
						5374.89
	Less:	Merchants Refrigerating Co.Tag #54614 32000# Peach @.1150 - C B C P.O. 22376-40				3680.00
	Less:	C.B.C Release #2236-AJ 6000# Cherry @.16 (200 Tins of 11/8/61 shipmet)				960.00
	Less:	114 Can 25# Apricot Puree 2850# @.0850 - Revenue 34-42-44.				242.25
						492.64

We hereby certify that articles listed hereon were produced in compliance with the applicable provisions of the Fair Labor Standards Act of 1938, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted] The Apple Co.

BY [signature]

UCAVICE PRINTERS 20029

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

Nº 207

[fol. 2047]

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

ALL CALCULATIONS VERIFIED

Date of Invoice November 14,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
3631 cs	6/22	MORTON Frozen Peach Pies	1815.5doz	2.7134	doz	4926.18
313 cs	6/22	MORTON Frozen Cherry Pies	171.5doz	3.0675	doz	526.08
						5452.26
		CBC.Release #2236-WJ 30000# Cherry @.16 (1000 Cans of 11/8/61 shipment)				4800.00
						652.26

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXXThe Apple Co.

BY [signature]

SERVICE PRINTERS 55670

2121

INVOICE

[redacted] FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

No. 259

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Ryo,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Burelson

Terms

Date of Invoice November 15,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
3168 cs	6/...	MORTON FROZEN PEACH PIES	1584 doz	2.713½	doz	4298.03
	Less:	C.B.C. Release #2276-LD 32000# Peach @.1150 (Complete) - Merchants Refrig. Co., Modesto, Calif., 11/14/61.				3680000 / 618.03

...Section 14 thereof.

XXXXXXXXXXXTHE APPLE CO.

By

SERVICE PRINTERS 21699

[fol. 2049]

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 210

SOLD TO: [illegible] Frozen Foods
[illegible]sion of Continental Baking
P.O.Box 731
[illegible] New York

Shipped To:

Purchase Order:

Sales Memo No.

Broker Borelson

Terms

ALL CALCULATIONS VERIFIED

Date of Invoice November 16,195[illegible]

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4764 oz	6/22	MORTON Frozen Peach Pies	2382 doz	2.713	doz	6463.32
	Less:	Lord Baltimore Tag #4265 75600 Cherry Pie Cartons 102600 Peach Pie Cartons 178200 @$27.93 M				4977.13 1486.19

[illegible] Section 14 thereof.

[illegible] The Apple Co.

BY: [illegible]

SERVICE PRINTERS [illegible]

2123

INVOICE

[redacted]

Phone PArkway 2-3518 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 211

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

DEC 1961

CALCULATIONS VERIFIED

Date of Invoice November 17,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5464 cs	6/22	MORTON Frozen Cherry Pies	2732 doz	3.0675	doz	8380.41

We hereby certify that these goods were produced in compliance with the wage and hour requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXXX The Apple Co.

BY: [signature]

SERVICE PRINTERS 23089

SERVICE PRINTERS 33099

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 912

SOLD TO: [illegible]ton Frozen Foods Division
of Continental Baking Company
P. O. Box 731
[illegible], New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berolson

Terms

Date of Invoice November 20, 1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5255 Cs.	6/22	MORTON Frozen Cherry Pies	2627.5 Dz.	3.0675	Dz.	8,059.86
		Less: 168-25# Tins of Apricot Puree, 4200# @ .0850		357.00		
		1000-32# Tins Froz. Peaches, 32,000# @.1150		3680.00		
		(C.B.C. P.O. #2276-4E - Merchants Refrig. Co. Modesto, Calif. Tag #55085 - Complete)				4,037.00
					Net	4,022.86

SERVICE PRINTERS 33099

2126
[for 2052]

INVOICE

[illegible] CO.
[illegible]
[illegible] FOODS

[illegible] PArkway 2-3518 • P. O. Box 881
WATSONVILLE, CALIFORNIA

No. 213

SOLD TO: [illegible]ton Frozen Foods Division
of Continental Baking Company
P. O. Box 731
[illegible]e, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice November 21, 1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5516 Cs.	6/22	MERTCN Frozen Peach Pies	2758 Dz.	2.713½	Dz.	7,483.56
		Less: 93,600 Shur-Fresh Assoc. Groc. Printed Cartons @ 29.[illegible] M (Marathon Corp., Modesto, Calif. Shippers No. 5533, 11/16/61 - 20,400 Apple, 25200 Cherry 27,600 Peach, 20,400 Boysenberry)				2,806.13
OK					Net	4,677.43

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 214

SOLD TO: Morton Frozen Foods Division
of Continental Baking Company
P. O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker. Berelson & Co.

Terms

Date of Invoice November 22, 1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hollo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1180 Cs.	6/22	MORTON Frozen Peach Pies	2090 Dz.	2.7134	Dz.	5,671.01
525 Cs.	6/22	SHUR-FRESH Frozen Peach Pies	262.5 Dz.	2.7317	Dz.	717.07
364 Cs.	12/22	SHUR-FRESH Frozen Peach Pies	364 Dz.	2.7092	Dz.	986.15
						7,374.23

nK
Jist

SERVICE PRINTERS 20020

INVOICE

APPLE CO. [illegible]

Phone PAtkway 2-3818 • P. O. Box 881
WATSONVILLE, CALIFORNIA

No. 215

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms

Date of Invoice November 24,1951

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4551 cs	6/22	MORTON Frozen ~~XXXX~~ Peach Pie	2275.5 doz	2.713⅓	doz	6174.34
	Less:	C.B.C Release #2236-4K Eugene Freezing & Storage Co.Tag#16659 1200-30# can Cherries 36000# @.1600				5760.00 414.34

I hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

~~XXXXXXXXXXXX~~ The Apple Co.

BY [signature]

SERVISE PRINTERS 5000

INVOICE

[redacted]

Phone PArkway 2-3516 • P. O. Box 881
WATSONVILLE, CALIFORNIA

Nº 216

SOLD TO: Morton Frozen Foods
Division of Contnental Baking
P.O.Box 731
Ryo, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice November 27,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
4162 cs	6/22	MORTON Frozen Cherry Pies	2081 dz	3.0675	doz	6383.47
1863 cs	6/22	MORTON Frozen Peach Pies	931.5dz	2.7134	doz	2527.53
						8911.00
	Loss:	Merchants Refrigerator Co.Tag#55288				
		1000-32# Peaches 32,000# @.1150				3680.00
						5231.00

...a true purchase in compliance
...Sections 6, 7 and 12 of the
...and all regulations and
...the United States ... be so issued under
...on 14 thereof.

[redacted]The Apple Co.

By [signature]

[fol. 2055]

2129

2130
[fol.2056]

INVOICE

[redacted]

Phone PArkway 2-8516 • P. O. Box 601

WATSONVILLE, CALIFORNIA

No. 217

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice November 28,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mollo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
2459 cs	6/22	MORTON Frozen Apple Pies	2229.5 doz	2.5190	doz	5616.11
	Less:	Lord Baltimore Tag #819 dated 11/28/61 84,150 Peach Pie Cartons 111,150 Cherry Pie Cartons. 195,300 Cartons @27.93 M				5454.73 161.38

OK
JyA

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[redacted] THE APPLE CO.

BY J.H. Kennedy

SERVICE PRINTERS 5000

[illegible]

INVOICE

[illegible]

Phone PArkway 2-3518 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 218

[fol. 2057]

SOLD TO: Morton Frozen Foods
Division of Continetak Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Borelson

Terms

Date of Invoice November 29,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location [illegible]o & Son

Compt Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
949 cs	6/22	MORTON Frozen Apple Pie	474.5 doz	2.5190	doz	1195.27
4025 cs	6/22	MORTON Frozen Cherry Pie	2012.5 doz	3.0675	doz	6173.34
						7368.61
	Less:	Lord Baltimore Tag #820 dated 11/27/61				
		4880 Cherry Pie Cartons, 2150 Peach Pie				
		Cartons. 7030 Pie Cartons @27.93 M				196.35
	Less:	E.Bibb Release #106 dated 11/27/61				
		51-25# Tins Apricot Puree. 1350# @.0850				114.75
						7057.51

OK
JHK

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXXXX The Apple Co.

BY: [signature]

SERVICE PRINTERS 2000

2131

INVOICE

THE APPLE CO. [illegible] FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 219

[illegible] WOODS

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
[illegible], New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Donelson

Terms

Date of Invoice November 30,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location, Hollo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1971 cs 3534 cs	6/22 6/22	MORTON Frozen Cherry Pies MORTON Frozen Peach Pies	985.5 doz 1792 doz	3.0675 2.7134	doz doz	3023.02 4862.41 7885.43
	Less:	Merchants Refrigerating Co.Tag #55359 1200-32# Peaches. 36,000# @.1150				4140.00
	Less:	E.Bibb Release #109-110-111 of 96 Tins 25# Apricot Puree. 2400# @.0850				204.00 3541.43

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXX The Apple Co.

BY: J.H. Kennedy

SERVICE PRINTERS 20031

INVOICE

[illegible] FROZEN FOODS, INC.

Phone PArkway 2-3518 • P. O. Box 891

WATSONVILLE, CALIFORNIA

No 220

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms -

Date of Invoice November 30, 1961

F.O.B.

Date Shipped

Routing

Car No. -

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5998 cs	6/22	MORTON Frozen Pba ch Pies	2999 doz	2.713	doz	8137.49

I hereby certify that the goods were produced in compliance with the applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXX The Apple Co.

BY: [signature]

SERVICE PRINTERS 0000

[fol. 2059]

2133

2134 [fol. 2060]

INVOICE

[redacted]

Phone PArkway 2-2516 • P. O. Box 881

WATSONVILLE, CALIFORNIA

No. 221

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice December 1, 1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

Compt Operator

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5564 cs	6/22	MORTON Frozen Peach Pies	2782 doz	2.713½	doz	7548.68
	2388#	C.B.C.Release #2236-4L Dated 11/27/61 1200- 30# Can Cherries. 36000# @.16				5760.00
					Net:	1788.68

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXX The Apple Co.

BY [signature]

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No 1002

SOLD TO: [illegible] Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berglson

Terms

Date of Invoice December 5,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
8376 cs	6/22	MORTON Frozen Cherry Pies	4188 doz	2.9176	doz	12,218.91
	Less:	Lord Baltimore Tag #841, 130,950 Cherry Pie Cartons, 56,700 Apple Pie Cartons. 187,650 Pie Cartons @27.93 M				5,241.06
	Less:	Appl Co.Inv.#219,11/30/61 Shows: Merchants Refrig.Co.Warehouse Release #55359. Morton P.O. 2276-4 -1200- 32# Peaches 36,000# @.1150	4140.00			
		Computation Should Be: 1200-32# Peaches 38,400# @.1150	4416.00			
		Additional Deduction (Diff.)2400# @.1150				276.00
						6701.85

I hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof. Ralph Co

BY: [signature]

SERVICE PRINTING CO.

[fol. 2061]

2135

INVOICE

Phone PArkway 2-3818 • P. O. Box 881
WATSONVILLE, CALIFORNIA

No. 1089

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berolson

Terms

Date of Invoice December 6,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
7071 cs	6/22	MORTON Frozen Apple Pies	3535.5 doz	2.5108	doz	8876.93
1641 cs	6/22	MORTON Frozen Cherry Pies	820.5 doz	2.9176	doz	2393.89
						11270.82
	Less:	Hudson House, Oregon, Received from Eugene Freezing & c/s 12/5/61. 1450-30# Cherries 43,500# @.1375				5981.25
	Less:	Continental Baking Co. Laboratories, Kansas City Mo. 12/7/61 40# Almond Emulsion @.65				26.00
						5263.57

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Administrator of Labor issued under Section 14 thereof.

[illegible]

SERVICE PRINTERS 59009

[fol. 2063]

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

No. 1090

SOLD TO: [illegible] Frozen Foods
Division of Continental Baking
P.O.Box 731
[illegible], New York

Date of Invoice December 7,1961

Shipped To:

F.O.B.

Date Shipped

Routing

Car No.

Purchase Order No.

Sales Memo No.

Broker [illegible]

Terms

Warehouse Receipt No.

Warehouse Date

Warehouse Location [illegible]llo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
21,153 cs	6/22	MORTON Frozen Apple Pies	5576.5 doz	2.5108	doz	14,001.48

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

FARMING FOODS, INC.

BY [illegible]

SERVICE PRINTERS 3000

2137

2138
[fol. 2064]

INVOICE

Phone PArkway 2-3516 • P. O. Box 831
WATSONVILLE, CALIFORNIA

No. 1097

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Bucalton

Terms

Date of Invoice December 8,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Volle & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
11,307 cs	6/22	MORTON Frozen Apple Pies	5653.5doz	2.5108	doz	14,194.81
	Less:	Lord Baltimore Tag # 871-872, 106,200 Peach Pie Cartons & 138,600 Apple Pie Cartons. 244,800 Pie Cartons @27.93 M				6,837.26
	Less:	Merchants Refr.Co.Tag #5559L. 1000-32# Can Peaches. 32,000# @.1150				3,680.00
						3,677.55

SERVICE PRINTERS 22020

INVOICE

Phone PArkway 2-3516 • P. O. Box 891
WATSONVILLE, CALIFORNIA

110

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Syracuse New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Donelson

Terms

Date of Invoice December 11,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Locatio Mello & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
911[illegible] cs	6/22	MORTON Frozen Cherry Pies	4557 doz	2.9176	doz	13,295.50
	Less:	E.Bibb Release #118. 162-25# Can Apricot Puree 4.050# @.0850				3.25
						12,951.25

The Apple Co

BY H Kennedy

SERVICE PRINTING CO.

[fol. 2065]

2139

2140
[fol. 2066]

INVOICE

[redacted] Foods, Inc.
Phone PArkway 2-3518 • P. O. Box 881
WATSONVILLE, CALIFORNIA

No. 1103

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O. Box 731
Rye, New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker [illegible]

Terms

Date of Invoice December 12, 1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Apollo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
9426 cs	6/22	MORTON Frozen Apple Pies	4713 doz	2.5108	doz	11,833.40
	Less:	Hudson House, Oregon, Received from Eugene Freezing & c/s 12/11/61. 1450-30# Cherries 43500# @.1375				5,981.25
						5,852.15

We hereby certify, that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and of regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXXXX The Apple Co.

BY: [signature]

SERVICE PRINTERS 30009

[fol. 2067]

INVOICE

[illegible] CO. PREMIUM FOODS, INC.

Phone PArkway 2-3516 • P. O. Box 891

WATSONVILLE, CALIFORNIA

No. [illegible]

[illegible] ORDERED
DEL MAR FOODS

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.BOx 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

ALL CALCULATIONS VERIFIED

Date of Invoice December 13,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hello & Son

QUANTITY	SIZE	DESCRIPTION	WEIGHT	PRICE	PER	AMOUNT
10,775 cs	6/22	MORTON Frozen Apple Pies	5387.5doz	2.51[illegible]	doz	13,526.94

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[illegible] The Apple Co.

BY: [signature]

SERVICE PROVIDED BOND

2141

INVOICE

[illegible] CO. [illegible]

Phone PArkway 2-2216 • P. O. Box 981

WATSONVILLE, CALIFORNIA

No. 1108 1132

[illegible] PACKERS

SOLD TO: Morton Frozen Foods
Division of Continental Baking
P.O.Box 731
Rye,New York

Shipped To:

Purchase Order No.

Sales Memo No.

Broker Berelson

Terms

Date of Invoice December 14,1961

F.O.B.

Date Shipped

Routing

Car No.

Warehouse Receipt No.

Warehouse Date

Warehouse Location Hollo & Son

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
10,098 cs	6/22	MORTON Frozen Peach Pies	5049 doz	2.6946	doz	13,605.04

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY: [signature]

SERVICE PRINTERS 55-0

PHONE PArkway 2-3516

L.L. MAR FOOD PRODUCTS CORP. No 11

WATSONVILLE, CALIFORNIA

TO Morton Frozen Foods

Address Division of Continental Baking Co.
P.O.Box 731, Rye, New York

Broker Beralson F.O.B.

Date of Invoice December 15, 1961

Order Number

Date Shipped

Shipped By

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5971 cs	6/22	MORTON Frozen Cherry Pies	2985.5 doz	2.9176	doz	8710.49
1540 cs	6/22	MORTON Frozen Peach Pies	760 doz	2.6946	doz	2047.90
4380 cs *	6/22	MORTON Frozen Peach Pies	2190 doz	2.5916	doz	5675.60
						16433.99

*Packed in NO VARIETY CASES. Property of Morton Frozen Foods

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY

[fol. 2069]

2143

P. O. BOX 8[illegible]

PHONE PArkway 2-3516

[illegible] DEL MAR FOOD PRODUCTS CORP. Nº 1116

WATSONVILLE, CALIFORNIA

[illegible] FOODS

Date of Invoice December 18,1961

TO Morton Frozen Foods,Division of Continental Baking

Order Number

Address P.O.Box 731

Date Shipped

Rye,New York

Shipped By

Broker Berolson F.O.B.

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
10,301 cs	6/22	MORTON Frozen Cherry Pies	5150.5doz	2.9176	doz	15,027.10
	Less:	Lord Baltimore Tag# 900- 1060				
		188.500 Apple Pie Cartons @27.93 M				5,264.81
						9,762.29

6.14

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

XXXXXXXXXXXX The Apple Co.

BY [signature]

REMINGTON PRINTERS 25154

P. O. Box 31 Avis PHONE PArkway 2-3516

THE APPLE CO. MOR FOOD PRODUCTS CORP. No. 1123

WATSONVILLE, CALIFORNIA

TO Morton Frozen Foods, Division of Continental Baking

Address P.O.Box 731

Rye, New York

Broker Berelson F.O.B.

Date of Invoice December 27, 1961

Order Number

Date Shipped

Shipped By

Terms

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
8349 cs	6/22	MORTON Frozen Apple Pies	4174.5 dos	2.5108	dos	10,481.33

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY:

SERVICE PRINTERS

[fol. 2071]

2145

2146
[fol. 2072]

P. O. BOX 851

PHONE PArkway 2-3516

THE APPLE CO. [illegible] FOOD PRODUCTS CORP.

WATSONVILLE, CALIFORNIA

No 1128

[illegible] FOODS

Date of Invoice December 20,1961

To Morton Frozen Foods, Division of Continental Baking

Order Number

Addres P.O.Box 731

Date Shipped

Rye, New York

Shipped By

Broker Berolson F.O.B. & Terms

ALL CALCULATIONS VERIFIED

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
7755 cs	6/22	MORTON Frozen Apple Pies	3877.5doz	2.5108doz		9735.63
	Less:	C.B.C.P.O.#2276-4H 12-5-61 (Compl) 1000-32# Can Peaches. 32,000# @.1150				3680.00
	Less:	E.Bibb Release #123 12-20-61 108-25# Apricot Puree.2700# @.0850				229.50
						5026.13

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY

SERVICE PRINTERS 20154

P. O. BOX 85 — PHONE PArkway 2-3516

THE APPLE CO. — CALIFORNIA FOOD PRODUCTS CO. — No. 11[illegible]

WATSONVILLE, CALIFORNIA

TO Morton Frozen Foods

Address Division of Continental Baking

P.O.Box 731, Rye, New York

Broker Barnsloh — F.O.B.

Date of Invoice December 21, 51

Order Number

Date Shipped

Shipped By

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
11105 cs	6/22	MORTON Frozen Apple Pies	5703 doz	2.5108 doz		14,319.09
	Less:	C.B.C. Purchase Order #2214-4K dated 12-12-51. 2356-30# Tin Cherries 70,680# @.1530				10,814.04
						3,505.05

C.K.

Paid

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY [signature]

[fol. 2073]

2147

2148
[fol. 2074]

P. O. BOX 891

PHONE PArkway 2-3516

THE APPLE CO. FOOD PRODUCTS CORP.

WATSONVILLE, CALIFORNIA

No 1132

DEL MAR FOODS

To Morton Frozen Foods, Division of Continental Baking

Address P.O. Box 731

Rye, New York

Broker Berolson

F.O.B.

Date of Invoice December 22, 196

Order Number

Date Shipped

Shipped By

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
11526 cs	6/22	MORTON Frozen Cherry Pies	5763 doz	3.0737	doz	17,713.73
	Less:	Lord Baltimore Tag# 1095-1096. 43,200 Cherry Pie Cartons - 84,150 Peach Pie Cartons - 86,400 Cherry Pie Cartons. 213,750 Cartons @27.93 M				5,970.04
						11,743.69

We hereby certify, that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY

PHONE PArkway 2-3516

WATSONVILLE, CALIFORNIA

No. 2128

Date of Invoice December 26, 1961

Order Number

Date Shipped

Shipped By

Sold to: Morton Frozen Foods, Division of Continental Baking

Address: P. O. Box 731

Rye, New York

Broker: F.O.B. Terms:

QUANTITY	SIZE	DESCRIPTION	UNIT PRICE	PER	AMOUNT
7712 cs.	6/22	MORTON Frozen Peach Pies	3856 dz. 2.69	46Dz.	10,390.38
		Less: Cherries received from Eugene Freezing and Cold Storage, Eugene, Oregon on 12/5/61 and 12/12/61. 2900-30#-87,000# @ .1375 - Deduction made on Invoices #1089 and 1103. Deduction should have been-87,000# @ .1425. Difference (Additional deduction)	$11962.50 $12397.50		435.00
					$ 9,955.38

O/K

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY

2149

2150 [fol. 2076]

PHONE PArkway 2-3516

[illegible] FOODS

[illegible] FOOD PRODUCTS CO. [illegible] No. 1142

WATSONVILLE, CALIFORNIA

Date of Invoice 12-27-51

To Morton Frozen Foods, Division of Continental Baking

Order Number

Address P. O. Box 731

Date Shipped

Rye, New York

Shipped By

Broker F.O.B Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
1139 cs	6/22	MORTON Frozen Peach Pies	719.5 dz	2.6946	Dz	1938.76
5584 cs	6/22	MORTON Frozen Apple Pies	2792 dz	2.5258	Dz	7052.03
						8990.79

ALL CALCULATIONS VERIFIED

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

[illegible] The Apple Co.

By J. Kennedy

PHONE PArkway 2-3516

[illegible] PACKING CO. No [illegible]

WATSONVILLE, CALIFORNIA

[illegible] FOODS

TO Morton Frozen Foods, Division of Continental Baking

Address P.O.Box 731

Rye, New York

Broker Barclson F.O.B.

Date of Invoice 12-28-62

Order Number

Date Shipped

Shipped By

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5261 cs	6/22	MORTON Frozen Apple Pies	2630,5 doz	2.5258 doz		6641.12

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY: [signature]

SERVICE PRINTERS 20184

[fol. 2077]

2151

P. O. BOX 891

THE APPLE CO.
DEL MAR FOOD PRODUCTS
DEL MAR FOODS

PHONE PArkway 2-3516

No 1153

WATSONVILLE, CALIFORNIA

Date of Invoice December 29,1961

TO Morton Frozen Foods,Division of Continental Baking

Order Number

Address P.O.Box 731

Date Shipped

Rye,New York

Shipped By

Broker Berelson F.O.B.

Terms

QUANTITY	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
5721 cs	6/22	MORTON Frozen Apple Pies	2860.5 ds.	2.5258	doz	7225.05

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

The Apple Co.

BY

P. O. BO... PHONE PA...

... FOOD PRODUCTS CORP. Nº 1154

WATSONVILLE, CALIFORNIA

To ...rton Frozen Foods, Division of Continental Baking

Addr ...O.Box 731

...e, New York

...ion F.O.B.

Date of Invoice December 30, 1961

Order Number

Date Shipped

Shipped By

Terms

	SIZE	DESCRIPTION	UNIT	PRICE	PER	AMOUNT
...s cs	6/22	MORTON Frozen Apple Pies	2988.5 ds	2.5258	doz	7548.35
284 cs	6/22	MORTON Frozen Apple Pies	142 doz.	2.5258	doz	358.66
						7907.01

We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

...The Apple Co.

BY

[fol. 2079]

2153

[fol. 2080]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 18

November 21, 1960

Del Mar Foods Company
Watsonville, California

Attention: Allen Smith

Dear Mr. Smith:

This will serve to confirm our recent agreement with you whereby Del Mar Foods has agreed to co-pack frozen fruit pies and other prepared frozen food items to the specifications of this Company. Under this arrangement you will co-pack prepared frozen food items exclusively for Morton Frozen Foods and will package such products under Morton labels or such other labels as Morton from time to time may direct. This agreement will be subject to the following terms and conditions:

1. Our co-packing arrangement will be in effect for the period of six (6) months commencing December 1, 1960, and thereafter automatically renewable for successive periods of one (1) year each unless terminated by Morton at any time on sixty (60) days prior written notice of its intent to so terminate. Said contract will be so automatically renewed, unless terminated by Morton, for a total inclusive period of five (5) years. Del Mar may terminate this contract only at the end of the first six-month period or at the end of any renewal period thereafter provided that at the end of any such period Morton's orders for the prepared frozen food items are insufficient to utilize the full productive capacities of Del Mar based upon a two-shift per day, five-day week. Should Del Mar so elect to terminate this contract, it will give Morton sixty (60) days' advance written notice of such intent.

2. Morton will pay for the items ordered at the actual per dozen costs for ingredients and packaging materials

plus 50¢ per dozen to cover labor, overhead and profit. This price will include all freezing costs plus storage and handling of the finished products for a period of one (1) month. In no event shall the portion of the finished per dozen price attributable to the cost of ingredients and packaging materials, exceed the then current costs per finished dozen to Morton for equivalent production with the exception that should the actual cost of ingredients and/or packaging materials to Del Mar be higher than the cost for such ingredients to Morton, then the prices per finished dozen will be proportionately increased. Morton and Del Mar will exchange and compare prices for ingredients and packaging materials and Del Mar will purchase said ingredients and packaging materials at the best available price. The above prices will apply to all 22 oz. items and/or pies with a diameter of eight inches. The price per dozen for any other [fol. 2081] frozen food items will be mutually agreed upon by the parties hereto.

3. The cost of ingredients and packaging materials available on the commencement date of this agreement shall be used in computing the price on all items ordered thereafter providing that either party may request redetermination of such cost factors after each three-month period under this contract. Should such redetermination be requested the parties will agree on the then available cost of ingredients and packaging materials and any new cost factors will be utilized in determining the prices thereafter.

4. At the end of the initial term of this agreement, or at the end of any renewal term thereafter, Morton and Del Mar will mutually agree upon any necessary price adjustments for labor, overhead and profit but in no event will the price for such labor, overhead and profit exceed 55¢ per dozen.

5. In the event Morton purchases fruit from Del Mar said fruit will be resold to Del Mar at Morton's actual cost as orders are placed with Del Mar. Any such fruits will conform to Morton's quality standards and will be sold to Morton at the then current market prices.

6. In the event Morton elects to terminate this contract pursuant to the foregoing provisions, it will purchase from Del Mar all of the unused inventory of packaging materials carrying Morton's labels or such labels as may have been designated by Morton.

7. Del Mar will be responsible for any loss or damage to the products ordered until placed on a carrier pursuant to Morton's directions.

8. Del Mar agrees that it will handle all product throughout processing in a clean and sanitary manner; properly quick-freeze the packaged product; and observe proper methods of sanitation with respect to the cleanliness of factory, machinery and employees.

9. Morton agrees to furnish Del Mar with a food technician to supervise the products produced for Morton and to assist with quality control. This food technician and other representatives of Morton's will be permitted access to Del Mar production facilities at all times and shall be given the right to inspect and take samples of all frozen food items, whether packed or unpacked, produced for Morton. Del Mar will be responsible for all products complying with the specifications provided by Morton. Morton's formulas for the products ordered will be made available to Del Mar.

[fol. 2081a] 10. Del Mar will invoice Morton in triplicate at the end of each week's production on the basis of the price computation set forth above. Each invoice shall contain Del Mar's written assurance of compliance with the Fair Labor Standards Act in the following form:

> We hereby certify that these goods were produced in compliance with all applicable requirements of Sections 6, 7 and 12 of the Fair Labor Standards Act, as amended, and all regulations and orders of the United States Department of Labor issued under Section 14 thereof.

11. It is agreed that Del Mar guarantees that no products purchased hereunder by Morton from Del Mar will

be as of the date of shipment or delivery, adulterated or misbranded within the meaning of the Federal Food, Drug, and Cosmetic Act, or similar state and municipal laws. Del Mar further agrees to indemnify and hold Morton harmless from and against all claims, damages, actions and liabilities for personal injuries or property damage, which may arise from, or in any way be connected with, products purchased by Morton from Del Mar. In this connection Del Mar will name Morton as an additional insured under Del Mar's products liability insurance, and forward to Morton a copy of Del Mar's insurance certificate indicating this coverage.

Very truly yours,

MORTON FROZEN FOODS
DIVISION OF CONTINENTAL BAKING COMPANY

By: .....

[Stamp—Approved as to Form and Legality—(Initials illegible)]

ACCEPTED

Date: Dec 23, 1960

DEL MAR FOODS COMPANY

By: /s/ A. J. SMITH

[fol. 2082]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 19

MORTON FROZEN FOODS

Division of Continental Baking Company

P. O. BOX 731 HALSTEAD AVE. RYE, NEW YORK

Executive Office

November 22, 1960

VIA AIR MAIL

Frozen Food Marketers
1873 E. 64th South
Murray, Utah

Attention: Mr. Stanley E. Chapman

Gentlemen:

We have just been advised and confirm that on the effective date shown here, September 26, 1960, you became the MORTON broker for the States of Utah, Idaho, Montana, and Northern Nevada—known as MORTON's Region 8—District 3. This is a big area in which there is substantial potential —so we look forward to some real business for MORTON.

The MORTON line offers all of the big volume convenience items in one package, backed by constant national advertising and promotion.

The brokerage commission is 3% of your net sales on MORTON branded products.

Cordially yours,

/s/ GEORGE A. NIGHTINGALE

GAN/mg

George A. Nightingale

cc: George Vail
Al Blair
Dick Halvarson
Bob Bossong
Tom Roth

[fol. 2083]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 20

John Bittner

January 13, 19
Dictated 1/9/5

D. J. Nord

GROUP TIE UPS

John, attached is our Pumpkin and Hince group tie up report for 195
in the Salt Lake Division. I intend to use the tear sheets covering
some of these groups in our Division Sales Meeting on January 23.
When I am through with them, I will forward them on to you so that
you can attach them to this report.

DJN:hs

2160
[fol. 2084] PET-RITZ PUMPKIN AND MINCE GROUP TIE UPS

1958

SALT LAKE DIVISION

Name of Group	Town	No. of Stores in Group
IGA	Salt Lake City	90
A. G.	Salt Lake City	90
Albertsons	Salt Lake City	10
IGA	Pocatello	30
Albertsons	Pocatello	6
IGA	Twin Falls	30
Buttrey Stores	Great Falls	79
A. G.	Helena	14
A. G.	Boise	47
Albertsons	Boise	9
Safeway	Butte	44
A. G.	Billings	36
Ryan Foodtown	Billings	21
Clarks Markets	Billings	3
IGA	Spokane	65
Safeway	Spokane	41
Rosauers	Spokane	4
Albertsons	Spokane	7
Campbells	Kennewick	9
A. G. of Nebraska	Gering	70
A. G.	Pueblo	90
Chet's	Pueblo	4
Arapahoe	Pueblo	10
City Markets	Grand Junction	8
Ideal Markets	Longmont	4
Miller's Super Markets	Denver	29
Busleys	Denver	16
Safeway	Denver	146
A. G. of Colo.	Denver	200
Thriftway	Denver	8
Piggly Wiggly	Denver	18
		1331

In addition to the above groups, we tied up a great many independent super market operators used our material and advertised our products. We do not have an accurate count on the number.

[fol. 2085]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 21

PET MILK COMPANY

SUMMARY OF OPERATIONS - FROZEN FRUIT PIES
FOR SALT LAKE DIVISION, SAN FRANCISCO
DIVISION AND ALL SALES DIVISIONS-1958 AND 1959
FOR PET BRAND, PET-RITZ BRAND AND
SWISS MISS BRAND-
1960 TO AUGUST 31, 1961

In United States District Court
Plaintiff's Exhibit 22

CARNATION COMPANY

SUMMARY OF TERRITORIAL PROFIT AND LOSS - FROZEN FRUIT PIES FOR PACIFIC NORTHWEST MOUNTAIN STATES, SOUTHERN CALIFORNIA, NORTHERN CALIFORNIA AND TOTAL WESTERN DIVISION YEARS 1959, 1960 AND 1961

Questar Corporation
Summary of Territorial Profit and Loss - Egan Feeder Line

	Initials	Date
Prepared by		
Approved by		

	Pacific Northwest	Mountain States	Southern California	Northern California	Total Western Division
	1959 1960 1961 Total	1959 1960 1961 Total	1959 1960 1961 Total	1959 1960 1961 Total	1959 1960 1961 Total
Gross Profit	227954 398167 349195 969316	999624 677506 613634 1788184	613081 570052 553968 1737201	1905995 1726978 1621865 5254838
Home Sales	5579587 8598979 9052254 23229820	12165937 15014896 14125650 41298730	16813018 16840045 15780482 49433545	34498170 41128016 40521643 116147829
Salvage Sales	56854 103287 82946 243087	83160 87645 23940 194745	58999 60152 61303 180454	198926 251084 168189 618199
Freight & Handling	5730 8933 9254 23917	4648 3524 3528 11700	5028 3977 3587 12592	15406 16434 16369 48209
Total Sales	5736584 8702220 9135200 23573804	12248585 15102420 14149590 41500595	16872027 16904022 15844790 49633839	34713576 41395450 40689832 116798858
Net Sales	5002144 7538452 7915006 20455602	10688232 13225577 12384906 36298715	14619031 14641900 13722760 42983691	30309407 35405429 35022668 100737504
Cost of Sales				
Direct Costs	2892052 4301345 4660357 11853754	6208866 7855252 7301203 21365321	8511740 8488956 7988005 24988701	17612658 20645553 19949565 58207776
Depreciation	1050644 1571957 1687257 4309858	2256165 2859815 2652722 7768702	3093256 3086128 2902116 9081500	6400065 7517900 7242095 21160060
Total Cost of Sales	3942696 5873302 6347614 16163612	8465031 10715067 9953925 29134023	11604996 11575084 10890121 34070201	24012723 28163453 27191660 79367836
Gross Profit	1059448 1665150 1567392 4291990	2223201 2510510 2430981 7164692	3014035 3066816 2832639 8913490	6296684 7241976 7831008 21369668
Operating Expenses				
Selling Expenses	1050644 1571957 1687257 4309858	2256165 2859815 2652722 7768702	3093256 3086128 2902116 9081500	6400065 7517900 7242095 21160060
General & Administrative	1050644 1571957 1687257 4309858	2256165 2859815 2652722 7768702	3093256 3086128 2902116 9081500	6400065 7517900 7242095 21160060
Total Operating Expenses	1050644 1571957 1687257 4309858	2256165 2859815 2652722 7768702	3093256 3086128 2902116 9081500	6400065 7517900 7242095 21160060
Operating Profit	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)
Other Income	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)
Other Deductions	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)
Net Other Income & Deductions	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)
Net Profit Before Income Taxes	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)
Income Taxes	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)
Net Profit	8804 93193 (119865) (17868)	(32964) (349305) (221741) (604010)	(79221) (19312) (69477) (167810)	(103381) (275924) (410987) (790292)

[fol. 2092]

Gamble Company
Summary of Territorial Profit and Loss
Amounts Per Degen

	Initials	Date
Prepared By		
Approved By		

	(1)	(2)	(3) Pacific				(4) N.W.				(5) Mountain				(6) State			
			1959		1960		1961		Total									
1	Degrees		113977		196084		174577		484658									
2																		
3	Home Sales		498		499		461		457									
4	Subsidiary Sales		51		54		52		52									
5	Total Sales		439		385		409		409									
6	Cost of Sales		346		318		305		323									
7	Gross Profit		93		67		84		86									
8	Expenses																	
9	Selling		75		72		108		78									
10	Gen. & Admin.		13		09		11		10									
11	Total Expenses		108		109		101		107									
12	Operating Profit		(15)		(42)		(17)		(21)									

	(7) Southern California				(8) Northern California				(9) Total Western Division			
	1959	1960	1961	Total	1959	1960	1961	Total	1959	1960	1961	Total
1	288812	338763	306517	894092	306641	285076	277184	868851	701998	874991	815903	2392892
2												
3	489	443	468	462	548	521	548	539	519	470	497	494
4	11	09	12	11	31	22	23	22	24	25	26	25
5	478	434	456	451	517	499	525	514	495	445	471	469
6	372	339	356	356	393	349	378	379	379	344	356	359
7	105	95	100	100	124	125	147	135	116	101	115	110
8												
9	71	93	95	93	108	80	101	97	100	89	99	96
10	13	10	12	11	10	12	14	12	13	10	12	12
11	104	103	107	104	128	92	115	109	113	99	111	108
12	(91)	(61)	(37)	(71)	(4)	(33)	(32)	(29)	(3)	(29)	(40)	(32)

[fol. 2093]

	So Cal	No Cal	Ariz	Pac NW	So. West	So. Cent	We. Cent	Total
Fr Fruit	815.685-48	180.184-11	7.783-11	144.347-28	347.886-48	30.565-48	5.446-5	744.516
Veg Fruit	135.241-23	328.514-41	31.491-42	22.611-43	18.447-43	10.333-43	781-5	547.318
Creams	114.761-43	145.907-43	9.948-45	38.678-43	138.765-43	40.918-45	24.482-45	526.891
Eggs	9.381-3	8.245-1	2.999-5	4.335-3	1.612-3			26.572
Other	23.193-5	12.348-3	4.409-7	4.893-3	2.529-3	334	184	48.347
Total	497.684	413.281	65.134	227.954	417.938	92.152	32.934	1.997.107

		SOUTHERN CALIFORNIA	NORTHERN CALIFORNIA	ARIZONA	PACIFIC NW & MTN. STATES	TOTAL WESTERN DIVISION	SOUTH-WESTERN DIVISION	SOUTH CENTRAL DIVISION	WEST CENTRAL DIVISION	TOTAL EASTERN DIVISION	GRAND TOTAL
1	CASE SALES	497 624	413 281	45 134	227 954	1403 993	417 038	93 163	88 949	598 150	1997 107
2											
3	GROSS SALES	1 216 152 87	1681 901 43	187 128 55	559 052 37	3644 234 72	1038 780 06	243 477 29	250 492 59	1532 100 79	5196 342 51
4	DISCOUNTS										
5	FREIGHT	23 140 97	59 747 35	16 781 04	56 454 40	156 144 36	156 316 92	27 970 57	24 187 41	218 984 91	367 669 27
6	SPOILS	4 165 29	5 128 19	611 18	1 789 38	11 693 84	2 523 49	367 83	903 29	5 298 61	17 033 24
7	TOTAL	27 326 21	64 876 14	17 392 16	58 243 78	167 838 20	160 840 56	28 338 40	25 090 70	214 269 26	382 108 51
8											
9	NET SALES	1 188 826 16	1617 031 29	169 736 39	500 814 49	3476 396 52	878 939 50	233 139 01	225 401 59	1337 480 26	4814 240 00
10											
11	PRIME COST	478 229 66	911 516 89	189 231 63	389 304 08	1979 282 20	514 336 42	109 215 76	91 708 81	715 300 99	2694 285 19
12	PROCESSING COST	950 446 15	493 255 53	38 477 60	105 064 25	481 741 93	214 068 73	54 223 08	57 096 72	325 388 53	1011 152 47
13	TOTAL COST OF SALES	928 299 81	1204 772 42	133 063 43	394 368 33	2461 024 13	728 449 15	163 447 33	150 794 53	1044 698 52	3706 327 65
14											
15	GROSS PROFIT	259 926 35	412 258 87	36 671 76	105 946 27	814 716 26	149 930 35	42 401 65	72 206 00	291 437 00	1106 252 26
16											
17	SELLING	236 021 32	231 002 29	34 531 52	103 041 55	701 606 48	142 339 78	39 501 50	57 460 40	250 361 48	951 968 26
18	GENERAL & ADMINISTRATIVE	31 648 61	38 220 95	4 129 51	14 951 33	89 010 25	24 482 84	5 548 29	5 220 63	37 408 27	126 418 12
19	TOTAL EXPENSE	267 669 93	269 223 24	38 661 03	122 492 88	790 617 63	166 822 14	44 344 79	62 781 03	287 963 96	1078 581 49
20											
21	OPERATING PROFIT	2 256 42	42 278 63	3 989 27	16 547 04	24 097 32	13 907 79	13 056 86	9 038 97	2 173 44	27 274 26
22											
23	PER CASE: GROSS SALES	2.44	2.74	2.87	2.45	2.60	2.49	2.75	2.72	2.68	2.60
24	DISCOUNTS										
25	FREIGHT	.04	.09	.24	.25	.11	.37	.30	.28	.36	.18
26	SPOILS	.01	.01	.01	.01	.01	.01	.01	.01	.01	.01
27	TOTAL	.05	.10	.27	.26	.12	.39	.31	.29	.37	.19
28											
29	NET SALES	2.39	2.64	2.60	2.19	2.48	2.10	2.54	2.48	2.35	2.41
30	PRIME COST	1.37	1.49	1.69	1.27	1.41	1.23	1.19	1.00	1.21	1.35
31	PROCESSING COST	.60	.48	.58	.46	.49	.51	.61	.64	.55	.51
32	TOTAL COST OF SALES	1.87	1.97	2.04	1.73	1.90	1.74	1.80	1.64	1.76	1.86
33	GROSS PROFIT	.52	.67	.56	.46	.58	.36	.74	.79	.59	.55
34	SELLING	.45	.54	.56	.47	.50	.34	.59	.63	.42	.48
35	GENERAL & ADMINISTRATIVE	.06	.06	.06	.06	.06	.06	.06	.06	.06	.06
36	TOTAL EXPENSE	.51	.60	.62	.53	.56	.40	.65	.69	.48	.54
37											
38	OPERATING PROFIT	.01	.07	.06	.07	.02	.04	.14	.10	.01	.01
39											
40	Total 1959 Deals	20 077 38	156 780 99	17 312 44	40 095 41	291 269 21	41 346 34	17 400 99	22 450 76	81 298 54	372 448 58
41	Cost Per Case	16.87	26.56	21.72	17.57	20.77	23.91	21.39	25.23	23.87	18.65

2093

[fol. 2094]

	So. Calif.	No. Calif.	Phoenix-El Paso	Pac. N.W.	So. West	So. Cent.	West Cent	Totals
2"	418,395 67	142,491 26	29,430 22	296,249 85	345,114 79	111,441 69	61,233 72	1,324,175 53
9"	99,578 16	290,721 52	56,210 43	13,497 4	18,705 3	7,927 5	838 -	486,843 20
Creams	83,574 15	116,829 21	33,795 25	32,703 11	100,163 23	59,464 31	23,914 28	454,831 20
Other	13,495 2	3,277 1	422 -	1,794 -	2,667 1	1,911 1	- -	23,639 1
Totals	613,034	554,368	115,208	349,195	466,650	180,743	86,079	2,353,177

CARNATION COMPANY - PRODUCTION STATISTICS

TERRITORIAL OPERATING STATEMENT December, 1941

Year To Date

	TOTAL	SOUTH-WEST DIVISION	SOUTH CENTRAL DIVISION	WEST CENTRAL DIVISION	TOTAL NORTH DIVISION	TOTAL
	613,034	459,590	175,703	86,079	721,372	2353,177
	1,412,564.50	997,637.46	392,972.65	191,184.69	1521,196.80	5439,357.11
DISCOUNTS						
FREIGHT	33,490.63	116,252.78	58,284.45	13,157.14	183,299.37	993,867.40
TAX	3,583.01	2,961.89	933.39	459.90	3,855.18	13,506.30
TOTAL	36,963.71	119,314.67	59,217.84	13,617.04	187,149.55	407,373.70
NET SALES	1,375,597.79	877,782.79	333,754.81	177,567.65	1334,047.25	5236,983.41
COST OF GOODS SOLD	770,303.60	519,223.30	200,209.69	95,257.30	814,691.69	2996,426.72
DEDUCT: OTHER COST	885,272.34	365,162.53	54,526.98	196,027.81	763,185.11	1110,196.62
TOTAL COST OF SALES	1655,576.36	1047,190.98	315,152.99	566,869.91	2884,870.19	4056,623.34
GROSS PROFIT	319,980.93	486,151.25	73,857.04	142,136.13	747,064.07	1170,360.17
SELLING	291,420.33	279,948.27	59,716.99	175,592.31	801,678.50	1099,009.64
GENERAL & ADMINISTRATIVE EXPENSE	36,616.09	28,991.56	7,744.12	19,164.54	103,466.21	139,836.12
	328,036.42	318,890.43	63,460.61	194,756.85	904,144.81	1238,845.78
OPERATING PROFIT	(8,115.77)	87,261.52	11,396.78	(76,620.72)	(43,921.24)	(68,485.61)
PER CASE: GROSS SALES	2.30	2.73	2.75	2.30	2.48	2.39
DISCOUNTS						
FREIGHT	.04	.11	.24	.25	.13	.17
TAX	-	-	-	-	-	-
TOTAL	.04	.11	.24	.25	.13	.17
NET SALES	2.34	2.62	2.51	2.05	2.35	2.22
PRIME COST	1.35	1.41	1.33	1.21	1.31	1.25
PROCESSING COST	.37	.38	.39	.42	.36	.37
TOTAL COST OF SALES	1.72	1.79	1.72	1.63	1.67	1.72
GROSS PROFIT	.62	.73	.69	.42	.68	.50
SELLING	.47	.50	.47	.50	.49	.47
GENERAL & ADMINISTRATIVE EXPENSE	.06	.07	.07	.05	.06	.06
	.53	.57	.54	.55	.55	.53
OPERATING PROFIT	.01	.16	.10	(.18)	(.03)	(.03)
Deal Amount	196,122.17	144,223.50	33,178.76	123,270.22	300,672.45	718,817.33
Deal Cost Per Case	.320	.362	.281	.353	.384	.305

2094

December 41

	Co. Col. Ill.	Co. Col. Ill.	Co. Col. Ill.	Co. Col. Ill.	Co. Col. Ill.	Co. Col. Ill.	Co. Col. Ill.	Totals
2	78.402	15,947	2710	11.221	27 [illegible]	2.225	4.284	124.916
9	6.196	24.923	5410	975	296	566	203	38.599
Others	3.641	4.112	670	934	4.952	2.476	967	31.132
Other	435	100	—	35	150	263	—	973
Total	52,010	46,082	8 790	13.215	35,413	5.529	7,456	175.076

| | El Paso | | |

CARNATION COMPANY - FROZEN FOODS DIVISION
TERRITORIAL PROFIT AND LOSS STATEMENT
December, 1961

4-A

53	SELLING	I SOUTHERN CALIFORNIA	II NORTHERN CALIFORNIA	III ARIZONA	IV PAC. N.W. & INTERSTATE	V SOUTH-WESTERN DIV	VI SOUTH CENTRAL DIV	VII MIDWEST CENTRAL DIV	GRAND TOTAL	AMOUNT DIST ON % OF CASE NET SALES	AMOUNT ALLOCATED DIRECTLY	ADJUSTMENT	
1	01	Wages & Salaries							1 700 00	1 700 00			1
2	03	Social Security							10 00	10 00			2
3	04	Insurance-Ind.							20 00	20 00			3
4	05	Health & Welfare											4
5	13	Office Supplies							7 49	7 49			5
6	14	Ice Purchases											6
7	16	Collection & Exchange											7
8	19	General Supplies											8
9	20	Fuel											9
10	22	Water											10
11	23	Telephone & Telegraph							172 69	172 69			11
12	24	Dues & Subscriptions											12
13	27	Repair Mat'l, M & E											13
14	28	Demonstrations	81 02			9 00			90 02		90 02		14
15	29	Distressed Mdse											15
16	30	Freight											16
17	34	Brokerage - Brokers	5085 67	4 888 94	959 77	1 232 70	2 812 24	545 74	586 11	2 263 61		16 111 17	17
18	35	Brokerage - Carnation								15 247 56			18
19	36	Samples & Donations	277 50	228 28	35 22	132 09	212 93	46 64	29 85	962 53		962 53	19
20	38	Travel & Local	126 86	100 62	19 22	30 21	27 44	18 31	16 30	382 96		382 96	20
21	39	Bad Debts								3 300 00	3 300 00		21
22	40	Advertising								1 299 70	1 299 70		22
23	41	Coop. Advertising	874 96	693 94						1 568 90		1 568 90	23
24	44	Deals	27 569 96	9 789 98	3 637 63	3 134 11	7 703 12	2 319 65	1 589 36	65 738 24		55 738 24	24
25	45	Depreciation											25
26	46	Taxes, Other								183 94	183 94		26
27	47	Licenses											27
28	48	Insurance											28
29	50	Rent, Public Whse		1 544 61	81 14	483 22	727 35	405 25	186 58	3 368 11		3 368 11	29
30	51	Rent, Equipment								236 18	236 18		30
31	55	Miscellaneous								490 09	490 09		31
32													32
33													33
34													34
35		Sub-Total	34 016 47	17 246 21	4 673 93	5 021 39	11 533 03	3 329 49	2 603 18	78 333 99		72 322 23	35
36													36
37		Expense Dist. on CASE Net Sales	202 72	160 86	30 73	48 30	123 32	19 52	26 04		612 11		37
38													38
39		Total	34 218 29	17 407 07	4 703 76	5 069 69	11 656 90	3 349 01	2 629 22	78 333 99			39
40													40
41													41

2096

[fol. 2097]

CARNATION COMPANY - FROZEN FOODS DIVISION

TERRITORIAL PROFIT & LOSS STATEMENT December 1960

Year To Date

	SOUTHERN CALIFORNIA	NORTHERN CALIFORNIA	ARIZONA	PACIFIC NW MTN. STATES	TOTAL WESTERN DIVISION	SOUTH-WESTERN DIVISION	SOUTH CENTRAL DIVISION	WEST CENTRAL DIVISION	TOTAL EASTERN DIVISION	GRAND TOTAL
CASE SALES	677 526	570 052	109 522	392 147	1749 923	611 614	251 250	53 577	916 541	2666 534
GROSS SALES	1 501 142 86	1424 200 65	267 960 56	859 298 79	4113 209 16	1552 936 91	515 967 04	120 408 96	3606 306 96	6119 115 12
DISCOUNTS										
FREIGHT	27 642 69	60 615 74	12 774 99	103 329 74	211 289 11	189 264 11	75 029 15	12 567 90	232 261 12	499 190 24
SPOILS	3 504 69	3 277 65	637 84	2 044 49	9 466 37	3 051 40	1 017 63	395 62	4 474 70	14 041 67
TOTAL	21 158 32	63 393 87	20 414 22	105 934 93	220 895 48	192 315 51	76 186 94	12 233 52	280 736 05	503 231 91
NET SALES	1 469 995 53	1421 407 66	247 545 53	753 764 56	3812 712 68	1166 621 40	439 780 35	111 567 22	1717 971 13	5610 283 81
PRIME COST	254 250 57	727 132 36	150 126 17	471 705 18	2763 314 28	709 405 10	267 454 44	56 541 44	1035 400 98	3398 715 26
PROCESSING COST	275 295 36	350 376 72	49 648 02	151 802 57	747 122 72	232 599 98	84 049 90	24 725 68	551 213 91	1038 946 65
TOTAL COST OF SALES	1 150 545 93	1027 519 14	199 174 20	623 507 75	3810 447 00	942 004 08	355 504 34	83 266 46	1586 614 89	4397 161 91
GROSS PROFIT	319 749 60	373 887 98	48 371 33	130 456 81	822 465 66	217 677 31	74 272 01	28 300 92	321 256 24	1213 721 98
SELLING	313 946 47	228 460 11	43 115 49	191 048 33	776 570 35	326 067 15	152 338 15	35 035 25	513 440 55	1290 010 89
GENERAL & ADMINISTRATIVE	33 356 47	32 411 18	5 786 85	17 645 24	89 200 74	26 510 69	9 992 76	3 780 77	39 283 57	128 484 85
TOTAL EXPENSE	347 301 94	260 871 29	48 901 77	208 693 57	865 771 11	352 577 84	162 330 91	37 816 02	552 724 12	1418 494 28
OPERATING PROFIT	27 552 34	123 016 69	530 44	78 246 76	43 306 44	133 299 53	78 058 90	9 515 10	221 467 57	307 772 99
PER CASE: GROSS SALES	2.21	2.60	2.45	2.19	2.35	2.22	2.23	2.43	2.24	2.31
DISCOUNTS										
FREIGHT	.04	.11	.12	.26	.12	.31	.32	.25	.28	.19
SPOILS	-	-	.01	.01	-	-	.01	-	-	-
TOTAL	.04	.11	.13	.27	.12	.31	.33	.25	.28	.19
NET SALES	2.17	2.49	2.32	1.92	2.23	1.91	1.90	2.03	1.92	2.12
PRIME COST	1.26	1.32	1.37	1.20	1.20	1.16	1.17	1.04	1.16	1.25
PROCESSING COST	.44	.64	.45	.39	.43	.39	.37	.50	.39	.41
TOTAL COST OF SALES	1.70	1.96	1.82	1.59	1.63	1.55	1.54	1.54	1.55	1.66
GROSS PROFIT	.47	.67	.44	.33	.50	.36	.36	.52	.37	.46
SELLING	.46	.40	.39	.49	.44	.53	.46	.65	.57	.49
GENERAL & ADMINISTRATIVE	.05	.05	.05	.04	.05	.05	.04	.06	.04	.05
TOTAL EXPENSE	.51	.45	.44	.53	.49	.58	.50	.70	.61	.54
OPERATING PROFIT	.04	.22	-	.20	.01	.22	.24	.18	.24	.12
Real Cost Per Case	.20	.18	.21	.29	.26	.28	.44	.31	.27	.29

[fol. 2098]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 23

CONTINENTAL BAKING COMPANY

MORTON FROZEN FOODS DIVISION (PIES)
ANALYSIS OF OPERATIONS-1958, 1959, 1960, 1961
REGION VIII THROUGH 1960 AND REGION W-1961
REGION VII THROUGH 1960 AND REGION I-1961

[fol. 2101-2102]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 24

COMPARISON OF NET SALES PRICE PER DOZEN IN THE SALT LAKE DIVISION WITH NET SALES PRICE PER DOZEN IN ALL OTHER SALES DIVISIONS

	1958		1959	
	Salt Lake Division	All Other Divisions	Salt Lake Division	All Other Divisions
Dozens	92,582	1,149,849	118,503	1,513,342
Gross sales	$469,267	$5,782,649	$554,152	$7,124,271
Sales deductions:				
Freight on sales	$ 53,727	$ 426,064	$ 67,228	$ 545,919
Spoils and declines	3,849	48,059	2,045	21,505
Deals	14,016	185,791	21,974	320,739
Totals	$ 71,592	$ 659,914	$ 91,247	$ 888,163
Net Sales	$397,675	$5,122,735	$462,905	$6,236,108
Per Dozen				
Gross sales	$5.07	$5.03	$4.68	$4.71
Sales deductions:				
Freight on sales	$ .58	$ .37	$ .57	$ .36
Spoils and declines	.04	.04	.01	.01
Deals	.15	.16	.19	.21
Totals	$ .77	$ .57	$ .77	$ .58
Net Sales - Per Dozen	$4.30	$4.46	$3.91	$4.13

[fol. 2103-2104]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 25

COMPARISON OF GROSS SALES PRICE AND NET SALES PRICE PER DOZEN FOR PET-RITZ BRAND PIES BETWEEN SALT LAKE INVOICES FURNISHED AND TOTAL SALES BY PET MILK COMPANY

	Pet-Ritz Brand			
	1960		1961	
	Salt Lake Invoices	Total Sales	Salt Lake Invoices	Total Sales 1/1/61-8/31/61
Gross sales price per dozen	$4.56	$4.92	$4.57	$4.97
Deductions from sales:		$ .73*		$ .73*
Freight	$ .48		$ .48	
Deals	.39		.11	
Total	$ .87	$ .73	$ .59	$ .73
Net Sales	$3.69	$4.19	$3.98	$4.24

*Breakdown not available

[fol. 2105-2106]
In United States District Court
Plaintiff's Exhibit 26

CARNATION COMPANY - FROZEN FOODS DIVISION
COMPARISON OF PACIFIC NORTHWEST MOUNTAIN STATES DIVISION OPERATIONS WITH ALL OTHER FROZEN FOOD DIVISION OPERATIONS

	1959		1960		1961	
	Pacific N.W. Mtn. States	All Other Divisions	Pacific N.W. Mtn. States	All Other Divisions	Pacific N.W. Mtn. States	All Other Divisions
Case sales	#227,954	#1,769,153	#392,167	#2,253,357	#349,195	#2,003,982
Gross sales	$559,058	$4,637,285	$859,899	$5,259,216	$805,225	$4,829,132
Less: Freight	$ 56,454	$ 310,615	$103,890	$ 390,300	$ 88,397	$ 305,470
Spoils	1,789	15,244	2,044	11,997	1,828	11,678
Deal costs	40,095	332,574	113,728	653,474	123,280	595,537
Total	$ 98,338	$ 658,433	$219,662	$1,055,771	$213,505	$ 912,685
Net sales	$460,720	$3,978,852	$640,237	$4,203,445	$591,720	$3,916,447
Cost of sales	394,868	3,311,520	623,508	3,773,654	566,864	3,489,759
Gross Profit	$ 65,852	$ 667,332	$ 16,729	$ 429,791	$ 24,856	$ 426,688
Selling expense (other than deals)	$ 67,947	$ 511,352	$ 77,320	$ 445,489	$ 52,312	$ 327,881
General and administrative	14,452	112,161	17,654	110,836	19,165	120,671
Total	$ 82,399	$ 623,513	$ 94,974	$ 556,325	$ 71,477	$ 448,552
Operating Profit (Loss)	($16,547)	$ 43,819	($78,245)	($126,534)	($46,621)	($ 21,864)
Per Case						
Gross sales	$2.45	$2.62	$2.19	$2.33	$2.30	$2.41
Less: Freight	.25	.18	.26	.17	.25	.15
Spoils	.01	.01	.01	.01	.--	.01
Deal costs	.18	.19	.29	.29	.35	.30
Total	.44	.38	.56	.47	.60	.46
Net sales	$2.01	$2.24	$1.63	$1.86	$1.70	$1.95
Cost of sales	1.73	1.87	1.59	1.67	1.63	1.74
Gross profit	$ .28	$ .37	$ .04	$ .19	$ .07	$ .21
Selling expense (other than deals)	$ .29	$ .29	$ .20	$ .20	$ .15	$ .16
General and administrative	.06	.06	.04	.05	.05	.06
Total	.35	.35	.24	.25	.20	.22
Operating Profit (Loss) Per Case	($ .07)	$ .02	($ .20)	($ .06)	($ .13)	($ .01)

[fol. 2107]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 27

PET MILK COMPANY

STUDY INDICATING COMPUTED NET PROFIT OR (LOSS) PER DOZEN OF APPLE, CHERRY, BOYSENBERRY AND PEACH FROZEN PIES BASED ON A WEIGHTED AVERAGE PRODUCT MIX AND ABSOLUTE NET PRICES

PET MILK COMPANY
SALT LAKE AREA
(AMOUNTS REPRESENT PER DOZEN)

Effective Price Date	Net Price Per Dozen				Weighted Average Net Sales Price	Manufacturing Cost Per Dozen				Weighted Average Mfg. Cost	Net Sales Less Mfg. Costs	Spoils	Freight	Brokerage and Other Direct Selling	Total Spoils, Frt. and Direct Expenses	Profit or (Loss) Before All Other Expenses	Other Selling and G and A Expenses	Net Profit or (Loss) Per Dozen
	Apple	Cherry	Boysenberry	Peach		Apple	Cherry	Boysenberry	Peach									
1/18/58	$4.92	$4.92	$5.22	$4.92	$4.97	$3.6076	$4.3038	$3.6728	$3.9186	$3.83	$1.14	$ .02	$ .48	$ .52	$1.02	$ .12	$ .59	($ .47)
4/11/58	4.82	4.82	5.12	4.82	4.87	3.6076	4.3038	3.6728	3.9186	3.83	1.04	.02	.48	.52	1.02	.02	.59	(.57)
1/16/59	4.22	4.22	4.78	4.78	4.32	3.0946	3.4198	3.0636	3.3632	3.21	1.11	.02	.48	.37	.87	.24	.37	(.13)
7/8/59	3.90	3.90	4.78	3.90	4.01	3.0946	3.4198	3.0636	3.3632	3.21	.80	.02	.48	.37	.87	(.07)	.37	(.44)
9/15/59	4.22	3.90	4.78	3.90	4.17	3.0946	3.4198	3.0636	3.3632	3.21	.96	.02	.48	.37	.87	.09	.37	(.28)
12/1/59	3.70	3.90	4.78	3.90	3.90	3.0946	3.4198	3.0636	3.3632	3.21	.69	.02	.48	.37	.87	(.18)	.37	(.55)
2/11/60	3.92	3.92	4.78	3.70	3.93	2.7570	3.3108	3.2986	3.1516	3.04	.89	.02	.48	.43	.93	(.04)	.39	(.43)
4/18/60	4.11	3.90	4.78	3.90	4.04	2.7570	3.3108	3.2986	3.1516	3.04	1.00	.02	.48	.43	.93	.07	.39	(.32)
7/6/60	3.90	4.00	4.36	3.90	3.96	2.7570	3.3108	3.2986	3.1516	3.04	.92	.02	.48	.43	.93	(.01)	.39	(.40)
1/30/61	3.70	3.70	4.36	3.70	3.78	3.0318	3.5326	3.4356	3.2182	3.27	.51	.02	.48	.43	.93	(.42)	.39	(.81)
3/13/61	3.56	3.60	3.56	3.56	3.57	3.0318	3.5326	3.4356	3.2182	3.27	.30	.02	.48	.43	.93	(.63)	.39	(1.02)
7/15/61	4.36	4.36	4.36	4.36	4.36	3.0318	3.5328	3.4356	3.2182	3.27	1.09	.02	.48	.28	.78	.31	.56	(.25)

CONTINENTAL BAKING COMPANY,
CARNATION COMPANY,
PET MILK COMPANY

PRODUCT MIX USED IN ARRIVING AT WEIGHTED AVERAGE SALES AND COST OF SALES

	1958	1959	1960	1961
Apple	50.4%	51.1%	44.0%	41.7%
Cherry	29.5%	31.6%	36.0%	34.6%
Boysenberry	18.3%	12.0%	5.0%	11.7%
Peach	1.8%	5.3%	15.0%	12.0%
	100%	100%	100%	100%

[fol. 2110]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 28

CARNATION COMPANY

STUDY INDICATING COMPUTED NET PROFIT OR (LOSS) PER DOZEN OF APPLE, CHERRY, BOYSENBERRY AND PEACH FROZEN PIES BASED ON A WEIGHTED AVERAGE PRODUCT MIX AND ABSOLUTE NET PRICES

[fol. 2111]

CARNATION COMPANY
SALT LAKE AREA
(AMOUNTS REPRESENT PER DOZEN)

Effective Price Date	Net Price Per Dozen				Weighted Average Net Sales Price	Manufacturing Cost Per Dozen				Weighted Average Mfg. Cost	Net Sales Less Mfg. Costs	Spoils	Freight	Brokerage and Other Direct Selling	Total Spoils, Freight and Direct Selling	Profit or(Loss) Before All Other Expenses	Other Selling and G and A Expenses	Net Profit or (Loss) Per Dozen
	Apple	Cherry	Boysenberry	Peach		Apple	Cherry	Boysenberry	Peach									
1/20/58	$4.82	$4.82	$5.12	$4.82	$4.87	$3.08	$3.62	$3.50	$3.50	$3.32	$1.55	$ .02	$ .35	$ .32	$ .69	$ .86	$ .28	$ .58
1/5/59	4.22	4.22	4.78	4.78	4.32	3.08	3.62	3.50	3.50	3.32	1.00	.02	.35	.32	.69	.31	.28	.03
7/6/59	3.90	3.90	4.78	3.90	4.01	3.00	3.35	3.40	3.46	3.18	.83	.02	.35	.32	.69	.14	.28	(.14)
2/15/60	3.00	3.00	3.76	3.00	3.04	2.78	3.43	3.28	3.25	3.11	(.07)	.02	.35	.24	.61	(.68)	.16	(.84)
3/7/60	3.48	3.48	4.36	3.48	3.52	2.78	3.43	3.28	3.25	3.11	.41	.02	.35	.24	.61	(.20)	.16	(.36)
5/9/60	3.48	3.48	4.36	3.48	3.52	2.84	3.87	3.27	3.46	3.33	.19	.02	.35	.24	.61	(.42)	.16	(.58)
7/1960	3.71	3.71	3.71	3.71	3.71	2.84	3.87	3.27	3.46	3.33	.38	.02	.35	.24	.61	(.23)	.16	(.39)
7/19/60	4.07	4.07	4.07	4.07	4.07	2.84	3.87	3.27	3.46	3.33	.74	.02	.35	.24	.61	.13	.16	(.03)
8/1/60	3.95	3.95	3.95	3.95	3.95	2.84	3.87	3.27	3.46	3.33	.62	.02	.35	.24	.61	.01	.16	(.15)
11/14/60	3.91	3.91	3.91	3.91	3.91	2.72	3.33	3.37	3.08	3.03	.88	.02	.35	.24	.61	.27	.16	.11
1/11/61	3.46	3.46	3.46	3.46	3.46	2.72	3.33	3.37	3.08	3.05	.41	.02	.35	.23	.60	(.19)	.16	(.35)
2/13/61	3.72	3.72	3.72	3.72	3.72	2.72	3.33	3.37	3.08	3.05	.67	.02	.35	.23	.60	.07	.16	(.09)
3/27/61	3.46	3.46	3.46	3.46	3.46	2.72	3.33	3.37	3.08	3.05	.41	.02	.35	.23	.60	(.19)	.16	(.35)
8/21/61	3.60	3.60	3.60	3.60	3.60	2.80	3.38	3.49	3.19	3.13	.47	.02	.35	.23	.60	(.13)	.16	(.29)

CONTINENTAL BAKING COMPANY,
CARNATION COMPANY,
PET MILK COMPANY

PRODUCT MIX USED IN ARRIVING AT WEIGHTED AVERAGE SALES AND COST OF SALES

	1958	1959	1960	1961
Apple	50.4%	51.1%	44.0%	41.7%
Cherry	29.5%	31.6%	36.0%	34.6%
Boysenberry	18.3%	12.0%	5.0%	11.7%
Peach	1.8%	5.3%	15.0%	12.0%
	100%	100%	100%	100%

[fol. 2113]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 29

CONTINENTAL BAKING COMPANY

STUDY INDICATING COMPUTED NET PROFIT OR (LOSS) PER DOZEN OF APPLE, CHERRY, BOYSENBERRY AND PEACH FROZEN PIES BASED ON A WEIGHTED AVERAGE PRODUCT MIX AND ABSOLUTE NET PRICES

CONTINENTAL BAKING COMPANY
SALT LAKE AREA
(AMOUNTS REPRESENT PER DOZEN)

[fol. 2114]

Effective Price Date	Net Price PerDozen				Weighted Average Net Sales Price	Manufacturing Cost Per Dozen				Weighted Average Mfg. Cost	Net Sales Less Mfg. Costs	Spoils	Freight	Brokerage and Other Direct Selling	Total Spoils, Frt. and Direct Selling	Profit or (Loss) Before All Other Expenses	All Other Expenses	Net Profit or (Loss) Per Dozen
	Apple	Cherry	Boysenberry	Peach		Apple	Cherry	Boysenberry	Peach									
1/6/58	$4.66	$4.96	$5.56	$4.66	$4.91	$3.34	$3.28	$3.17	$3.52	$3.29	$1.62	$ .02	$ .24	$ .79	$1.05	$ .57	$ .39	$ .18
2/3/58	4.82	4.82	5.12	4.82	4.87	3.34	3.28	3.17	3.52	3.29	1.58	.02	.24	.78	1.04	.54	.39	.15
10/13/58	3.90	4.46	4.76	4.46	4.23	3.43	3.42	3.10	3.50	3.37	.86	.02	.24	.65	.91	(.05)	.34	(.39)
1/12/59	4.22	4.22	4.78	4.78	4.32	3.11	3.07	3.10	3.45	3.11	1.21	.02	.33	.62	.97	.24	.35	(.11)
7/6/59	3.90	4.22	4.22	4.22	4.06	3.12	2.84	2.62	3.44	2.99	1.07	.02	.33	.56	.91	.16	.32	(.16)
4/4/60	3.59	3.59	3.59	3.59	3.59	2.91	3.26	2.91	3.26	3.09	.50	.02	.33	.46	.81	(.31)	.29	(.60)
7/4/60	3.95	3.95	3.95	3.95	3.95	2.77	2.95	2.95	2.84	2.85	1.10	.02	.33	.54	.89	.21	.32	(.11)
10/27/60	3.11	3.95	3.95	3.95	3.58	2.77	2.95	2.90	2.78	2.84	.74	.02	.25	.54	.81	(.07)	.29	(.36)
11/27/60	3.95	3.95	3.95	3.95	3.95	2.84	2.90	2.90	2.78	2.86	1.09	.02	.25	.62	.89	.20	.32	(.12)
12/26/60	3.60	3.60	3.60	3.60	3.60	2.84	2.90	2.90	2.78	2.86	.74	.02	.25	.54	.81	(.07)	.29	(.36)
1/1/61	3.65	3.65	3.65	3.65	3.65	2.58	3.37	3.11	2.82	2.94	.71	.02	.27	.64	.93	(.22)	.22	(.44)
1/15/61	4.00	4.00	4.00	4.00	4.00	2.58	3.37	3.11	2.82	2.94	1.06	.02	.27	.73	1.02	.04	.24	(.20)
1/23/61	3.50	3.50	3.50	3.50	3.50	2.58	3.37	3.11	2.82	2.94	.56	.02	.27	.61	.90	(.34)	.21	(.55)
2/1/61	3.36	3.36	3.36	3.36	3.36	2.58	3.37	3.11	2.82	2.94	.42	.02	.27	.57	.86	(.44)	.20	(.64)
2/19/61	4.00	4.00	4.00	4.00	4.00	2.58	3.37	3.11	2.82	2.94	1.06	.02	.27	.73	1.02	.04	.24	(.20)
4/24/61	3.36	3.36	3.36	3.36	3.36	2.58	3.37	3.11	2.82	2.94	.42	.02	.35	.49	.86	(.44)	.20	(.64)
5/7/61	4.00	4.00	4.00	4.00	4.00	2.58	3.37	3.11	2.82	2.94	1.06	.02	.35	.65	1.02	.04	.24	(.20)
5/22/61	3.30	3.30	3.30	3.30	3.30	2.58	3.37	3.11	2.82	2.94	.36	.02	.35	.48	.85	(.49)	.20	(.69)
6/19/61	2.85	3.30	3.30	3.30	3.11	2.58	3.37	3.11	2.82	2.94	.17	.02	.35	.43	.80	(.63)	.19	(.82)
7/2/61	4.00	4.00	4.00	4.00	4.00	2.54	3.06	2.95	2.67	2.78	1.22	.02	.35	.65	1.02	.20	.24	(.04)
7/31/61	2.85	3.30	3.30	3.30	3.11	2.54	3.06	2.95	2.67	2.78	.33	.02	.35	.43	.80	(.47)	.19	(.66)
8/13/61	4.00	4.00	4.00	4.00	4.00	2.54	3.06	2.95	2.67	2.78	1.22	.02	.35	.65	1.02	.20	.24	(.04)
9/18/61	2.85	3.30	3.30	3.30	3.11	2.52	3.01	3.05	2.71	2.77	.34	.02	.35	.43	.80	(.46)	.19	(.65)
10/15/61	4.00	4.00	4.00	4.00	4.00	2.52	3.01	3.05	2.71	2.77	1.23	.02	.35	.65	1.02	.21	.24	(.03)
11/27/61	3.00	3.30	3.30	3.30	3.17	2.52	3.01	3.05	2.71	2.77	.40	.02	.35	.44	.81	(.41)	.19	(.60)

[fol. 2115]

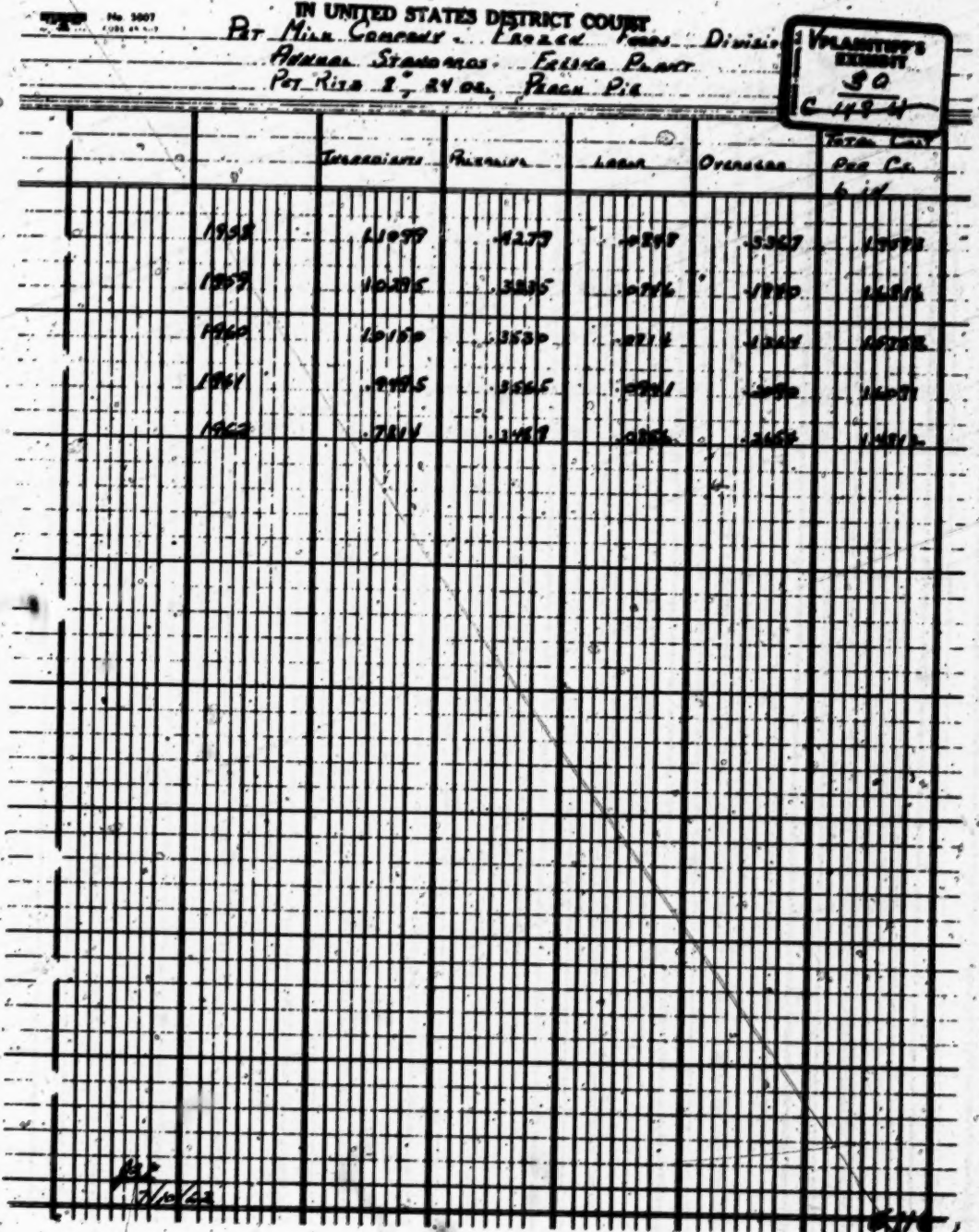
CONTINENTAL BAKING COMPANY,
CARNATION COMPANY,
PET MILK COMPANY

PRODUCT MIX USED IN ARRIVING AT WEIGHTED AVERAGE SALES AND COST OF SALES

	1958	1959	1960	1961
Apple	50.4%	51.1%	44.0%	41.7%
Cherry	29.5%	31.6%	36.0%	34.6%
Boysenberry	18.3%	12.0%	5.0%	11.7%
Peach	1.8%	5.3%	15.0%	12.0%
	100%	100%	100%	100%

[fol. 2116]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 30



[fol. 2117]

No 3001

PET MILK COMPANY - FROSTED FOODS DIVISION
ANNUAL STANDARDS - FRESNO PLANT
PET RITZ 8", 24 OZ. APPLE PIE

		INGREDIENTS	PACKAGING	LABOR	OVERHEAD	TOTAL COST PER CASE F.O.B. PLANT
	1965	.9648	.4826	.0845	.2015	1.8332
	1959	.9652	.4835	.0745	.1990	1.5923
	1960	.8177	.5530	.0714	.1364	1.5785
	1961	.8543	.5540	.0891	.2090	1.6159
	1962	.8727	.5727	.0850	.2654	1.5877

2117

No. 5007

Pat Mill Company — Foreign Fees Division

Annual Statement, Fresno Plant

Per Rite 8", 2402. Borsenberry Pile

	Investment	Payments	Loans	Overhead	Total Cost Per Case 6 in
1958	.2567	.1235	.0548	.3248	$ 1.0648
1959	.2797	.1335	.0796	.1950	1.0378
1960	1.0825	.3530	.0219	.1364	1.6938
1961	1.0537	.3545	.0791	.2950	1.7823
1962	1.0293	.3478	.0849	.2604	1.7224

Per Meter

5112

No. 1007

Pet Milk Company - Frozen Foods Division
Annual Standards - Fresno Plant
Per Rite 2° 24 oz. Cherry Pie

		Ingredients	Packaging	Labor	Overhead	Total Cost Per Case
	1952	1.3066	.3278	.0562	.3313	2.1549
	1953	1.2078	.3285	.0796	.1910	1.7069
	1954	1.0796	.3530	.0714	.1364	1.6404
	1955	1.1067	.3526	.0944	.2378	1.7915
	1956	1.2413	.3578	.0949	.2654	1.9594

Pet
3/26/62

2119

[fol. 2120]

Pet Milk Company - Frozen Foods Division
Annual Standards - Fresno Plant
Pet Rite 8" 24 oz. Pumpkin Pie

	Ingredients	Packaging	Labor	Overhead	Total Cost Per Case
1958	.5629	.2446	.1043	.1356	$ 1.2[illegible]
1959	.5437	.2471	.1305	.1363	1.[illegible]
1960	.7681	.2636	.1321	.1642	1.[illegible]
1961	.5745	.2453	.1335	.1750	1.[illegible]
1962	.5213	.2273	.1339	.1454	1.[illegible]

ME
7/16/62

2120

[fol. 2121]

Pet Milk Company — Frozen Food Division
Annual Standards — Frozen Plants
Per Rule 8 — 24 oz. Mince Pie

		Frozen Juice	Packaging	Labor	Overhead	Total Cost Per Case 6 in
	1957	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	1958	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	1960	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	1961	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	1962	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

2121

[fol. 2122]

PET MILK COMPANY - FROZEN FOODS DIVISION

Annual Standards - Fresno Plant

Swiss Miss 8", 20 oz. - Apple

	Ingredients	Packaging	Labor	Overhead	Total Cost Per Case 12 in
1958	-	-	-	-	-
1959	-	-	-	-	-
1960	1.1650	.4449	.1892	.3659	2.1650
1961	1.2347	.4405	.5346	.4110	2.6208
1962	1.2772	.4384	.4693	.3818	2.5667

2122

[fol. 2123]

PET MILK COMPANY - FROZEN FOODS DIVISION

Annual Standards - Fresno Plant

Swiss Miss 8", 20 oz. - Cherry

	Ingredients	Packaging	Labor	Overhead	Total Cost Per Case 12 in
1958	-	-	-	-	-
1959	-	-	-	-	-
1960	1.4383	.6497	.1892	.2467	2.5239
1961	1.4643	.6445	.1894	.2478	2.5460
1962	1.5284	.6321	.1893	.2462	2.6960

2123

[fol. 2124]

No. 5007

PET MILK COMPANY - FROZEN FOODS DIVISION
Annual Standards - Fresno Plant
Swiss Miss 8", 20 oz. - Boysenberry

	Ingredients	Packaging	Labor	Overhead	Total Cost Per Case 12 in
1958	—	—	—	—	—
1959	—	—	—	—	—
1960	1.3940	.4419	.1392	.2469	2.2220
1961	1.4107	.4695	.1896	.2480	2.3178
1962	1.3947	.4521	.1493	.3012	2.2973

2.3124

[fol. 2125]

No. 5007

PET MILK COMPANY - FROZEN FOODS DIVISION

Annual Standards - Fresno Plant

Swiss Miss 8", 20 oz. - Peach

		Ingredients	Packaging	Labor	Overhead	Total Cost Per Case 12 in
1958		-	-	-	-	-
1959		-	-	-	-	-
1960		1.3438	.4469	.1252	.2669	2.2828
1961		1.3487	.4495	.1196	.2589	2.2767
1962		1.3490	.4341	.1204	.3012	2.2047

2/26/62

2125

[fol. 2126]

PET MILK COMPANY - FROZEN FOODS DIVISION
Annual Standards - Fresno Plant
Swiss Miss 8", 28 oz. - Pumpkin

	Ingredients	Packaging	Labor	Overhead	Total Cost Per Case 12 in
1958	-	-	-	-	-
1959	-	-	-	-	-
1960	1.27750	.8125	.1637	.3127	2.66617
1961	1.39136	.7956	.2398	.4180	2.73370
1962	1.3548	.7098	.1847	.3812	2.52617

[fol. 2127]

PET MILK COMPANY - FROZEN FOODS DIVISION

Annual Standards - Fresno Plant

Swiss Miss 8", 20 oz. - Mince

	Ingredients	Packaging	Labor	Overhead	Total Cost Per Case 12 in
1938	-	-	-	-	-
1939	-	-	-	-	-
1940	1.7214	.4649	.1374	.3431	2.2543
1941	1.8194	.4815	.2252	.4750	2.3952
1942	1.8338	.5121	.1733	.3948	2.5760

2127

[fol. 2128]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 31

SUMMARY OF ANNUAL SALES AND NET INCOME BEFORE TAXES FROM ANNUAL REPORTS OF DEFENDANTS AND AVAILABLE FROZEN PIE VOLUME AND PROFIT OR (LOSS) BEFORE TAXES IN CERTAIN COMPETITIVE AREAS WITH UTAH PIE COMPANY

	Company Consolidated		Frozen Pie Competitive Areas*	
	Net Sales	Net Profit Before Taxes	Gross Sales	Net Profit or (Loss) Before Taxes
Carnation Company				
Year ended:				
December 31, 1958	$ 378,591,525	$19,791,312	Not Available	Not Available
December 31, 1959	396,282,502	18,804,480	$ 559,058	($16,547)
December 31, 1960	417,629,239	21,995,358	859,899	(78,245)
December 31, 1961	430,050,310	24,684,220	805,225	(66,621)
Totals	$1,622,553,576	$85,275,370	$2,224,182	($161,413)
Pet Milk Company				
Year ended or period:				
December 31, 1958	$ 181,847,999	$ 7,239,417	$ 469,267	($67,027)
December 31, 1959	190,266,915	7,273,865	554,152	(51,184)
Jan., Feb. and March, 1960	49,636,758	770,368**	Not Available	Not Available
Fiscal year - March 31, 1961	195,947,114	7,783,906	Not Available	Not Available
Totals	$ 617,698,786	$23,067,556	$1,023,419	($118,211)
Continental Baking Company				
Year ended:				
December 27, 1958	$ 328,003,511	$18,976,209	$ 544,100	($24,700)
December 26, 1959	385,941,474	19,650,572	708,500	(1,500)
December 31, 1960	410,642,040	20,195,698	954,200	(500)
December 30, 1961	429,746,861	15,634,146	938,100	13,200
Totals	$1,554,333,886	$74,456,625	$3,144,900	($12,500)

* Carnation Company - Pacific Northwest Mountain States, Frozen Food Division
Pet Milk Company - Salt Lake City, Frozen Food Division
Continental Baking Company - Regions VII and VIII through 1960 and Regions W and I through 1961

** Estimated income taxes in the amount of $400,391 added to actual net after taxes.

[fol. 2129]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 32

5-22-61

5-22-61

COST ESTIMATE - 24 oz Pet Ait Fruit Pies

	24 oz Apple	24 oz Cherry	24 oz Peach	24 oz Boysenberry	24 oz Blue & Ap	24 oz Apricot
LBS/DOZEN - FRUIT	8.29	9.84	9.17	5.60		
COST/LB	$ .08	$ .1975	$ .1272	$ .2325		
EST. COST/DOZ						
FRUIT	$ .6634	1.9976	1.1661	1.3016		
CRUST	.5245	.5245	.5245	.5245		
OTHER & PROJECT	.2279	.2172	.2177	.3063		
INGREDIENTS	1.4158	2.4893	1.9083	2.1334		
PACKAGING	.7100	.7100	.7100	.7100		
LABOR - O'H'D - PROFIT	.5500	.5500	.5500	.5500		
TOTAL C to D	$ 2.7378	$ 3.8093	$ 3.2253	$ 3.4534	3.60	3.20
F.O.B WATSONVILLE (EXCEPT BLUEBERRY)		@ 18½¢ FRUIT $ 3.7587				
PRICES QUOTED	$ 3.10	$ 3.82	$ 3.58	$ 3.82	$ 3.82	$ 3.54

Avge. Crozet & Webster City

No Formula

COST BREAKDOWN - MORTON 22 oz Fruit Pies
WATSONVILLE PLANT

	22 oz Apple	22 oz Cherry	22 oz Peach	22 oz Boysenberry
LBS. FRUIT/DZ	6.25	6.73	6.46	4.14
COST/LB FRUIT	$ .08	$ .1975	$ .1272	$ .2116
COST/DZ				
FRUIT	$ .5004	$ 1.3290	$ .8216	1.0010
CRUST	.5245	.5245	.5245	.5245
OTHER & PROJECT	.2161	.1996	.2539	.2515
INGREDIENTS	1.2420	2.0530	1.6020	1.7900
PACKAGING	.7200	.7200	.7200	.7200
LABOR, O/H, PROFIT	.5000	.5000	.5000	.5000
Total cost F.O.B WATSONVILLE	2.4620	3.2730	2.8220	3.0100
				@ .2325 FRUIT = 3.1007

[fol. 2130]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 33

Index 81

CO-PACKING

Co-Packing Arrangements with Morton Pies

June 20, 1957

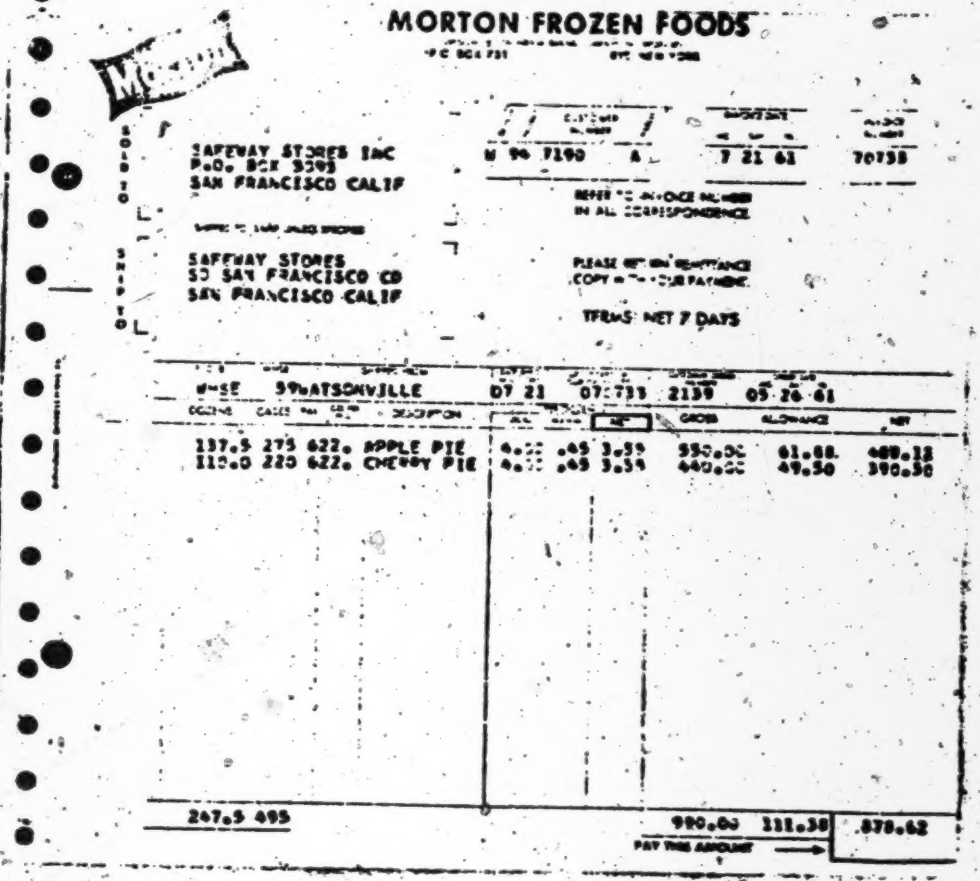
Halgren explained that Morton had suggested a mutual co-packing arrangement so that we would co-pack pies for Morton at our Torrance plant and Morton would co-pack for us in their Webster City, Iowa plant. It was explained that in figuring the total production capacity at Torrance that we did not have production time for Morton and further, that the arrangements would not be satisfactory. It was agreed that we would not get into such an arrangement with Morton.

June 28, 1962

A discussion was held on co-packing pies for Morton. It was decided by the Committee that at this time we should not consider entering into an agreement with Morton.

[fol. 2131]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 35



MORTON FROZEN FOODS

SOLD TO
SAFEWAY STORES INC
P.O. BOX 3069
SAN FRANCISCO CALIF

M 96 7190 A — 7 21 61 — 70758

SHIP TO
SAFEWAY STORES
SD SAN FRANCISCO CD
SAN FRANCISCO CALIF

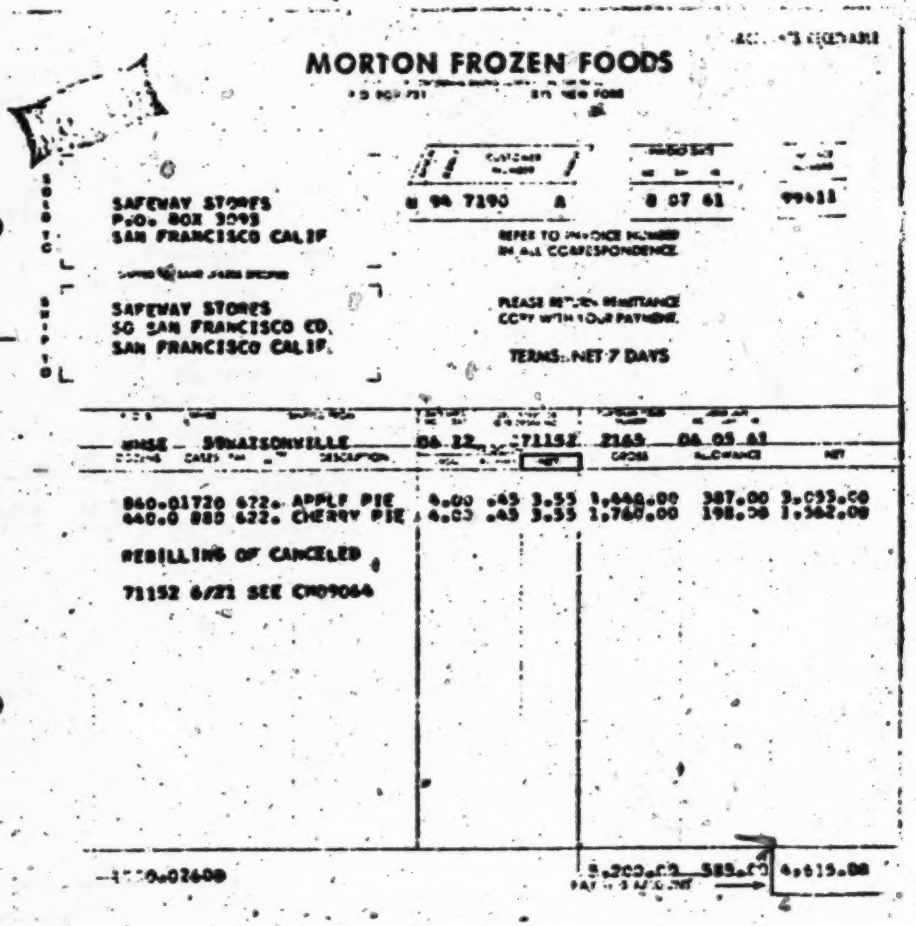
TERMS: NET 7 DAYS

W-SE 99 WATSONVILLE — 07 21 — 07 733 — 2139 — 05 26 61

137.5	275	622.	APPLE PIE	4.00	.05	3.59	550.00	61.88	488.12
110.0	220	622.	CHERRY PIE	4.00	.05	3.59	440.00	49.50	390.50
247.5	495						990.00	111.38	878.62

PAY THIS AMOUNT →

2206
[fol. 2132]



MORTON FROZEN FOODS

SAFEWAY STORES
P.O. BOX 3069
SAN FRANCISCO CALIF

8 99 7190 A

8 07 61

99611

REFER TO INVOICE NUMBER IN ALL CORRESPONDENCE

SAFEWAY STORES
SO SAN FRANCISCO CO.
SAN FRANCISCO CALIF.

PLEASE RETURN REMITTANCE COPY WITH YOUR PAYMENT.

TERMS: NET 7 DAYS

WHSE - SONAISONVILLE 06 22 71152 2165 06 05 A1

DESCRIPTION				GROSS	ALLOWANCE	NET
840.01720 672. APPLE PIE	4.00	.45	3.55	1,440.00	387.00	3,053.00
840.0 880 622. CHERRY PIE	4.00	.45	3.55	1,760.00	198.00	1,562.00

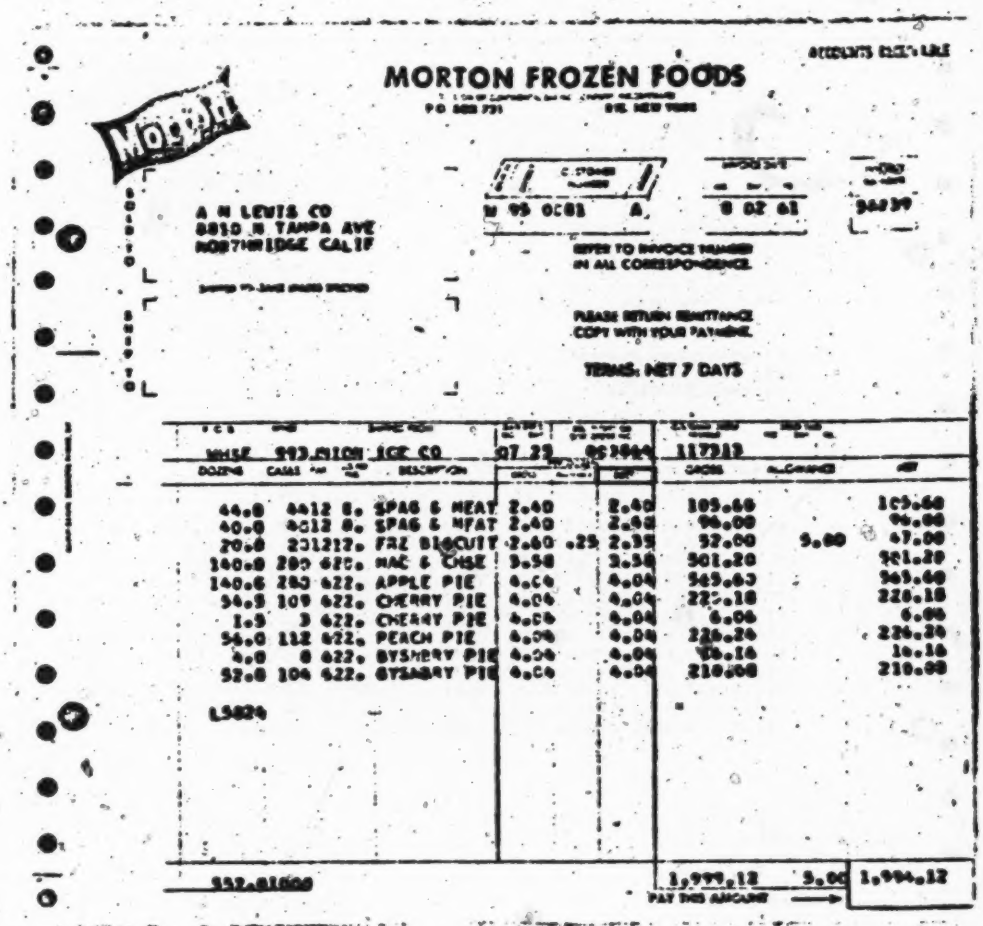
REBILLING OF CANCELED

71152 6/21 SEE CH09064

-1770.02600

5,203.00 585.00 4,615.00

[fol. 2133]



MORTON FROZEN FOODS

A N LEWIS CO
8810 N TAMPA AVE
NORTHRIDGE CALIF

REFER TO INVOICE NUMBER IN ALL CORRESPONDENCE.

PLEASE RETURN REMITTANCE COPY WITH YOUR PAYMENT.

TERMS: NET 7 DAYS

WHSE 993 NILON ICE CO 07 25 05 3064 117313

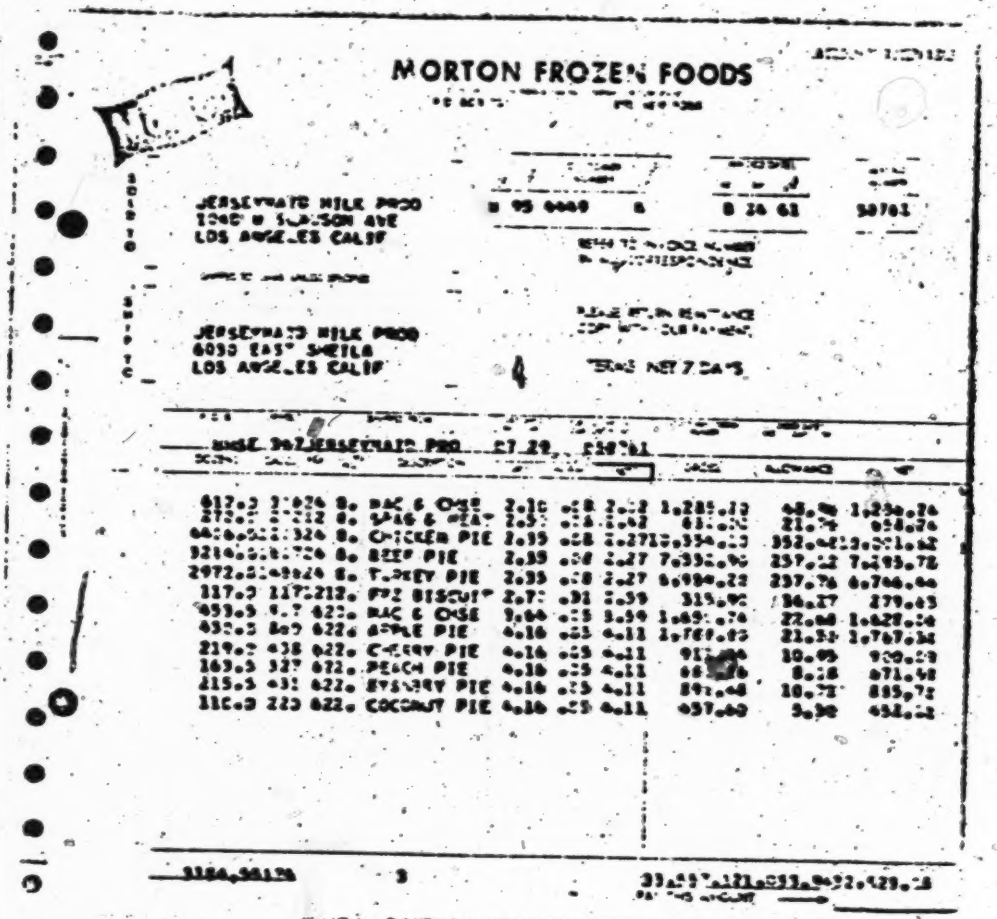
DOZENS	CASES		DESCRIPTION				GROSS	ALLOWANCE	NET
44.0	4412	8.	SPAG & MEAT	2.40		2.40	105.60		105.60
40.0	4012	8.	SPAG & MEAT	2.40		2.40	96.00		96.00
20.0	201212	8.	FRZ BISCUIT	2.60	.25	2.35	52.00	5.00	47.00
140.0	280	622.	MAC & CHSE	3.58		3.58	501.20		501.20
140.0	280	622.	APPLE PIE	4.04		4.04	565.60		565.60
54.5	109	622.	CHERRY PIE	4.04		4.04	220.18		220.18
1.5	3	622.	CHERRY PIE	4.04		4.04	6.06		6.06
56.0	112	622.	PEACH PIE	4.04		4.04	226.24		226.24
4.0	8	622.	BYSHRRY PIE	4.04		4.04	16.16		16.16
52.0	104	622.	BYSHRRY PIE	4.04		4.04	210.08		210.08

L5824

552.81000

1,999.12 5.00 1,994.12

PAY THIS AMOUNT →



MORTON FROZEN FOODS

JERSEYMAID MILK PROD
1240 W JEFFERSON AVE
LOS ANGELES CALIF

B 95 0469 5 8 24 61 58761

JERSEYMAID MILK PROD
6030 EAST SHEILA
LOS ANGELES CALIF

TERMS NET 7 DAYS

617.2	1.026	8.	BAC & CHSE	2.10	.18	2.2	1,285.12	48.96
2972.	1.049	8.	TURKEY PIE	2.35	.18	2.27	7,000.22	237.76
117.2	117.212	8.	FIG BISCUIT	2.70	.01	2.59	315.95	14.27
453.5	4.7	622.	BAC & CHSE	3.84	.15	3.59	1,627.74	22.68
219.2	438	622.	CHERRY PIE	4.16	.25	4.11	911.04	10.95
169.5	339	622.	PEACH PIE	4.16	.25	4.11	696.76	8.48
215.5	431	622.	BLUEBERRY PIE	4.16	.25	4.11	891.48	10.78
110.9	223	622.	COCOANUT PIE	4.16	.25	4.11	457.69	5.58

2134

[fol. 2135]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 36

St. Louis Sales

December 17, 1958

I. P. Grill

MANAGEMENT REPORT—NOVEMBER

S. B. Harter
St. Louis—3 copies

COMPETITIVE ACTIVITY—FROZEN PIES

Price Pies are our most important competition, particularly in the Utah, Idaho and Colorado areas. Utah Pie is by far our principle competitor in Utah and Idaho and the No. 1 selling pie with frequent featurings of 39¢ to 3/1.00. This same picture is true of Libby Pies in Colorado. Since our recent success distribution-wide in the Spokane area, price pies at the present are no longer an important factor. Montana also seems to have gotten away from the featuring of price pies.

[fol. 2136]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 37

September 15, 1959

TO: J. A. Dodge

FROM: H. A. Beasley and D. J. Nord

SUBJ: MANAGEMENT LETTER—AUGUST 15 THROUGH SEPTEMBER 15

CC: S. P. Harter

Our pie business is good. We are getting some cut price features, such as 39¢, 3/1.00, especially in the Denver and Spokane areas, which are resulting in straight truck shipments to accounts such as Kings Soopers and H. A. Marr in Denver. Despite the wild efforts of competition, we make steady progress, generally speaking.

Orders are coming in for Mince and Pumpkin, and it looks like we will have one of our best seasons on these flavors.

C. *Unfavorable Factors Affecting Results*

Despite our steady growth generally there are factors at work that dig holes in our operation. Utah Pies in the Salt Lake District are a constant "check" on our growth. With their price of $3.60 per dozen on popular flavors, they are selling a lot of pies.

Mortons 22 oz. in the Denver area are being featured at 29¢, and the gradual swing to P/L pies slows our progress somewhat. A.G., Denver, is actively promoting their "Ranch House" brand, and this has robbed us of sales and distribution in several of their stores. Millers, with "Top Taste", and Safeway's "Bel-Air" are typical examples of what we mean.

D. *Forecast and Recommendations*

We should have a very good fall business, what with Mince and Pumpkin coming in strong and with custards coming up later. We have several features coming up, ranging from 39¢ to 3/1.00 and this should move a lot of pies. We will get two straight truck loads out of Denver again this month and these help. These should come from H. A. Marr and Kings Soopers.

MEDICAL RELATIONS

B. *Favorable Factors*

Concentrated effort on the part of the men on target hospitals is resulting in the switching of three from Carnation or just evap. and/or reconstructed formulas to Pet for House Formula. While most of those changed are relatively small hospitals, every little bit counts.

We now have more men trained in TH Demonstration work and this along with a more active fall season in Nurse Lectures should help us in several larger hospitals.

[fol. 2137]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 38

COPY

TO - Mr. D. T. Dittman CC: Mr. L. G. Leutwiler
Mr. Gordon Ellis
Mr. S. P. Harter

FROM - Mr. Boyd F. Schenk

DATE - July 19, 1960

F. R. -

SUB. - Visit to Utah Pie Company June 23, 1960

On June 23 I visited the Utah Pie Company's only plant at 2323 S. W. Temple in Salt Lake City with Dick Dowell of Cannery Sales Company and Bill Elgrett of Utah Wholesale Groc. Company.

Management—The business is owned and managed by William Rigby. His son, Galen Rigby, is responsible for sales. A brother of the elder Rigby seemed to be plant superintendent.

Products—Frozen pies—baked unfrozen pies and specialty cakes. They make a baked cream pie but no frozen cream pies.

Marketing—Baked pies and cakes are distributed locally. Frozen pies are sold in the Intermountain area and in California. They have no outlets in the Pacific Northwest but are desirous of some.

Building—The building is of recent block construction with offices and a retail sales room, main production area used also for dry storage and a newly built zero storage room. The son indicated they had an investment of $300,000.

Equipment—Pies are produced on a straight line Colborne manual pie machine, printed cartons are closed in a Marapak H, and pies are conveyed to an Amerio plate freezer. Hot starch method is used with steam kettle for starch which is poured over fruit in tubs. Dough is conventionally mixed.

Capacity—Limiting factor is the plate freezer which has a capacity of 1,400 pies. Freezing takes 90 minutes which would indicate an average speed of 16 pies per minute. The pie machine was operating intermittently with frequent stops to wait for the plate to clear. Rigney indicated they were turning out 10,000 pies per day and running 10 to 12 hours which ties in with the speed of the plates.

Housekeeping and Sanitation.—While the plant was somewhat cluttered, housekeeping and sanitation appeared entirely satisfactory.

Quality—Fruit supply I saw in the plant was all frozen. Apples were steam blanched Pippins from California, boysenberries were Setastopol IQF, cherries were 5 plus 1 sugar packed Utah cherries. I did not see any peaches but was told they buy California Elbertas.

[fol. 2138] *Conclusion*—From a competitive point of view Utah Pie Company has the following advantages:

1. Low overhead due to family management.
2. Non-Union labor force.
3. Freight advantage into intermountain markets.

As they attempt to expand, their Salt Lake City location will become a disadvantage due to the limited market potential. I believe their recent building expansion has created a need for volume in excess of their sales. This is evidenced by their interest in private label and interest expressed to me in outlets in the Pacific Northwest.

Other disadvantages noted were:

1. Less favorable purchasing position due to volume.

2. Higher fruit costs due to lower volume and lack of a capable purchaser.
3. Operation inefficiencies.
4. Lack of high-speed automatic pie machine.

As far as the Safeway production is concerned, I found very few points where they would have a problem with Mr. Young. Some of these are quite easily remedied and I can see why this has been the first processor he felt capable of producing for him in addition to ourselves. The points you might use are:

1. Hot starch method instead of instant.
2. Slower freezing.
3. Lack of technical quality control personnel.
4. Storage of mixed fruit in 55-gallon non-stainless drums prior to being used.
5. Fruit mixture at too high temperature prior to use.
6. No covers on storage vessels or filler hopper.
7. No metal traps in lines.
8. No non-ferrous metal detector.

S/ Boyd

BFS:nmm

In United States District Court
Plaintiff's Exhibit 39

Rec'd 9/19/62

TO: Miss Elnice Cox, Legal Department - St. Louis

FROM: Wilson A. Hall CC - George Karl Petritz

DATE: March 13, 1951

RE:

SUB: Price List #2

Now that we have production facilities, we feel it advisable to return to the manufacture of 9 inch institutional and restaurant size pies. In checking the pricing structure of competition, etc., we find that Simple Simon is selling their 9 inch pie both to institutional and restaurant trade, as well as to retail trade, and that they ahve a zone pricing as follows:

		Ex-Truck	Ex-Warehouse
Zone 1:	California Apple, Peach, Pineapple, Apricot, Pumpkin, Raisin (9 inch pies)	$5.78	$5.94
	Cherry, Raspberry, Mince, Rhubarb, and Blueberry	$6.68	$6.84
Zone 2:	Oregon, Washington, Utah, Idaho, Wyoming, West Nebraska, Colorado, New Mexico. El Paso, Texas. Basic Flavors	$6.20	$6.36
	Other Flavors	$7.10	$7.26
Zone 4:	Texas (except El Paso), Dallas, Fort Worth, Houston, San Antonio, Austin, Lubbock, Amarillo. Basic Flavors	$6.48	$6.64
	Other Flavors	$7.38	$7.54

Since it appears from market studies that Simple Simon is doing considerable pushing of 9 inch pies at institutional and restaurant level, we feel that in order to be competitive and make a reasonable profit on our item, we should set our pricing along these lines. It is our proposal to offer the following prices in the following areas:

	California: Apple, Peach, Pumpkin	$5.78 doz. $5.94 doz.
	Boysenberry, Cherry, Mince, Blueberry	$6.68 doz. $6.84 doz.
Price List #2:	Oregon, Washington, Idaho, Utah, West Nebraska, Colorado, New Mexico. El Paso, Texas Apple, Peach, Pumpkin	$6.20 $6.36
	Cherry, Boysenberry, Mince, Blueberry	$7.08 $7.24

EUNICE COX - ST. LOUIS -2- MARCH

PRICE LIST #1: COMPRISING FOLLOWING PETRITZ DISTRICTS: [illegible] [illegible]
NEW YORK, ATLANTA, CHICAGO, MEMPHIS,
KANSAS CITY, DENVER, EL PASO AND NEW MEXICO):

APPLE, PEACH, PUMPKIN	$1.48	$1.[illegible]
BLUEBERRY, CHERRY, BLUEBERRY, MINCE	$7.3[illegible]	$7.[illegible]

BY PRICING IN THESE AREAS AS WE ARE DOING, WE ARE ABLE TO MEET THE COMPETITIVE SITUATION INVOLVING [illegible] PIES. I DO NOT KNOW HOW LONG THEY HAVE HAD THIS TYPE OF ZONING PRICE SET-UP, HOWEVER, IT HAS BEEN IN FORCE FOR SOMETIME PRIOR TO OUR GOING INTO THE AREA TO OFFER 9 INCH PIES. I THOUGHT YOU WOULD BE INTERESTED IN THE ABOVE INFORMATION SO THAT YOU THE REASONS WHY WE ARE ADOPTING THIS TYPE OF PRICING SET-UP ON 9 INCH INSTITUTIONAL AND RESTAURANT PIES.

[illegible]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 40

TELEPHONE
TURNER 2-4483

PET-RITZ FOODS DIVISION
PET MILK COMPANY
BEULAH, MICHIGAN

PET-RITZ FROZEN FOODS

2-57-49-12

PRICE LIST NO. 1

DISTRICTS
New York, Atlanta, Chicago, Memphis, Kansas City, (Except El Paso & New Mexico)

EFFECTIVE MARCH 16, 1957

PET-RITZ FROZEN PIES

FLAVOR	Size & Pack	Gross Wt. Lbs.	Ex-Whse. Pick-Up	Ex-Truck 100 - 239 Doz. (2750 Lb. Min.)	Ex-Truck Del. 239 - 1000 Doz. (9150 Lb. Min.)
Apple Pies 35 oz.	6-9"	15 lbs. 4 oz.	6.64	6.48	6.44
Peach Pies 35 oz.	6-9"	15 lbs. 4 oz.	6.64	6.48	6.44
Boysenberry Pies 35 oz.	6-9"	15 lbs. 4 oz.	7.52	7.36	7.32
Cherry Pies 35 oz.	6-9"	15 lbs. 4 oz.	7.52	7.36	7.32
Blueberry Pies 33 oz.	6-9"	14 lbs. 8 oz.	7.52	7.36	7.32
Mince Pies 35 oz. (In Season)	6-9"	15 lbs. 4 oz.	7.52	7.36	7.32
Pumpkin Pies 35 oz. (In Season)	6-9"	15 lbs. 4 oz.	6.64	6.48	6.44

Ex-Truck Delivery — Minimum 200 Cases 9" Pie
Ex-Warehouse Pick-up — 20 Cases 9" Pies

This is an Institutional and Restaurant Size (9") Pack — Packaged in a Plain (not imprinted) waxed carton with a "Baking Instructions" slip inserted inside of the waxed carton.

TERMS: NET 7 DAYS

2218
[fol. 2142]

TELEPHONE
GARFIELD 1-1300

PET-RITZ FOODS DIVISION

PET MILK COMPANY

220 MISSION STREET, SAN FRANCISCO 5, CALIFORNIA

515

2-57 P-11

PET-RITZ FROZEN FOODS
6/9" Institutional Size
Price List #2

OREGON, WASHINGTON, IDAHO, UTAH, WEST NEBRASKA,
COLORADO, NEW MEXICO, EL PASO, TEXAS.

EFFECTIVE MARCH 16, 1957.

TERMS: Net 7 Days

Product	Weight	Size and Pack	Gross Wt. lbs.	Ex-Truck	Ex-Warehouse Pickup
Apple	35 oz.	6/9"	15	6.20 dz.	6.36 dz.
Blueberry	33 oz.	6/9"	14½	7.08 dz.	7.24 dz.
Cherry	35 oz.	6/9"	15	7.08 dz.	7.24 dz.
Peach	35 oz.	6/9"	15	6.20 dz.	6.36 dz.
Boysenberry	35 oz.	6/9"	15	7.08 dz.	7.24 dz.
Mince (in season)	35 oz.	6/9"	15	7.08 dz.	7.24 dz.
Pumpkin " "	35 oz.	6/9"	15	6.20 dz.	6.36 dz.

Ex-truck delivery - Minimum 200 cases.

Ex-warehouse pickup - Minimum 20 cases.

This is an institutional and restaurant size (9") packaged in a plain (not imprinted) waxed carton, with a "baking instructions" slip inserted inside waxed carton.

PET-RITZ FOODS DIVISION
PET MILK COMPANY

[fol. 2143]

TELEPHONE
GARFIELD 1-1350

PET-RITZ FOODS DIVISION
PET MILK COMPANY
220 MISSION STREET, SAN FRANCISCO 5, CALIFORNIA

514

PET-RITZ FROZEN FOODS
6/9" INSTITUTIONAL SIZE
Price List #2

CALIFORNIA

EFFECTIVE MARCH 16, 1957

TERMS: Net 7 Days

Product	Weight	Size and Pack	Gross Wt. lbs.	Ex-Truck	Ex-Warehouse Pickup
Apple	35 oz.	6/9"	15	5.78 dz.	5.94 dz.
Blueberry	33 oz.	6/9"	14½	6.68 dz.	6.84 dz.
Cherry	35 oz.	6/9"	15	6.68 dz.	6.84 dz.
Peach	35 oz.	6/9"	15	5.78 dz.	5.94 dz.
Boysenberry	35 oz.	6/9"	15	6.68 dz.	6.84 dz.
Mince (in season)	35 oz.	6/9"	15	6.68 dz.	6.84 dz.
Pumpkin " "	35 oz.	6/9"	15	5.78 dz.	5.94 dz.

Ex-truck delivery - minimum 200 cases.

Ex-warehouse pickup - minimum 20 cases.

This is an institutional and restaurant size (9") packaged in a plain (not imprinted) waxed carton, with a "baking instructions" slip inserted inside waxed carton.

PET-RITZ FOODS DIVISION
PET MILK COMPANY

PET-RITZ FOODS DIVISION
PET MILK COMPANY

2-57 P10

PET-RITZ FROZEN FOODS
6/9" INSTITUTIONAL LINE
Price List #3

CALIFORNIA

EFFECTIVE MARCH 16, 1957

TERMS: Net 7 Days

Product	Weight	Size and Pack	Gross Wt., lbs.	Ex-Truck	Ex-Warehouse Pickup
Apple	35 oz.	6/9"	15	5.78 dz.	5.94 dz.
Blueberry	33 oz.	6/9"	14	6.68 dz.	6.84 dz.
Cherry	35 oz.	6/9"	15	6.68 dz.	6.84 dz.
Peach	35 oz.	6/9"	15	5.78 dz.	5.94 dz.
Boysenberry	35 oz.	6/9"	15	6.68 dz.	6.84 dz.
Mince (in season)	35 oz.	6/9"	15	6.68 dz.	6.84 dz.
Pumpkin " "	35 oz.	6/9"	15	5.78 dz.	5.94 dz.

Ex-truck delivery - minimum 200 cases.

Ex-warehouse pickup - minimum 20 cases.

This is an institutional and restaurant size (9") packaged in a plain (not imprinted) waxed carton, with a "baking instructions" slip inserted inside waxed carton.

PET-RITZ FOODS DIVISION
PET MILK COMPANY

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 1

Effective January 28, 1957

ZONE 4
TEXAS (EXCEPT EL PASO)
Inc. DALLAS – FT. WORTH
HOUSTON
SAN ANTONIO – AUSTIN
LUBBOCK
AMARILLO

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7¼ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7¼ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7¼ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7¼ lbs.	2.40	2.48
TUNA	12/8 oz.	7¼ lbs.	2.40	2.48
TAMALE	12/8 oz.	7¼ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14½ lbs.	3.24	3.32
PEACH	6/9 in.	14½ lbs.	3.24	3.32
PINEAPPLE	6/9 in.	14½ lbs.	3.24	3.32
APRICOT	6/9 in.	14½ lbs.	3.24	3.32
PUMPKIN	6/9 in.	13½ lbs.	3.24	3.32
RAISIN	6/9 in.	14½ lbs.	3.24	3.32
BOYSENBERRY	6/9 in.	14½ lbs.	3.69	3.77
CHERRY	6/9 in.	14½ lbs.	3.69	3.77
RASPBERRY	6/9 in.	14½ lbs.	3.69	3.77
MINCE	6/9 in.	14½ lbs.	3.69	3.77
RHUBARB	6/9 in.	14½ lbs.	3.69	3.77
BLUEBERRY	6/9 in.	14½ lbs.	3.69	3.77
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	6/8 in.	11 lbs.	2.30	2.38
BOYSENBERRY	6/8 in.	11 lbs.	2.30	2.38
PEACH	6/8 in.	11 lbs.	2.30	2.38
APRICOT	6/8 in.	11 lbs.	2.30	2.38
PUMPKIN	6/8 in.	11 lbs.	2.30	2.38
PINEAPPLE	6/8 in.	11 lbs.	2.30	2.38
CHERRY	6/8 in.	11 lbs.	2.65	2.73
MINCE	6/8 in.	11 lbs.	2.74	2.82
BLUEBERRY	6/8 in.	11 lbs.	3.60	3.68
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.27	2.35
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
CHERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
PEACH	(12/10½ oz.)	9 lbs.	2.27	2.35
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	9¾ lbs.	3.12	3.20
LEMON	6/1 lb.	9¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	8¾ lbs.	3.24	3.32
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8½ lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
CHOCOLATE	12/1 lb.	14 lbs.	3.04	3.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	3.04	3.12
VANILLA	12/1 lb.	14 lbs.	3.04	3.12
OATMEAL	12/1 lb.	14 lbs.	3.04	3.12
PEANUT BUTTER	12/1 lb.	14 lbs.	3.04	3.12
FRUIT NUT	12/1 lb.	14 lbs.	3.04	3.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	3.04	3.12

EX WAREHOUSE – Pick up at warehouse by buyer.

THE "EX TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon Frozen Food products for at least 7,500 pounds (approx. 700 cases) or you may purchase 7,500 pounds (approx. 700 cases) of any one of the above items.

CARNATION COMPANY

SHIELD BRAND FROZEN FOODS

Price List No. 2

Effective February 16, 1957

ZONE 4
TEXAS (EXCEPT EL PASO)
Inc DALLAS — FT. WORTH
HOUSTON
SAN ANTONIO — AUSTIN
LUBBOCK
AMARILLO

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7¾ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TUNA	12/8 oz.	7¾ lbs.	2.40	2.48
TAMALE	12/8 oz.	7¾ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14½ lbs.	3.24	3.32
PEACH	6/9 in.	14½ lbs.	3.24	3.32
PINEAPPLE	6/9 in.	14½ lbs.	3.24	3.32
APRICOT	6/9 in.	14½ lbs.	3.24	3.32
PUMPKIN	6/9 in.	13½ lbs.	3.24	3.32
RAISIN	6/9 in.	14½ lbs.	3.24	3.32
BOYSENBERRY	6/9 in.	14½ lbs.	3.69	3.77
CHERRY	6/9 in.	14½ lbs.	3.69	3.77
RASPBERRY	6/9 in.	14½ lbs.	3.69	3.77
MINCE	6/9 in.	14½ lbs.	3.69	3.77
RHUBARB	6/9 in.	14½ lbs.	3.69	3.77
BLUEBERRY	6/9 in.	14½ lbs.	3.69	3.77
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	6/8 in.	11 lbs.	2.40	2.48
BOYSENBERRY	6/8 in.	11 lbs.	2.40	2.48
PEACH	6/8 in.	11 lbs.	2.40	2.48
APRICOT	6/8 in.	11 lbs.	2.40	2.48
PINEAPPLE	6/8 in.	11 lbs.	2.40	2.48
CHERRY	6/8 in.	11 lbs.	2.70	2.78
BLUEBERRY	6/8 in.	11 lbs.	2.70	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9 lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9 lbs.	2.32	2.40
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	9¾ lbs.	3.12	3.20
LEMON	6/1 lb.	9¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	9¾ lbs.	3.24	3.32
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8½ lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
CHOCOLATE	12/1 lb.	14 lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	5.04	5.12
VANILLA	12/1 lb.	14 lbs.	5.04	5.12
OATMEAL	12/1 lb.	14 lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	14 lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	14 lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.
EX TRUCK — (Minimum 200 cases or 2,200 lbs.) in straight or pool truck shipment originating at Plant.
Note: Plant must have 72 hours (work week time) to process order.

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 42

SALES CONTRACT

PET MILK COMPANY, FOOD PRODUCTS DIVISION, OF ST. LOUIS, MISSOURI (HEREINAFTER CALLED "SELLER"), AGREES TO SELL TO FROZEN FOODS DEPARTMENT, SAFEWAY STORES, INCORPORATED, OF 114 SANSOME STREET, SAN FRANCISCO, CALIFORNIA (HEREINAFTER CALLED "BUYER"), AND BUYER AGREES TO PURCHASE FROM SELLER, FROZEN FRUIT PIES (SOMETIMES CALLED "PIES"), PACKED UNDER BUYER'S "BEL-AIR" BRAND, ON THE FOLLOWING TERMS AND CONDITIONS:

1. LENGTH OF CONTRACT:

THIS CONTRACT SHALL BECOME EFFECTIVE AS OF JANUARY 1, 1960, AND SHALL TERMINATE ON DECEMBER 31, 1960, OR LATER DATE IF EXTENDED BEYOND THAT DATE BY WRITTEN AGREEMENT OF THE PARTIES. BOTH PARTIES AGREE TO INITIATE DISCUSSIONS SIX MONTHS IN ADVANCE OF THIS TERMINATION DATE IN ORDER TO ARRIVE AT A CONCLUSION ABOUT THE POSSIBLE EXTENSION OF THE CONTRACT.

2. AGREEMENT TO SELL:

SELLER AGREES TO MANUFACTURE AND PACK PIES IN ACCORDANCE WITH THE ATTACHED SPECIFICATIONS.

3. QUANTITY:

BUYER'S ESTIMATED ANNUAL REQUIREMENTS FOR THE PIES TO BE MANUFACTURED AND PACKED HEREUNDER FOR THE TERM OF THIS AGREEMENT ARE LISTED IN THE ATTACHED APPENDIX A. SELLER AGREES TO MANUFACTURE AND PACK IN ACCORDANCE WITH SAID ESTIMATES AT THE SELLER'S PLANTS INDICATED IN APPENDIX A. IF SELLER ELECTS TO MANUFACTURE AND PACK PIES FOR A SAFEWAY RETAIL ZONE AT A PLANT OTHER THAN SELLER'S NEAREST (I.E., FREIGHT RATE) PLANT, THEN SELLER SHALL GIVE BUYER A FREIGHT EQUALIZATION ALLOWANCE TO COMPENSATE BUYER FOR THE EXTRA FREIGHT INCURRED. SELLER AGREES TO MAINTAIN SUFFICIENT SUPPLIES

[fol. 2151]

Bel-air Pricing

7/46/Cv

	Fresno	Frankfort	Chambersburg
Apple	$ 1.58	$ 1.62	$ 1.62
Cherry	1.76	1.71	1.70
Peach	1.70	1.79	1.78
Boysenberry	1.82	1.87	1.83
Pumpkin	1.62	1.60	1.60
Mince	1.77	1.79	1.81
Blueberry	1.97	1.92	1.89
Pineapple	1.77	1.76	1.71
Apricot	1.74	1.80	1.78

ON HAND TO MEET BUYER'S REASONABLE SHIPPING INSTRUCTIONS AND TO PACK AHEAD OF CURRENT NEEDS UP TO A MAXIMUM OF 35,000 CASES OF ALL FLAVORS AT FRESNO, WHENEVER ANTICIPATED PRODUCTION REQUIREMENTS SHOW THIS TO BE NECESSARY TO MAINTAIN A CONTINUOUS SUPPLY.

4. PRICING:

BUYER WILL PAY THE PRICES PER CASE FOR THE INDICATED FLAVORS F.O.B. THE SELLER'S PLANT ACCORDING TO THE FOLLOWING SCHEDULE. BUYER AGREES TO BUY FROM SELLER A MINIMUM OF 1,000,000 CASES AND A MAXIMUM OF 2,000,000 CASES OF THE FLAVORS IN THIS PARAGRAPH IN THE YEAR 1960.

	FRESNO PLANT	FRANKFORT PLANT	CHAMBERSBURG PLANT
APPLE	$1.65	$1.67	$1.66
CHERRY	1.72	1.67	1.66
PEACH	1.78	1.83	1.82
BOYSENBERRY	1.78	1.87	1.81
PUMPKIN	1.69	1.66	1.64
MINCE	1.97	1.96	1.92
BLUEBERRY	2.14 +03	2.08 +03	2.03 +03
PINEAPPLE	1.79 -04 1.75	1.80 -06 1.74	1.77 -05 1.72
APRICOT	1.89	1.92	1.89

IT IS AGREED BETWEEN THE PARTIES THAT THESE PRICES ARE SUBJECT TO BE CHANGED FROM TIME TO TIME UPON THE FOLLOWING TERMS:

FRUIT PRICES: PRICES FOR EACH FLAVOR ARE BASED IN PART ON FRUIT COSTS IN 1959 SET FORTH IN APPENDIX B. IF THE SELLER'S FRUIT COSTS ARE HIGHER OR LOWER THAN THE FRUIT COSTS SET OUT IN APPENDIX B, THEN THE PRICES

[fol. 2153]

FOR INDIVIDUAL FLAVORS SHALL BE ADJUSTED UP OR DOWN ACCORDING TO THE CHANGES IN FRUIT PRICES AT THE TIME OF THE NEW PACK. THESE ANTICIPATED PRICE ADJUSTMENTS SHALL BE MADE ON APPROXIMATELY THE FOLLOWING DATES:

PUMPKIN	SEPT. 1, 1960
MINCE	SEPT. 1, 1960
PEACH	SEPT. 1, 1960
CHERRY	SEPT. 1, 1960
BOYSENBERRY	SEPT. 1, 1960
BLUEBERRY	SEPT. 1, 1960
APRICOT	SEPT. 1, 1960
PINEAPPLE	SEPT. 1, 1960
APPLE	NOV. 15, 1960

FORMULA, PACKAGE, AND OTHER CHANGES: THE FOREGOING PRICES SHALL BE ADJUSTED TO REFLECT ANY DIFFERENCE IN COSTS UP OR DOWN RESULTING FROM ANY CHANGES IN FORMULAE, BOXES, PLATES, OR CARTONS MADE AT BUYER'S REQUEST.

5. TRUCKLOAD QUANTITIES:

SHIPMENTS OF BEL-AIR PIES AND SELLER'S PET-RITZ BRAND IN THE SAME TRUCK SHALL BE COMBINED FOR THE PURPOSES OF CALCULATING TRUCK LOAD QUANTITIES.

6. INVOICING:

ALL SHIPMENTS SHALL BE INVOICED TO THE BUYER AT THE BUYER'S ADDRESS, IN DUPLICATE, WITH PAYMENT DUE WITHIN 10 DAYS.

7. SHIPPING CASES:

SELLER AGREES TO PURCHASE FROM THE BUYER SHIPPING CASES FOR USE ON BUYER'S PACK, IN MINIMUM QUANTITIES OF ONE TRUCKLOAD OF FOUR ASSORTED VARIETIES,

AT THE SAME PRICE IT PAYS FOR ITS OWN SHIPPING CASES OF 175-LB. TEST, A FLUTE BOARD. PAYMENT SHALL BE MADE IMMEDIATELY FOLLOWING DELIVERY OF SAID CASES TO SELLER.

8. CARTONS:

SELLER AGREES TO PURCHASE BUYER'S CARTONS AT THE SAME PRICE SELLER PAYS FOR ITS CARTONS FOR THE SAME VARIETY OF PIE SO LONG AS BUYER USES THE SAME TYPE OF CARTONS AS SELLER.

9. FOIL PANS:

SELLER AGREES TO PROVIDE WITHOUT EXTRA CHARGE ALUMINUM FOIL PANS OF .004 GAUGE, WITH BUYER'S BRAND NAME EMBOSSED ON THE BOTTOM.

10. INGREDIENTS:

SELLER AGREES TO CONTRACT FOR AND TO PROVIDE AT ITS SOLE EXPENSE ALL INGREDIENTS TO BE USED IN THE PIES AS OUTLINED IN THE ATTACHED SPECIFICATIONS.

11. STORAGE:

ALL STORAGE, INSURANCE AND TAXES SHALL BE FOR THE SELLER'S ACCOUNT UNTIL THE PRODUCT IS SHIPPED IN ACCORDANCE WITH BUYER'S SHIPPING INSTRUCTIONS.

12. COST SAVINGS DIFFERENTIAL:

SELLER REPRESENTS AND WARRANTS THAT THE DIFFERENCES BETWEEN THE PRICE PAID BY THE BUYER TO THE SELLER FOR THE PRODUCT SOLD HEREUNDER AND THE PRICES AT WHICH THE SELLER SELLS SUBSTANTIALLY SIMILAR PRODUCTS TO ITS OTHER CUSTOMERS WILL NOT EXCEED THE SAVINGS REALIZED BY THE SELLER IN ITS COST OF MANUFACTURE, SALE (EXCLUDING BROKERAGE OR BROKERAGE EXPENSE) OR DELIVERY WHICH RESULT FROM THE DIFFERENT METHODS OR QUANTITIES IN WHICH SUCH PRODUCTS ARE SOLD AND DELIVERED BY SELLER TO BUYER, AND BY SELLER TO SUCH OTHER CUSTOMERS. IT IS AGREED BETWEEN THE PARTIES THAT ON OR ABOUT JULY 1, 1960 SELLER WILL REVIEW ITS PRICING AND COST STRUCTURES TO DETERMINE WHETHER THE PRICES QUOTED TO BUYER HEREIN SHOULD BE REVISED UPWARD TO REFLECT POSSIBLE CHANGES IN ITS COST OF MANUFACTURE, SALE OR DELIVERY WHICH WOULD AFFECT SUCH SAVINGS.

[fol. 2155]

13. Delivery Failures:

No liability or cause of action shall result from any nonperformance of this agreement due directly or indirectly to actual or threatened strike, picketing, boycott, "unfair" listing or other actual or threatened labor trouble whether or not in violation of law, or riot, civil commotion, war, fire, epidemic, the elements, act of God or interference by any governmental authority which renders it impossible, impracticable, difficult or burdensome for Seller to manufacture and/or deliver said products hereunder, or for Buyer to take delivery of such products, or to deliver or have such products delivered to Buyer's Retail Zones, or for Buyer to sell such products through its customary channels of distribution. This provision shall include, without limitation of generality, any nonperformance resulting from actual or threatened refusal of any employees, of Buyer's or otherwise, whether or not in violation of law, and whether or not pursuant to labor union instructions, to receive, handle, or dispose of any such products. Neither party shall be required to run the risk of labor trouble to establish such excuse for nonperformance.

14. Nonhypothecation:

Seller warrants that at time of delivery to or payment by Buyer (whichever occurs first), the product will be free and clear of all encumbrances and will not be pledged or otherwise hypothecated.

15. Commodity Guaranty:

Seller guarantees that no product hereafter shipped or delivered by it hereunder is, when so shipped or delivered, (a) adulterated or misbranded within the meaning of the Federal Food, Drug and Cosmetic Act, as amended or supplemented, or any of the regulations issued thereunder, to the extent said Act and/or regulations are then effective and applicable to such shipment or delivery; (b) an article which may not, under the provisions of Sections 404

OR 505 OF SAID ACT, BE THEN INTRODUCED INTO INTERSTATE COMMERCE; OR (c) ADULTERATED OR MISBRANDED WITHIN THE MEANING OF THE PURE FOOD OR DRUG LAWS THEN IN EFFECT OF THE STATES IN WHICH SUCH PRODUCTS ARE REDISTRIBUTED BY THE BUYER. SELLER'S RESPONSIBILITY FOR MISBRANDING SHALL BE LIMITED TO THE ALLEGED FAILURE OF THE PRODUCT TO COMPLY WITH OR CONFORM TO ANY SPECIFICATIONS AND STANDARDS WHICH MAY BE PRESCRIBED WITH RESPECT TO SUCH PRODUCT UNDER SAID FEDERAL FOOD, DRUG AND COSMETIC ACT OR SAID PURE FOOD AND DRUG LAWS OF ANY STATE IN WHICH SAID PRODUCT IS REDISTRIBUTED BY THE BUYER, AND/OR TO THE ALLEGED FAILURE OF THE PRODUCT TO COMPLY WITH OR CONFORM TO LABEL STATEMENTS APPEARING ON THE CONTAINERS.

16. SHIPMENTS:

GOODS ARE TO BE SHIPPED AT BUYER'S DIRECTION. BUYER HAS THE RIGHT TO CANCEL ANY AND ALL UNDELIVERED PORTIONS OF THIS CONTRACT IF DELIVERY IS NOT MADE IN ACCORDANCE WITH ITS PROVISIONS.

17. BUYER'S INSPECTION:

BUYER'S REPRESENTATIVES SHALL BE PERMITTED TO ENTER THE PLANTS OF SELLER AT ANY TIME OR TIMES DURING PRODUCTION HOURS TO INSPECT THE PRODUCTION OF FROZEN FRUITS FOR PIES OR THE PROCESSING OF PIES AS THEY ARE BEING PRODUCED FOR BUYER AND, THEREAFTER, TO INSPECT THE MANNER IN WHICH THE PRODUCT IS BEING STORED.

18. QUALITY CONTROL REPORTS:

SELLER AGREES TO FURNISH BUYER REGULARLY WITH COPIES OF PRODUCT INSPECTION, CHECK-WEIGHT AND LABORATORY REPORTS WHICH PERTAIN DIRECTLY TO THE ITEMS PURCHASED UNDER THIS CONTRACT AND FURTHER AGREES TO MAKE AVAILABLE TO BUYER'S REPRESENTATIVE AT ANY TIME UPON REQUEST, WHATEVER OTHER RECORDS SELLER KEEPS PERTAINING TO PROCESSING EQUIPMENT, FREEZING OR STORAGE TEMPERATURES, RAW

[fol. 2157]

PRODUCT GRADES, ETC., THAT APPLY TO THE PROCESSING DURING THE TIME THESE ITEMS ARE PACKED.

19. SAMPLES:

SELLER AGREES TO WITHDRAW SAMPLES REPRESENTATIVE OF THE FINISHED PRODUCT FROM THE PACKING LINE DURING THE TIMES THE ITEMS UNDER THIS CONTRACT ARE BEING PROCESSED, AT THE RATE OF NOT LESS THAN ONE PER HOUR, PER PROCESSING LINE. EACH SAMPLE PIE SHALL BE MARKED AS TO THE TIME, DATE OR LOT OF THE PACK FROM WHICH IT IS DRAWN. IT SHALL BE FROZEN IN THE SAME MANNER AS THE LOT FROM WHICH IT IS DRAWN. IT SHALL BE HELD SEPARATELY OR WITH OTHER SAMPLES FOR LATER INSPECTION BY BUYER'S REPRESENTATIVE.

20. FAILURE TO MEET SPECIFICATIONS:

SHOULD ANY OF THE PIES PACKED HEREUNDER FAIL TO MEET BUYER'S SPECIFICATIONS BEFORE SHIPMENT, BUYER SHALL HAVE THE RIGHT TO REJECT SAID PIES WITHIN A REASONABLE TIME FOLLOWING BUYER'S DISCOVERY OF SUCH FAILURE. IF ANY OF SAID PIES SHALL DETERIORATE IN QUALITY AFTER SHIPMENT SO THAT THEY FAIL TO MEET BUYER'S SPECIFICATIONS AND SUCH FAILURE ARISES FROM DEFECTIVE PROCESSING OR IMPROPER STORAGE OR REFRIGERATION PRIOR TO SHIPMENT OR FAILURE TO SHIP IN ACCORDANCE WITH BUYER'S SHIPPING INSTRUCTIONS, OR FROM ANY OTHER CAUSE ORIGINATING IN POINT OF TIME PRIOR TO DELIVERY TO BUYER HEREUNDER, BUYER SHALL HAVE THE RIGHT TO RETURN SAID PIES TO SELLER AT SELLER'S EXPENSE AND TO RECEIVE FULL CREDIT FOR ANY AMOUNT BUYER MAY HAVE PAID SELLER THEREFOR. SELLER AGREES TO CONSULT WITH BUYER IN DISPOSING OF ANY SUCH PIES REJECTED OR RETURNED UNDER THIS PARAGRAPH, AND SELLER SHALL NOT SELL OR OTHERWISE DISPOSE OF SUCH REJECTED OR RETURNED PIES IN, OR FOR ULTIMATE DISPOSAL IN THE RETAIL CHANNELS OF TRADE WITHOUT BUYER'S PRIOR WRITTEN CONSENT.

21. Risk Prior to Shipping:

Seller assumes all risk of loss of and/or damage to the product and packaging materials in which the product is packed or to be packed until such time as the product is shipped in accordance with Buyer's shipping instructions.

22. Buyer's Brand Name:

Buyer warrants that it has good right and title to the "Bel-Air" brand name, copyright or trademark. Seller agrees that under no circumstances will it use said brand name in supplying pies or other products to anyone other than Buyer. Seller acknowledges that it does not have and shall not acquire any interest in said brand name, copyright or trademark, except for the purposes of this agreement.

23. Contractual Liability:

Seller will occupy the position of an independent contractor in the performance of its obligations under this agreement. Seller will indemnify and hold Buyer harmless from and against all demands, actions and causes of action which are hereafter made or brought against Buyer by any person for the recovery of damages for the injury, illness and/or death of any person or animal which is caused or alleged to have been caused by the handling, consumption or use by such person or animal of any product delivered by Seller hereunder; provided, however, that Seller shall not indemnify and hold Buyer harmless from and against any such demand, action or cause of action if such damages or alleged damages are attributable to the improper or negligent refrigeration, storage, or handling by Buyer of any pies delivered by Seller hereunder; and, provided further, that if any claim, demand, action or cause of action covered by the indemnification provision hereinabove set forth is made or brought against

[fol. 2159]

BUYER, BUYER SHALL GIVE SELLER PROMPT WRITTEN NOTICE THEREOF AND BUYER HEREBY AUTHORIZES SELLER TO DEFEND OR SETTLE THE SAME, AT SELLER'S OWN COST AND EXPENSE, AS IT MAY DECIDE IN ITS SOLE DISCRETION.

24. NON-ASSIGNABILITY:

NEITHER THIS AGREEMENT NOR ANY INTEREST THEREIN NOR ANY MONIES PAYABLE THEREUNDER SHALL BE ASSIGNED OR TRANSFERRED BY EITHER PARTY, EITHER VOLUNTARILY OR BY OPERATION OF LAW WITHOUT THE WRITTEN CONSENT OF THE OTHER PARTY, EXCEPT THAT EITHER PARTY MAY ASSIGN THIS AGREEMENT TO ANY AFFILIATED OR SUBSIDIARY CORPORATION WHICH AGREES, IN WRITING, TO ASSUME ITS OBLIGATIONS HEREUNDER.

DATED: DECEMBER 24, 1959.

SAFEWAY STORES, INCORPORATED
FROZEN FOODS DEPARTMENT

By: Alan W. Young
(TITLE) Manager

PET MILK COMPANY
FOOD PRODUCTS DIVISION

By: Gordon Ellis
(TITLE) Vice President

APPENDIX A

BEL-AIR PIES

ESTIMATED SALES FOR 12 MONTHS IN CASES OF SIX

VARIETY	EX FRESNO	EX FRANKFORT	EX CHAMBERSBURG	TOTAL
APPLE	415,000	61,000	35,000	511,000
CHERRY	300,000	61,000	24,000	385,000
PEACH	210,000	34,000	12,000	256,000
BOYSENBERRY	260,000	29,000	11,000	300,000
MINCE	72,000	9,000	5,000	86,000
PUMPKIN	74,000	10,000	6,000	90,000
BLUEBERRY	100,000	35,000	20,000	155,000
APRICOT	80,000	25,000	10,000	115,000
PINEAPPLE	60,000	20,000	8,000	88,000
	1,571,000	284,000	131,000	1,986,000

IT IS AGREED THAT THESE ARE ONLY ESTIMATES FOR EACH PLANT. SELLER WILL DO ITS BEST TO PACK THE ABOVE QUANTITIES AND ADDITIONAL QUANTITIES IF BUYER'S SALES EXCEED THESE FIGURES.

[fol. 2161]

APPENDIX B

FOOD PRODUCTS DIVISION
PET MILK CO.

FRUIT PRICES-CURRENT PACK DATES

Per lb.

FRANKFORT

APPLES	$.0952
BOYSENBERRIES	.1632
CHERRIES	.0948
PEACHES	.1420
PUMPKIN	.0760
MINCE	.2551
BLUEBERRIES	.2662
APRICOTS	.1721
PINEAPPLE - CRUSHED	.1483
PINEAPPLE - CUBED	.1766

FRESNO

APPLES	$.1050
BOYSENBERRIES	.1311
CHERRIES	.1180
PEACHES	.1200
PUMPKIN	.0628
MINCE	.2575
BLUEBERRIES	.2783
APRICOTS	.1600
PINEAPPLE - CRUSHED	.1337
PINEAPPLE - CUBED	.1673

CHAMBERSBURG

APPLES	$.1110
BOYSENBERRIES	.1652
CHERRIES	.1073
PEACHES	.1440
PUMPKIN	.0713
MINCE	.2616
BLUEBERRIES	.2578
APRICOTS	.1740
PINEAPPLE - CRUSHED	.1483
PINEAPPLE - CUBED	.1766

JANUARY 6, 1960

MR. ALAN W. YOUNG
FROZEN FOODS DEPARTMENT
SAFEWAY STORES, INC.
114 SANSOME STREET
SAN FRANCISCO 6, CALIFORNIA

DEAR ALAN:

I AM FORWARDING FOUR NEWLY REVISED CONTRACTS FOR YOUR SIGNATURE. A SUPPLEMENT HAS BEEN ADDED TO PARAGRAPH 12 PROVIDING FOR A REVIEW OF COST DIFFERENCES TO DETERMINE WHETHER THE BEL-AIR PRICE SHOULD BE INCREASED.

CHART #1 ENTITLED "PRICE DIFFERENCES BETWEEN PET-RITZ PIES AND BEL-AIR PIES" IS ATTACHED OUTLINING SUCH DIFFERENCES BY SAFEWAY SALES DIVISIONS AS YOU REQUESTED.

THE NATURE OF THE FACTORS INVOLVED AS PERMISSIBLE COST SAVINGS WERE LISTED IN MY LETTER OF DECEMBER 24 IN THE FIRST PARAGRAPH AS FOLLOWS:

1. FREIGHT
2. FORMULA VARIATION
3. SELLING COST
4. ADVERTISING COSTS
5. ADMINISTRATIVE COSTS

AS A MATTER OF COMPANY POLICY WE DO NOT FEEL THAT WE CAN DISCLOSE THE AMOUNTS INVOLVED IN EACH OF THE ABOVE FACTORS, BUT HAVE SUPPLIED IN CHART #2 ATTACHED, THE TOTAL OF THESE FACTORS BY PLANT AND BY FLAVOR. BY A COMPARISON OF CHARTS #1 AND #2 IT CAN READILY BE SEEN THAT IN EACH INSTANCE AT EACH SAFEWAY DIVISION SALES POINT THE DIFFERENCE IN PRICE OF EACH FLAVOR BETWEEN BEL-AIR AND PET-RITZ (CHART #1) IS SMALLER THAN THE AMOUNT OF THE COST SAVINGS AT THE PLANT FROM WHICH THE PIES ARE SUPPLIED (CHART #2). THIS SUPPLEMENTARY INFORMATION GIVES STATISTICAL SUPPORT TO OUR STATEMENT IN PARAGRAPH #12 IN THE CONTRACT.

IN PARAGRAPH #4 OF THE AMENDED CONTRACT WE HAVE DELETED COMPLETELY THE SENTENCE "IF SELLER IS UNABLE TO DELIVER THE 2,000,000 CASE QUANTITY, BUYER SHALL HAVE THE RIGHT TO PROCURE SUPPLIES FROM OTHER PACKERS IN THE AMOUNTS SELLER IS UNABLE TO DELIVER". THE WORDS "PER YEAR" HAVE BEEN CHANGED TO "IN THE YEAR 1960".

As we discussed in your office, Alan, the prices you have accepted are the lowest we can quote you at this time. The only two factors, both covered in the contract, by which these prices can be altered are the review at the end of the 180-day period to be sure the prices should not be increased due to any changes in our cost savings factors and the review of fruit prices at stated times. Since the fruit cost factor is the only one involved in the cost of making Bel-Air pies which will alter your price, I have prepared and attached Chart #3. This chart shows the effect each 1¢ per pound change upwards or downwards in fruit price will have on our costs and, therefore, on your price. As Bill discussed with you on the 'phone before leaving San Francisco in December, he doubted that our company policy would allow complete breakdown of our costs. Since the fruit factor is the only variable, we cannot supply other costs at this time.

To answer another question you raised, all three plants follow the procedure of dissolving the soda and salt completely in the water needed for the batch. This is added to the previously blended shortening and flour while the Artofex is running. Complete mixing takes place after the solution is added.

Mr. Ellis, who must sign these contracts, is out of town this week so the contracts being forwarded are unsigned. Since Page 9 of this set is the same as Page 9 of the set previously sent, you may change them or sign these, return them to us and we will return them signed by Mr. Ellis.

Sincerely,

Pet Milk Company

Boyd F. Schenk
Frozen Foods Production Manager
Food Products Division

BFS:mch
Att.

CHART 1.

PRICE DIFFERENCES BETWEEN PET-RITZ PIES (FULL TRUCKS) AND BEL-AIR PIES
JANUARY 1, 1960

NEW YORK

	APPLE	BLUEBERRY	CHERRY	PEACH	BOYSENBERRY	PUMPKIN	MINCE	PINEAPPLE	APRICOT
PET-RITZ	2.16	2.91	2.16	2.44	2.44	2.26	2.41	2.44	2.44
BEL-AIR	1.66	2.03	1.66	1.82	1.81	1.64	1.92	1.77	1.89
DIFFERENCE	.50	.88	.50	.62	.63	.62	.49	.67	.55

WASHINGTON, D.C.

PET-RITZ	2.16	2.91	2.16	2.44	2.44	2.29	2.64	2.44	2.44
BEL-AIR	1.66	2.03	1.66	1.82	1.81	1.64	1.92	1.77	1.89
DIFFERENCE	.50	.88	.50	.62	.63	.65	.72	.67	.55

KANSAS CITY-WICHITA-LITTLE ROCK-OKLAHOMA CITY-TULSA-OMAHA-DALLAS

PET-RITZ	2.16	2.91	2.16	2.44	2.44	2.43	2.43	2.44	2.44
BEL-AIR	1.67	2.08	1.67	1.83	1.87	1.66	1.96	1.80	1.92
DIFFERENCE	.49	.83	.49	.61	.57	.77	.47	.64	.52

EL PASO-DENVER-SALT LAKE CITY-BUTTE-PORTLAND-SEATTLE-SPOKANE

PET-RITZ	2.16	2.91	2.16	2.44	2.44	2.43	2.43	2.44	2.44
BEL-AIR	1.65	2.14	1.72	1.78	1.78	1.69	1.97	1.79	1.89
DIFFERENCE	.51	.77	.44	.66	.66	.74	.46	.65	.55

PHOENIX

PET-RITZ	2.32	2.62	2.44	2.32	2.44	2.43	2.43	2.28	2.28
BEL-AIR	1.65	2.14	1.72	1.78	1.78	1.69	1.97	1.79	1.89
DIFFERENCE	.67	.48	.72	.54	.66	.74	.46	.49	.39

LOS ANGELES-SAN FRANCISCO-SACRAMENTO

PET-RITZ	2.32	2.62	2.44	2.32	2.44	2.30	2.30	2.28	2.28
BEL-AIR	1.65	2.14	1.72	1.78	1.78	1.69	1.97	1.79	1.89
DIFFERENCE	.67	.48	.72	.54	.66	.61	.33	.49	.39

[fol. 2165]

CHART 2.

TOTAL COST JUSTIFICATION FOR DIFFERENCES IN PRICE BETWEEN PET-RITZ AND BEL-AIR PIES BY PLANT BY FLAVOR

(FIGURES LISTED BELOW ARE THE TOTAL SAVINGS BY FLAVOR BY PLANT IN MANUFACTURING AND SELLING BEL-AIR PIES AS COMPARED TO MANUFACTURING AND SELLING PET-RITZ PIES)

	FRESNO	FRANKFORT	CHAMBERSBURG
APPLE	.7668	.7643	.7843
BLUEBERRY	.8891	.8795	.9191
CHERRY	.7738	.7681	.8028
PEACH	.7612	.7995	.8304
BOYSENBERRY	.7564	.7579	.7744
APRICOT	.7455	.7487	.7800
PINEAPPLE	.7280	.7424	.7602
PUMPKIN	.8240	.8350	.8458
MINCE	.8106	.7933	.9493

EFFECT OF PRICE INCREASE OR DECREASE ON FRUIT

FRANKFORT

FLAVOR	01¢ DECREASE	01¢ INCREASE	02¢ INCREASE
APPLE	(.0504)	.0505	.0504
CHERRY	(.0523)	.0524	.0523
PEACH	(.0498)	.0497	.0498
BOYSENBERRY	(.0333)	.0332	.0332
MINCE	(.0331)	.0331	.0330
PUMPKIN	(.0330)	.0330	.0331
APRICOT	(.0459)	.0460	.0461
BLUEBERRY	(.0305)	.0304	.0305
PINEAPPLE - CUBED	(.0226)	.0226	.0227
PINEAPPLE - CRUSHED	(.0155)	.0155	.0155

FRESNO

APPLE	(.0466)	.0467	.0466
CHERRY	(.0497)	.0496	.0496
PEACH	(.0498)	.0498	.0499
BOYSENBERRY	(.0333)	.0332	.0332
MINCE	(.0328)	.0328	.0328
PUMPKIN	(.0330)	.0330	.0331
APRICOT	(.0461)	.0460	.0461
BLUEBERRY	(.0305)	.0305	.0304
PINEAPPLE - CUBED	(.0225)	.0226	.0226
PINEAPPLE - CRUSHED	(.0155)	.0156	.0155

CHAMBERSBURG

APPLE	(.0459)	.0458	.0459
CHERRY	(.0453)	.0453	.0452
PEACH	(.0454)	.0454	.0454
BOYSENBERRY	(.0302)	.0303	.0302
MINCE	(.0265)	.0264	.0265
PUMPKIN	(.0331)	.0330	.0331
APRICOT	(.0419)	.0420	.0420
BLUEBERRY	(.0274)	.0273	.0274
PINEAPPLE - CUBED	(.0206)	.0206	.0206
PINEAPPLE - CRUSHED	(.0141)	.0142	.0142

[fol. 2167]

IN UNITED STATES DISTRICT COURT

Schedule A.

PLAINTIFF'S EXHIBIT 43

[redacted] OF PER-RATE AND DEC-AIR

Fiscal Year 1961-62

	Petition (G/A figures only)	Rebuttal	Difference
Gross sales	[redacted]	[redacted]	
Gross sales	[redacted]	[redacted]	
Rebates	[redacted]	[redacted]	
Adjusted claims & spoils	.0837	.0862	
Trade allowances	[redacted]	[redacted]	
Total sales deductions	[redacted]	[redacted]	
Net sales	2.1226	1.6951	.4275
Cost of products sold	[redacted]	[redacted]	(.033)
Gross profit	.5419	.1111	
Samples	.0043		
Store demonstrations	.0038		
Sales promotional material	.0048		
Cooperative advertising	.0044		
Coupons	.0085		
Package design	.0033		.4088
Market surveys	.0194		
Brokers commissions	.0165		
Freight on sales	.1937	.0137	
Distribution whse. expense	.0041		
Production whse. expense	.0288	.0472	
Association dues	.0097	.0004	
Sales department expense	.1476	.0040	
Administrative - general	.0778	.0040	
Administrative - production	.0279	.0167	
Other			
Total	.5528	.0872	.5013
Pre-tax earnings	$(.0472)	$ .0232	
Difference in cost		$ .4088	
Difference in price		.4872	
Excess of cost difference over price difference		$ .0785	

2167

Schedule B.

[illegible]

The following memorandum details the methods used in charging costs to our various operations, particularly the allocation of overhead and administrative costs between trade sales and private label sales.

Wherever possible and practical the expenses directly connected with the product line are charged to that product's operation. Other costs are accumulated and spread to the operations on a logical and equitable basis.

Gross Sales

The actual realization for each product line is taken from invoices and is accumulated each month by our data processing equipment.

Deductions From Sales

These expenses and allowances, which include such items as adjusted claims, spoils, doubtful expense, and trade allowances, are either deducted from the face of the invoice or allowed the customer through credit memos or cash payments. Each of these expenses or allowances are direct expenses and are deducted from the gross sales of the product line that incurs the cost.

Cost of Products Sold

Costs are segregated between variable and fixed expenses and are charged to product lines at standard cost. Variances from standard are allocated to product lines on the basis of production quantities.

- Variable - Many of the ingredients are common to all or most of the product lines and are costed to the products at standard cost. Other ingredients and materials which are not common to all products are purchased specifically for a product line but are quite similar in character and are usually quite similar in price. A price variance from standard, say on a variety of fruit, will vary the same whether the fruit is packed for trade label sale or for private label sale. Basically, variable costs are direct costs to each product line.

- Fixed - Fixed expenses are costs that are incurred that are not usually directly chargeable to any specific product line. These costs consist of such items as insurance, taxes, depreciation, fuel, power, supervisory labor, plant office expenses, etc. These costs are accumulated each month and charged to each of the product lines on the basis of excess purchased for that

[fol. 2169]

particular month. The budget for 1942-43 estimated plant fixed expenses at approximately 22¢ per case. Actual experience during the first six months of this fiscal year indicate that this estimated expense is reasonably accurate.

Selling Expenses

Costs of promoting and selling our trade line products is not allocated to private label products. This expense consists of such items as samples, store demonstrations, coupons, brokers' commissions, and cost of warehousing at distribution centers. The exception charges of selling expenses to private label products are the direct expenses of freight costs incurred by the Frozen Foods Division on private label shipments and an allocation of postage allowances expense. Beginning October 1, 1942, postage allowances expense is to be charged directly to the product line affected.

The administrative cost of selling product to private label customers is a part of general and administrative expenses.

General & Administrative Expenses

- Production Warehouse Expense - This account is charged for plant costs of labor and overhead of storing and for loading expenses of finished products including rental of storage of finished product in local off-plant premises. Insurance on plant stocks of finished goods is included in this account.

  A review was made of monthly inventories at the plants and in local off-plant premises and it was determined that on the average approximately 10% of the finished goods inventory at Fresno each month consisted of Bel-Air products. This condition existed because of the limited number of flavors in the Bel-Air line and because of producing Bel-Air products on order.

  Annual production warehouse expense at Fresno was projected at $35,000 for the fiscal year 1942-43. 35% of the annual production warehouse cost could be distributed to Bel-Air or $12,600. Each of the other plants carry only nominal inventories of Bel-Air products in inventory. It was estimated that the expense incurred at Woodburn and Chambersburg would aggregate $2,400 annually resulting in a total cost on all three plants of $15,000 or 1¢ per case.

2167

Allocated G. & A. Expenses - The budget for G. & A. expenses for the fiscal year 1962-63 amounted to approximately $375,000. Private label products were charged $30,000 annually or $2,500 per month. The basis for this allocation is as follows:

	Budget		Allocated To Private Label
Production Management	$65,723	25%	$16,431
Fruit Procurement	3,190	25%	797
Administrative Services	44,410	5%	2,221
Division Management	97,780	5%	4,889
Acctg. & Office Services	162,410	2%	3,248
Total			$27,586
		(Rounded to	$30,000)

Production Management - The Production Manager's budget for the fiscal year 1962-63 amounted to $65,723. It was estimated that 25%, or $16,431, of this cost should be allocated to private label business. The allocation of this expense, which is largely made up of the salaries of plant management, travel expense for the Division Production Manager and Division Engineer, and other production expenses that are of a general nature, was based on the following production estimates for the fiscal year:

1962-63 Production Budget

	Equiv. Cases	% of Total
Pub-Kits	2,938,000 cs.	42.0%
Swiss Miss	2,338,000	33.7
Bel-Air	1,500,000	21.5
Country Club	64,000	0.9
Institutional	10,000	0.1
Brands	39,000	0.6
Dumplings	80,000	1.2
Total	6,969,000 cs.	100.0%

Fruit Procurement - Administrative expense of procuring fruit was allocated to private label on the same basis as production management expense.

Administrative Services - This department is responsible for the accumulation of orders, scheduling of shipments and billing of customers. In addition, the Administrative Manager is responsible for private label sales administration.

[fol. 2171]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 44

Par Mink Co. - Frozen Foods Division
Price Justification - Bel Air Files
Years 1961-62

		Par-Rite All Frames	Par-Rite-Bel-Air Frames		Bel-Air			Bel Air Par-Rite	Variance Over or (Under)	Fine Pet Rite Bel Air Frames		Difference
1	Case Sales											
2												
3	Gross Sales	$	$		$			$			$	
4	Sales Deductions											
5	Discounts											
6	Advertising Coupons & Samples											
7	Trade Promotions											
8	Terms Deductions											
9												
10	Net Sales											
11	Cost of Product Sold											
12	Gross Profit on Sales											
13												
14	Salaries											
15	Sales Department											
16	Sales Promotion, Marketing											
17	Communications, Research etc											
18	Clerical											
19	Product Design											
20	Market Surveys											
21	Brokerage Commissions											
22	Freight on Sales											
23	Depreciation Mach. Equip.											
24	Maintenance Mach. Equip.											
25	Miscellaneous Other											
26	Sales Department Expenses											
27	Administrative Salaries											
28	Administrative Miscellaneous											
29	Other											
30	Total											
31												
32	Profit Plan Formula	$	$		$			$			$	
33												
34												
35												
36					Difference in Cost			$				
37					Difference in Price							
38												
39	* Excludes net of 48 oz.				Cause of cost difference							
40	** Par-Frances Product - (Par-Rite) or Gross less the above				Price difference			$				

12/1/61 - JBS

2171

Pet Milk Company - Prozen Foods Division
Costs for Direct Labor Rate Justification
1961-62

	Ref No Flavors	2	3	4 Standard Costs 3/1/62 Freezing	5 Freezing	6 Containment	7	8 Normal Gross Requirements	9	10 Projected Flavors - Per Ritz Freezing	11 Containment	12 Rec Dir Rate Containment	13 Total	14	15	16
1	Apple								1							
2	Blueberry								2							
3	Cherry								3							
4	Boston								4							
5	Banana								5							
6	Coconut								6							
7	Pineapple								7							
8	Pumpkin								8							
9	Prune								9							
10	Total								10							
11									11							
12									12							
13	Weighted Ave. Cost of M/A Flavors - Per Ritz Sales - At Standard								13							
14									14							
15	Total Requirements								15							
16	Total Variances from Std.								16							
17									17							
18				Actual	Off-	Invoice	Allowances		18							
19		Above	Above	Above	Above	Above	Short	Net	19	Min	Dev	Ins	Ess	Proc		Total
20	Apple								20							
21									21							
22	Blueberry								22							
23									23							
24	Cherry								24							
25									25							
26	Boston								26							
27									27							
28	Banana								28							
29									29							
30	Coconut								30							
31									31							
32	Pineapple								32							
33									33							
34	Pumpkin								34							
35									35							
36	Mixed								36							
37									37							
38	Total								38							
39									39							
40									40							

[fol. 2173]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 46

ROUGH DRAFT

TO Salesmen or Brokers responsible for contacting Safeway Divisions

FROM

DATE

SUBJ Safeway—Pet-Ritz and Bel-Air Pies

Since December 1958, we have been packing Safeway's private label, Bel-Air 8" Pies, in the flavors of apple, cherry, peach and boysenberry. In analyzing this arrangement with Safeway, we have found it has contributed many favorable factors to our over-all frozen pie operation. Conversely, as we suspected, several unfavorable factors have arisen resulting in hindering the progress of the Pet-Ritz brand with a number of Safeway Divisions. To enable you to have a clear understanding of our present position with Safeway, we are listing some of the apparent favorable and unfavorable factors.

Favorable Factors:

1. Manufacturing Bel-Air Pies has enabled our plants to increase their over-all production, resulting in a reduction of production costs.
2. From a sales standpoint, we have gained sales volume from several Safeway Divisions that heretofore were stocking and promoting brands other than Pet-Ritz. This new business, of course, is under the Bel-Air label; nevertheless, the sales of competitive brands have been restricted.

Unfavorable Factors:

1. Several Safeway Divisions that stocked Pet-Ritz prior to the advent of Bel-Air, have discontinued the Pet-Ritz flavors which duplicated Bel-Air flavors.
2. The Divisions that continued to stock Pet-Ritz flavors reduced our facings in their freezer cabinets, resulting in less exposure of our products to the consumer.
3. Several Divisions have promoted Bel-Air Pies through low prices, which had an adverse effect on the sales of Pet-Ritz.

[fol. 2174] We share the opinion that we can make Safeway's private label business work to our advantage, providing a hard-hitting selling job is done with their buying personnel. We suggest you consider the following points in making future sales presentations to Safeway buyers.

1. Pet-Ritz will actually complement the line of Bel-Air Pies rather than compete with them. Pet-Ritz has several 8" flavors and 9" retail pies which are not currently available under the Bel-Air label.
2. Seven out of eight pies are still baked in the home. This—not Bel-Air—is Pet-Ritz's competition; a vast and undeveloped market. Our goal is to convince Mrs. Housewife that she can do better or just as good with a Pet-Ritz frozen pie. As you know, Pet-Ritz is the only *nationally* advertised brand of frozen dessert pies on the market. We are creating the desire in the mind of Mrs. Housewife to try a frozen pie. As she becomes a routine customer for frozen pies, Bel-Air will obtain a share of this business because of Bel-Air's lower pricing structure.
3. *All* Safeway Divisions have the opportunity of combining orders for Pet-Ritz and Bel-Air Pies. For example, suppose a Safeway buyer rendered a combined 700-case order—400 cases of Bel-Air and 300 cases of Pet-Ritz. Since the order totals 700 cases, the Pet-Ritz portion—300 cases—would qualify for

the volume discount (12¢ per case) applicable to normal 700-case orders. In many areas, we feel this affords us a tremendous opportunity to sell our brand and/or replace competitive brands.

Naturally, it would behoove us to have each Safeway Division stock our full line; however, if, through your contacts, it is determined that a Division refuses to duplicate 8" Bel-Air flavors, then we suggest you sell them on the idea of stocking the Pet-Ritz flavors not available under the Bel-Air label. In this connection, we suggest you drive for distribution on Pet-Ritz flavors and sizes as noted below.

[fol. 2175]

1. Nine-inch retail pies, 8" Apricot, Pineapple and Blueberry are available to the Safeway Divisions located in the geographical area covered by San Francisco and Salt Lake Divisions. Nine-inch pies are *not* available beyond these points.

2. Cream Pies, Coconut Custard, Custard, Apricot, Pineapple, Strawberry and Blueberry are available throughout the Kansas City Division except in El Paso, Texas.

3. Cream Pies, Custard, Coconut Custard, 8" Strawberry and Blueberry can be sold to the Safeway units located in the areas covered by the Memphis, Chicago and New York Divisions.

To reiterate, drive for placements of the entire Pet-Ritz line and then, if you do not meet with a measure of success, sell the Pet-Ritz sizes and flavors that are not available under Safeway's Bel-Air label.

One word of caution—do not refer to Pet-Ritz as a better quality pie than Bel-Air in your Safeway presentations. Safeway personnel feel the quality of Bel-Air products is second to none; consequently, a statement to the effect that Pet-Ritz is a better pie could prove to be detrimental to your efforts.

One other suggestion pertaining to those Safeway units that have not as yet bought Pet-Ritz products. Many men have sold similar difficult accounts by simply refusing to accept "no" for an answer. Repeated contacts made in a tenacious, diplomatic manner were responsible for their success.

We know that you recognize a real sales opportunity existing with Safeway and will take every advantage of it to increase your sales of Pet-Ritz Pies.

JRB:dsv

[fol. 2176]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 47

[Handwritten notation—B. Schenk]

Discussion with Safeway regarding Private Label July 14, 1959

The following points were covered and agreed on in a discussion which took place in the office of Allan Young between Boyd Schenk and me:

1. Promotional allowances which were effective July 8 on Apple, Cherry and Peach. Specifically the Safeway Divisions noted below will be affected as a result of the promotional allowance for the period of the allowance.

Kansas City, Mo.	Salt Lake City
Wichita, Kansas	Butte
Little Rock	Portland
Oklahoma City	Seattle
Omaha	Spokane
Dallas (3)	San Francisco
Denver	Sacramento
Phoenix	Los Angeles
El Paso	

a. Young agreed to a reduction in the differential in the amount of 6½¢ per case in all areas where the

allowance is effective. Detail as to the difference between Zone No. 4 and the other Safeway Divisions outside of our sales Zone 4 were adjusted according to the promotional allowance as indicated on the price announcement.

2. Discussion of the Contract.

   a. Young agreed to a renewal of the Contract for a period of one year, effective date to be May 15, 1959 (1).

   b. General agreement was reached on all points of the present contract; Exception—modify or eliminate the following points: No. 1, 3, 4, 6, 10, 11. Schenk recorded the agreement reached on the changes of the above noted points. They will be incorporated in the revised contract, which will be rewritten by us and forwarded to Young for approval and signature. It will be Schenk's responsibility to develop the contract as per our mutual agreement and check the contract with the Legal Department for approval, and submit to me for final approval prior to forwarding.

3. Detailed discussion was had with Young on the need to develop better cooperation between the Safeway sales divisions and the Pet-Ritz sales force in stocking Pet-Ritz Pies. Young agreed to write a letter to each of the Safeway Divisions requesting help in our behalf re-emphasizing the advantages and freight savings by pooling Pet-Ritz with Bel Air brand. In other words, Young will act as a door opener for our sales people, particularly in the case of 9″ Fruit, Creams, Custards, and 8″ Fruit flavors not produced under the Safeway Bel Air label. In addition, Young will encourage the Safeway Sales Division to stock Pet-Ritz flavors of 8″ Fruit Pies that are packed under the Bel Air label, particularly with those divisions that are currently stocking a pie that competes with Pet-Ritz, both in quality and price. Young will send me a blind copy of the letter that goes to each Safeway Division, with

the understanding our men are not to quote this letter. Schenk will advise as to the sizes and/or flavors, by Safeway Sales Divisions, on which we need support.

[fol. 2177]

4. I advised Young regarding conditions in the fruit pie industry and the reasons for the recent price adjustments. I made it clear to Young that Carnation precipitated the price decline, probably for two reasons; 1, the result of their lost volume on the Simple Simon label; 2, the possible direct retaliation towards our contract with the Safeway people.

   We told Young we had heard Simple Simon had closed down their plant effective Monday, July 13 for a 30 day period. We also told him about the strike at Cal Brights plant in Turlock. We reminded him they custom pack for Mortons and Libby.

5. After lunch Young had us sample the following new flavors which he plans to add to the Bel Air line:

   Pumpkin
   Blueberry
   Mince

   These were cut and compared with the Pet-Ritz Pies on a blind basis. I firmly reviewed our position with Young regarding duplication of the Pet-Ritz formula. I told him we could not allow a duplication of formula as this was a stated Company policy and one from which we would not deviate.

[fol. 2178]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 48

June 4, 1959

TO: J. A. Dodge

FROM: D. J. Nord

SUBJ: MANAGEMENT LETTER—APRIL 24 THROUGH MAY 29

B. (Illegible)

CC: S. P. Harter

New distribution was gained on our Pineapple and Apricot 8" Pies in Beatrice, Kings Soopers, H. A. Marr and Safeway, in Denver.

All jobbers in Salt Lake City, Pocatello and Boise, have taken on our new flavors, that is, Apricot and Pineapple, in the 8" size.

H. A. Marr, Beatrice in Denver, have taken on our 9" pies, all flavors.

Union Ice & Cold Storage and Farmers Exchange, in Reno, as well as Utah Wholesale in Pocatello, have also taken on our new 9" pies.

Special features have been given us regularly from most of the key chains and groups throughout our Division. The jobbers in Denver, Spokane and Boise have been faithful in their support for us, but in Salt Lake, there has been no loyalty established.

C. *Unfavorable Factors Affecting Results*

Continued featuring of cut price pies in Salt Lake—Ogden areas, (Morton's, Libby's and Utah), has hindered our growth in this area.

In the Spokane market, we have been unable, as yet, to get new flavors moving. Purchases of cream pies have tied up

freezer space. The interest in our 9" pies has been anything but encouraging.

Morton's 22 oz. pie is being handled by every major distributor in Denver. First one account, then another will feature Morton's 22 oz. pie. It has been advertised as low as 15¢ per pie. After this special price is off, according to all reports, we resume our position in the freezer cabinet as the principle pie. We have been able to, in most cases, get counter features. Competition in the Spokane area has been inactive.

[fol. 2179]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 49

February 11, 1960

A. M. Coleman

D. J. Nord

PERSONAL

I know I sounded quite disappointed when you told me we weren't going to meet Simple Simon's deal all the way in Utah. I can assure you that this feeling will not be passed on to Bennion or any of our men when it is handled with them, and we will do everything within our power, using the techniques you suggested, and some of our own, to retain our position in the market.

I have already talked with Bennion on this, and he has accepted it and after our talk, he is even enthusiastic and feels we are doing the right thing.

We will keep you posted as to what the situation is in the Utah market. If you want to know the truth, we are darn glad to have the deal we have in Montana and Idaho.

I've got my lip off the floor again now, and we are cooking for gas. See you next week.

DJN:sh

[fol. 2180]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 50

March 4, 1960

J. A. Dodge

A. M. Coleman

Simple Simon Price Decline—Utah

We were advised that Simple Simon has extended the Idaho price decline into the state of Utah. You may recall this is a 21¢ temporary price decline on all flavors with a thirty day floor stock protection.

The Product Group did not feel they could, or that it was advisable, to meet the Idaho Simple Simon decline, so in view of this we do not recommend we meet the situation that has developed in Utah at this time.

I have asked Nord to keep me well informed as to what happens in the way of distribution loss as well as any possible drop in volume, and if it appears we are being hurt drastically will advise and make recommendations as to what we think should be done.

AMC:dc

[fol. 2181]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 51

March 7, 1960

A. M. Coleman

D. J. Nord

SIMPLE SIMON DEAL—UTAH

As reported to you on the telephone, Simple Simon has extended their 21¢ per case temporary decline offer into the Utah marketing area. It is effective February 27 through March 31, 1960. In addition to the temporary decline, they of course still have their 15¢ per case special retail advertising allowance, which is in effect until March 18.

BJN:

[fol. 2182]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 52

Gordon Ellis

D. R. Davis

June 21, 1960

Current Fruit Pie Pricing and Allowances—Western United States

WESTERN REGION

California; Reno, Nevada; Arizona.

1. Simple Simon and Pet-Ritz net prices on fruit pies in this area are the same with one exception. We have accomplish this with allowances of 8″ apple-32¢, cherry-44¢, peach-32¢, boysenberry-44¢. The exception

is on pineapple flavor, where we are 12¢ per case higher in price. Most recent competitive deals on Simple Simon and Pet-Ritz expired June 17 and no new deals have been uncovered.

2. Both Simple Simon and Pet-Ritz extend a 5¢ storage and handling allowance to customers in Southern California.

3. Mortons price on 22-oz. apple, peach, cherry, boysenberry, and coconut custard in this area is $3.65 in full trucks. Various deals are rumored but none proven currently.

4. County Fair has a 12¢ per case ad allowance during the month of June on 8" apple, 8" boysenberry and 8" peach. County Fair is 20¢ per case higher in price on these flavors than Simple Simon or Pet-Ritz.

Balance of Western Region

1. Simple Simon and Pet-Ritz fruit pies are at equal prices except in Salt Lake marketing area where Simple Simon has 21¢ per case allowance June 1 until further notice on apple, peach, cherry and crust top lemon. Buell has confirmed this with customers.

2. Johnston has 25¢ per case on all flavors in Oregon. This also has been confirmed by customers.

3. Again in this area rumors persist of Morton deals but no proof can be obtained.

WEST CENTRAL REGION

Simple Simon and Pet-Ritz basic net prices on fruit pies are the same in this area except pineapple. On this flavor we are priced 28¢ per case higher than Simple Simon. We do not have current information regarding Morton and Simple Simon activity in this area, but should be in a position to supply it later this week.

DRD/jb

[fol. 2183]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 53

August 5, 1960

R. E. BUELL

FROM: D. J. Nord TO:

JULY MANAGEMENT REPORT

Food Products Division
Field Sales
Salt Lake District

Frozen Dessert Pies

Month Sales

Salt Lake Dist. 7,496

Page 2

JULY MANAGEMENT LETTER, cont'd.

II. EVALUATION OF RESULTS

Page 3

JULY MANAGEMENT LETTER, cont'd.

Frozen Dessert Pies

Johnston in Spokane, through underhanded tactics by their broker, have gained distribution in Albertson's, Low Cost and other key independents. This has all been at our expense, since Simple Simon is no factor in the market. A special letter covering this has been sent to the Region Office.

Simple Simon reduced Cream Pie prices 51¢ in Utah and Idaho. A price list will be sent under separate cover.

Pet-Ritz Cream sales in Albertson's, Salt Lake City, are picking up.

III. *ACTION TAKEN OR RECOMMENDED*

Frozen Dessert Pies

We have scheduled meetings with the areas for outlining of programs on Swiss Miss and Custards.

JULY MANAGEMENT LETTER, cont'd.

IV. *PLANNING*

Contacts are being scheduled with jobbers to sell Swiss Miss and special emphasis is being made on all advertisers to secure ad support on Custards.

[fol. 2184]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 54

(See opposite) ☞

[fol. 2184]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 54

FORM 6138 SM 10/59 P 10000

Sego Milk Products Company

OFFICE CORRESPONDENCE
159 West First South, Salt Lake City 1, Utah

To John Bittner — Date September 6, 1960

From D. J. Nord — F. R.

Subject: Competition on Frozen Pies — C. C. to:

Listed below are current prices in effect in the Salt Lake Division on Simple Simon Pies. Morton and Banquet are not in either the Salt Lake or Spokane markets.

Spokane Area

Simple Simon Creams - $2.50 (full truck)

Simple Simon Fruit - 2.18 (full truck) same as ours

No deals on at present.

Salt Lake Area

Simon Simon (Apple, Cherry, Peach, Boysenberry) $2.06

Attached is a letter from Carnation Company to the trade, for your information.

DJN:ha

D. J. Nord

[fol. 2185]

CARNATION COMPANY

JULY 23, 1960

TO: OUR CUSTOMERS

SUBJECT: PRICE DECLINE ON SIMPLE SIMON CREAM PIES

EFFECTIVE OPENING OF BUSINESS MONDAY, JULY 25, 1960, CARNATION COMPANY ANNOUNCES THE FOLLOWING PRICE DECLINE OF 20¢ PER CASE ON ALL FLAVORS OF SIMPLE SIMON CREAM PIES. THE FOLLOWING LISTS YOUR NEW PRICES:

ITEM	PACK	X-ONCE	X-TWICE 250 CS.	X-TWICE 700 CS.	FULL TRUCK
CHOCOLATE	6/1#	2.72	2.64	2.60	2.58
COCONUT	6/1#	2.72	2.64	2.60	2.58
LEMON	6/1#	2.72	2.64	2.60	2.58
STRAWBERRY	6/1#	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1#	2.72	2.64	2.60	2.58
BANANA	6/1#	2.72	2.64	2.60	2.58

IN ADDITION TO THE ABOVE THERE WILL BE A SPECIAL ALLOWANCE OF 23¢ PER CASE OFF THE FACE OF THE INVOICE, EFFECTIVE MONDAY, JULY 25, 1960. THIS WILL BRING YOUR TOTAL FLOOR STOCK PROTECTION TO 51¢ PER CASE ON STOCK ON HAND AS OF JULY 25, 1960 AND PURCHASED SINCE JUNE 25, 1960.

ENCLOSED HEREWITH IS OUR REBATE FORM. DO NOT DEDUCT REBATE FROM YOUR INVOICE REMITTANCES. ALL REBATES WILL BE PAID BY CHECK FROM OUR LOS ANGELES OFFICE. PLEASE FILL IN THE NECESSARY INFORMATION ON THE FORM, SIGN IN THE PLACE INDICATED, AND RETURN TO US AS SOON AS POSSIBLE.

THIS PRICE DECLINE AND DEAL COMES AT THE PEAK SEASON FOR CREAM PIES. I AM SURE IT WILL RESULT IN SOME PLUS VOLUME FOR YOU AND YOUR ACCOUNTS.

SINCERELY,

CARNATION COMPANY

H. Ainsworth

HOWARD AINSWORTH
DISTRICT MANAGER

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 55

TO Don Davis

FROM L. D. Umlauf

SUBJECT Utah and Southern Idaho

DATE April 7, 1961

F.R.

As you know, we received incorrect information concerning Simple Simon activities in Utah and Southern Idaho upon which we based our recent Pet-Ritz deal which is 20¢ per case TPD on Apple, Cherry, Peach, Boysenberry. In addition, we have 20¢ per case special ad allowance on Apple, Cherry, Peach, Boysenberry. Both deals run from March 13 through April 15, 1961.

We now find Carnation has in effect a TPD on Simple Simon Apple, Cherry, top crust Lemon, Peach, Custard, which is on an indefinite time period with no stopping dates. These prices are being reflected in price lists such as the attached from Associated Frozen Foods. No doubt Simple Simon is doing this to compete against Utah and Frost N' Flame. Nord now recommends we reduce our price so that we appear competitive with other pies as has Simple Simon. He feels our deal should be on an indefinite TPD of 45¢ per case on Apple, Cherry, Peach, Custard until further notice. Recognising our position in the Salt Lake market and the problems with Albertson's and Grand Central, to mention a few, I must say I agree with Nord. This agreement is predicated upon whether or not we feel the Utah market is important enough to us that we want to re-establish distribution, which I am sure we both feel is necessary.

Would appreciate your views. Regards.

IDU:cs

Att.

John will explain as we talked to him

[fol. 2187]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 56

Index 478

MARKETING PROGRAMS

8" Fruit Pies—EAST—Second Sales Assignment

Deal #8

January 5, 1961

Murphy presented Deals #7 and #8 for the period of February 13 through March 17, and explained that since the proposal was developed, Pet-Ritz had announced a January deal of 1 case of Apple free with 10, to be followed by a deal of 30¢ per case off the face on Cherry in February. Morton had announced a 25¢ deal on Cherry and Coconut Custard. The Committee discussed the advantages and disadvantages of deals with 1 and 2 flavors as compared with the 6 flavors offered. Murphy gave examples of returns to grocers and the merchandising advantages of several flavors. The Committee decided to make certain changes, increasing some of the deals and after these corrections, *the Committee approved the deals.*

The approved deals follow:

San Antonio—Deal recommended is 17¢ per case advertising allowance on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry. Sales estimate—1,600 cases at a cost of $240.

Dallas—Deal recommended is 33¢ off face of invoice on Apple, Cherry, and Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—14,000 cases at a cost of $5,620.

Houston—Deal recommended is 33¢ off face of invoice on Apple, Cherry, and Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—5,200 cases at a cost of $2,116.

New Orleans—Deal recommended is 14¢ per case merchandising allowance on Apple, Cherry, Coconut Custard,

Custard, and Blackberry. Sales estimate—9,000 cases at a cost of $1,260.

Mobile—Deal recommended is 14¢ per case merchandising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—2,000 cases at a cost of $280.

Oklahoma City—Deal recommended is 33¢ per case off face of invoice on Apple, Cherry, Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—3,000 cases at a cost of $1,190.

Memphis, Shreveport, and Little Rock—Deal recommended is 33¢ per case off face of invoice on Apple, Cherry, and Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—13,500 cases at a cost of $5,455.

Denver—Deal recommended is 10¢ per case advertising allowance on Apple, Cherry, Peach, Custard, Coconut Custard, and Blackberry. Sales estimate—3,000 cases at a cost of $300.

[fol. 2188]

Omaha-Des Moines—Deal recommended is 33¢ per case off face of invoice on Apple, Cherry, and Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—5,500 cases at a cost of $2,700.

Kansas City—Deal recommended is 33¢ per case off face of invoice on Apple, Cherry, and Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—12,000 cases at a cost of $4,960.

St. Paul—Deal recommended is 33¢ per case off face of invoice on Apple, Cherry, and Peach, plus 10¢ per case advertising allowance on Apple, Cherry, Coconut Custard, Custard, and Blackberry. Sales estimate—5,000 cases at a cost of $2,050.

[fol. 2189]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 57

(See opposite) ☞

[fol. 2189]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 57

Wyoming
Colony

TO: Denver, Dallas, St. Louis and Kansas City Division Manage

FROM: Sales Service Department CC: West Central Region Office

DATE: January 24, 1961

SUBJ: Pet-Ritz Promotional Bulletin and Retail Special Merchandising Agreement 30¢ per Dozen Special Advertising Allowance on Pet-Ritz 8" Apple and Cherry Pies.

Under separate cover we are sending you a quantity of the attached Pet-Ritz promotional bulletin and Retail Special Merchandising Agreement outlining a 30¢ per dozen special merchandising allowance on Pet-Ritz 8" Apple and Cherry pies. This special merchandising allowance is effective January 23, 1961 through February 18, 1961 in the following area:

West Central Region except: New Mexico; Texas counties of El Paso Hudspeth, Culberson, Jeff Davis, Presidio, Reeves, Pecos, Terrell, Brewster; Missouri counties of St. Louis, Butler, Jefferson, Audrain, St. Francois, Scott, Cape Girardeau, Franklin, City of St. Louis; Illinois counties of Jackson, Perry, Marion, Madison, Franklin, Adams, St. Clair; Kentucky county of McCracken; and the Houston Division.

Please distribute to all interested salesmen and customers.

Celeste Gleason

CAG:dp

2268
[fol. 2190]

PET MILK COMPANY
FOOD PRODUCTS DIVISION

Retailer Special Merchandising Agreement

To: Our Customers in: West Central Region except - New Mexico; Texas counties of El Paso, Hudspeth, Culberson, Jeff Davis, Presidio, Reeves, Pecos, Terrell, Brewster; Missouri counties of St. Louis, Butler, Jefferson, Audrain, St. Francois, Scott, Cape Girardeau, Franklin, City of St. Louis; Illinois counties of Jackson, Perry, Marion, Madison, Franklin, Adams, St. Clair; Kentucky county of McCracken; and the Houston Division.

Effective Dates: Opening of business Jan. 23, 1961, Thru close of business Feb. 18, 1961.

Pet Milk Company agrees to pay the advertiser the following special merchandising allowance on the following specified flavors of PET-RITZ Frozen Pies,

Pet-Ritz 8in. Apple & Cherry Pies . . . . 30¢ Per Doz.

The advertiser agrees to feature the flavors upon which he seeks reimbursement in all newspapers and/or handbills and/or direct mail circulars regularly used. Pet Milk Company will reimburse the advertiser for only those cases of the advertised flavors purchased 10 business days prior to date of ad publication and four business days after beginning date of feature. Ad feature must appear in advertiser's weekend advertising. Advertiser may elect for performance only once during the effective period.

Method of Submitting Claim:

The advertiser must submit claim within 30 days after each weekly advertising period on the attached Certificate of Performance supported by proof of weekend advertising and purchase of flavors advertised,

Address claim to: PET MILK COMPANY
Sales Service Department
1401 Arcade Building
St. Louis 1, Missouri

Claim shall include (1) tear sheet of ad, (2) list of invoices showing name and address of supplier, dates, and amounts purchased during specified period.

This agreement is being publicized and offered uniformly to all sellers of PET-RITZ brand frozen pies in advertiser's trading area.

- -

CERTIFICATE OF PERFORMANCE

I certify that the following number of cases of PET-RITZ Apple and Cherry Pies were purchased and featured by me during the week of _____.

Cases Purchased Apple	Cherry	From Whom Purchased	Invoice No.	Dates of Purchases
Total Cases				

Amount of total PET-RITZ Pies allowance Total Doz's. __ x __ per Doz. $_____
Total Payment Due $_____

_____ (Store Name) _____ (Street Address)

_____ (City) _____ (Zone) _____ (State)

_____ (By Mgr. or Owner)

219

SMA - 63

Pet-Ritz.

Promotion Bulletin

OPENING OF BUSINESS JAN. 23, 1961 THROUGH CLOSE OF BUSINESS FEB. 18, 1961

30¢ PER DOZ. SPECIAL MERCHANDISING ALLOWANCE ON PET-RITZ 8" APPLE & CHERRY PIES

Pet Milk Company will reimburse the advertiser for Pet-Ritz 8" Apple & Cherry Pies purchased ten business days prior to date of ad and four business days after date of ad. Advertiser may collect for performance only once during the effective period.

PET-RITZ HELPS YOU BUILD VOLUME AND PROFIT

THROUGH PLANNED PROMOTIONS

All orders submitted during this allowance period must be for prompt shipment.

BMA - 63

America's Largest Selling Quality Brand

Pet Milk Company Food Products Division

2270
[fol. 2192]

In United States District Court
Plaintiff's Exhibit 58

[illegible] September 29, 1958

To: [illegible]

From: [illegible]

Re: Pumpkin - for [illegible]

[illegible]

	[illegible]	[illegible]	[illegible]	[illegible]
Pumpkin	[illegible]	[illegible]	[illegible]	[illegible]
Mixed	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

	[illegible]	[illegible]	[illegible]	[illegible]
Pumpkin		[illegible]	[illegible]	[illegible]
Mixed		[illegible]	[illegible]	[illegible]

(No warehouse stock maintained on 10/31 or. Price Mkt.)

As soon as I receive prices on Harbor Pumpkin and Mixed or any deal information, I will forward same to you.

Regards,

Bill Wright

[illegible]

P. S.:

Put [illegible] Mixed pricing information received from Pub Employees.

bcc: J.B.
J.B.
File

[fol. 2193]

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 59

December 2, 1960

FROM: D. J. Nord TO: R. E. Buell

NOVEMBER MANAGEMENT REPORT

Food Products Division
Field Sales
Salt Lake Division

I. Results

Frozen Dessert Pies

Month Sales

Salt Lake Dist.
Pet-Ritz 7,673

Swiss Miss 6,347

November Management Report, cont'd. Page 2 December 2, 1960

II. Evaluation of Results

November management report, cont'd. Page 3 December 2, 1960

Frozen Dessert Pies

Our Pet-Ritz variances were caused primarily because our Pumpkin and Mince business was down. We did not meet competitive deals that Simple Simon and Utah Pies had, and as a result, no new volume was generated.

Original forecasts were based on last year's volume in Spokane. Since we have not regained our distribution with Albertson's, our volume has not been anywhere near our expectations.

Most Pet-Ritz volume has held up very well in spite of competitive deals. We feel we have been able to retain this by having Swiss Miss to offer them. A.G. in Pocatello has re-purchased Pet-Ritz.

Swiss Miss distribution is gaining. Safeway, Butte, U.R.M., Spokane and Northern Jobbing, Great Falls, have all bought for the first time.

III. Action Taken or Recommended

Frozen Dessert Pies

Recommendation pertaining to pricing adjustments have been sent to the Region under separate cover.

TRADE PACE R-1314

Food Products Division Teflon

22 and 28 oz. Pies — Swiss Miss Formula - Swiss Miss Fruit

Frankfort Plant

	Apple		Cherry		Peach		Boysenberry	
	22 oz	28 oz	22 oz	28 oz	22 oz	28 oz	22 oz	28 oz
1) Fill Cost								
2) Can (Lid ... / Can ...)								
3) Packaging Cost								
4) Direct Labor								
5) Overhead								
Total (3/4 Year) (Per Unit)								
6) Current Year Price	Price for 28 oz. Fruit Pie as Sold to Customer Above. (Freight Prepaid to Some Dest.)							
7) Forecast Standard								
8) Forecast Current								
12 oz. pies - Ring fill + Steam Pan Pack								
Zip Pack								
16 oz. pies - Ring fill + Steam Pan Pack								
Zip Pack								
Etc. - Shake								

[fol. 2196]

TRADE FACE B-1914

Four Plant Design Tested Time
Pig Cost Compared
22 and 24 oz. Pig - Swiss Mix Facing with Pat Rich Test
Foundry Plant Costs

	22 oz.	24 oz.	22 oz.	24 oz.	22 oz.	24 oz.	22 oz.	24 oz.
Pig Cost								
Cost per ton (c/m & core) (Alt.)								
Packaging Costs								
Direct Labor								
Overhead								
Total Cost								
Total Cost								

Pig Cost
Pig Cost & Yield
Cost per ton & Yield
Cost Yield used

JBE 9/2/14

22 oz Pig - 12 oz Facing Swiss Mix
200 tons

24 oz Pig - 17 oz Facing Swiss Mix
7 tons

2-9

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 61

MRCA PRESENTATION TO

Pet-Rite
FOODS

DIVISION OF

PET MILK Co.

f

SEPTEMBER, 1959

ON

FROZEN DESSERT PIES

SUMMARY PRESENTATION TO PET-RITZ FOODS

DIVISION OF PET MILK COMPANY

ON

FROZEN DESSERT PIES

The most important single finding in this study was that the market consists of two segments -- the quality market and the economy market. Almost one-half of the total volume of three-flavor pie went to families who remained within one of these segments throughout the entire year. Over one quarter of the total Apple-Cherry-Peach volume went to families who bought only quality brands. This definitely shows that there is a place in the market for quality brands.

Families that purchased both quality and economy pies showed substantially the same brand shares within each of these segments, when compared with families who purchased only quality or economy brands. The strength of the Pet-Ritz franchise within quality field was very apparent in each instance. Thus Pet-Ritz has established quality image with the consumer and great care should be exercised to retain this quality image.

The importance of the quality story was further demonstrated in the greater stability among families who purchased a national brand of quality pie. Two-thirds of these people remained within the quality market throughout the year. This was substantially greater loyalty than was exhibited by any other segment of the market. This reflects the ability of a national brand to tell the quality story and Pet-Ritz is certainly the best brand to accomplish this.

Experience in other fields has indicated that frequent price promotions of a product may establish the concept in the consumer's mind that the special price is really the normal price for the item. This in turn can have some effect on attitudes toward a brand. For this reason Pet-Ritz should approach special prices very cautiously.

On the other hand, the use of a second label, not associated with Pet-Ritz, can provide flexibility to meet price competition without endangering the consumer concept of Pet-Ritz quality. The quality level of this second brand would obviously be below that of Pet-Ritz. Consumer reaction to several economy brands now on the market provides a guide to the level of quality that should be used for this second brand.

Bel-Air was relatively much stronger among families who were moving from quality to price brands than it was among families moving in the opposite direction. This suggests the quality of Bel-Air is substantially better than the consumer expects for that price. Both Morton (the economy size) and County Fair showed about equal strength among both groups of families who were changing their quality level. These brands provide a quality about in line with what the consumer expects of an economy pie.

Banquet, Libby and Frigid Dough were far more prevalent among families moving from price to quality than they were among those converting to the price market. These brands apparently did not deliver a quality that is sufficient even for very low prices. This was particularly true of both Libby and Frigid Dough. Thus the quality of a second brand should be better than any one of these three brands and still not be as good as Bel-Air. If the quality of the second brand is too high it could endanger the Pet-Ritz label quality franchise. Perhaps the best quality level for the second brand would be around the level of County Fair or Morton.

The initial market opportunities for a second brand might well be within the San Francisco and Kansas City sales divisions. A little over one-half of the national volume is within these two areas, and price brands account for a substantial share of the market here. This suggests opportunities for price brands while the relatively lower share for Pet-Ritz in these two sales divisions indicates that the vulnerability of Pet-Ritz will be less here than in areas such as the Chicago or Salt Lake City sales divisions.

Price brands show their greatest strength in the large cities and among the types of occupations which are most likely to be in concentrated population centers. This is probably associated with the location of chain stores and may reflect a first goal for the second brand.

The strength for price brands among larger families suggests that the size of the pie be sufficient to adequately feed four or more persons. Smaller families have a much greater tendency to buy quality brands.

At the same time there are opportunities for Pet-Ritz in markets where quality brands are relatively high in importance and Pet-Ritz share is somewhat low. The New York and Atlanta sales divisions are prime examples of these kinds of markets. In these two areas the switch of Morton to a price brand has created a certain amount of vacuum within the quality market. The other primary competition is Farm House. During the past year other quality brands accounted for seven times as much volume as Pet-Ritz in the New York sales division and 11 times as much in Atlanta. Thus these represent substantial potential increases for Pet-Ritz in these sales divisions.

Pet-Ritz share was also relatively weaker in larger cities and in the kinds of occupations most likely associated with concentrated population centers. This suggests a weakness for Pet-Ritz in chain stores, where price brands have been strong. Perhaps in chain stores the second brand can be used in conjunction with Pet-Ritz to provide these stores with something for each of the two markets -- quality and economy.

A longer term opportunity exists for Pet-Ritz among the very young housewives (under 35). Although about as many young housewives buy dessert in a year as any other age group, the number of pies they buy is substantially less. These women are going to be a potential market for many years to come. Development of this group as quality pie buyers, particularly Pet-Ritz, could well offer opportunity for long-term improvements.

The existence of two segments in the frozen dessert pie market provides an opportunity for both Pet-Ritz and a second brand if each of these are marketed in line with their potential opportunities, and each does not attempt to serve both markets simultaneously.

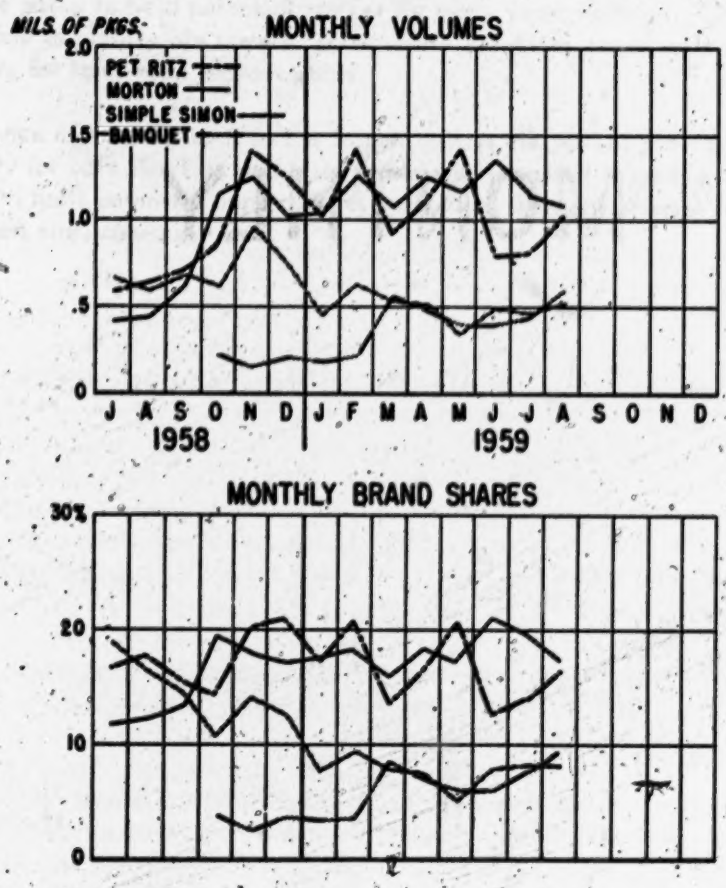
MONTHLY

FROZEN DESSERT PIES

VOLUMES & BRAND SHARES - MONTHLY

U.S. TOTAL

(OVER 12 OUNCE SIZES)

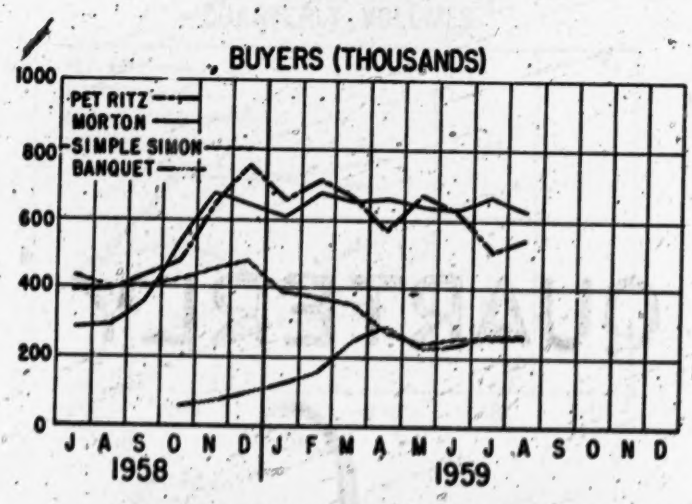


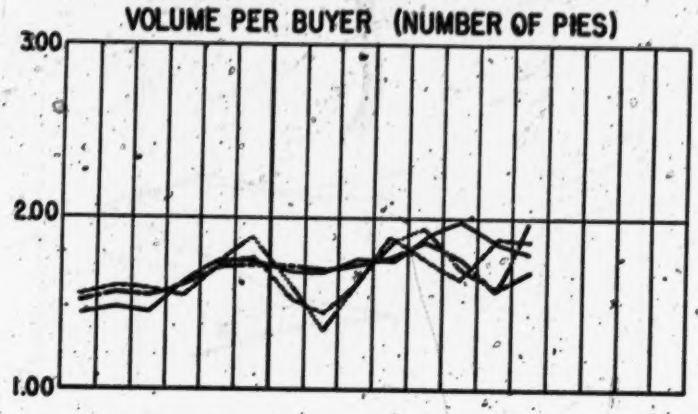
FROZEN DESSERT PIES

COMPONENTS OF SALES-MONTHLY TRENDS

U.S. TOTAL

(OVER 12 OUNCE SIZES)





QUARTERLY

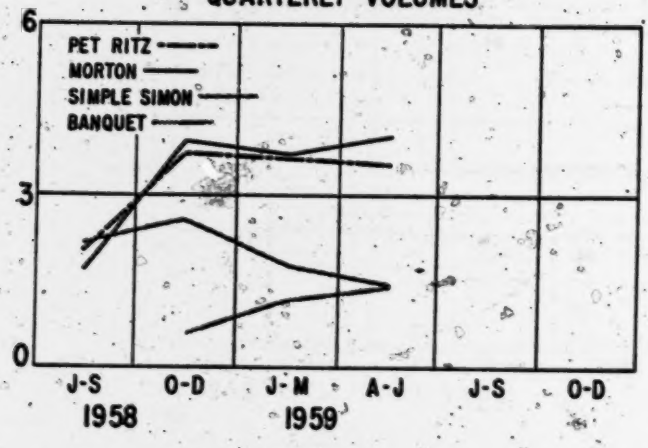
FROZEN DESSERT PIES

VOLUMES & BRAND SHARES - QUARTERLY

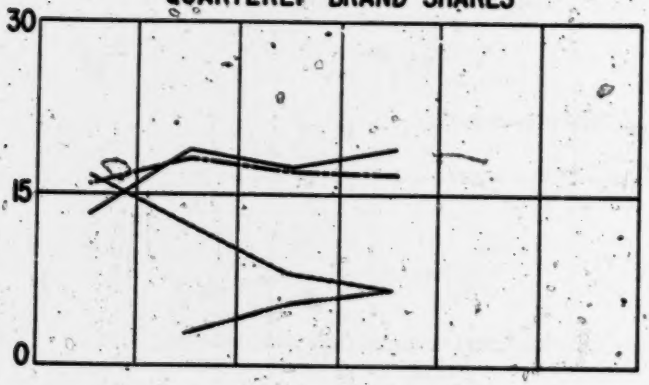
U.S. TOTAL

(OVER 12 OUNCE SIZES)

QUARTERLY VOLUMES



QUARTERLY BRAND SHARES



2284
[fol. 2206]

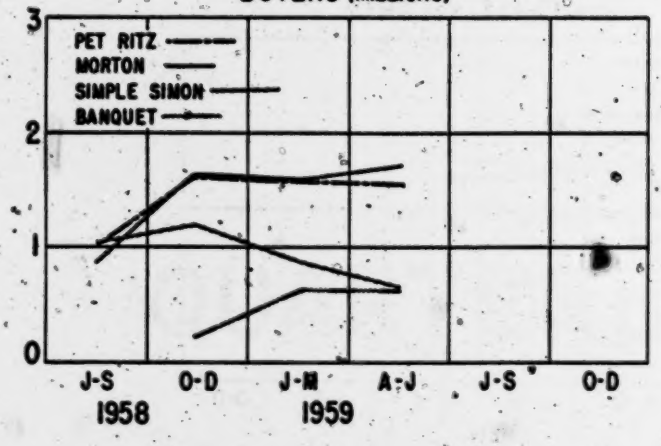
FROZEN DESSERT PIES

COMPONENTS OF SALES - QUARTERLY

U.S. TOTAL

(OVER 12 OUNCE SIZES)

BUYERS (MILLIONS)



VOLUME PER BUYER (NUMBER OF PIES)

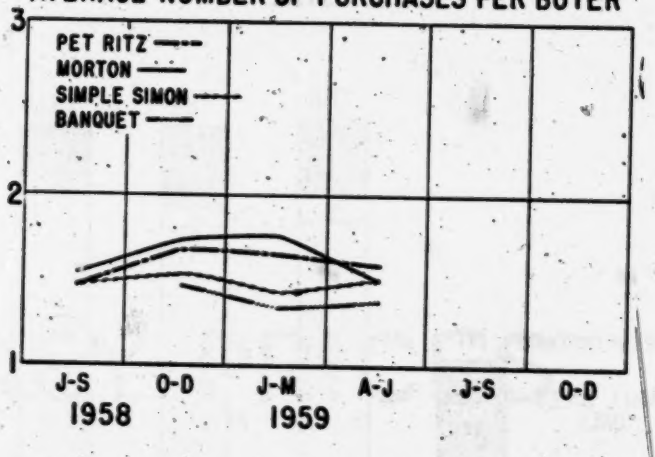
FROZEN DESSERT PIES

VALUE PER CUSTOMER-QUARTERLY

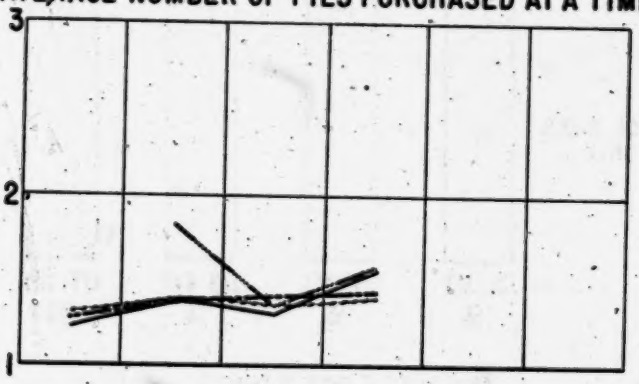
U.S. TOTAL

(OVER 12 OUNCE SIZES)

AVERAGE NUMBER OF PURCHASES PER BUYER

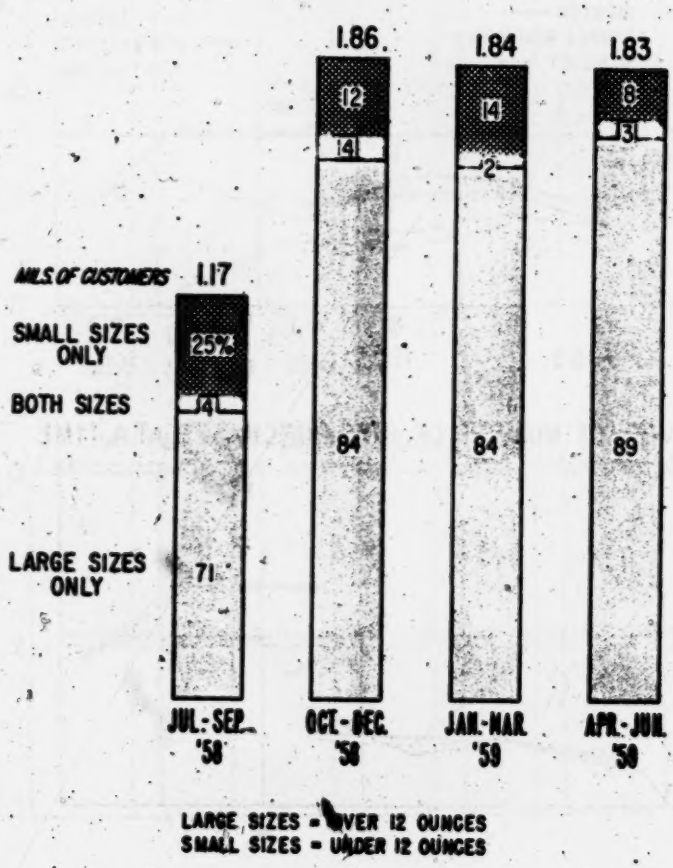


AVERAGE NUMBER OF PIES PURCHASED AT A TIME



FROZEN DESSERT PIES

DUPLICATION OF MORTON CUSTOMERS BY SIZE U.S. TOTAL



LARGE SIZES - OVER 12 OUNCES
SMALL SIZES - UNDER 12 OUNCES

[fol. 2209]

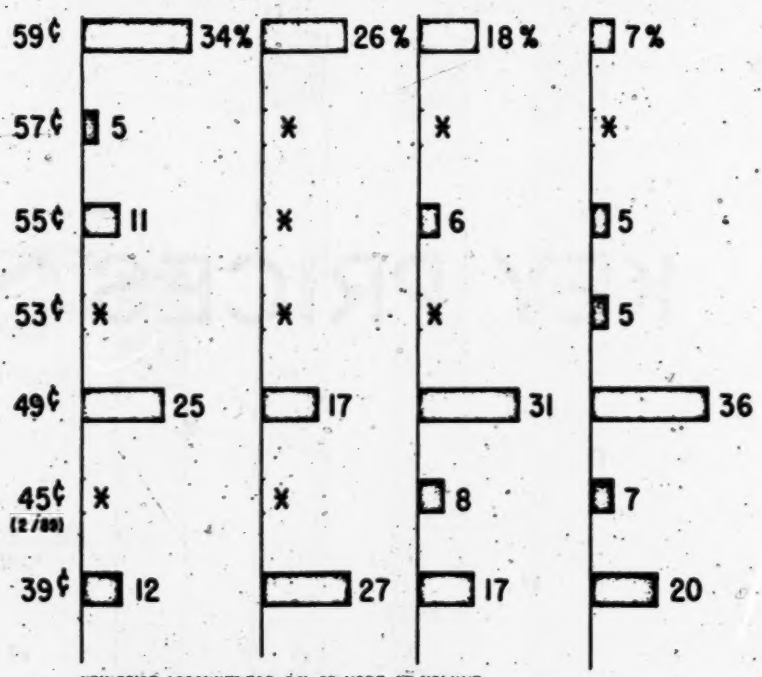
KEY PRICES

FROZEN DESSERT PIES

KEY PRICES-PET RITZ APPLE PIE

U.S. TOTAL

(PERCENT VOLUME MOVING AT INDICATED PRICE)



KEY PRICE ACCOUNTS FOR 5% OR MORE OF VOLUME
* LESS THAN 5%

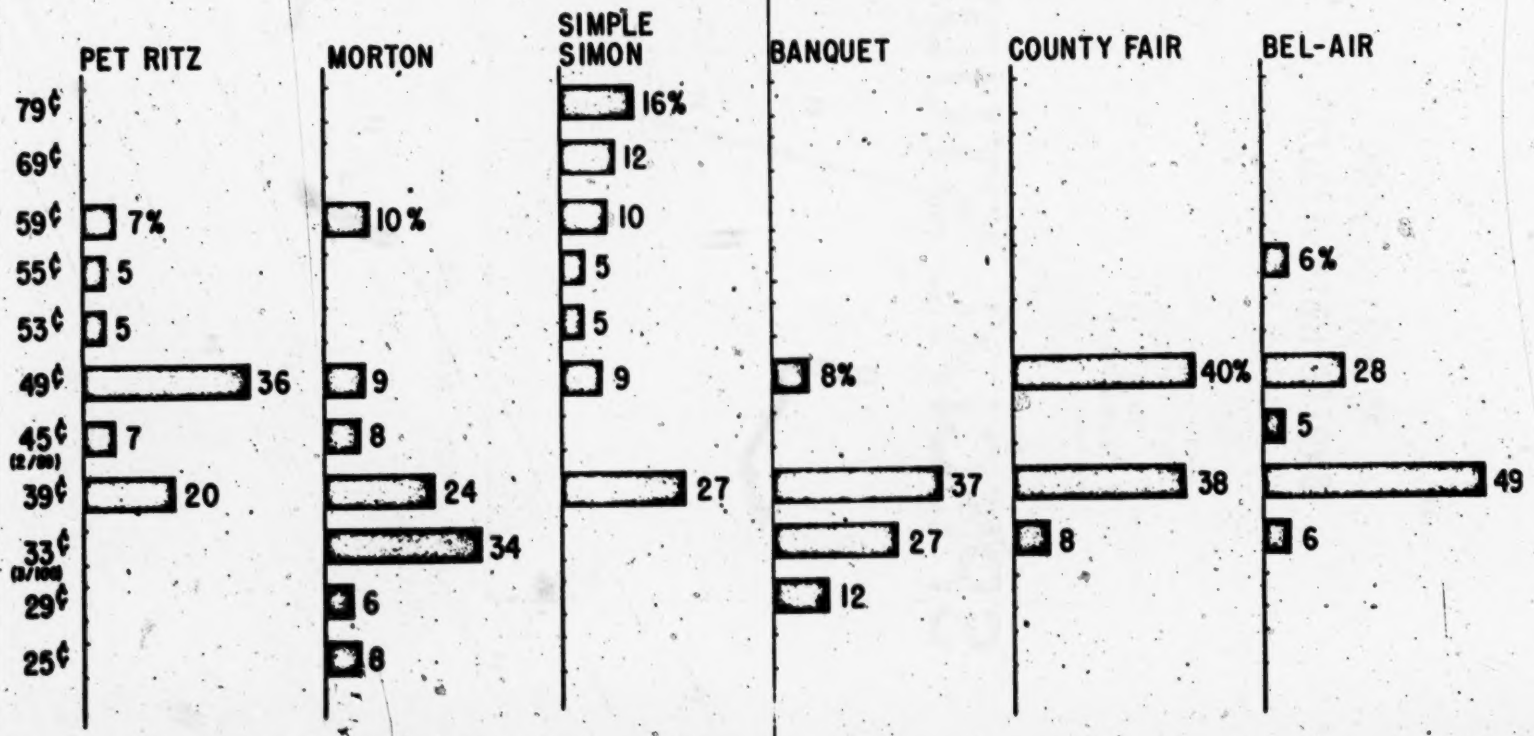
FROZEN DESSERT PIES

KEY PRICES-APPLE PIE BY BRAND

U.S. TOTAL

APRIL-JUNE 1959

(PERCENT OF TOTAL BRAND VOLUME MOVING AT INDICATED PRICE)



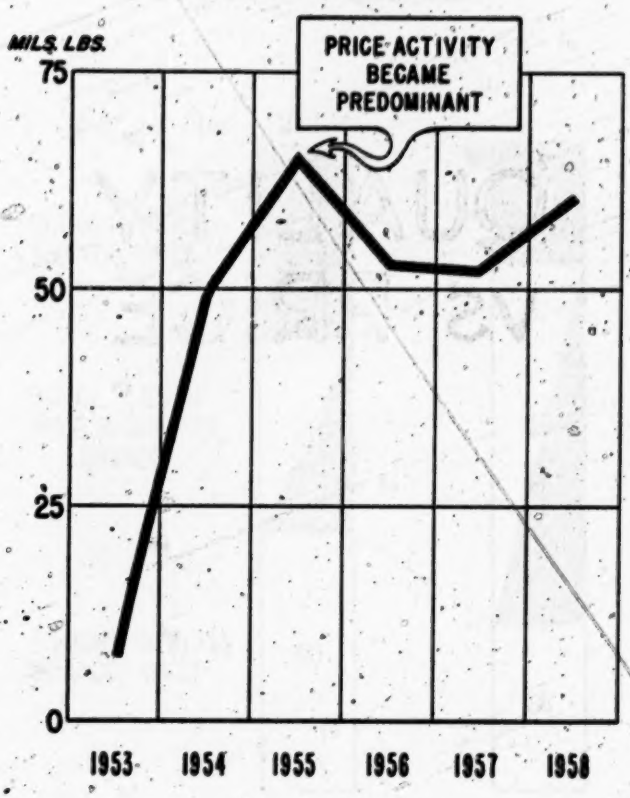
[fol. 2211]

2289

SPECIAL STUDY

PRODUCTION OF FROZEN FISH STICKS

ANNUAL 1953 TO 1958



QUALITY
VS PRICE

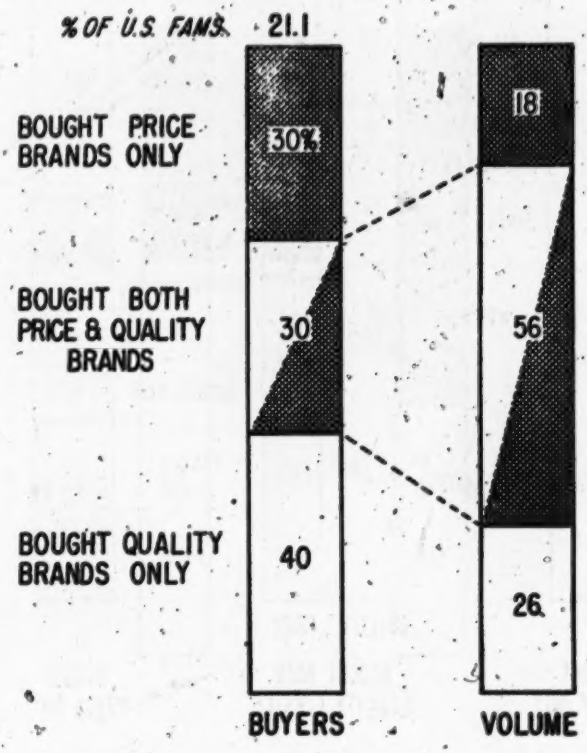
FROZEN DESSERT PIES

FAMILIES BUYING - QUALITY vs. PRICE

U.S. TOTAL

JULY 1958 - JUNE 1959

(APPLE, CHERRY & PEACH ONLY)



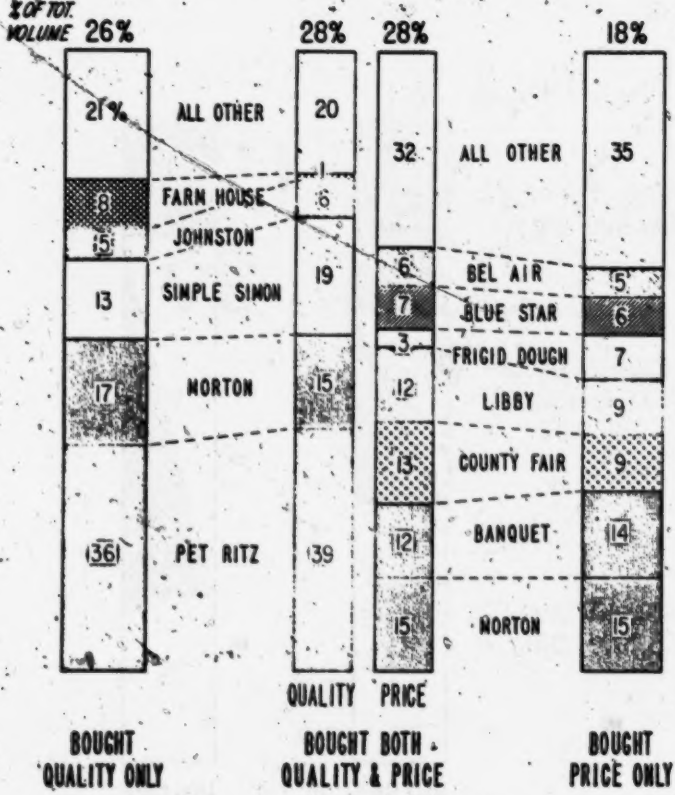
FROZEN DESSERT PIES

BRAND SHARES WITHIN QUALITY & PRICE BUYING GROUPS

U.S. TOTAL

JULY 1958 - JUNE 1959

(APPLE, CHERRY & PEACH ONLY)



[fol. 2217]

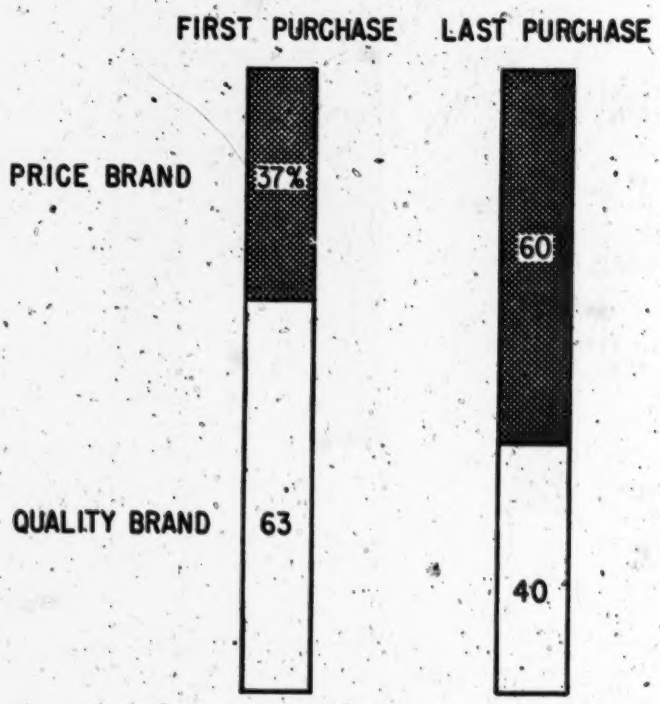
FROZEN DESSERT PIES

FIRST & LAST PURCHASE OF FAMILIES WHO BOUGHT BOTH QUALITY & PRICE PIES

U.S. TOTAL

JULY 1958 – JUNE 1959

(APPLE, CHERRY & PEACH ONLY)



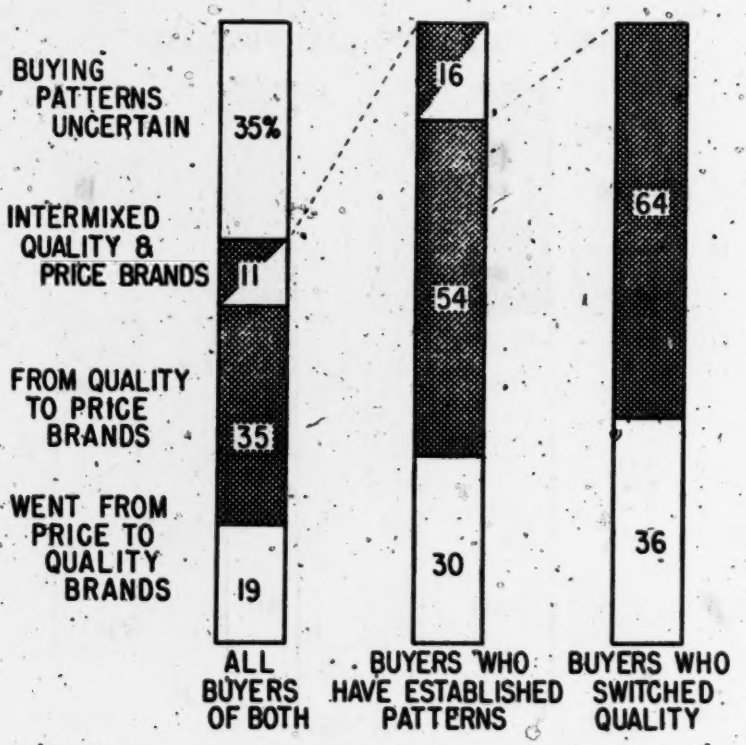
FROZEN DESSERT PIES

CUSTOMER FLOW AMONG BUYERS OF QUALITY AND PRICE BRANDS

U.S. TOTAL

JULY 1958 – JUNE 1959

(APPLE, CHERRY & PEACH ONLY)



FROZEN DESSERT PIES

CUSTOMER FLOW - BY BRAND

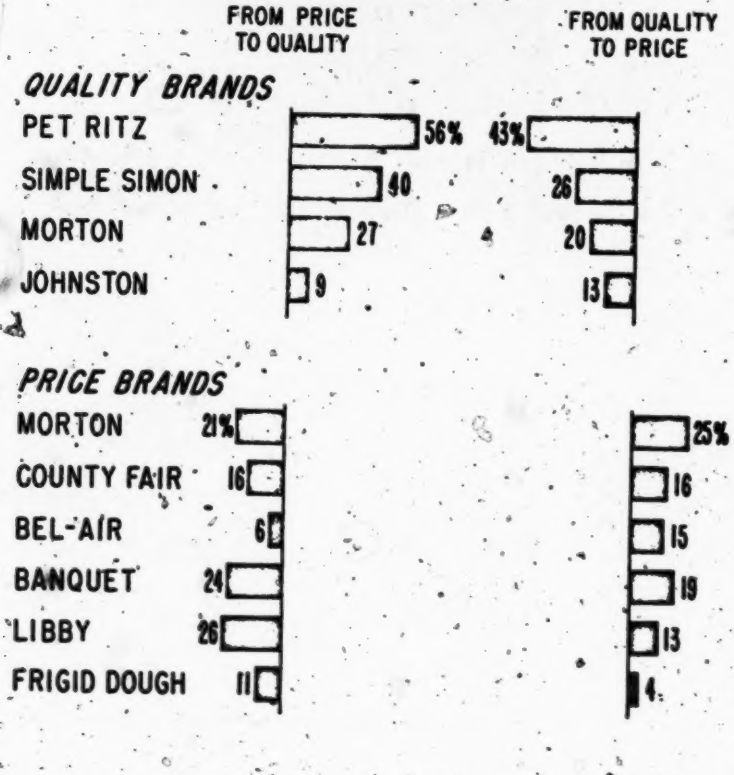
AMONG BUYERS WHO CHANGED QUALITY LEVEL

U.S. TOTAL

JULY 1958 — JUNE 1959

(APPLE, CHERRY & PEACH ONLY)

PERCENT PURCHASING EACH BRAND:
AMONG BUYERS WHO SWITCHED:



MAJOR *vs* MINOR BRANDS

FROZEN DESSERT PIES

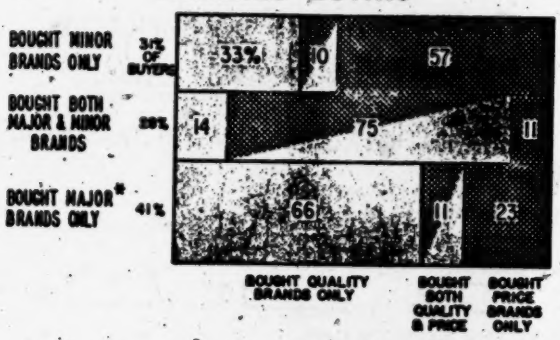
MAJOR vs. MINOR BRANDS

U.S. TOTAL

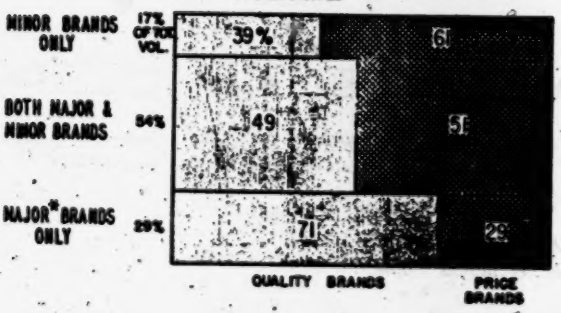
JULY 1958 - JUNE 1959

(APPLE, CHERRY & PEACH ONLY)

FAMILIES BUYING



VOLUME



* PET RITZ, SIMPLE SIMON, JOHNSTON, MORTON, BANQUET, COUNTY FAIR

FROZEN DESSERT PIES

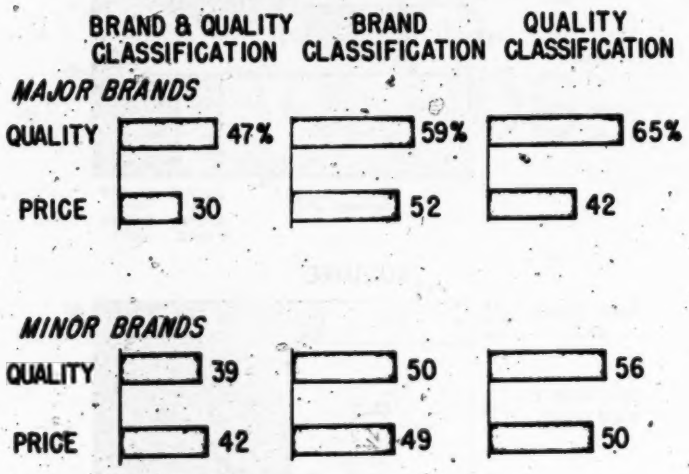
STABILITY OF BUYERS

U.S. TOTAL

JULY 1958 - JUNE 1959

(APPLE CHERRY & PEACH ONLY)

% OF BUYERS OF EACH CLASSIFICATION WHO REMAINED WITHIN:



BRAND CLASS. - MAJOR, MINOR
QUALITY CLASS. - QUALITY, PRICE

FROZEN DESSSRT PIES

BUYING CHARACTERISTICS - BY SALES DIVISIONS

JULY 1958 - JUNE 1959

(APPLE, CHERRY & PEACH ONLY)

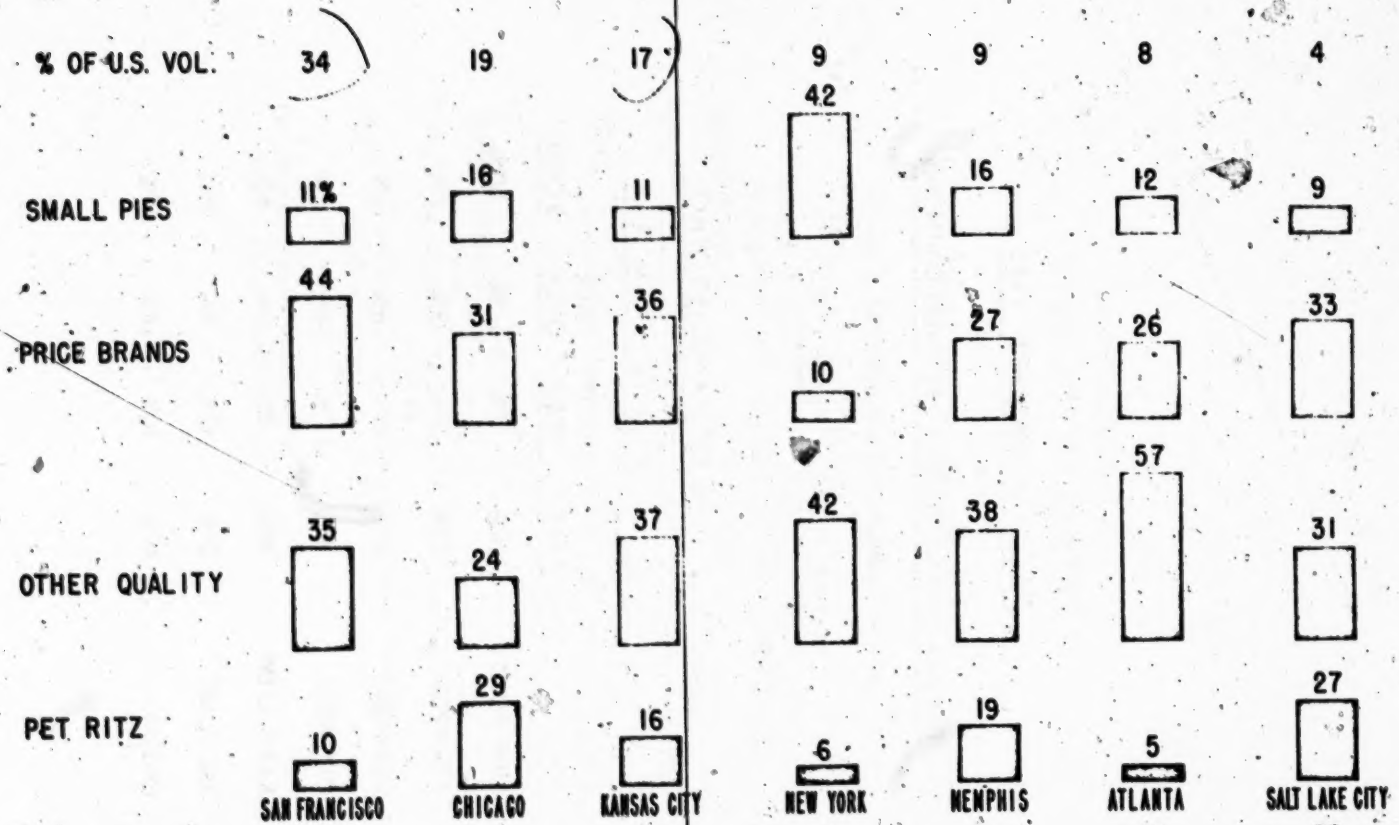
	% OF FAMILIES WHO: BOUGHT			
	ANY	QUALITY ONLY	PRICE ONLY	BOTH
NEW YORK	8%	5%	2-1/2%	1/2%
ATLANTA	22%	10%	7%	5%
MEMPHIS	20%	10%	4%	6%
CHICAGO	18%	7%	6%	5%
KANS. CITY	24%	8%	8%	8%
SALT LAKE	27%	12%	5%	10%
FRISCO	49%	16%	14%	19%

TOTAL FROZEN DESSERT PIES

MARKET & SHARES- BY SALES DIVISIONS

JULY 1958 - JUNE 1959

2302 [fol. 2224]



TOTAL FROZEN DESSERT PIES

BRAND SHARES - BY SALES DIVISIONS

JULY 1958 - JUNE 1959

QUALITY	S.F.	CHGO	K.C.	N.Y.	MEM.	ATL.	S.L.C.
PET RITZ	10%	29%	16%	6%	19%	5%	27%
SIM. SIMON	19	4	9	-	7	-	19
MORTON	1	4	11	12	19	33	6
JOHNSTON	8	-	3	-	-	-	2
L. HARRIS	-	5	-	-	-	-	-
FARM HSE.	-	-	-	18	-	9	-
PRICE							
MORTON	3%	3%	9%	1%	8%	8%	6%
CTY. FAIR	15	-	1	-	-	-	*
BEL-AIR	3	-	2	-	2	*	5
BANQUET	*	8	7	2	3	2	1
LIBBY	11	1	1	*	1	*	11
FRIG. DOUGH	3	1	2	-	*	-	2
BLUE STAR	-	-	9	-	-	-	-

79

10 21

FROZEN DESSERT PIES

BUYING CHARACTERISTICS -- BY CITY SIZE

JULY 1958 - JUNE 1959

(APPLE, CHERRY & PEACH ONLY)

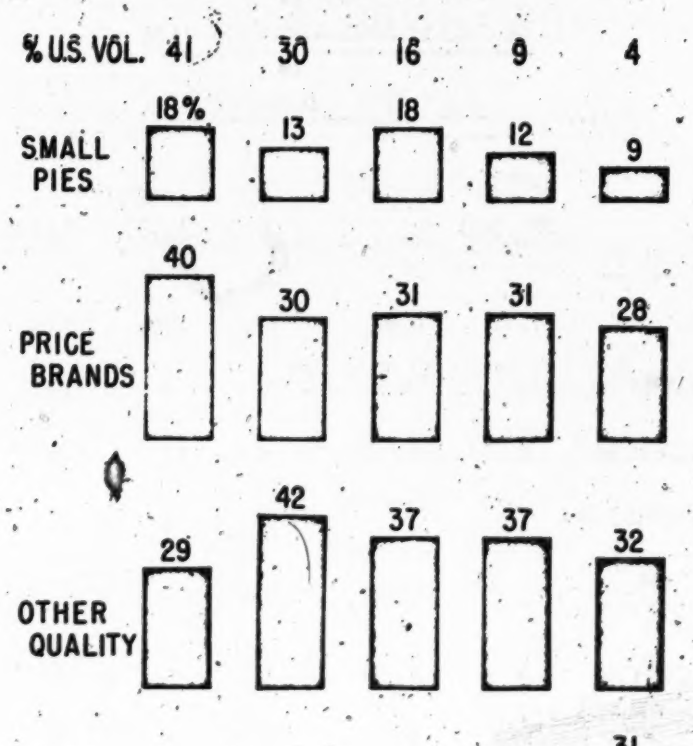
	% OF FAMILIES WHO: BOUGHT			
	ANY	QUALITY ONLY	PRICE ONLY	BOTH
FARM	8-1/2%	4%	3%	1-1/2%
UNDER 2500	16%	7%	5%	4%
2500-50,000	23%	11%	5%	7%
50,000-500,000	26%	10%	8%	8%
OVER 500,000	25%	8%	9%	8%

[fol. 2227]

TOTAL FROZEN DESSERT PIES

MARKET & SHARES - BY CITY SIZE

JULY 1958 - JUNE 1959



	500,000 & OVER	50,000-500,000	2500-50,000	UNDER 2500	FARM
% BUYING	37	36	32	21	11
PIES / BUYER	6.6	6.2	5.9	5.8	6.2
PIES / TOT. FAM.	2.46	2.24	1.94	1.24	.69

TOTAL FROZEN DESSERT PIES

BRAND SHARES - BY CITY SIZE

JULY 1958 - JUNE 1959

	OVER 500,000	50,000-500,000	2,500-50,000	UNDER 2,500	FARM
QUALITY					
PET RITZ	13%	15%	14%	20%	31%
SIMPLE SI.	12	7	13	4	13
MORTON	4	15	6	11	6
JOHNSTON	4	3	3	2	5
PRICE					
MORTON	3	7	8	5	5
COUNTY FA.	12	2	2	*	*
BEL-AIR	2	2	2	1	3
BANQUET	5	3	2	3	*
LIBBY	6	5	3	1	7
FRIG. DOUGH	2	2	*	2	*

FROZEN DESSERT PIES

BUYING CHARACTERISTICS - BY OCCUPATION

JULY 1958 - JUNE 1959

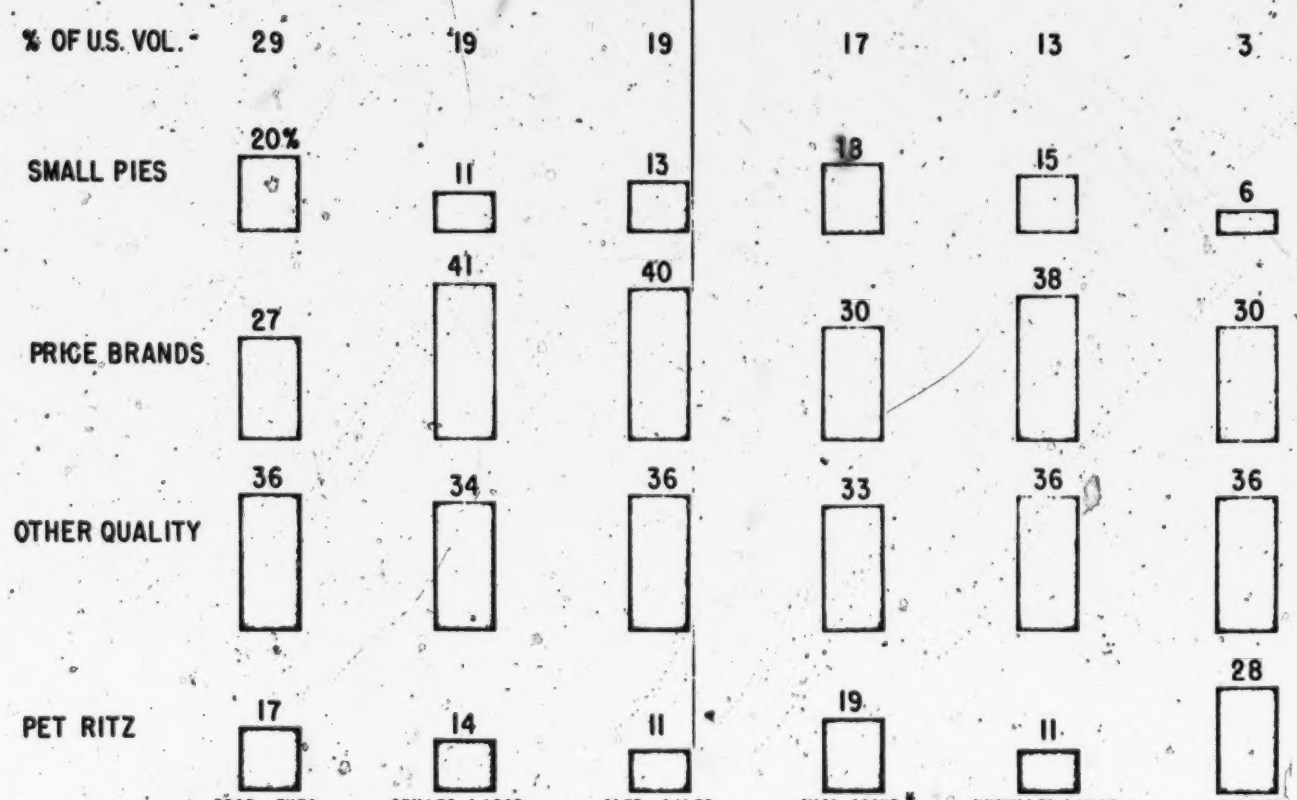
(APPLE, CHERRY & PEACH ONLY)

	% OF FAMILIES WHO: BOUGHT			
	ANY	QUALITY ONLY	PRICE ONLY	BOTH
PROF. EXEC.	31%	13%	8%	10%
CLER & SALES	28%	10%	10%	8%
SKILLED LBR.	23%	8%	8%	7%
UNSKILLED LBR.	14%	6%	5%	3%
FARMER	8%	3%	3%	2%
MISCELLANEOUS	20%	9%	5%	6%

TOTAL FROZEN DESSERT PIES

MARKET & SHARES - BY OCCUPATION

JULY 1958 - JUNE 1959



* INCLUDES RETIRED, UNEMPLOYED, STUDENTS ECT.

TOTAL FROZEN DESSERT PIES

BRAND SHARES - BY OCCUPATION

JULY 1958 - JUNE 1959

	PROF & EXEC.	SKILL. LABOR	CLERK - SALES	MISC.	UNSKLD LABOR	FARMER
QUALITY						
PET RITZ	17%	14%	11%	19%	11%	28%
SIM. SIMON	8	11	10	10	11	18
MORTON	4	9	10	8	7	3
JOHNSTON	2	3	4	3	4	8
PRICE						
MORTON	3%	6%	5%	4%	6%	3%
CTY. FAIR	3	6	7	6	6	*
BEL-AIR	1	2	2	2	2	1
BANQUET	2	4	4	2	4	3
LIBBY	2	6	6	4	3	11
FRIGID DOUGH	1	2	*	2	2	*

FROZEN DESSERT PIES

BUYING CHARACTERISTICS - BY FAMILY INCOME

JULY 1958 - JUNE 1959

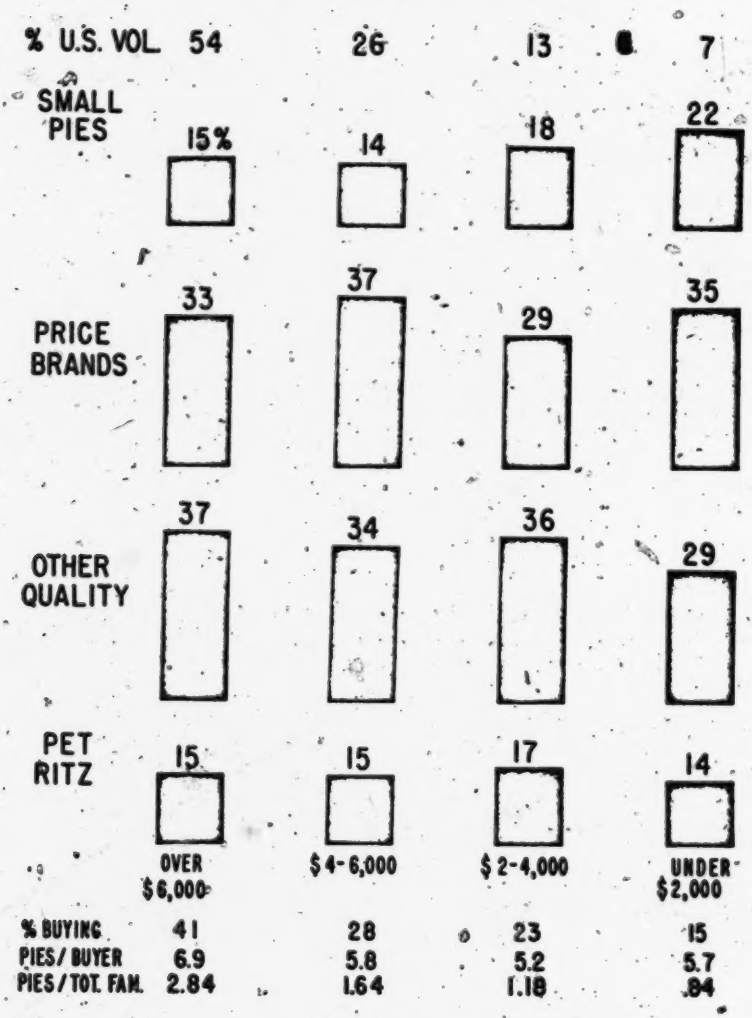
(APPLE, CHERRY & PEACH ONLY)

	% OF FAMILIES WHO: BOUGHT			
	ANY	QUALITY ONLY	PRICE ONLY	BOTH
UNDER $2m000	11%	4%	4%	3%
$2 - 4,000	12-1/2%	6-1/2%	5%	4%
$4 - 6,000	20-1/2%	8%	7%	5-1/2%
OVER $6,000	29%	12%	7-1/2%	9-1/2%

TOTAL FROZEN DESSERT PIES

MARKET & SHARES-BY FAMILY INCOME

JULY 1958 - JUNE 1959



TOTAL FROZEN DESSERT PIES

BRAND SHARES - BY INCOME

JULY 1958 - JUNE 1959

	OVER $6000	$4-6000	$2-4000	UNDER $2000
QUALITY				
PET RITZ	15%	15%	17%	14%
SIMPLE SIMON	9	11	12	13
MORTON	8	7	10	4
JOHNSTON	4	4	3	1
PRICE				
MORTON	5%	6%	5%	6%
COUNTY FAIR	6	4	3	7
BEL-AIR	1	2	2	4
BANQUET	4	4	3	4
LIBBY	4	5	4	7
FRIGID DOUGH	2	2	1	3

FROZEN DESSERT PIES

BUYING CHARACTERISTICS -- BY AGE OF HOUSEWIFE

JULY 1958 - JUNE 1959

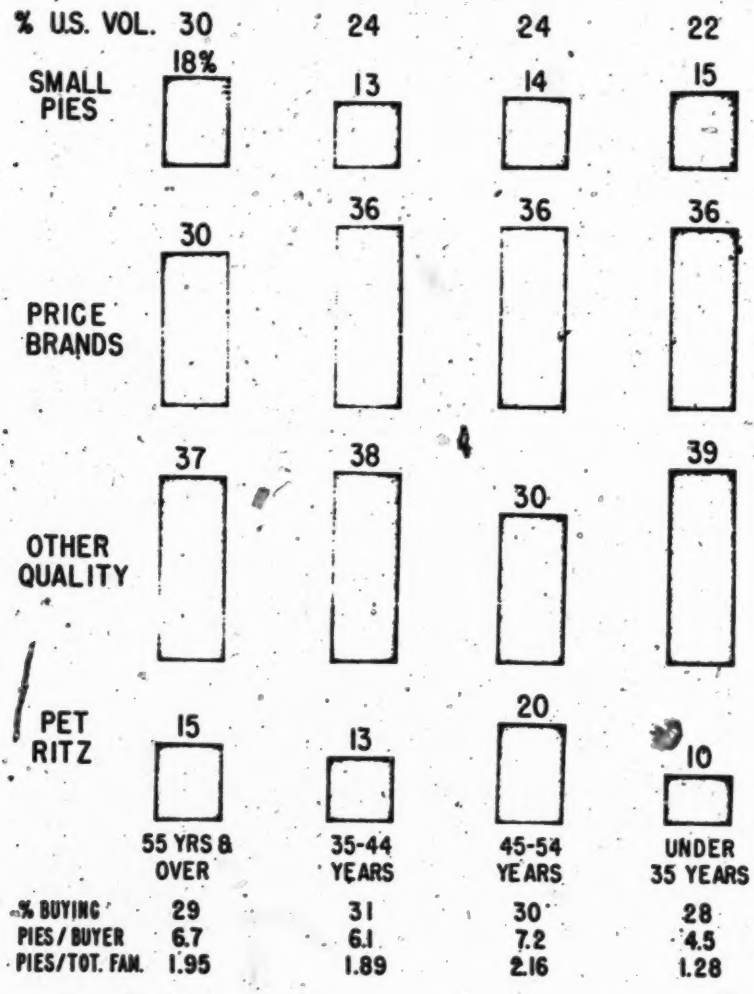
(APPLE, CHERRY & PEACH ONLY)

	% OF FAMILIES WHO: BOUGHT			
	ANY	QUALITY ONLY	PRICE ONLY	BOTH
UNDER 35 YRS	20%	7%	8%	5%
35 - 44 YRS.	23%	9%	8%	6%
45 - 54 YRS.	22%	8%	6%	8%
55 YRS & OVER	19-1/2%	8-1/2%	5%	6%

TOTAL FROZEN DESSERT PIES

MARKET & SHARES-BY AGE OF HOUSEWIFE

JULY 1958 - JUNE 1959



TOTAL FROZEN DESSERT PIES

BRAND SHARES - BY AGE OF HOUSEWIFE

JULY 1958 - JUNE 1959

QUALITY	55 YRS. & OVER	35-44 YRS.	45-54 YRS.	UNDER 35 YRS.
PET RITZ	15%	13%	20%	10%
SIMPLE SIMON	11	10	6	14
MORTON	7	12	8	8
JOHNSTON	3	3	4	3
PRICE				
MORTON	4%	6%	4%	8%
COUNTY FAIR	7	4	6	4
BEL-AIR	2	2	1	2
BANQUET	2	4	4	5
LIBBY	3	6	5	4
FRIGID DOUGH	2	1	1	2

FROZEN DESSERT PIES

BUYING CHARACTERISTICS - BY FAMILY SIZE

JULY 1958 - JUNE 1959

(APPLE, CHERRY & PEACH ONLY)

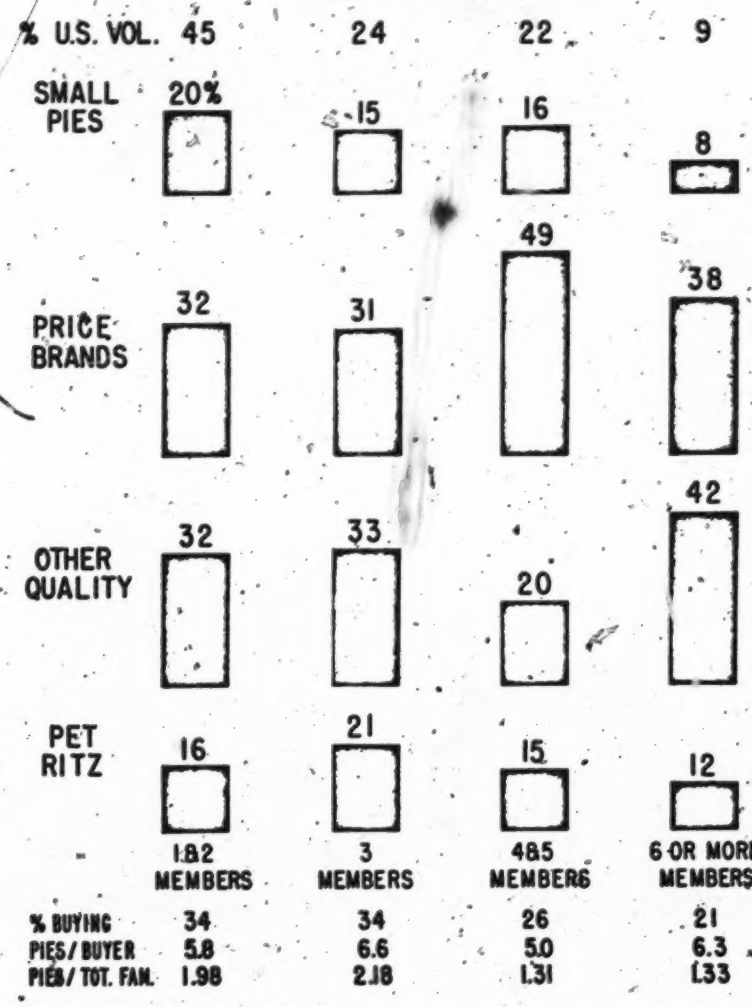
	% OF FAMILIES WHO BOUGHT			
	ANY	QUALITY ONLY	PRICE ONLY	BOTH
1 & 2 MEMBERS	23%	10%	6%	7%
3 MEMBERS	23-1/2%	9%	6-1/2%	8%
4 & 5 MEMBERS	19%	7%	6%	6%
6 OR MORE	16%	5%	7%	4%

[fol. 2239]

TOTAL FROZEN DESSERT PIES

MARKET & SHARES - BY FAMILY SIZE

JULY 1958 - JUNE 1959



2318
[fol. 2240]

TOTAL FROZEN DESSERT PIES

BRAND SHARES - BY FAMILY S I Z E

JULY 1958 - JUNE 1959

	1 & 2 MEMBERS	3 MEMBERS	4 & 5 MEMBERS	6 OR MORE MEMBERS
QUALITY				
PET RITZ	16%	21%	15%	12%
SIMPLE SIMON	11	8	13	10
MORTON	7	10	12	12
JOHNSTON	4	4	4	4
PRICE				
MORTON	4%	4%	9%	8%
COUNTY FAIR	6	6	6	1
BEL-AIR	2	2	2	1
BANQUET	2	3	6	6
LIBBY	5	2	6	10
FRIGID DOUGH	2	2	2	*

[fol. 2241]

FROZEN DESSERT PIES

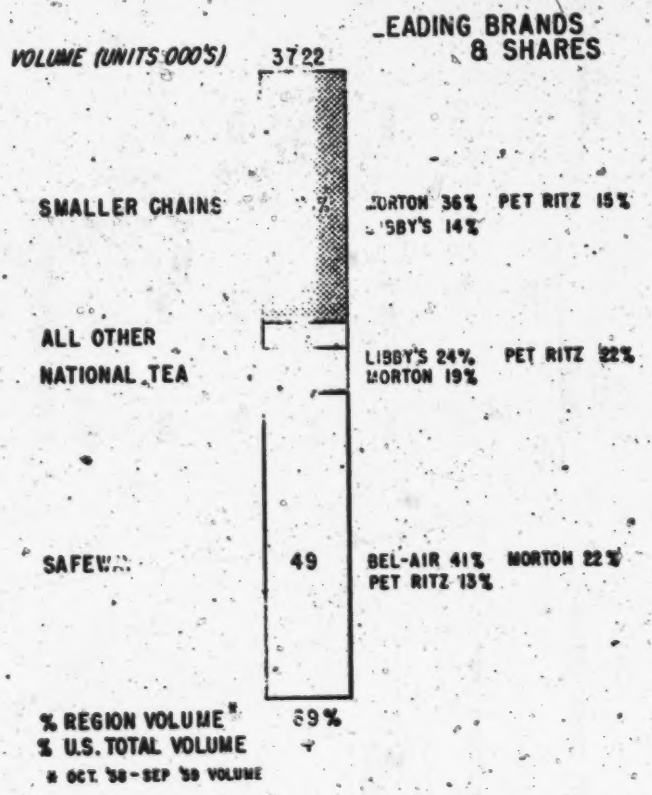
TOTAL CHAINS

VOLUME & OUTLET SHARES

SALT L.. E CITY REGION

NOV '58 - OCT. '59

(O.. 12 OZ. ONLY)



NATIONAL CONSUMER PANEL
Report to
PET MILK COMPANY

FROZEN DESSERT PIES

TOTAL CHAINS (11 OR MORE) OUTLET
WITHIN SALT LAKE CITY REGION
Nov., 1958 - Oct., 1959 Summary
Proj. Unit Volume (000's)
Proj. Net Families Buying (000's)
Average Price Per Unit

2320
[fol. 2242]

	UNIT VOLUME		FAMILIES BUYING		AVERAGE PRICE PER UNIT
	No.	%	No.	% of Reg. Pan.	Cents
Pet Ritz	591	15.9	230	12.3	49.1
Morton	985	26.5	207	11.1	38.1
Simple Simon	348	9.3	97	5.2	57.7
Bel-air	750	20.1	220	11.8	41.8
Libby's	319	8.6	125	6.7	39.0
All Other	729	19.6			41.9
TOTAL	3,722	100.0	576	30.8	43.4

A-61

NATIONAL CONSUMER PANEL
Report to
PET MILK COMPANY

FROZEN DESSERT MIX

CHAIN OUTLETS (11 OR MORE)
WITHIN SALT LAKE CITY REGION
Nov., 1958 - Oct., 1959 Summary
Proj. Unit Volume (000's)

[fol. 2243]

	NO.	%
Safeway	1,813	48.7
National Tea	268	7.2
All Other Chains	1,641	44.1
TOTAL	3,722	100.0

2321

NATIONAL CONSUMER PANEL
[illegible] to
PET [illegible] COMPANY

CHAIN OUTLETS (11 OR MORE)
WITHIN SALT LAKE CITY REGION
Nov., 1958 - Oct., 1959 Summary
Proj. Unit Volume (000's)

FROZEN DESSERT PIES

	NO.	%
SAFEWAY		
Pet Ritz	227	12.5
Morton	392	21.6
Tel-air	749	41.3
Simple Simon	214	11.8
All Other	231	12.8
Total	1,813	100.0
NATIONAL TEA		
Pet Ritz	58	[illegible]
Morton	52	19.4
Libby's	65	24.3
All Other	93	34.7
Total	268	100.0
SMALLER CHAINS (1)		
Pet Ritz	227	15.1
Morton	542	36.1
Simple Simon	101	6.7
Libby's	212	14.1
All Other	421	28.0
Total	1,503	100.0
OTHER LEADING CHAINS		
Total	138	
TOTAL CHAINS	3,722	

(1) Chains Other Than The Leading 2

[fol. 2245]

In United States District Court
Plaintiff's Exhibit 62

MARKET SHARES OF 8" PROVEN FRUIT PIE-INTERMOUNTAIN MARKET-1958

Number of Dozens by Flavor

Brand	Apple	Cherry	Peach	Boysenberry	Mince	Pumpkin	Other Fruit	All Flavors
1 Carnation	2391.0	1353.5	308.5	856.5	340.0	425.0	391.5	5863.0
2 Mortons	249.0	83.5	25.5	63.5	127.5	201.0	4.0	754.0
3 Utah Pie	10312.0	9513.5	--	8792.0	2666.0	6675.0	11.0	37969.5
6 BelAir-Utah Pie	--	--	--	--	--	--	--	--
Total 3+6	10312.0	9513.5	--	8792.0	2666.0	6675.0	11.0	37969.5
4 Frost 'N Flame	--	--	--	--	--	--	--	--
5 Mayfresh	--	--	--	--	--	--	--	--
Total Utah Pie	10312.0	9513.5	--	8792.0	2666.0	6675.0	11.0	37969.5
8 Swiss Miss	--	--	--	--	--	--	--	--
7 Pet Ritz	3269.0	2676.5	781.0	1041.0	598.5	779.0	191.5	9336.5
6 BelAir-Pet Milk	--	--	--	--	--	--	--	--
Total 7+6	3269.0	2676.5	781.0	1041.0	598.5	779.0	191.5	9336.5
Total Pet Milk	3269.0	2676.5	781.0	1041.0	598.5	779.0	191.5	9336.5
Total Other	1427.0	1326.0	195.5	130.5	31.0	2.0	25.0	3137.0
Total All Brands	17648.0	14953.0	1107.5	10383.5	3763.0	8082.0	623.0	57080.0

Corrected & Verified 12/11/62

MARKET SHARES OF 8" FROZEN PIE-INTERMOUNTAIN MARKET-1959

Number of Dozens by Flavor

Brand	Apple	Cherry	Peach	Boysen-berry	Mince	Pump-kin	Other Fruit	All Flavors
1 Carnation	3164.0	2147.5	853.0	993.5	1064.0	4198.0	204.0	9625.0
2 Mortons	1907.5	1269.5	2.0	1.5	--	--	1.5	3182.0
3 Utah Pie	13264.0	7445.0	--	7548.5	3002.0	6570.0	508.5	38338.0
6 BelAir-Utah Pie	--	--	--	--	--	--	--	--
Total 3+6	13264.0	7445.0	--	7548.5	3002.0	6570.0	508.5	38338.0
4 Frost N' Flame	21.0	--	--	--	--	13.0	--	34.0
5 Mayfresh	--	--	--	--	--	--	--	--
Total Utah Pie	13285.0	7445.0	--	7548.5	3002.0	6583.0	508.5	38372.0
8 Swiss Miss	--	--	--	--	--	--	--	--
7 Pet Ritz	4933.0	3579.0	1481.5	1472.0	907.0	1146.0	658.0	14176.5
9 BelAir-Pet Milk	9725.0	7425.0	4362.5	3950.0	--	--	--	25462.5
Total 7+9	14658.0	11004.0	5844.0	5422.0	907.0	1146.0	658.0	39639.0
Total Pet Milk	14658.0	11004.0	5844.0	5422.0	907.0	1146.0	658.0	39639.0
Total Other	8007.0	3036.5	1141.5	2822.0	2507.5	3358.5	38.0	20911.0
Total All Brands	41021.5	24902.5	7839.5	16789.5	7480.5	12285.5	1410.0	111729.0

Corrected & Verified 12/11/62

2246

[fol. 2247]

MARKET SHARES 8" FROZEN FRUIT PIE-INTERMOUNTAIN MARKET-1960

Number of Dozens by Flavor

Brand	Apple	Cherry	Peach	Boysen-berry	Mince	Pump-kin	Other	All Flavors
1 Carnation	8455.5	6788.0	2983.5	1586.5	962.5	1199.0	396.5	22371.5
2 Mortons*	1950.0	100.0	--	--	525.0	775.0	--	3350.0
3 Utah Pie	12144.0	8595.5	592.5	7604.0	3404.0	4181.5	238.0	36759.5
6 BelAir-Utah Pie	--	--	--	--	4608.5	5336.5	--	9945.0
Total 3+6	12144.0	8595.5	592.5	7604.0	8012.5	9518.0	238.0	46704.5
4 Frost N' Flame	15081.0	5753.5	546.5	5569.0	3765.5	6474.0	--	37189.5
5 Mayfresh	--	--	--	--	--	--	--	--
Total Utah Pie	27225.0	14349.0	1139.0	13173.0	11778.0	15992.0	238.0	83894.0
8 Swiss Miss	6377.0	5645.0	2988.5	5005.5	184.5	372.5	--	20573.0
7 Pet Ritz	3105.0	2344.0	1208.0	612.5	135.0	220.0	588.5	8213.0
6 BelAir-Pet Milk	14015.0	4927.5	1602.5	2149.0	--	--	--	22694.0
Total 7+6	17120.0	7271.5	2810.5	2761.5	135.0	220.0	588.5	30907.0
Total Pet Milk	23497.0	12916.5	5799.0	7767.0	319.5	592.5	588.5	51480.0
Total Other	5566.0	5829.5	1638.0	4734.0	698.0	1705.0	303.0	23473.5
Total All Brands	70293.5	33983.0	11559.5	27260.5	14283.0	20263.5	1526.0	183043.0

Corrected 2-2-63, on basis of additional sales to A. G. (Pocatello), Idaho Creameries, Idaho Falls, and Cannery Sales, Salt Lake City, reported by Continental this date.

5247

MARKET SHARES 8" FROZEN FRUIT PIE-INTERMOUNTAIN MARKET-1961

Number of Dozens by Flavor

Brand	Apple	Cherry	Peach	Boysen-berry	Mince	Pump-kin	Other Fruit	All Flavors
1 Carnation	6485.5	5395.5	1821.0	2411.0	716.5	942.0	1935.5	20087.0
2 Mortons	14699.5	1337.5	12.5	1287.5	250.0	1212.5	--	18799.5
3 Utah Pie	20403.0	7392.5	1644.0	6378.5	6902.5	3145.5	150.0	46016.0
6 BelAir-Utah Pie	--	--	--	--	50.0	6483.0	--	6533.0
Total 3+6	20403.0	7392.5	1644.0	6378.5	6952.5	9628.5	150.0	52549.0
4 Frost N' Flame	25930.5	6710.0	2023.0	5663.5	6583.0	5053.5	--	48963.5
5 Mayfresh	458.0	347.5	50.0	322.0	--	--	--	1177.5
Total Utah Pie	46791.5	14450.0	3717.0	12364.0	10535.5	14682.0	150.0	102690.0
8 Swiss Miss	16272.0	13387.0	2310.0	14748.0	505.0	860.0	22.0	48104.0
7 Pet Ritz	1497.0	792.5	325.0	552.5	12.5	15.0	590.0	3784.5
6 BelAir-Pet Milk	8732.5	4115.0	500.0	550.0	1000.0	--	--	14897.5
Total 7+6	10229.5	4907.5	825.0	1102.5	1012.5	15.0	590.0	18682.0
Total Pet Milk	26501.5	18294.5	3135.0	15850.5	1517.5	875.0	612.0	66786.0
Total Other	5024.0	3500.5	1053.0	3290.0	1046.0	3344.5	447.5	18965.5
Total All Brands	99902.0	42938.0	9738.5	35163.0	14965.5	21056.0	3145.0	226908.0

Corrected & Verified 12/11/62

[fol. 2249]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 63

Index 175

22 Ounce and 20 Ounce Fruit Pies

April 6, 1959

The Committee looked at the 24 ounce regular apple pie and the 20 and 22 ounce "economy" pies. The Committee inquired as to the reduction in cost on the 3 pies. They were told the difference between the regular 24 ounce pie and the 20 ounce "economy" pie was an 18 cent spread—that is 6 cents between each size.

Mr. Halgren remarked that Morton was reducing their price 33 cents in Denver and that we could not justify reducing our pies 2 ounces as we would only be reducing the pie 12 cents per case. The Committee wanted to think it over as to whether to bring out a new label with a new name, weighing less, or to use our present label but change the weight of the pie—both of these were the 22 ounce pie they were considering.

Mr. Herold remarked that Morton was using their present label with reduced weight. He stated that if we changed the label with a new name and less weight, we would be hurting our regular 24 ounce pie and also our 9 inch and creams as people would not be willing to spend that much more money for our 8 inch regular, 9 inch and cream pies if there was such a difference in price, as they are still pies. No decision was made for the present time. The subject will be brought before the Executive Committee for discussion.

April 30, 1959

Halgren opened a discussion on 8" fruit pie sizes and pricing policy. Hogue and Murphy reviewed the most current events with Morton's 22 ounce fruit pie line in the New Orleans and West Texas markets. The Morton pricing for

this line is understood to be $1.825 per case and they are now selling the trade on the basis of their 22 ounce line completely replacing their 24 ounce line in the Morton label.

New Orleans buyers reportedly are not accepting the 22 ounce Morton line, with the exception of Winn Dixie. West Texas buyers are upset over the 22 ounce introduction and claim that they may be forced to accept the Morton line.

Dwight Stuart stated his position in that his opinion was that we should continue the 24 ounce Simple Simon quality line for the long term. Hogue stated his position: that we should continue with the high quality Simple Simon 24 ounce line and introduce a "fighting" brand to meet the Morton pie.

Inasmuch as time did not permit a full discussion,
the Committee decided to continue the discussion on this subject at a later date.

September 24, 1959

Hogue outlined the general program of Morton's 22 ounce fruit pie, giving costs for various competition in the Southwest and Central areas as opposed to the West. It was related that we reduced our Apple, Cherry and Peach 24 ounce to $2.00 from $2.16 on an ounce for ounce basis to meet the Morton $1.82 price for 22 ounce, but this has not completely met the Morton situation.
[fol. 2250]
The selling price and shelf price for various competitive brands of pies was outlined including the problem markets in Simple Simon territories.

A summary of comparison of prime costs was presented showing reduction in prime cost as of September 1 compared to April 1. It was shown that by further reducing prime cost of the 24 ounce pie, the prime could be reduced as much as 4¢ for Apple, 8¢ for Cherry and 4¢ for Peach under the September 1 prime costs.

Prime costs for a 22 ounce pie, competitive to Morton's, were also shown, indicating that prime could be reduced as much as 10¢ for Apple, 15¢ for Cherry and 11¢ for Peach under the current prime for the 24 ounce pie as of Septem-

ber 1. However, Morton price would have to be met which would decrease the price 18¢ per case and further reduce the net under that of 24 ounce regular pies.

A general discussion insued as to policy for reducing the prime cost of the 24 ounce pie as compared to the policy of changing to 22 ounce pie. *The Committee decided* that as a matter of policy, *we should remain with the 8"-24 ounce quality and the 8"-22 ounce pie should not be considered.*

Hogue stated that he would like authorization by the Committee to reduce prime costs of fruit pies by changing formulae, with the decision for the cost levels to rest with division management. *The Committee approved.*

February 17, 1960

The Committee had requested sample pies with weights of 22 ounce, 20 ounce for competitive purposes.

A regular 24 oz. Apple pie along with a 22 oz. and 20 oz. Apple pie were shown in the Test Kitchen and compared to Pet-Ritz, Swiss Miss 20 oz. Apple pies. In addition, 24 oz. regular and 22 oz. Cherry pies were shown for comparison. The differences in crust weights and filling weights were explained; sample weights of pies were exhibited; and the pies were sampled.

The Committee was presented with a comparative cost sheet for Apple, Cherry, Peach and Boysenberry pies with weights of 24, 22 and 20 oz. The regular 24 oz. pie was costed on the basis of 8¾ oz. crust and 15¼ oz. filling; the 22 oz. pie was costed on the basis of 9¼ oz. crust and 12¾ oz. filling; the 20 oz. pie was costed on the basis of 9¼ oz. crust and 10¾ oz. filling. In comparing the differences in cost between 24 oz. and 20 oz. Apple pie, the reduction in cost amounted to 12¢ per case; Boysenberry 19¢ per case; Cherry 19¢ per case; Peach 16¢ per case. The cost for 20 oz. pie indicated there was not adequate margin to sell at $1.70 and though the pies were attractive, it would be necessary to do additional work to reduce 20 oz. costs.

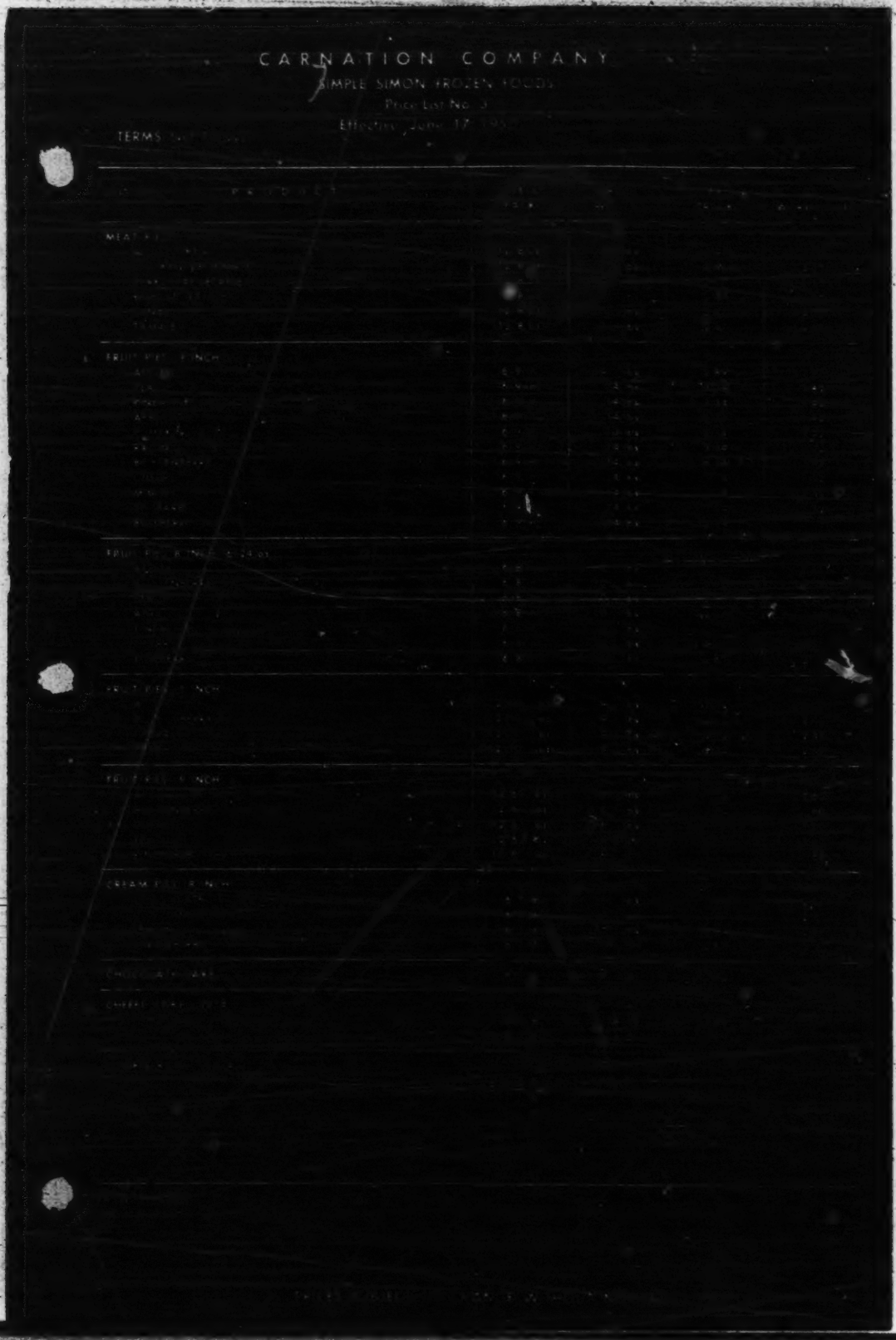
No further discussion was held.

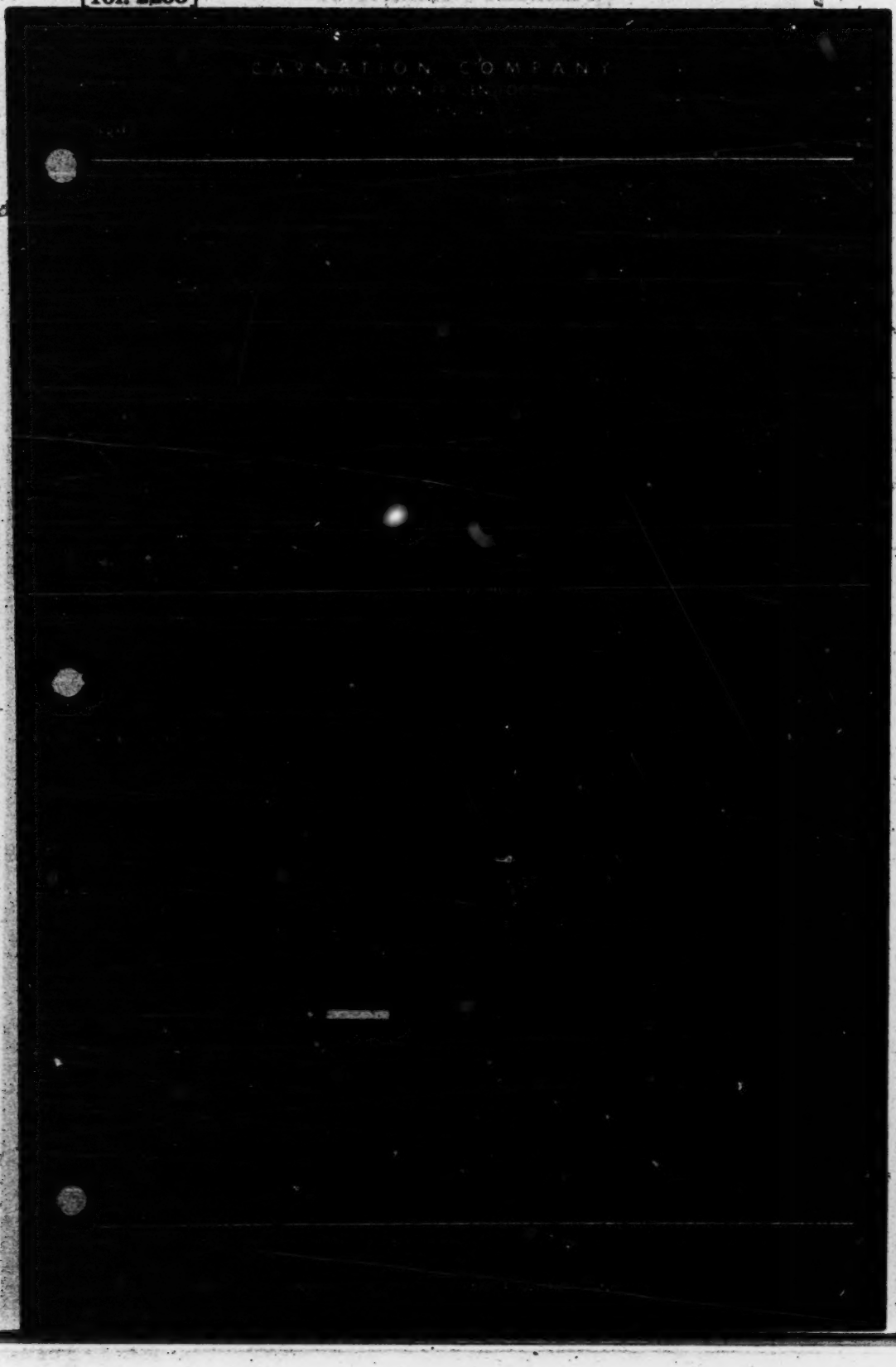
[fol. 2251] The Committee had previously requested information concerning competitive 22 and 20 oz. 8″ fruit pies, with pricing, costs, etc. The Committee had previously discussed the possibility of reducing the 8″-24 oz. price to a low competitive price, particularly in the Middlewest.

Hogue presented a study on competitive 22 and 20 oz. fruit pies which included information from the field and recommendations from the Divisional Sales Managers, with a request for guidance from the Committee as to a policy to pursue in regard to weight of 8″ pies and the pricing of 8″ pies. The information included an opinion from the Corporate Department in regard to pricing, as well as production costs and P&L comparisons.

The recommendation was against marketing a 22 oz. or 20 oz. 8″ fruit pie. A recommendation was made for pricing 8″-24 oz. fruit pies in the Middlewest, in the West, and in California. After considerable discussion, *the Committee decided against* reducing the weight and marketing a competitive 22 oz. or 20 oz. fruit pie with a decision to continue marketing the 8″-24 oz. fruit pie. Further, *the Committee decided against* reducing prices in any of the markets. *The Committee decided to maintain* the current list prices and deal off the face wherever necessary to meet competitive prices and further, to deal to promote product where necessary.

IN UNITED STATES DISTRICT COURT
PLAINTIFF'S EXHIBIT 64




CARNATION COMPANY

[fol. 2254]

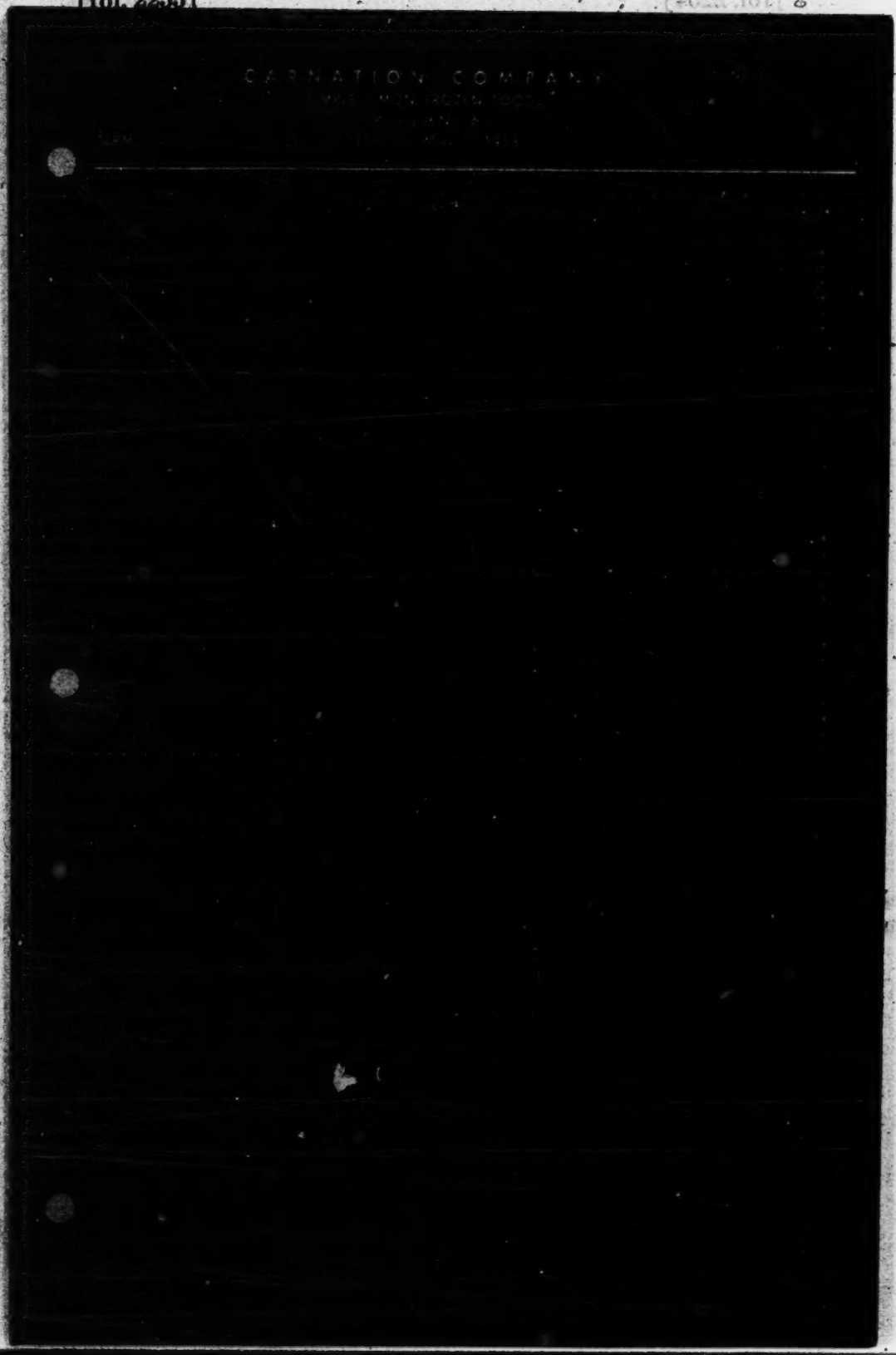
CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

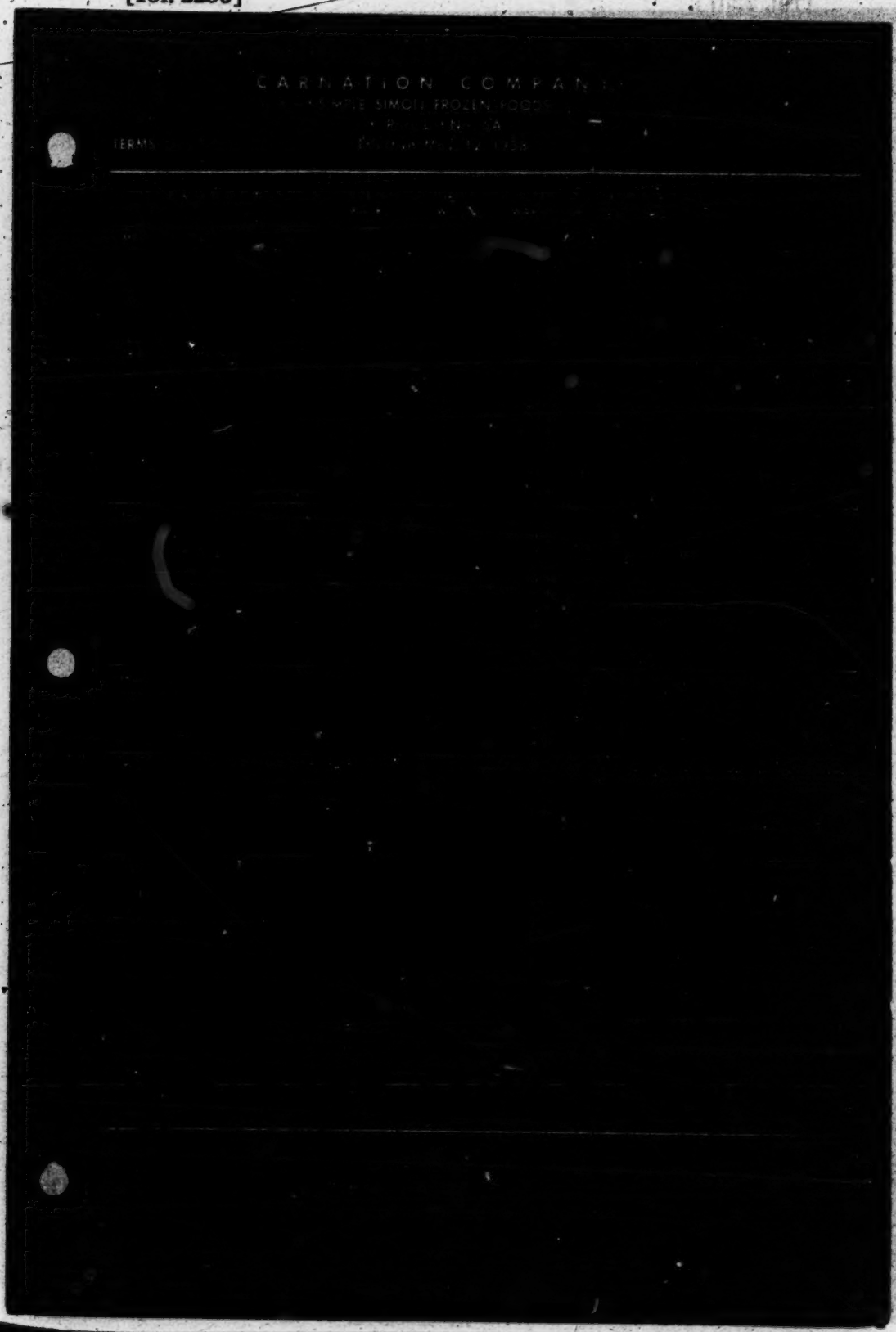
Price List No. 3

TERMS:

Effective January 23, 1958


CARNATION COMPANY

[fol. 2256]



CARNATION COMPANY

[fol. 2258]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 6C

TERMS [redacted] Effective June 1, 1958

[fol. 2260]

CARNATION COMPANY
MILK DIMON FROZEN FOODS

[fol. 2262]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

TERMS

[fol. 2264]

CARNATION COMPANY

TERMS

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9*

TERMS: Net 7 days — Effective January 5, 1959

	PACK		WAREHOUSE			
MEAT						
						2.40
						2.48
						2.31
						2.48
						2.40
						2.48
FRUIT PIE - 9 INCH						
						2.64
						2.95
						2.95
						2.95
						2.95
						2.95
						3.08
						3.30
						3.30
FRUIT PIE - 8 INCH & 24 OZ						
						2.00
						2.16
						2.16
						2.16
						2.28
						2.28
						2.31
						2.52
						2.64
						.28
						.28
						.8
						.8

PRICES SUBJECT TO ... NOTICE

[fol. 2266]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

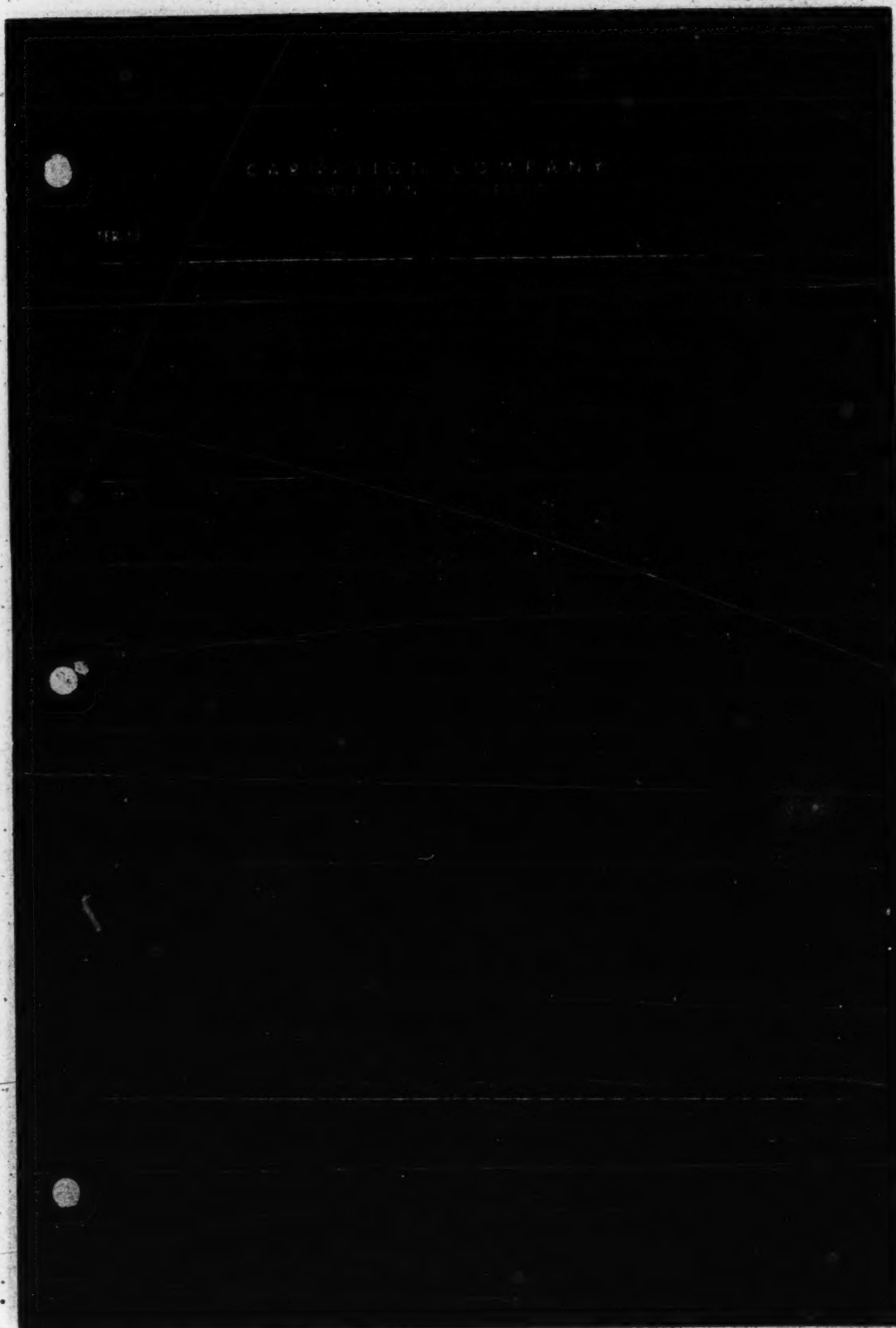
PRICE LIST

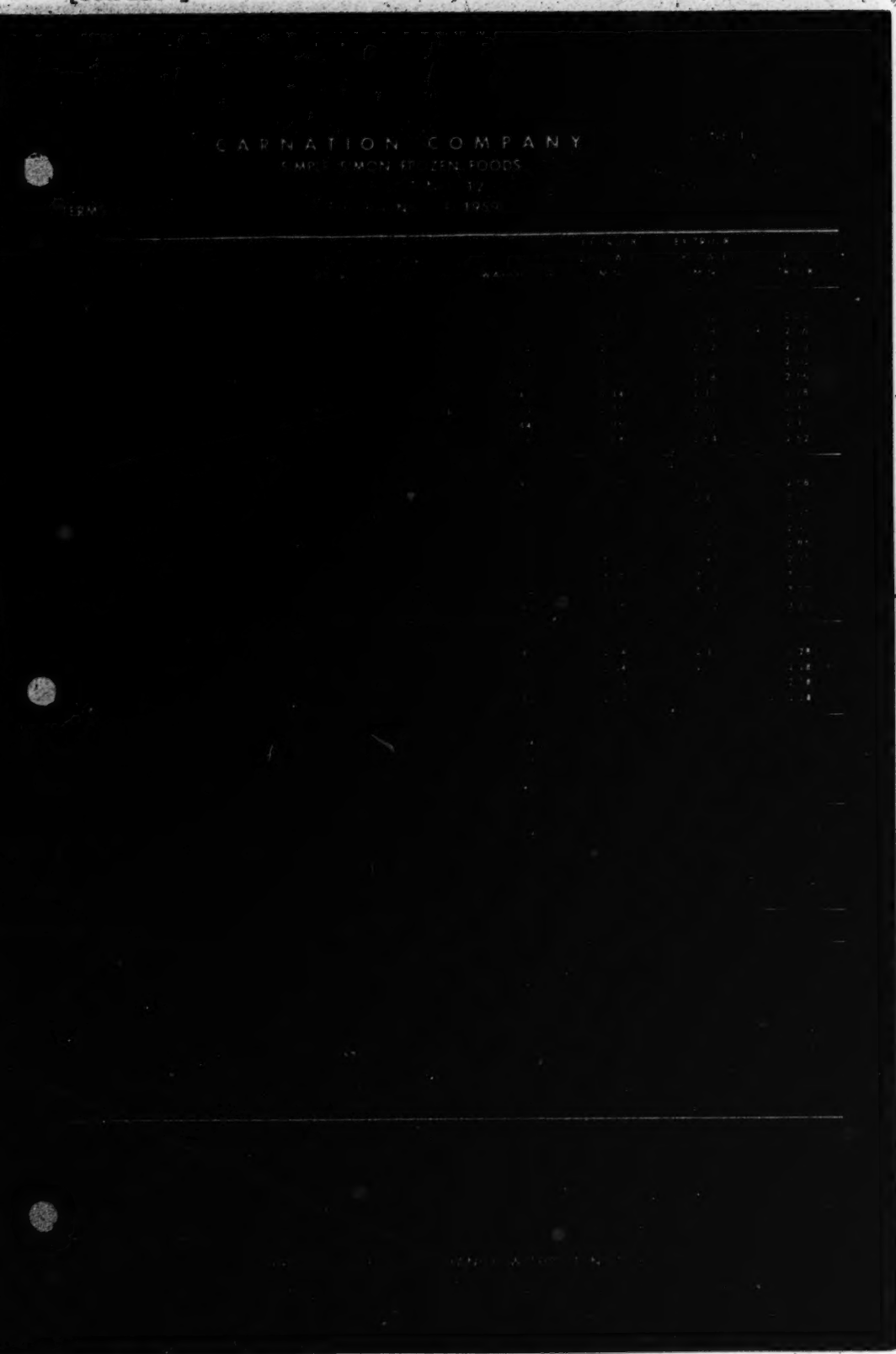
TERMS

EFFECTIVE 6 19 9

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol. 2268]

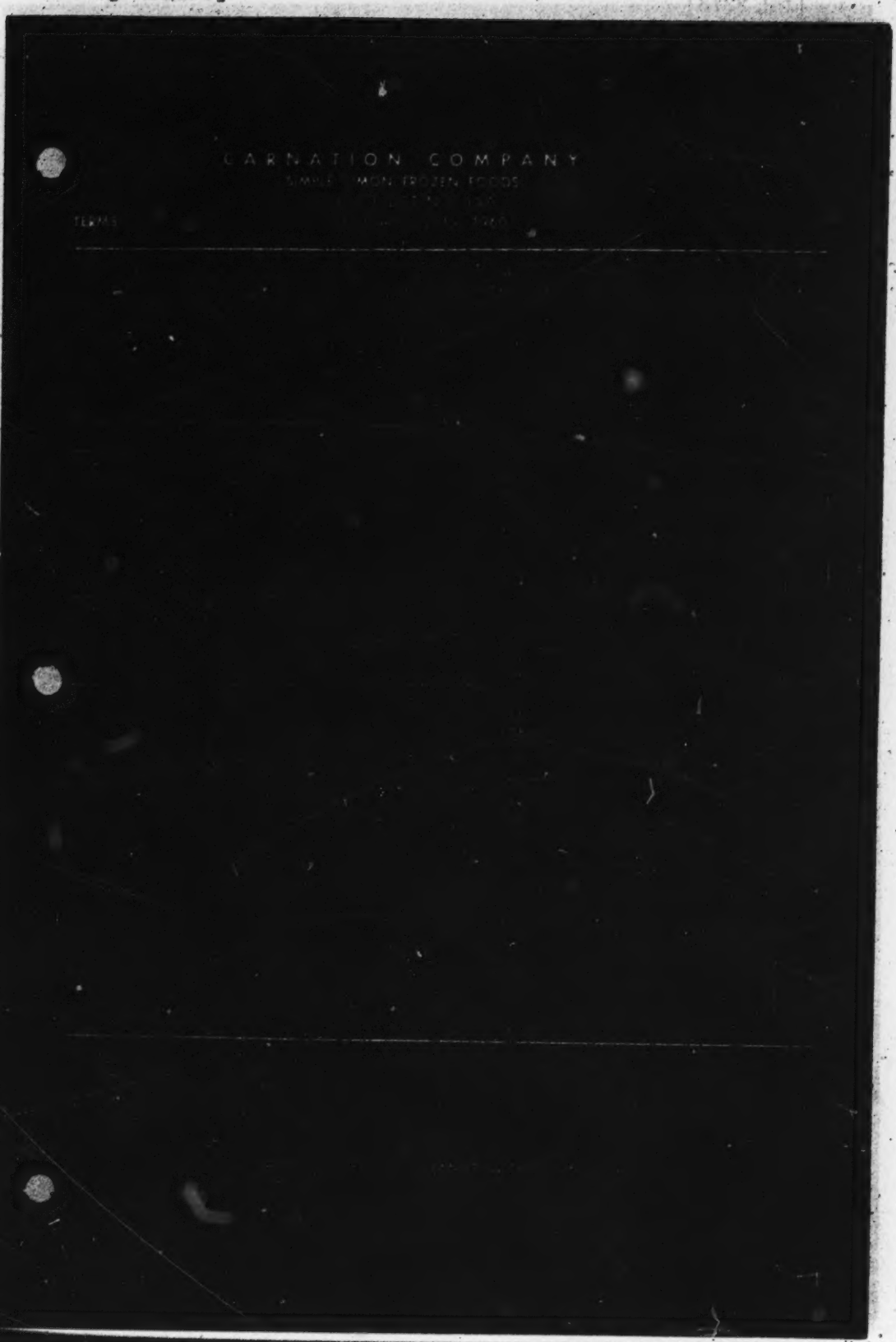


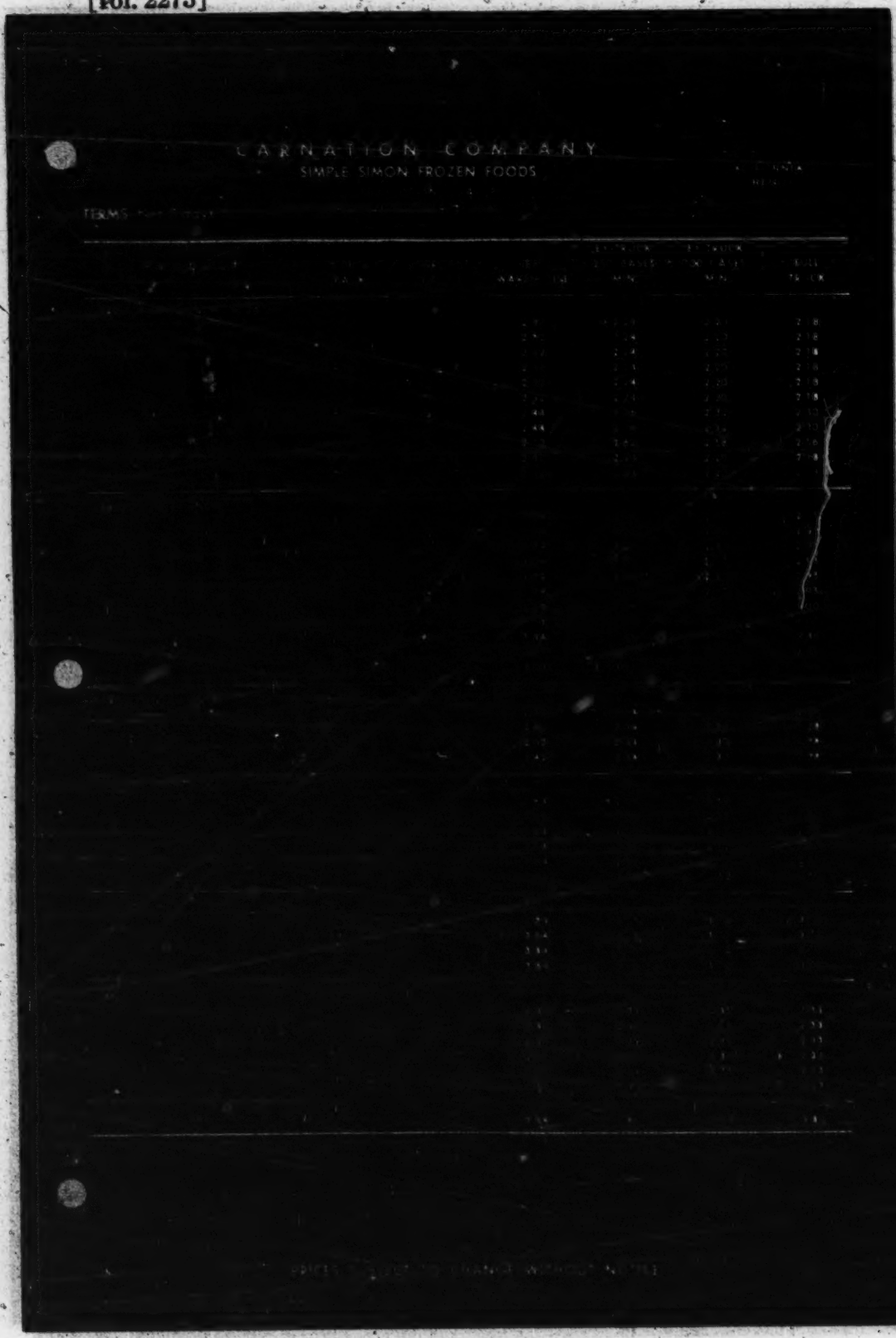

CARNATION COMPANY

[fol. 2270]

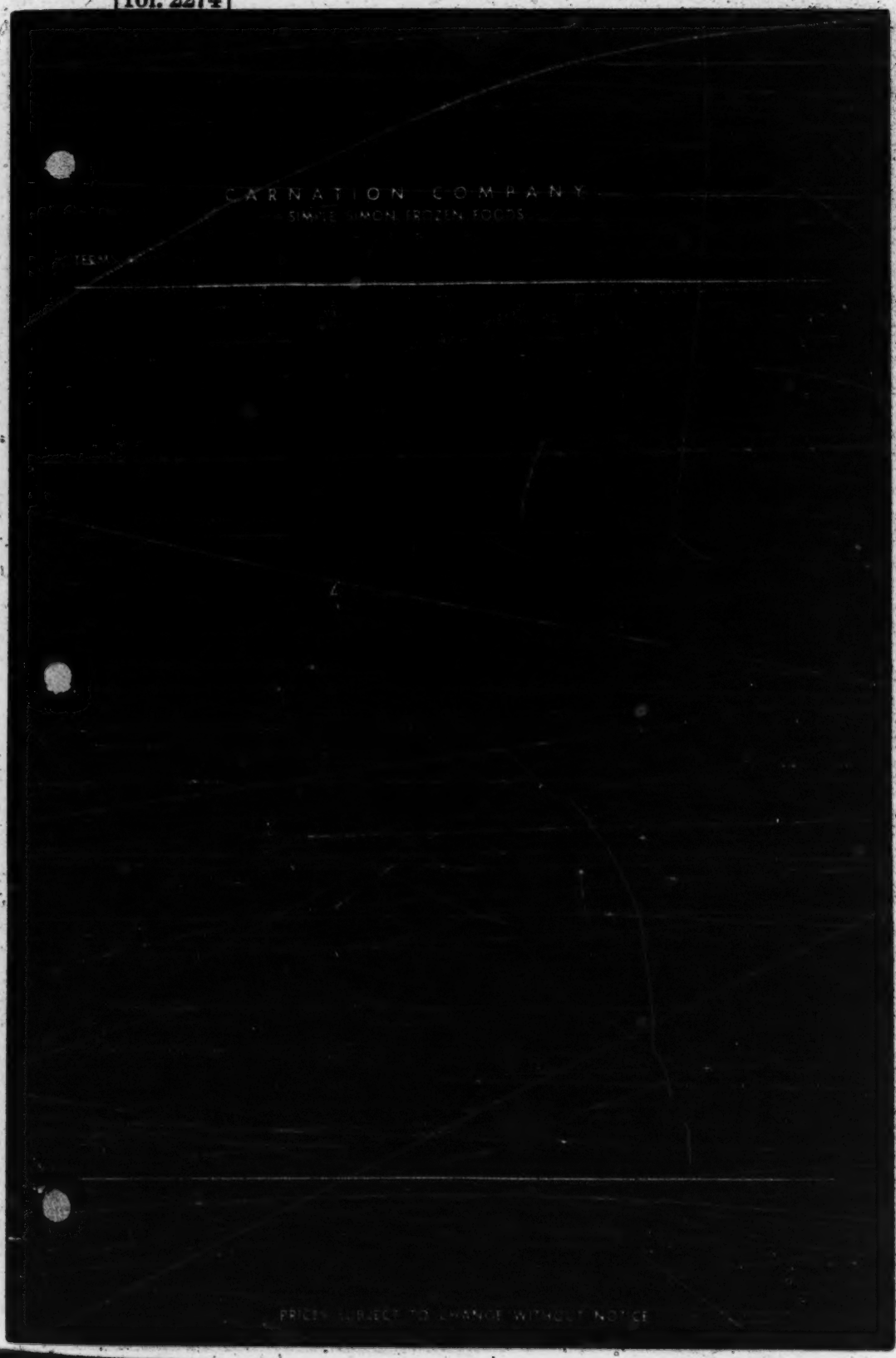
CARNATION COMPANY

[fol. 2272]




CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
TERMS

[fol. 2274]



CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 1
CALIFORNIA
AND RENO

TERMS: NET / DAYS

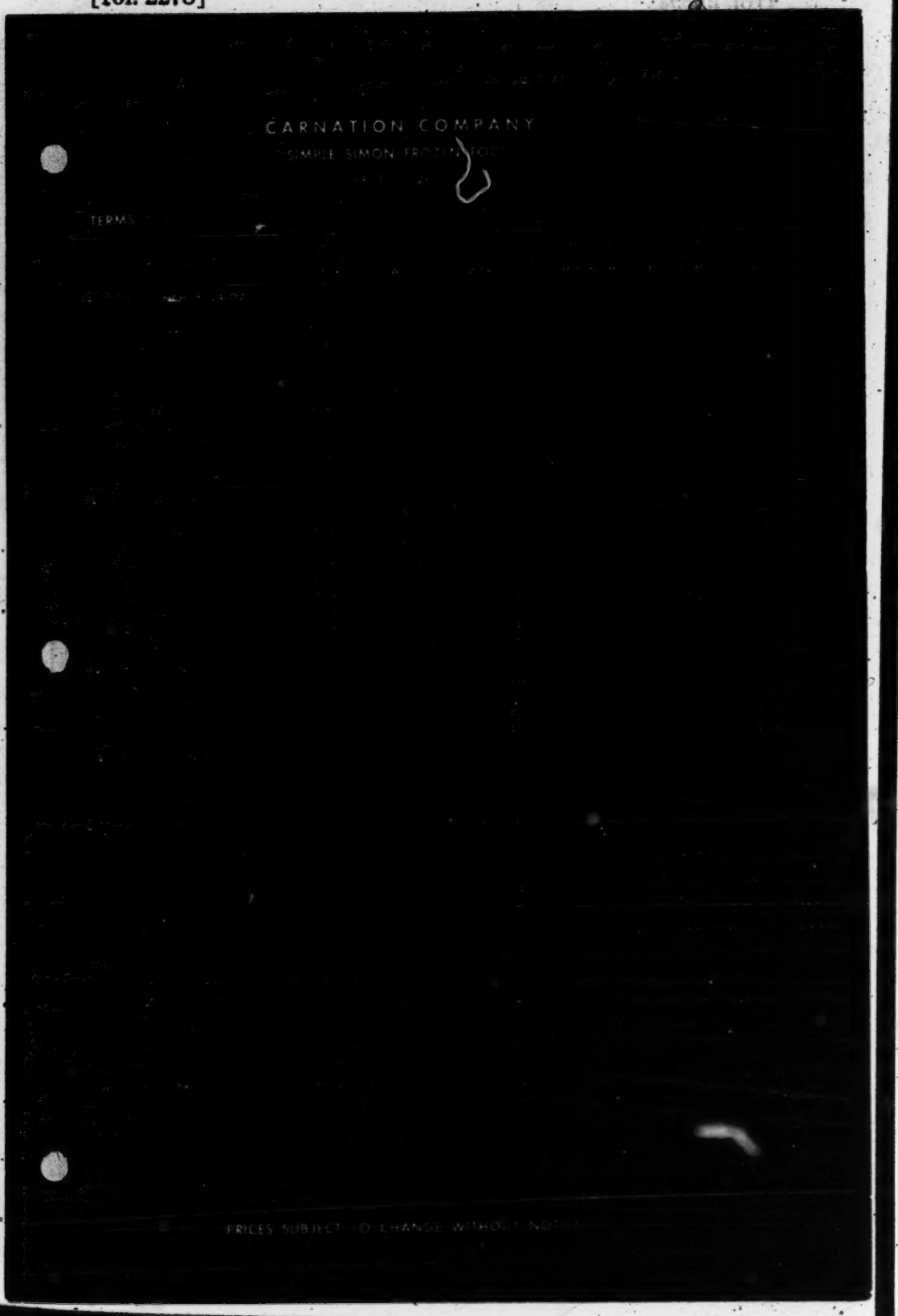
PRODUCT	SIZE	EX WAREHOUSE	EX TRUCK 250 CASES MIN	EX TRUCK 700 CASES MIN	FULL TRUCK
		2.32	2.24	2.20	2.18
		2.32	2.24	2.20	2.18
		2.32	2.24	2.20	2.18
		2.32	2.24	2.20	2.18
		2.32	2.24	2.20	2.18
		2.32	2.24	2.20	2.18
		2.44	2.36	2.32	2.30
		2.44	2.36	2.32	2.30
		2.70	2.62	2.58	2.56
		2.32	2.24	2.20	2.18
		3.07	3.01	2.97	2.95
		3.09	3.01	2.97	2.95
		3.09	3.01	2.97	2.95
		3.09	3.01	2.97	2.95
		3.09	3.01	2.97	2.95
		3.09	3.01	2.97	2.95
		3.14	3.06	3.02	3.00
		3.14	3.06	3.02	3.00
		3.44	3.36	3.32	3.30
		3.09	3.01	2.97	2.95
		3.09	3.01	2.97	2.95
		2.36	2.28	2.24	2.22
		2.42	2.34	2.30	2.28
		2.42	2.34	2.30	2.28
		2.42	2.34	2.30	2.28
		2.64	2.56	2.52	2.50
		2.64	2.56	2.52	2.50
		2.64	2.56	2.52	2.50
		2.64	2.56	2.52	2.50
		2.64	2.56	2.52	2.50
		2.64	2.56	2.52	2.50
		3.81	3.73	3.69	3.67
		3.81	3.73	3.69	3.67
		3.81	3.73	3.69	3.67
		3.81	3.73	3.69	3.67
		2.41	2.33	2.29	2.27
		2.41	2.33	2.29	2.27
		2.41	2.33	2.29	2.27

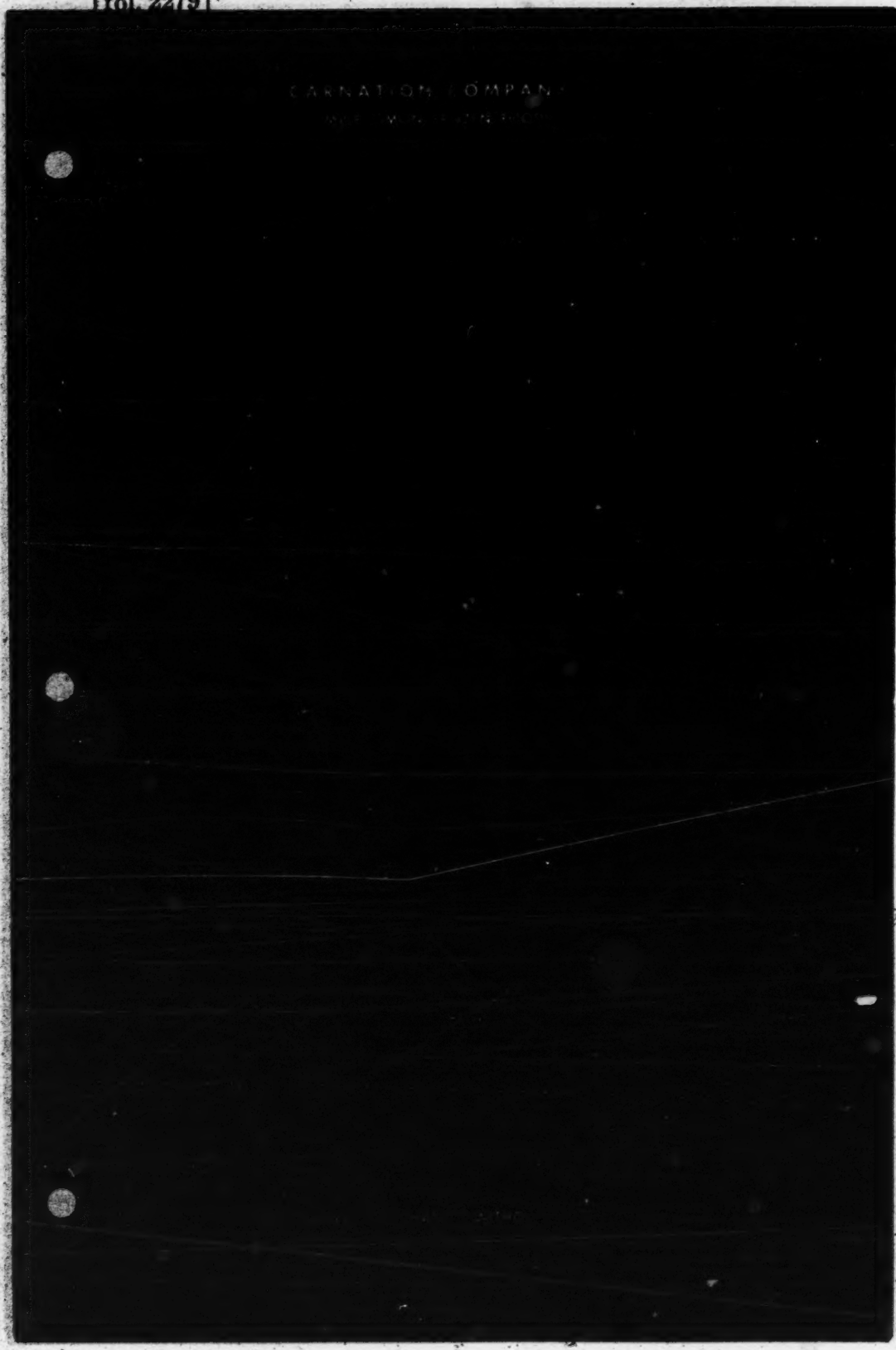
CARNATION COMPANY

TEXA

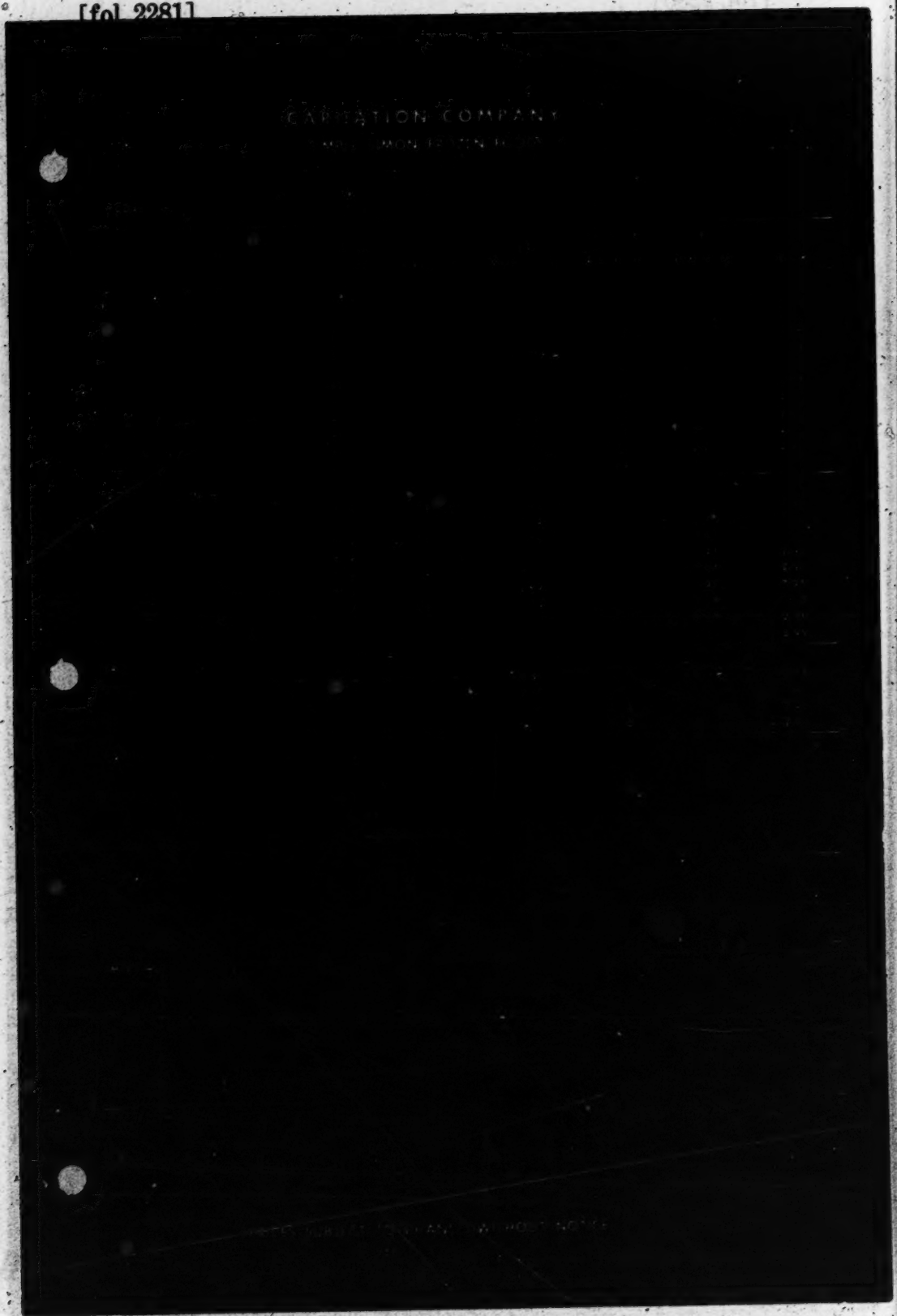
PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol. 2278]


CARNATION COMPANY
TERMS
PRICES SUBJECT TO CHANGE WITHOUT NOTICE


CARNATION COMPANY

[fol. 2280]



[fol. 2282]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

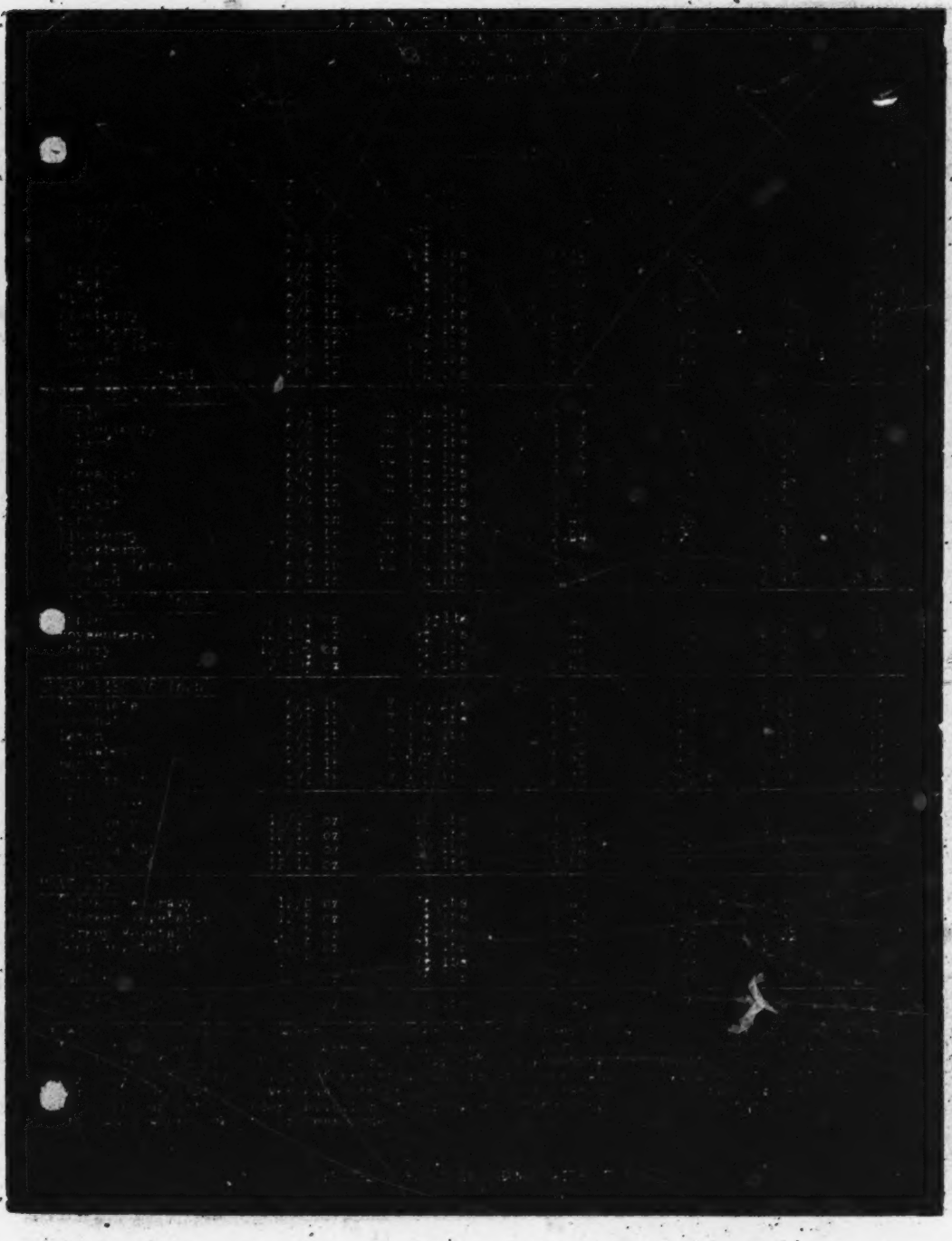
PRICE LIST NO. 17A

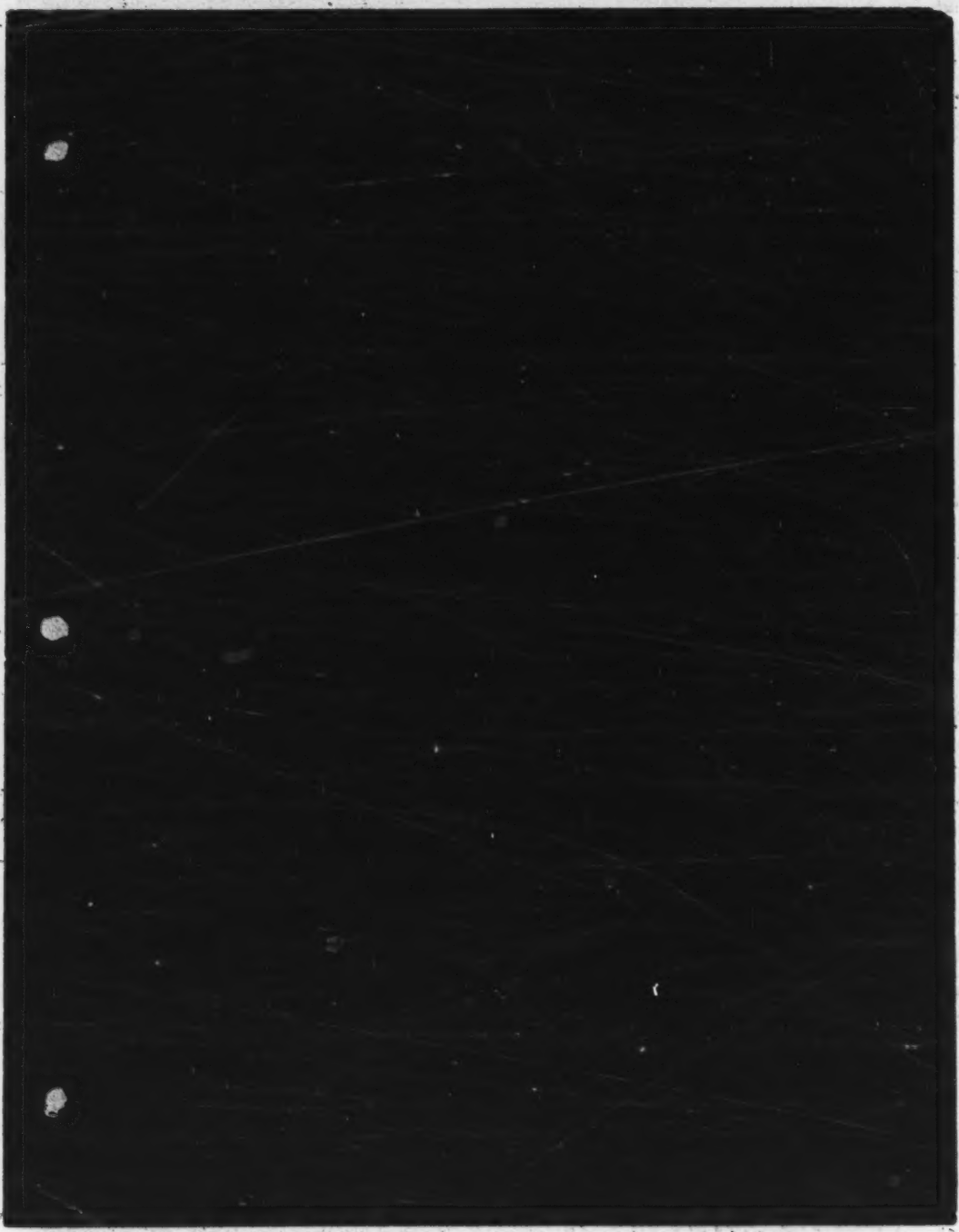
Effective September 25, 1961

TERMS

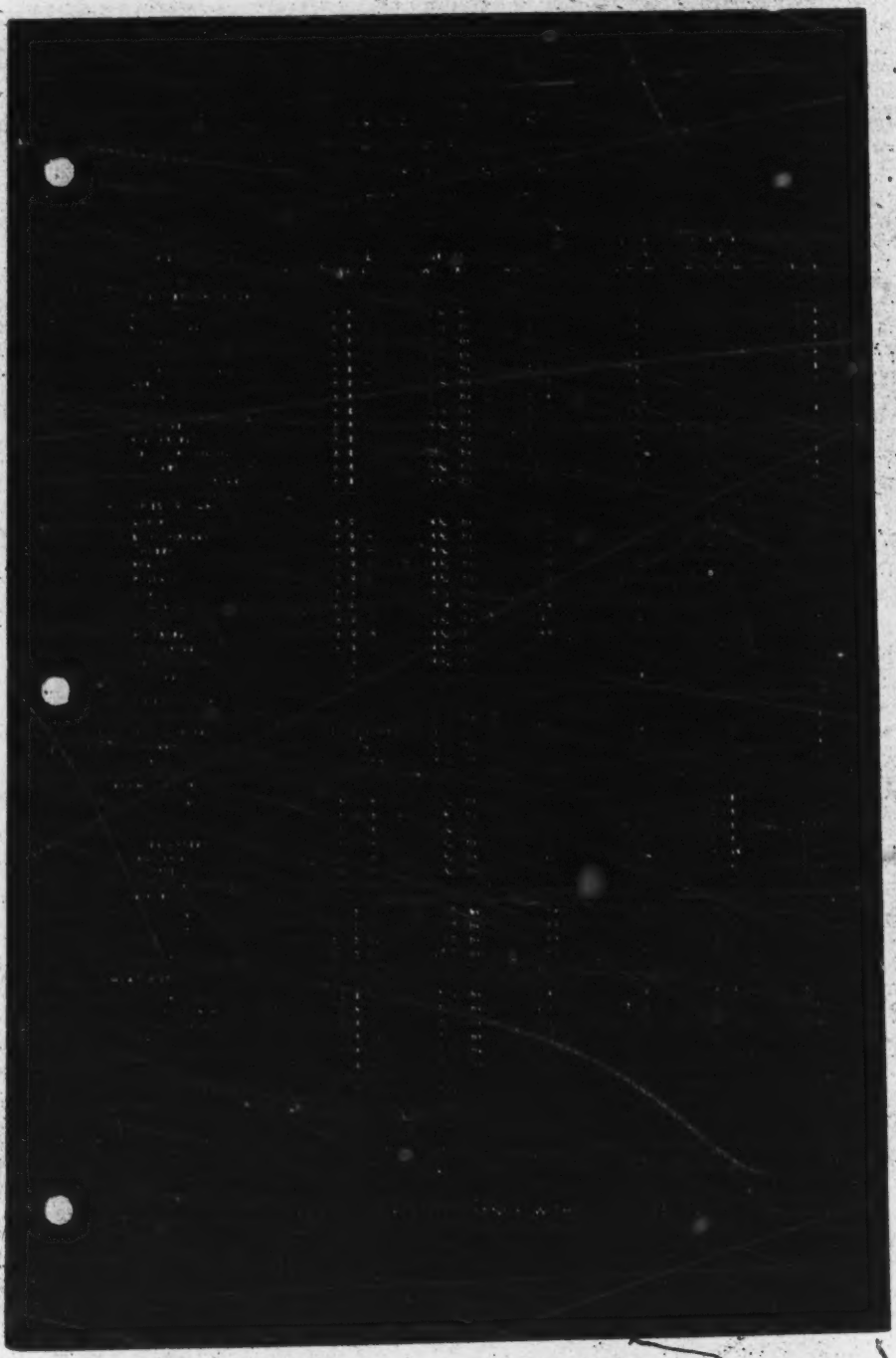
PRODUCT	CASE PACK	GROSS WEIGHT	EX WAREHOUSE	EX TRUCK 250 CASES MINIMUM	EX TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES 8 [illegible] 24						
APPLE	1-8	4 lbs.	2.12	2.14	2.12	2.08
BLUEBERRY	1-8	4 lbs.	2.12	2.14	2.12	2.08
CHERRY	1-8	4 lbs.	2.12	2.14	2.12	2.08
PEACH	1-8	4 lbs.	2.12	2.14	2.12	2.08
PINEAPPLE	1-8	4 lbs.	2.12	2.14	2.12	2.08
APPLE	1-8	4 lbs.	2.12	2.24	2.20	2.18
BLUEBERRY	1-8	4 lbs.	2.12	2.24	2.20	2.18
CHERRY	1-8	4 lbs.	2.12	2.24	2.20	2.18
PEACH	1-8	4 lbs.	2.12	2.24	2.20	2.18
PINEAPPLE	1-8	4 lbs.	2.12	2.24	2.20	2.18

[fol. 2284]





[fol. 2286]



[fol. 2288]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

TERMS

[fol. 2289]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 65

[fol. 2290]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3

Effective June 17, 1957

TERMS [illegible]

PRODUCT

MEAT PIES

FRUIT PIES 9 INCH

FRUIT PIES 8 INCH

FRUIT PIES 7 INCH

FRUIT PIES 5 INCH

CREAM PIES 8 INCH

CHOCOLATE CAKE

CHEESE CAKE

COCONUT CAKE

EX WAREHOUSE	[illegible]	[illegible]
EX TRUCK	250	2750

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

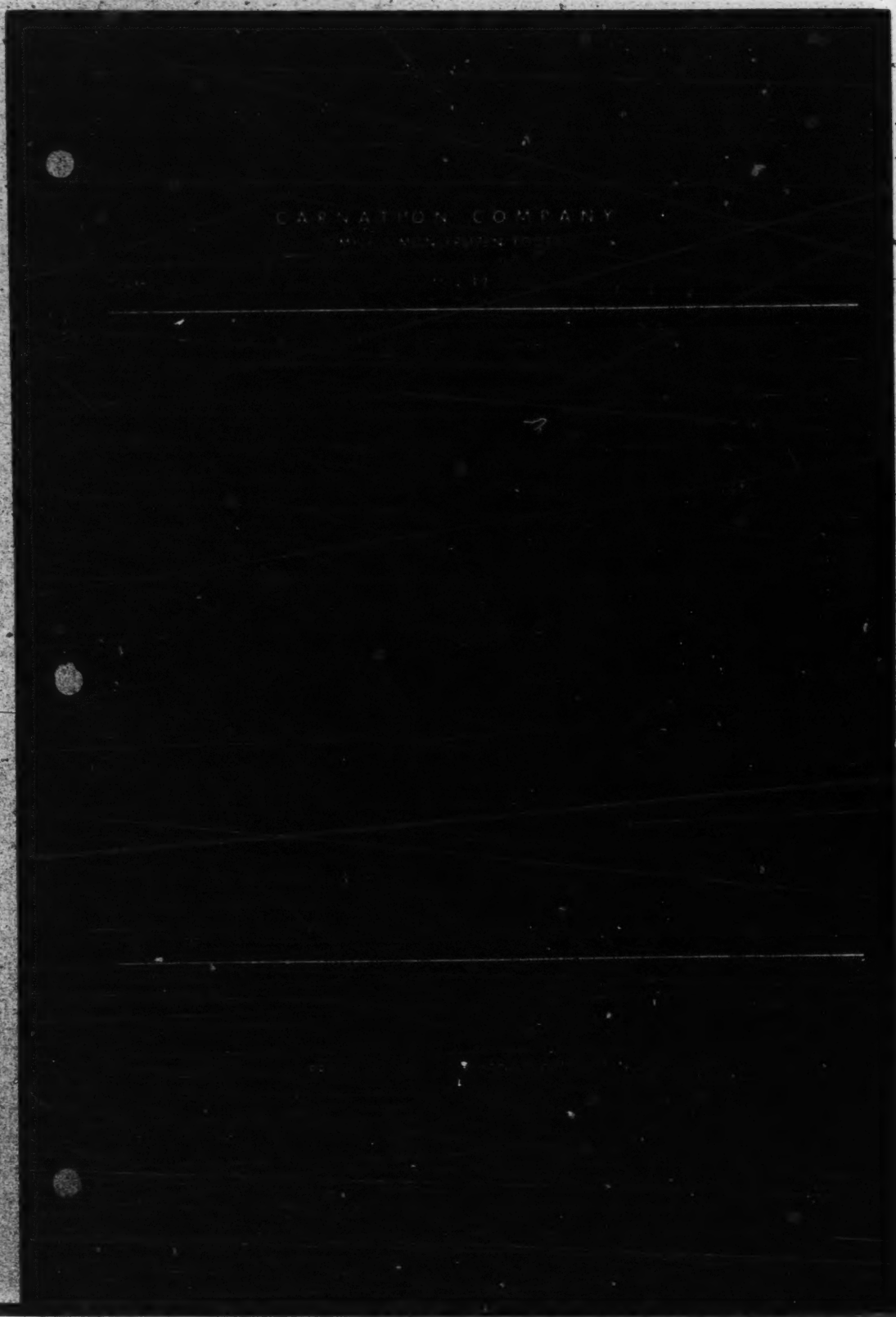
[fol. 2292]

CARNATION COMPANY

CARNATION COMPANY

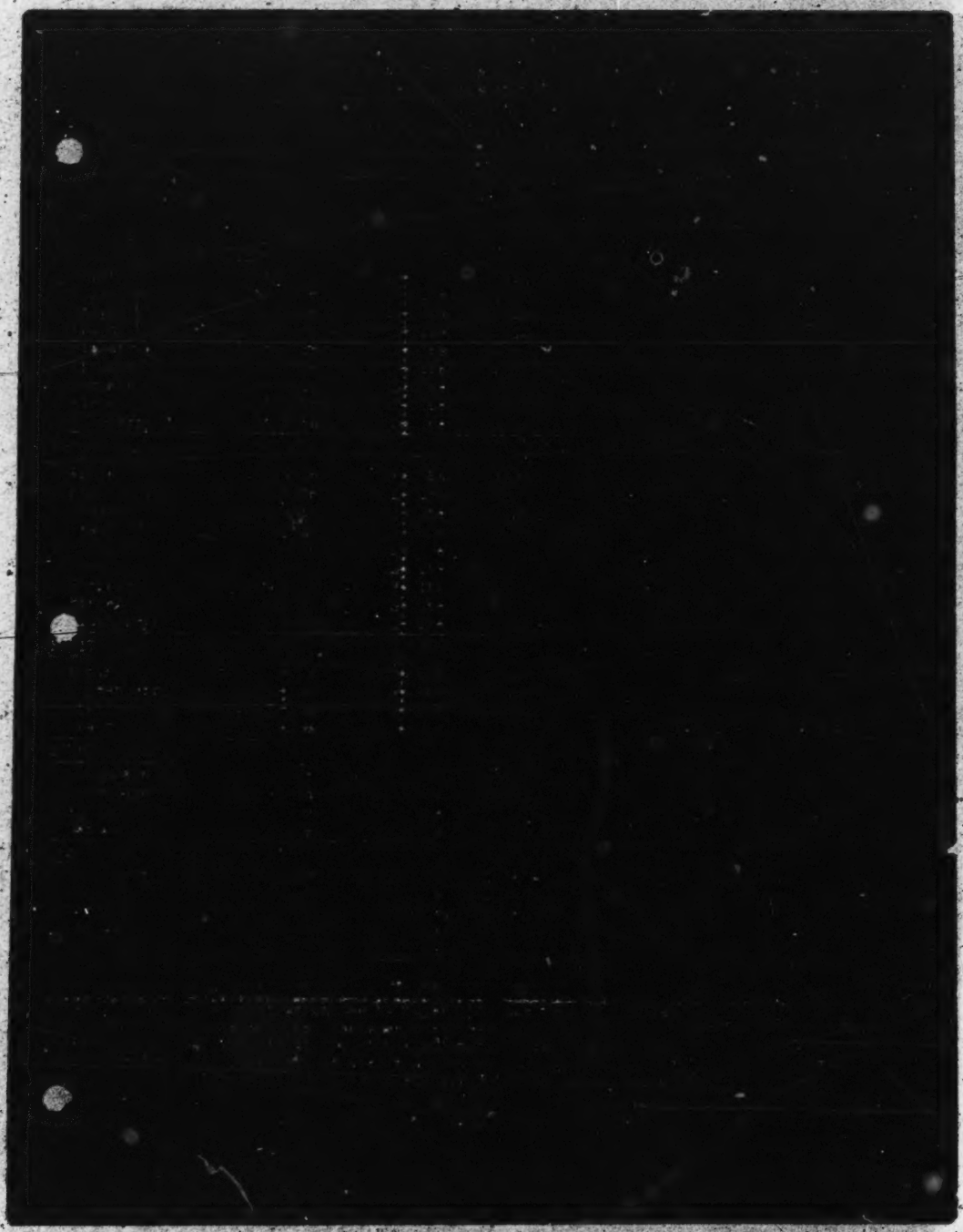
CARNATION COMPANY

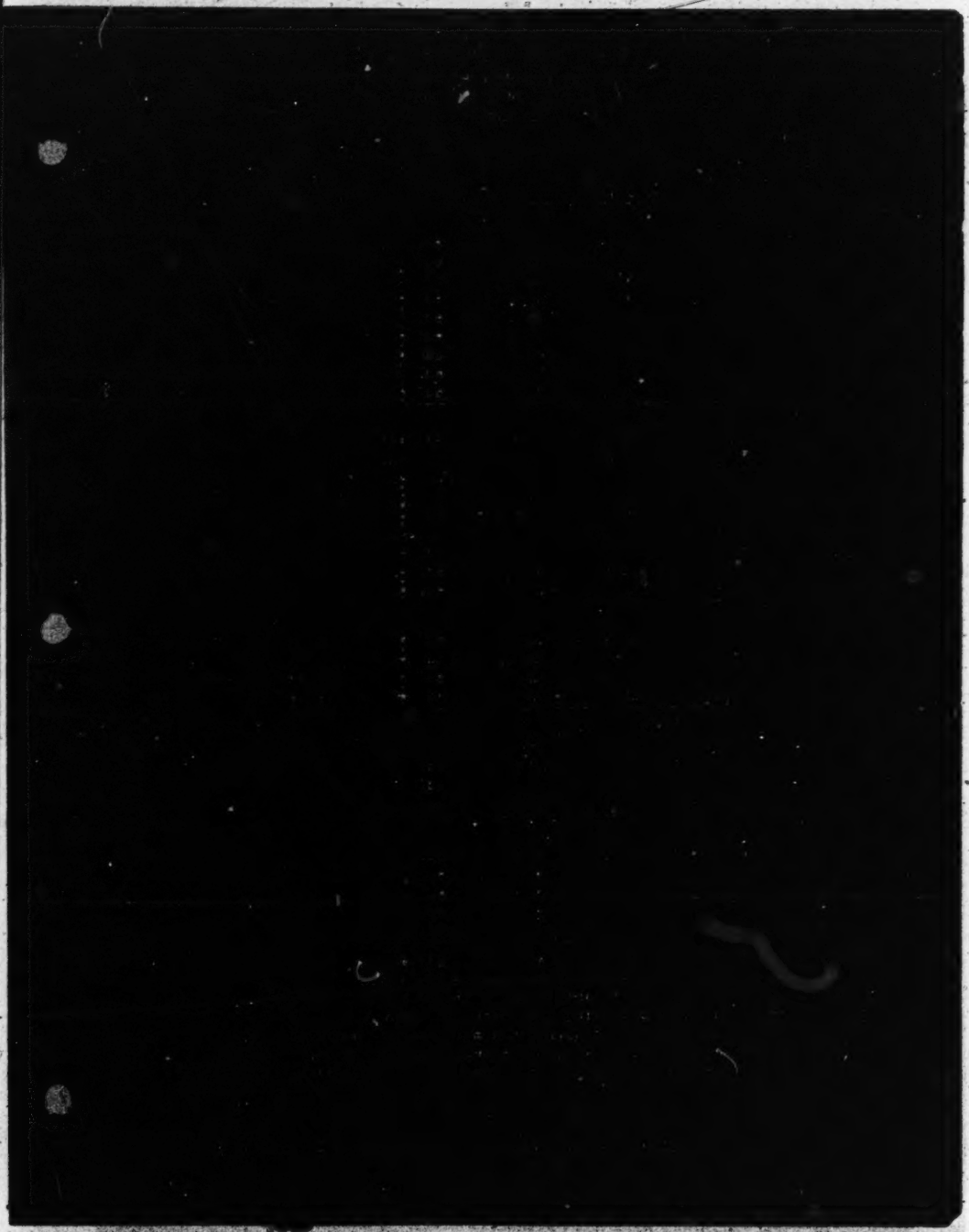
[fol. 2298]


CARNATION COMPANY

[fol. 2300]

[fol. 2302]





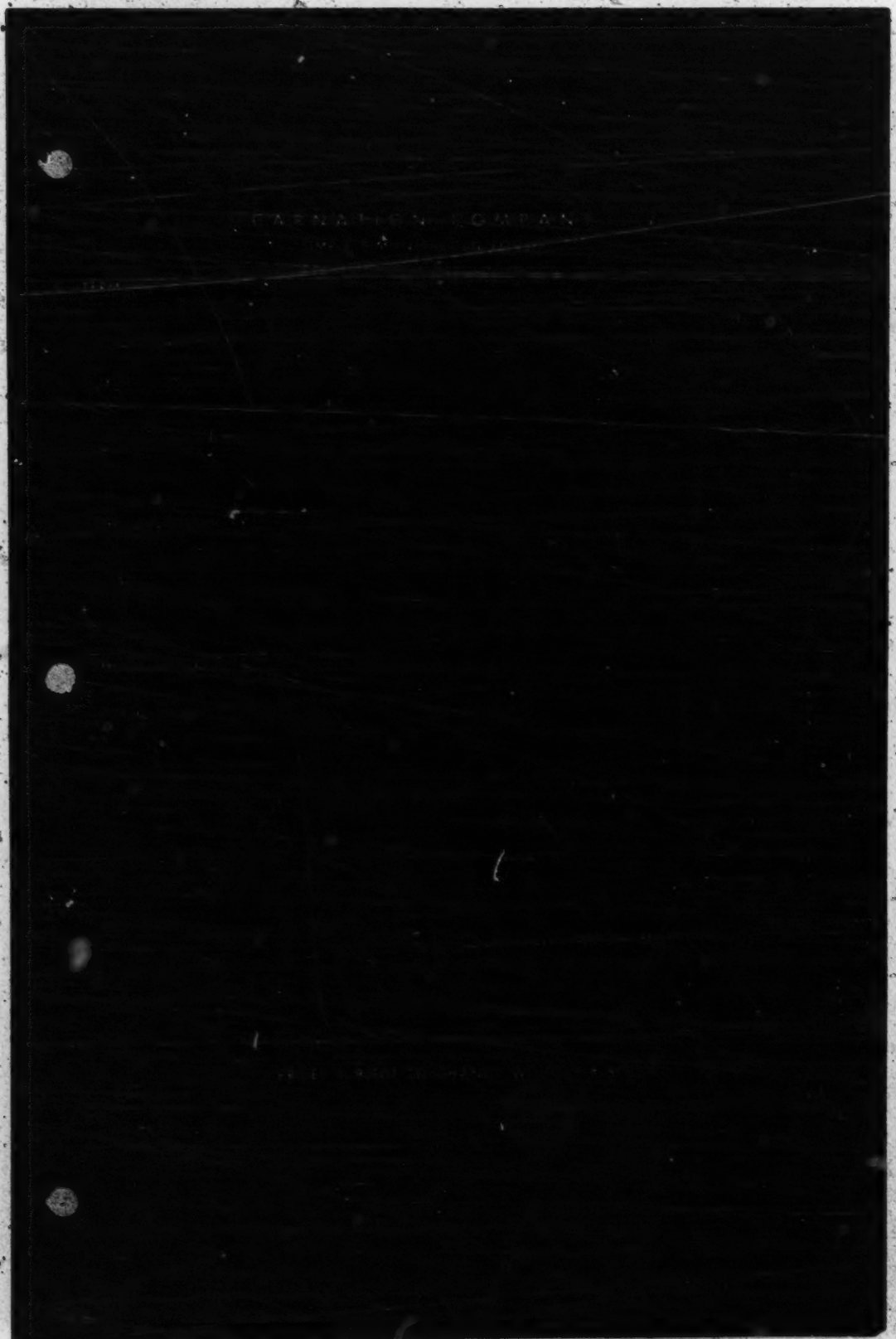
CARNATION COMPANY

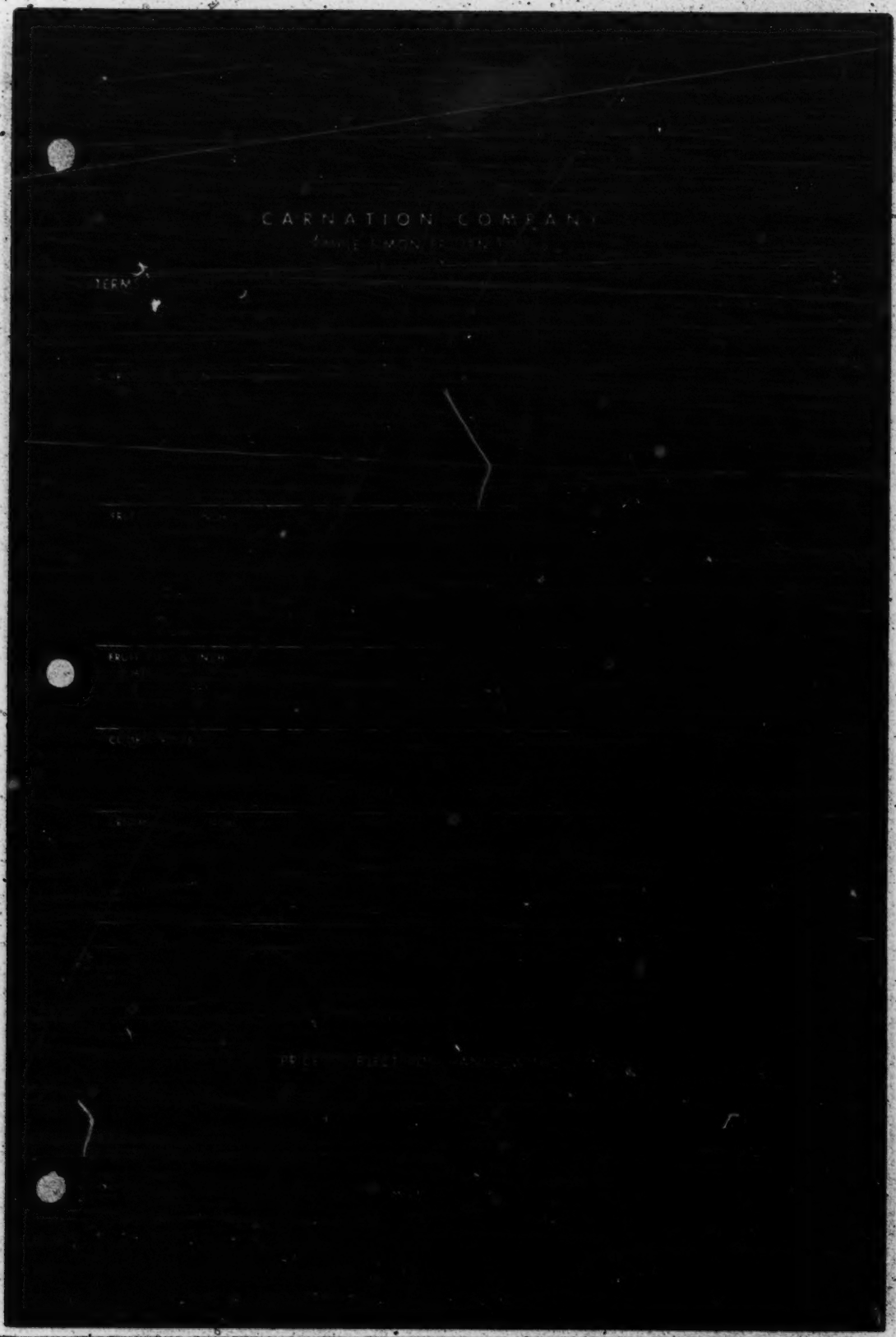
SIMPLE SIMON FROZEN FOODS

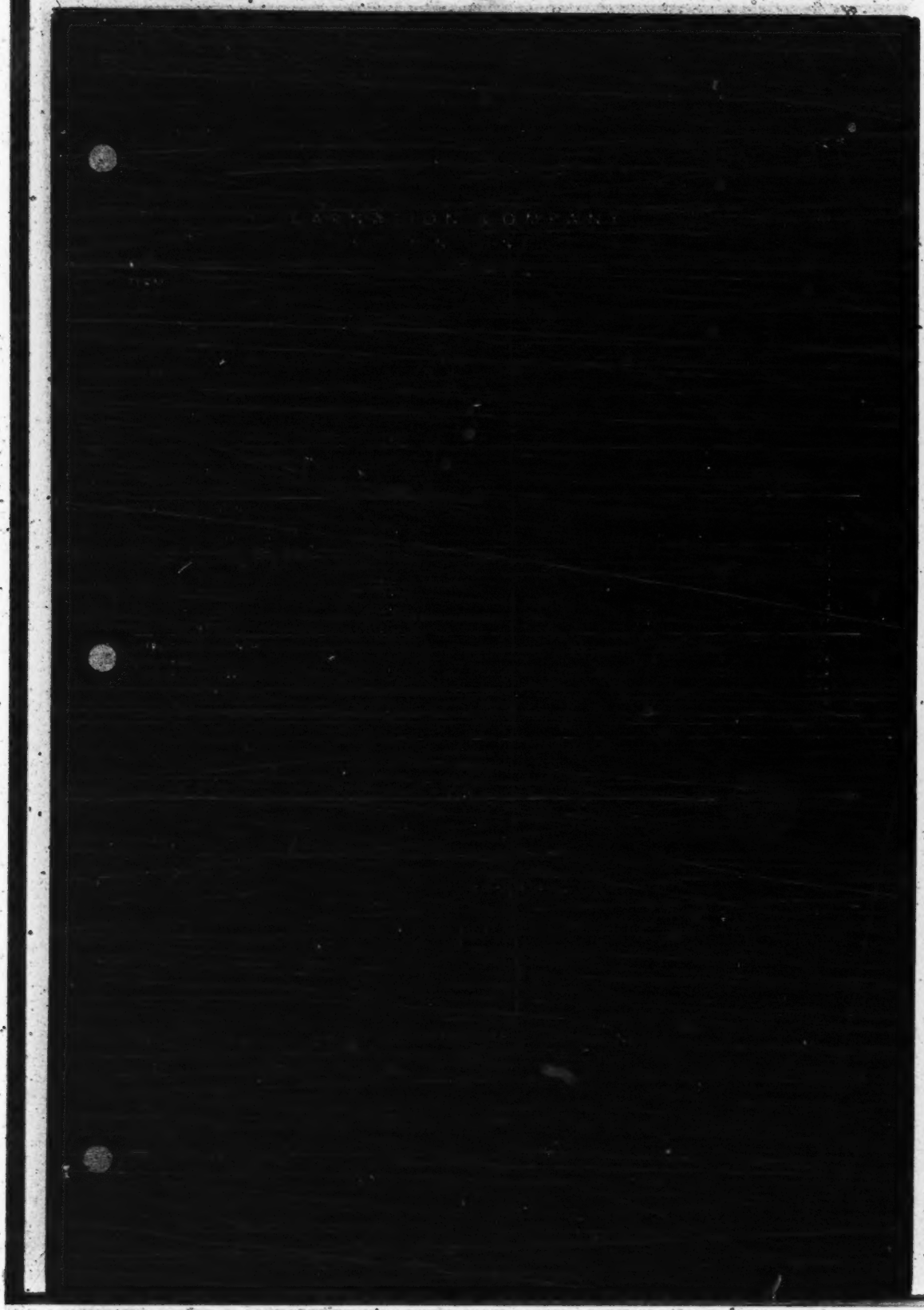
TERMS

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

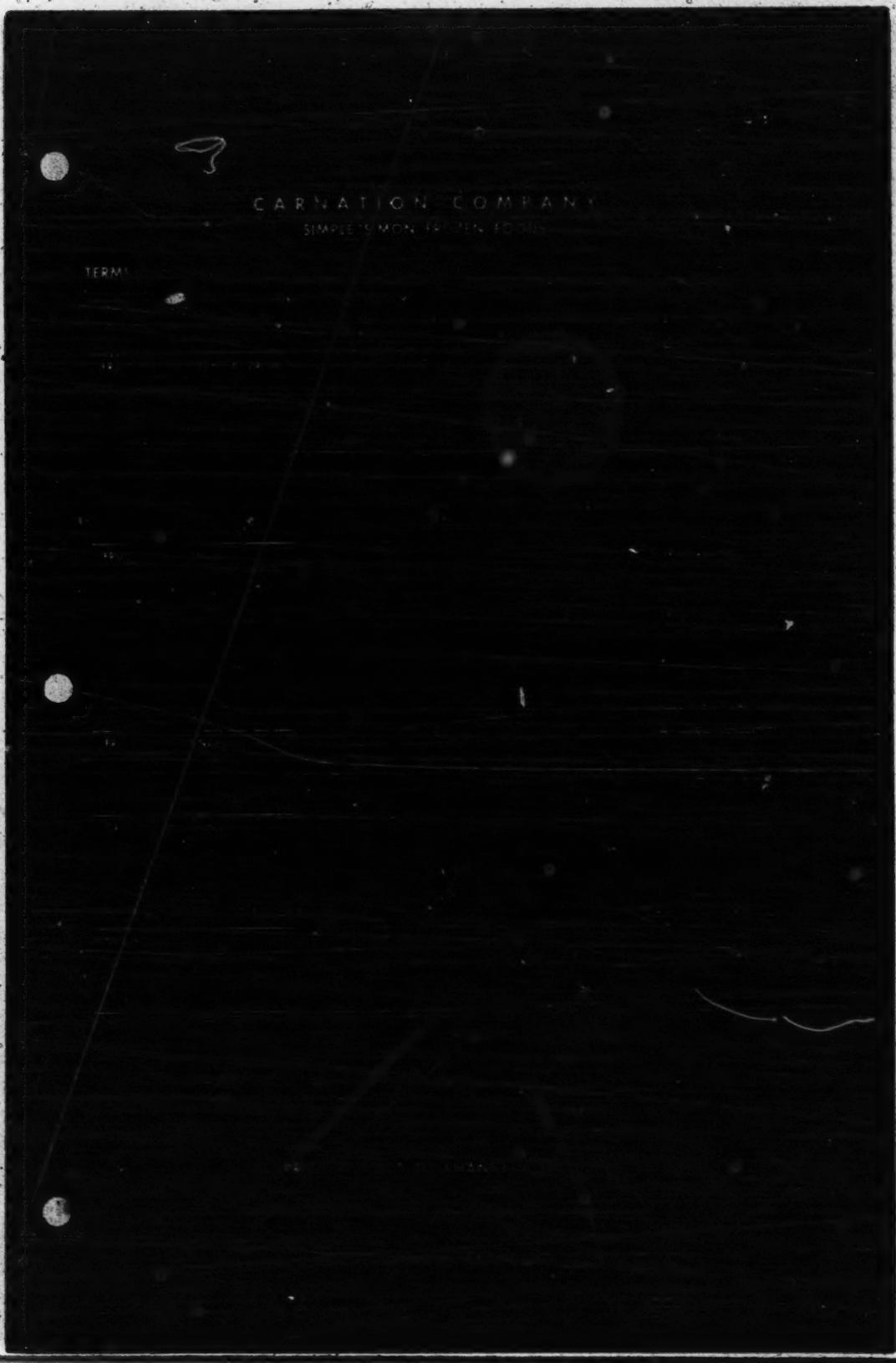
[fol. 2306]



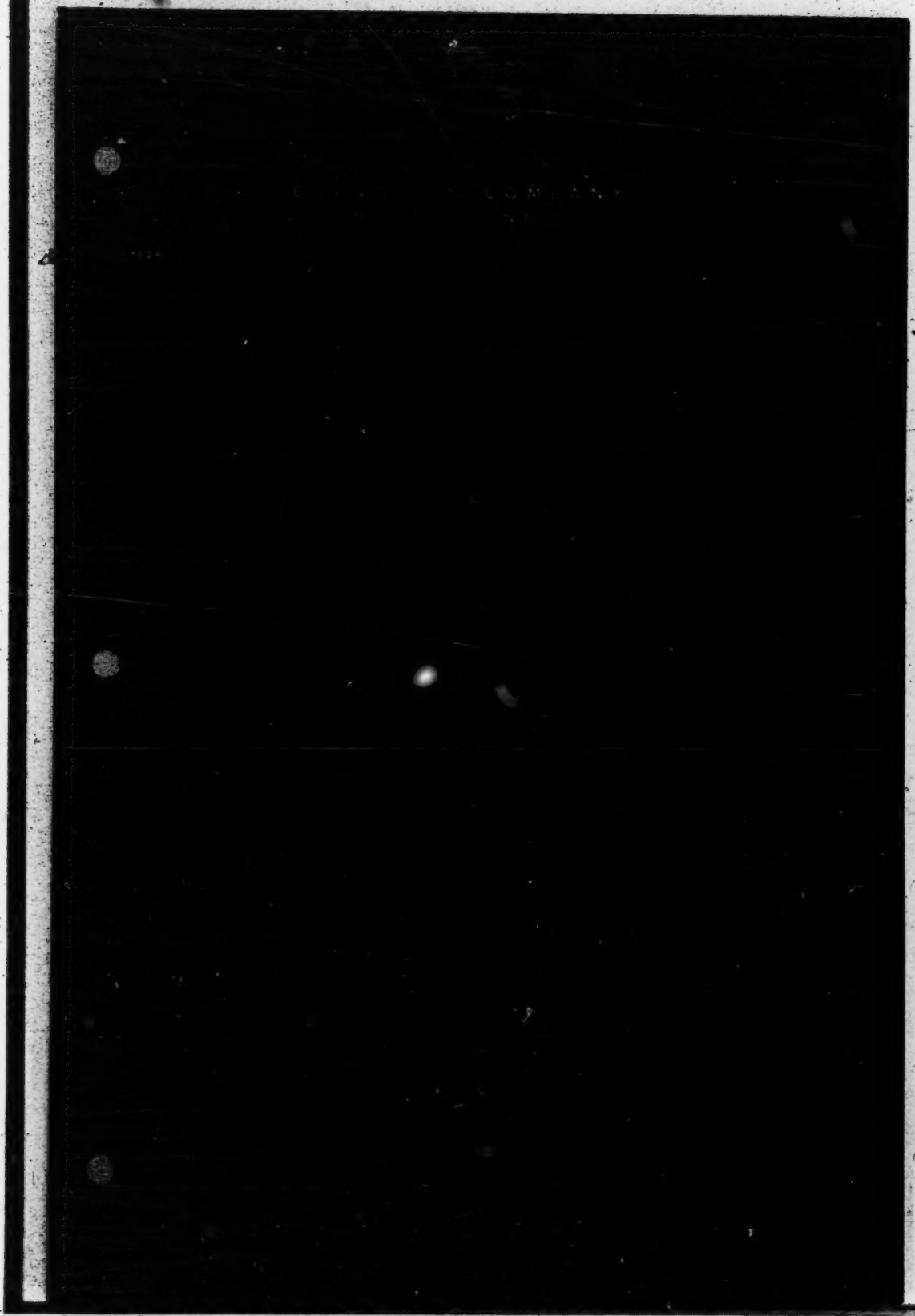

CARNATION COMPANY



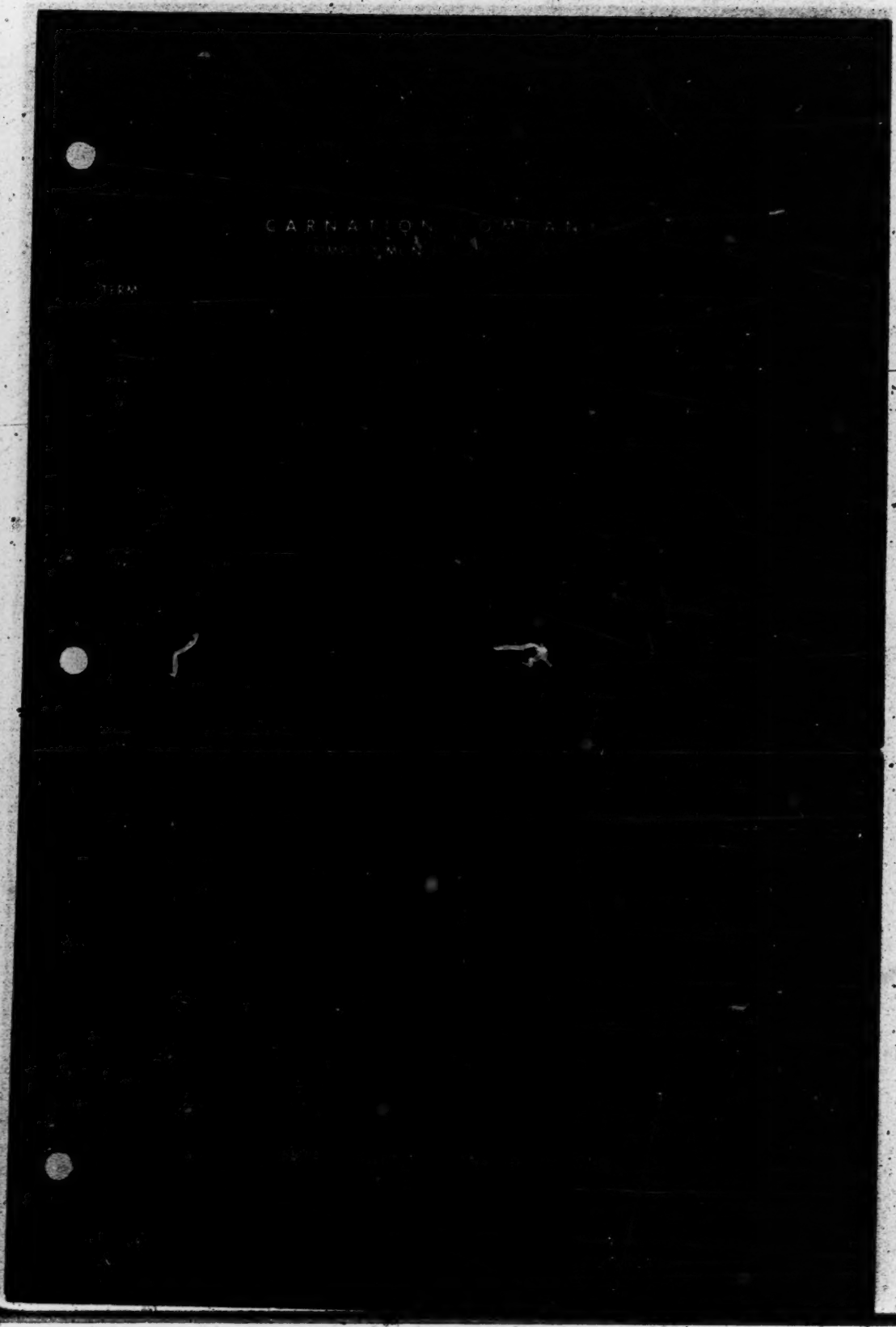
[fol. 2310]

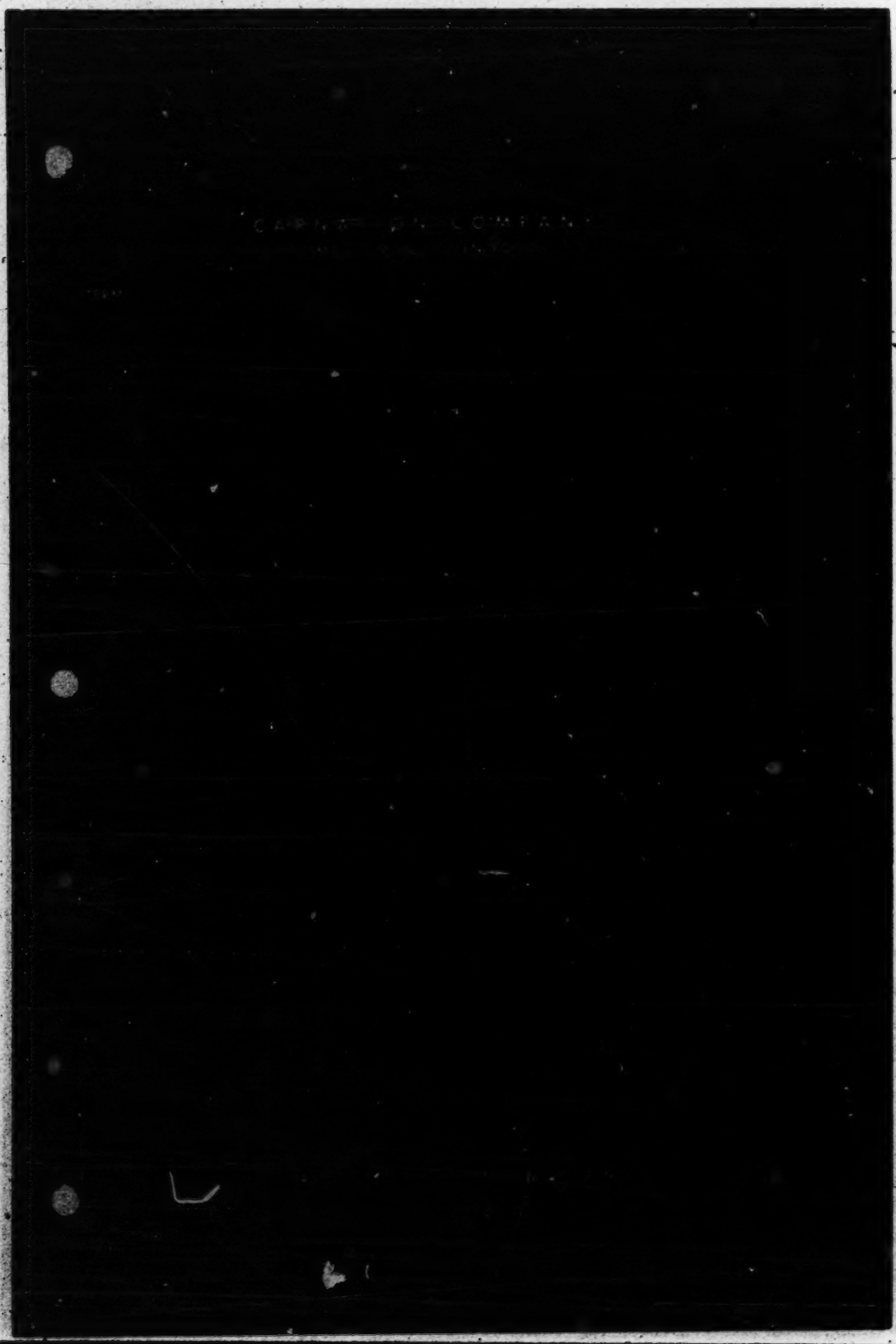


[fol. 2311]

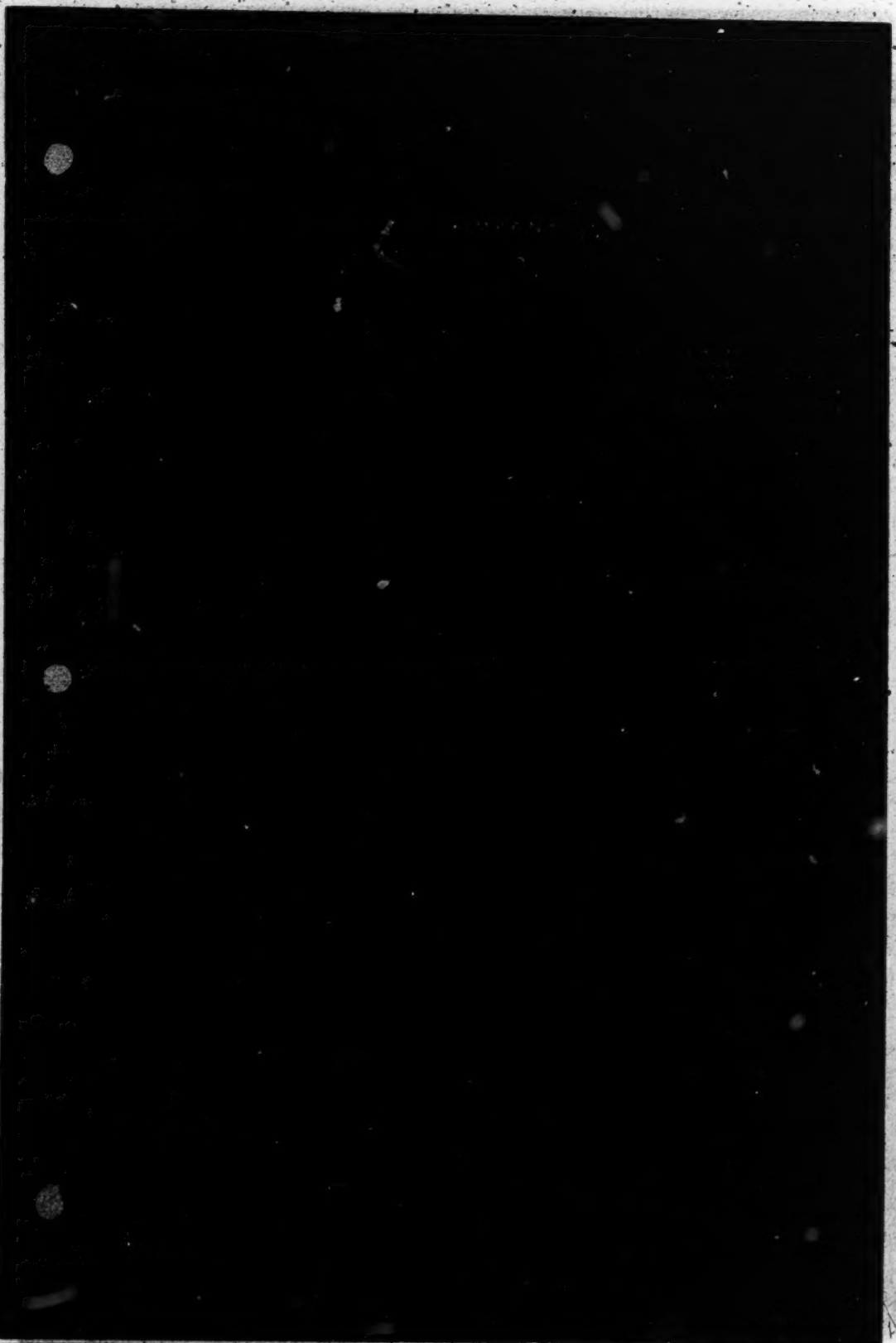


[fol. 2312]



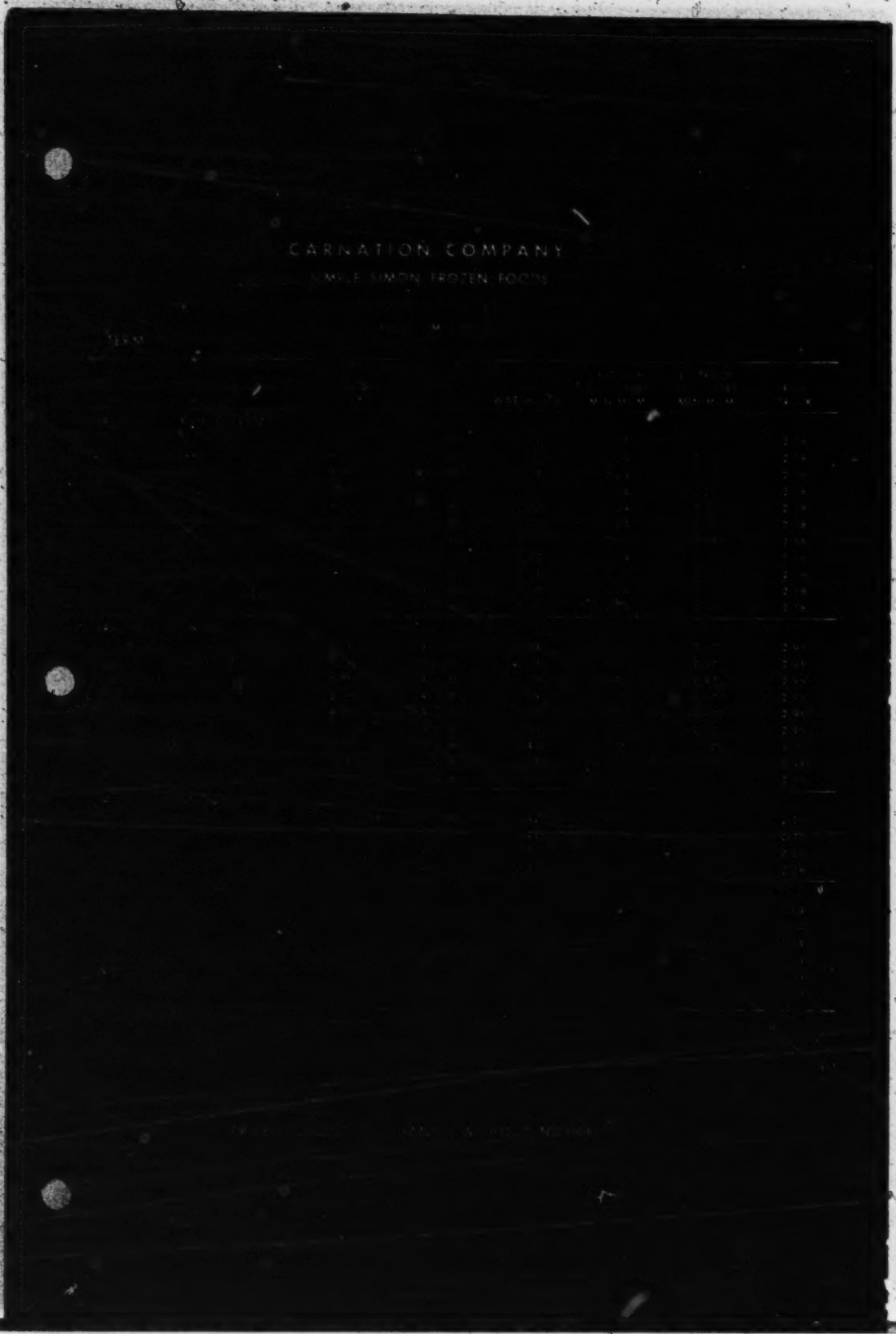


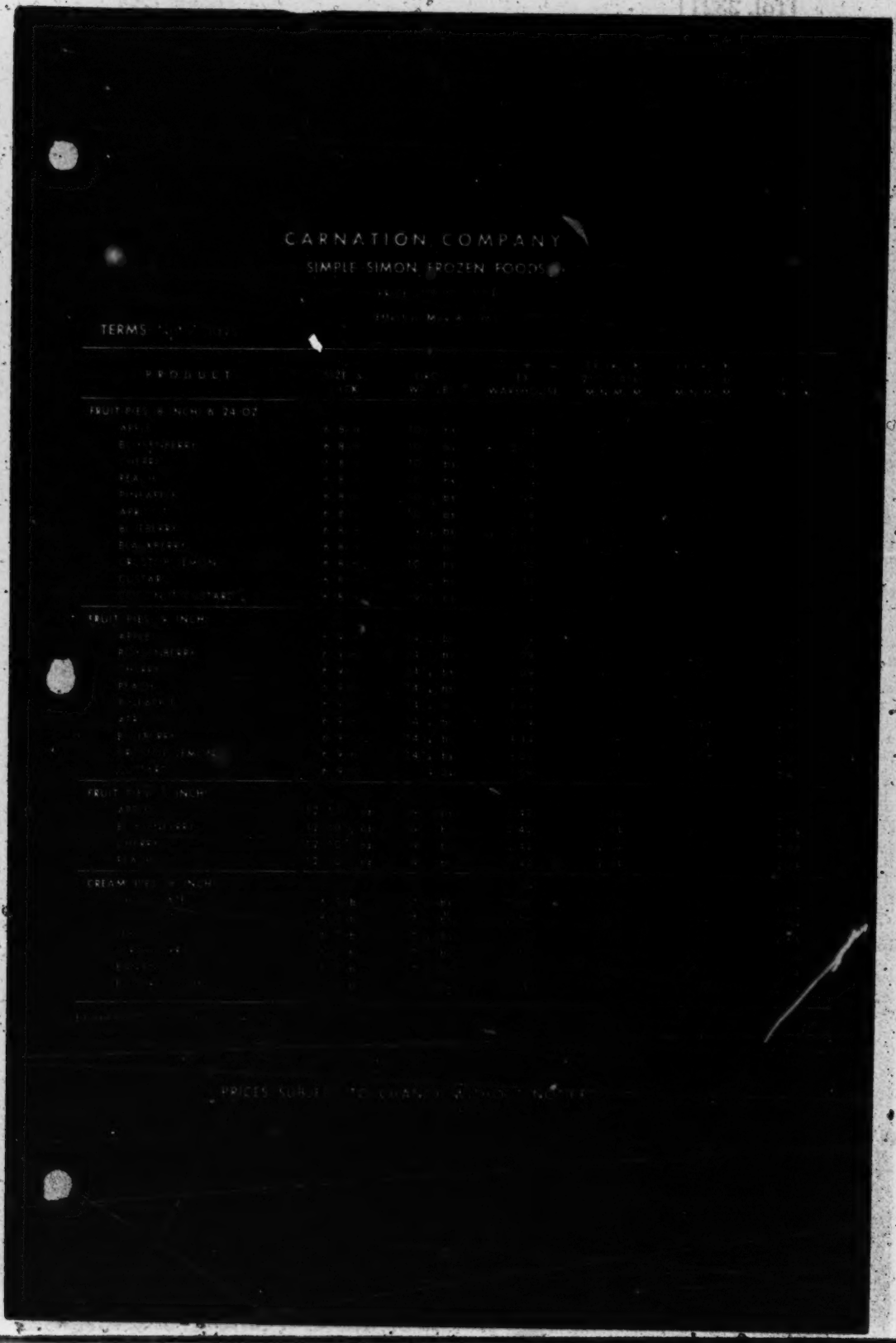
[fol. 2314]



[fol. 2316].

CARNATION COMPANY


CARNATION COMPANY



CARNATION COMPANY

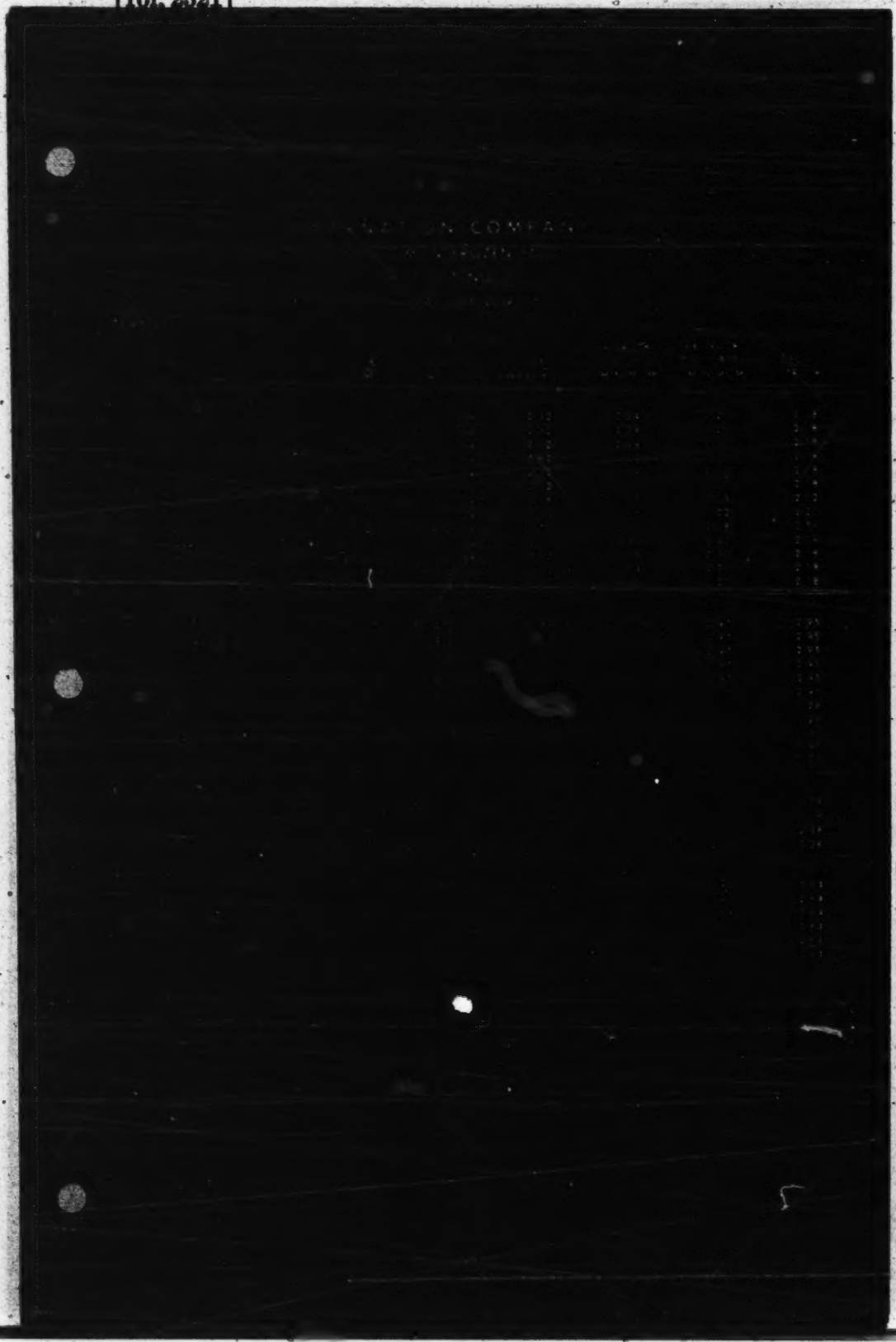
SIMPLE SIMON FROZEN FOODS

TERMS

PRODUCT	SIZE					
FRUIT PIES 9 INCH & 24 OZ						
FRUIT PIES 8 INCH						
FRUIT PIES 7 INCH						
CREAM PIES 8 INCH						

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2400
[fol. 2321]



[fol. 2322]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

FRMs Net 7 Days

PRODUCT	UNIT PACK	GROSS WEIGHT	CASE CUBE	F.O.B. WAREHOUSE	F.O.B. WAREHOUSE	F.O.B. WAREHOUSE	F.O.B. WAREHOUSE
FRUIT PIES (8 inch) 24 oz							
APPLE	6 8 oz	10 lbs	2.4	2.28	2.22	2.22	2.00
BOYSENBERRY	6 8 oz	10 lbs	2.58	2.46	2.40	2.40	2.44
CHERRY	6 8 oz	10 lbs	2.4	2.28	2.22	2.22	2.00
PEACH	6 8 oz	10 lbs	2.4	2.28	2.22	2.22	2.00
PINEAPPLE	6 8 oz	10 lbs	2.52	2.40	2.34	2.34	2.16
APRICOT	6 8 oz	10 lbs	2.58	2.46	2.40	2.40	2.44
PUMPKIN	6 8 oz	10 lbs	2.4	2.28	2.22	2.22	2.00
MINCE	6 8 oz	10 lbs	2.4	2.28	2.22	2.22	2.00
BLUEBERRY	6 8 oz	9½ lbs	2.46	2.34	2.28	2.28	2.22
BLACKBERRY	6 8 oz	9½ lbs	2.52	2.40	2.34	2.34	2.33
BISHOP'S [illegible]	6 8 oz	10 lbs	2.52	2.40	2.34	2.34	2.33
CUSTARD	6 8 oz	10 lbs	2.4	2.28	2.22	2.22	2.00
COCONUT CUSTARD	6 8 oz	9½ lbs	2.4	2.28	2.22	2.22	2.00
FRUIT PIES (9 inch)							
APPLE	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
BOYSENBERRY	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
CHERRY	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
PEACH	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
PINEAPPLE	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
APRICOT	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
PUMPKIN	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
MINCE	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
BLUEBERRY	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
BISHOP LEMON	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
CUSTARD	6 9 oz	11½ lbs	3.09	2.93	2.87	2.87	2.94
FRUIT PIES (5 inch)							
APPLE	2 [illegible] oz	3 lbs	1.42	1.34	1.28	1.28	1.28
BOYSENBERRY	2 [illegible] oz	3 lbs	1.42	1.34	1.28	1.28	1.28
CHERRY	2 [illegible] oz	3 lbs	1.42	1.34	1.28	1.28	1.28
PEACH	2 [illegible] oz	3 lbs	1.42	1.34	1.28	1.28	1.28
CREAM PIES (8 inch)							
CHOCOLATE	6 1 lb	12½ lbs	3.78	3.58	3.52	3.52	2.64
COCONUT	6 1 lb	12½ lbs	3.78	3.58	3.52	3.52	2.64
LEMON	6 1 lb	12½ lbs	3.78	3.58	3.52	3.52	2.64
STRAWBERRY	6 1 lb	12½ lbs	3.78	3.58	3.52	3.52	2.64
BANANA	6 1 lb	12½ lbs	3.78	3.58	3.52	3.52	2.64
BUTTERSCOTCH	6 1 lb	12½ lbs	3.78	3.58	3.52	3.52	2.64

[illegible]

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

FRMS

PRODUCT	SIZE & PACK	GROSS WT. LB.	EX WAREHOUSE	EX TRUCK LOAD LOTS MINIMUM	EX TRUCK LESS LOAD LOTS MINIMUM	FULL TRUCK
FRUIT PIES 8 inch 6 24 oz.						
APPLE	6 8 oz.	10 lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6 8 oz.	10 lbs.	2.58	2.50	2.46	2.44
CHERRY	6 8 oz.	10 lbs.	2.14	2.06	2.02	2.00
PEACH	6 8 oz.	10 lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6 8 oz.	10 lbs.	2.30	2.22	2.18	2.16
APRICOT	6 8 oz.	10 lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6 8 oz.	10 lbs.	2.16	2.08	2.04	2.02
MINCE	6 8 oz.	10 lbs.	2.34	2.26	2.22	2.20
BLUEBERRY	6 8 oz.	9½ lbs.	2.37	2.29	2.25	2.23
R.A. BERRY	6 8 oz.	10 lbs.	2.37	2.29	2.25	2.23
BLACK RASPBERRY	6 8 oz.	10 lbs.	2.14	2.06	2.02	2.00
PEACH	6 8 oz.	9½ lbs.	2.14	2.06	2.02	2.00
[illegible] PEACH	6 8 oz.	9½ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES 9 inch						
APPLE	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
CHERRY	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
PEACH	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
APRICOT	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6 9 oz.	4½ lbs.	3.42	3.34	3.30	3.28
MINCE	6 9 oz.	4½ lbs.	3.42	3.34	3.30	3.28
BLUEBERRY	6 9 oz.	4½ lbs.	3.44	3.36	3.32	3.30
BLACK RASPBERRY	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
PEACH	6 9 oz.	4½ lbs.	3.09	3.01	2.97	2.95
FRUIT PIES 10 inch						
APPLE	6 10 oz.	5 lbs.	3.42	3.34	3.30	3.28
BOYSENBERRY	6 10 oz.	5 lbs.	3.42	3.34	3.30	3.28
CHERRY	6 10 oz.	5 lbs.	3.42	3.34	3.30	3.28
PEACH	6 10 oz.	5 lbs.	3.42	3.34	3.30	3.28
CREAM PIES 8 inch						
CHOCOLATE	6 1 lb.	9½ lbs.	2.78	2.70	2.66	2.64
COCONUT	6 1 lb.	9½ lbs.	2.78	2.70	2.66	2.64
LEMON	6 1 lb.	9½ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6 1 lb.	9½ lbs.	2.78	2.70	2.66	2.64
BANANA	6 1 lb.	9½ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6 1 lb.	9½ lbs.	2.78	2.70	2.66	2.64

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

In United States District Court
Plaintiff's Exhibit 66

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 2

Effective February 18, 1957

ZONE 1A
ARIZONA
(NOT INCL. LAS VEGAS)

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7¼ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7¼ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7¼ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7¼ lbs.	2.40	2.48
TUNA	12/8 oz.	7¼ lbs.	2.40	2.48
TAMALE	12/8 oz.	7¼ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14½ lbs.	3.02	3.10
PEACH	6/9 in.	14½ lbs.	3.02	3.10
PINEAPPLE	6/9 in.	14½ lbs.	3.02	3.10
APRICOT	6/9 in.	14½ lbs.	3.02	3.10
PUMPKIN	6/9 in.	13½ lbs.	3.02	3.10
RAISIN	6/9 in.	14½ lbs.	3.02	3.10
BOYSENBERRY	6/9 in.	14½ lbs.	3.47	3.55
CHERRY	6/9 in.	14½ lbs.	3.47	3.55
RASPBERRY	6/9 in.	14½ lbs.	3.47	3.55
MINCE	6/9 in.	14½ lbs.	3.47	3.55
RHUBARB	6/9 in.	14½ lbs.	3.47	3.55
BLUEBERRY	6/9 in.	14½ lbs.	3.47	3.55
FRUIT PIES 3 INCH (6/24 oz.):				
APPLE	6/8 in.	11 lbs.	2.40	2.48
BOYSENBERRY	6/8 in.	11 lbs.	2.40	2.48
PEACH	6/8 in.	11 lbs.	2.40	2.48
APRICOT	6/8 in.	11 lbs.	2.40	2.48
PINEAPPLE	6/8 in.	11 lbs.	2.40	2.48
CHERRY	6/8 in.	11 lbs.	2.70	2.78
BLUEBERRY	6/8 in.	11 lbs.	2.70	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9 lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9 lbs.	2.32	2.40
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9¼ lbs.	2.89	2.97
COCOANUT	6/1 lb.	9¼ lbs.	2.89	2.97
LEMON	6/1 lb.	9¼ lbs.	2.89	2.97
CHOCOLATE CAKE:	6/1 lb.	8½ lbs.	2.52	2.60
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	2.89	2.97
OLD FASHIONED	6/1 lb.	8½ lbs.	2.89	2.97
COOKIE ROLLS: (22/4)				
CHOCOLATE	12/1 lb.	14 lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	5.04	5.12
VANILLA	12/1 lb.	14 lbs.	5.04	5.12
OATMEAL	12/1 lb.	14 lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	14 lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	14 lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.

EX TRUCK — (Minimum 200 cases or 2,200 lbs.) In straight or pool truck shipment originating at Plant.

Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2323

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3

Effective June 17, 1957

ZONE 1A
ARIZONA
(NOT INCL. LAS VEGAS)

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7½ lbs.	2.80	2.58
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.80	2.58
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.80	2.58
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.80	2.58
TUNA	12/8 oz.	7½ lbs.	2.80	2.58
TAMALE	12/8 oz.	7½ lbs.	2.80	2.58
FRUIT PIES (9 INCH):				
APPLE	4/9 in.	14½ lbs.	2.52	2.38
PEACH	4/9 in.	14 lbs.	2.47	2.28
PINEAPPLE	4/9 in.	14 lbs.	2.47	2.28
APRICOT	4/9 in.	14 lbs.	2.47	2.28
PUMPKIN	4/9 in.	13 lbs.	2.47	2.28
RAISIN	4/9 in.	14 lbs.	2.47	2.28
BOYSENBERRY	4/9 in.	14 lbs.	2.47	2.28
CHERRY	4/9 in.	14 lbs.	2.47	2.28
MINCE	4/9 in.	14 lbs.	2.47	2.28
RHUBARB	4/9 in.	14 lbs.	2.47	2.28
BLUEBERRY	4/9 in.	14 lbs.	2.47	2.28
FRUIT PIES 9 INCH (6/24 oz.):				
APPLE	6/8 in.	10½ lbs.	2.40	2.48
BOYSENBERRY	6/8 in.	10½ lbs.	2.40	2.48
PEACH	6/8 in.	10½ lbs.	2.48	2.48
APRICOT	6/8 in.	10½ lbs.	2.40	2.48
PINEAPPLE	6/8 in.	10½ lbs.	2.40	2.48
CHERRY	6/8 in.	10½ lbs.	2.70	2.78
BLUEBERRY	6/8 in.	10½ lbs.	2.70	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9½ lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9½ lbs.	2.32	2.40
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	6½ lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	6½ lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	6½ lbs.	1.62	1.70
PEACH	(12/6½ oz.)	6½ lbs.	1.62	1.70
PINEAPPLE	(12/6½ oz.)	6½ lbs.	1.62	1.70
CREAM PIES (5 INCH):				
CHOCOLATE	4/1 lb.	7½ lbs.	2.59	2.97
COCOANUT	4/1 lb.	7½ lbs.	2.59	2.97
LEMON	4/1 lb.	7½ lbs.	2.59	2.97
STRAWBERRY	4/1 lb.	7½ lbs.	2.59	2.97
CHOCOLATE CAKE:	4/1 lb.	9½ lbs.	2.52	2.60
CHEESE CAKE: (22/4)				
PINEAPPLE	4/1 lb.	8 lbs.	2.59	2.97
OLD FASHIONED	4/1 lb.	8 lbs.	2.59	2.97
COOKIE ROLLS: (22/4)				
CHOCOLATE	12/1 lb.	13½ lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	13½ lbs.	5.04	5.12
VANILLA	12/1 lb.	13½ lbs.	5.04	5.12
OATMEAL	12/1 lb.	13½ lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	13½ lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	13½ lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	13½ lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.

EX TRUCK — (Minimum 250 cases or 2750 lbs.) in straight or pool truck shipment originating at Plant.

Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2324

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 4

ZONE 1A
ARIZONA
(NOT INCL. LAS VEGAS)

TERMS: Net 7 days.

Effective September 6, 1957

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PEACH	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PINEAPPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
CHERRY	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
BOYSENBERRY	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
APRICOT	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.20	3.12	3.10	3.08
PUMPKIN	6/9 in.	13 lbs.	3.35	3.27	3.25	3.23
PEACH	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
CHERRY	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
PINEAPPLE	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
BOYSENBERRY	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
APRICOT	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
BLUEBERRY	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
MINCE	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
MEAT PIES:						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
FRUIT PIES (5 INCH):						
APPLE	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (5 INCH):						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
FRUIT PIES (4½ INCH):						
APPLE	(6/2-5 oz.)	5¼ lbs.	1.45	1.41	1.40	1.38
CHERRY	(6/2-5 oz.)	5¼ lbs.	1.45	1.41	1.40	1.38
PEACH (6/2-5 oz.)		5¼ lbs.	1.45	1.41	1.40	1.38
BOYSENBERRY	(6/2-5 oz.)	5¼ lbs.	1.60	1.56	1.55	1.53
CHEESE CAKE: (22/4)						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS: (28/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

Price List No. 5

TERMS: Net 7 days. **Effective January 20, 1958**

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,000 LBS.	FULL TRUCK
FRUIT PIES (9 INCH) 6/24 oz.						
APPLE	6/9 in.	10½ lbs.	2.55	2.50	2.48	2.46
PEACH	6/9 in.	10½ lbs.	2.55	2.50	2.48	2.46
PINEAPPLE	6/9 in.	10½ lbs.	2.55	2.50	2.48	2.46
CHERRY	6/9 in.	10½ lbs.	2.55	2.50	2.48	2.46
PUMPKIN	6/9 in.	10½ lbs.	2.65	2.57	2.55	2.53
BOYSENBERRY	6/9 in.	10½ lbs.	2.73	2.65	2.63	2.61
APRICOT	6/9 in.	10½ lbs.	2.73	2.65	2.63	2.61
MINCE	6/9 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/9 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.30	3.12	3.10	3.08
PUMPKIN	6/9 in.	13 lbs.	3.35	3.27	3.25	3.23
PEACH	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
CHERRY	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
PINEAPPLE	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
BOYSENBERRY	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
APRICOT	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
BLUEBERRY	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
MINCE	6/9 in.	14 lbs.	3.56	3.48	3.46	3.44
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
MEAT PIES:						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
FRUIT PIES (5 INCH):						
APPLE	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (5 INCH):						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
FRUIT PIES (4½ INCH):						
APPLE	(6/3-5 oz.)	5¼ lbs.	1.45	1.41	1.40	1.38
CHERRY	(6/3-5 oz.)	5¼ lbs.	1.45	1.41	1.40	1.38
PEACH	(6/3-5 oz.)	5¼ lbs.	1.45	1.41	1.40	1.38
BOYSENBERRY	(6/3-5 oz.)	5¼ lbs.	1.40	1.36	1.35	1.33
CHEESE CAKE: (22/4)						
PINEAPPLE	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
COOKIE ROLLS: (28/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer; "EX TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" pri[illegible] only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Notice: Plant must have 72 hours (work [illegible]) to process order.

apply (work week to 2326

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

Price List No. 6

Effective March 1, 1958

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (5 INCH) 6/24 oz.						
APPLE	6/5 in.	10½ lbs.	2.55	2.50	2.45	2.46
PEACH	6/5 in.	10½ lbs.	2.55	2.50	2.48	2.46
PINEAPPLE	6/5 in.	10½ lbs.	2.55	2.50	2.48	2.46
CHERRY	6/5 in.	10½ lbs.	2.55	2.50	2.48	2.46
PUMPKIN	6/5 in.	10½ lbs.	2.55	2.57	2.55	2.53
BOYSENBERRY	6/5 in.	10½ lbs.	2.65	2.65	2.63	2.61
APRICOT	6/5 in.	10½ lbs.	2.73	2.65	2.63	2.61
MINCE	6/5 in.	10½ lbs.	2.73	2.87	2.85	2.83
BLUEBERRY	6/5 in.	10½ lbs.	2.95	2.97	2.95	2.93
			3.05			
FRUIT PIES (9 INCH)						
APPLE	6/9 in.	14½ lbs.	3.30	3.12	3.10	3.08
PUMPKIN	6/9 in.	13 lbs.	3.38	3.20	3.18	3.16
PEACH	6/9 in.	14 lbs.	3.49	3.41	3.39	3.37
CHERRY	6/9 in.	14 lbs.	3.49	3.41	3.39	3.37
PINEAPPLE	6/9 in.	14 lbs.	3.49	3.41	3.39	3.37
BOYSENBERRY	6/9 in.	14 lbs.	3.49	3.41	3.39	3.37
APRICOT	6/9 in.	14 lbs.	3.49	3.41	3.39	3.37
BLUEBERRY	6/9 in.	14 lbs.	3.49	3.41	3.39	3.37
MINCE	6/9 in.	14 lbs.	3.49			
CREAM PIES (8 INCH)						
CHOCOLATE	6/1 lb.	7½ lbs.	3.30	3.12	3.10	3.08
COCOANUT	6/1 lb.	7½ lbs.	3.30	3.12	3.10	3.08
LEMON	6/1 lb.	7½ lbs.	3.30	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7½ lbs.	3.30	3.12	3.10	3.08
MEAT PIES						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
FRUIT PIES (5 INCH)						
APPLE	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (5 INCH)						
APPLE	(12/6½ oz.)	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6½ lbs.	1.70	1.66	1.64	1.62
FRUIT PIES (4½ INCH)						
APPLE	(6/3-5 oz.)	5½ lbs.	1.45	1.41	1.40	1.38
CHERRY	(6/3-5 oz.)	5½ lbs.	1.45	1.41	1.40	1.38
PEACH	(6/3-5 oz.)	5½ lbs.	1.45	1.41	1.40	1.38
BOYSENBERRY	(6/3-5 oz.)	5½ lbs.	1.60	1.56	1.55	1.53
CHEESE CAKE (22/4)						
PINEAPPLE	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
COOKIE ROLLS (28/4)						
CHOCOLATE	12/1 lb.	13½ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13½ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13½ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13½ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, in one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol. 2328]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 6A

Effective May 19, 1958

ZONE 1A
ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,000 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.49	3.41	3.39	3.37
BOYSENBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
CHERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PEACH	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PINEAPPLE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
APRICOT	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PUMPKIN	6/9 in.	13½ lbs.	3.38	3.30	3.28	3.26
MINCE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
BLUEBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
PEACH	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
PINEAPPLE	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2328

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

Price List No. 6B

TERMS: Net 7 days. Effective June 30, 1958

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.49	3.41	3.39	3.37
BOYSENBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
CHERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PEACH	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PINEAPPLE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
APRICOT	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PUMPKIN	6/9 in.	13½ lbs.	3.38	3.30	3.18	3.16
MINCE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
BLUEBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
LEMON	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol. 2330]

8/14/58

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 7

TERMS: Net 7 days. Effective August 18, 1958

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.49	3.41	3.39	3.37
BOYSENBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
CHERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PEACH	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PINEAPPLE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
APRICOT	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PUMPKIN	6/9 in.	13½ lbs.	3.06	2.98	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.42	3.34	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.43	2.35	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
LEMON	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2330

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 8

Effective Oct. 1, 1958

ZONE 1A
ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.49	3.41	3.39	3.37
BOYSENBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
CHERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PEACH	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PINEAPPLE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
APRICOT	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PUMPKIN	6/9 in.	13½ lbs.	3.06	2.98	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.42	3.34	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.43	2.35	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.67	2.59	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
LEMON	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.04	3.02	3.00
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per-case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9

TERMS: Net 7 days. Effective January 5, 1959

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.08	3.00	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.07	2.99	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
LEMON	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in equal truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9A

TERMS: Net 7 days. Effective January 19, 1959

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	2.90	2.82	2.78	2.76
BOYSENBERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PINEAPPLE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
APRICOT	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PUMPKIN	6/9 in.	13½ lbs.	3.08	3.00	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.07	2.99	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
LEMON	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are not per case when purchased as a part of a combined order of all Simple-Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9B

Effective February 9, 1959

ZONE 1A

ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	2.90	2.82	2.78	2.76
BOYSENBERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
CHERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PEACH	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PINEAPPLE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
APRICOT	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PUMPKIN	6/9 in.	13½ lbs.	3.08	3.00	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.07	2.99	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
LEMON	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.04	3.00	2.98
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick-up — 25 cases. "EX-TRUCK" price are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9C

Effective June 1, 1959

ZONE 1A
ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	2.90	2.82	2.78	2.76
BOYSENBERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
CHERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PEACH	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PINEAPPLE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
APRICOT	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PUMPKIN	6/9 in.	13½ lbs.	3.08	3.00	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.07	2.99	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCOANUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol. 2336]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 10

Effective July 6, 1959

ZONE 1A
ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	13½ lbs.	2.90	2.82	2.78	2.76
BOYSENBERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
CHERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PEACH	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PINEAPPLE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
APRICOT	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PUMPKIN	6/9 in.	13½ lbs.	3.08	3.00	2.96	2.94
MINCE	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCOANUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BASE:	12/1 lb.	13½ lbs.	3.36	3.18	3.14	3.12

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 11

TERMS: Net 7 days.

Effective September 21, 1959

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
MINCE	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	13½ lbs.	2.90	2.82	2.78	2.76
BOYSENBERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
CHERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PEACH	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PINEAPPLE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
APRICOT	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PUMPKIN	6/9 in.	13½ lbs.	3.20	3.12	3.08	3.06
MINCE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
EASE:*	12/1 lb.	13½ lbs.	3.26	3.18	3.14	3.12
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.94	3.86	3.82	3.80

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 12

TERMS: Net 7 days.

EFFECTIVE NOVEMBER 3, 1959

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
PUMPKIN	6/8 in.	10½ lbs.	2.36	2.16	2.12	2.10
MINCE	6/8 in.	10½ lbs.	2.24	2.16	2.12	2.10
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	2.90	2.82	2.78	2.76
BOYSENBERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
CHERRY	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PEACH	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PINEAPPLE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
APRICOT	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
PUMPKIN	6/9 in.	13½ lbs.	3.20	3.12	3.08	3.06
MINCE	6/9 in.	14½ lbs.	3.20	3.12	3.08	3.06
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.94	3.86	3.82	3.80
BASE:*	12/1 lb.	13½ lbs.	2.52	2.44	2.40	2.38

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

*EFFECTIVE NOVEMBER 6, 1959.

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 13A

EFFECTIVE MAY 1, 1960

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.42	2.34	2.30	2.28
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BOYSENBERRY	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
CHERRY	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
PEACH	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
PINEAPPLE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
APRICOT	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BANANA	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.94	3.86	3.82	3.80

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 138

EFFECTIVE JULY 19, 1960

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
BOYSENBERRY	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
CHERRY	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
PEACH	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
PINEAPPLE	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
APRICOT	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
BLUEBERRY	6/8 in.	10½ lbs.	2.70	2.62	2.58	2.56
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BOYSENBERRY	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
CHERRY	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
PEACH	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
PINEAPPLE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
APRICOT	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BANANA	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
CHOCOLATE CAKE	6/18 oz.	9¼ lbs.	3.94	3.86	3.82	3.80

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 13C

TERMS: Net 7 days.

EFFECTIVE JULY 25, 1960

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
BOYSENBERRY	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
CHERRY	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
PEACH	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
PINEAPPLE	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
APRICOT	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
BLUEBERRY	6/8 in.	10½ lbs.	2.70	2.62	2.58	2.56
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BOYSENBERRY	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
CHERRY	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
PEACH	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
PINEAPPLE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
APRICOT	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.94	3.86	3.82	3.80

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 14

EFFECTIVE OCTOBER 1, 1960

ZONE 1A
ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
BOYSENBERRY	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
CHERRY	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
PEACH	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
PINEAPPLE	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
APRICOT	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
PUMPKIN	6/8 in.	10½ lbs.	2.24	2.16	2.12	2.10
MINCE	6/8 in.	10½ lbs.	2.44	2.36	2.32	2.30
BLUEBERRY	6/8 in.	9¾ lbs.	2.70	2.62	2.58	2.56
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
CUSTARD	6/8 in.	9¾ lbs.	2.26	2.18	2.14	2.12
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.94	3.86	3.82	3.80

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 1A
ARIZONA

PRICE LIST NO 14A

TERMS: Net 7 days.

EFFECTIVE OCTOBER 10, 1960

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.32	2.14	2.10	2.08
BOYSENBERRY	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
CHERRY	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
PEACH	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
PINEAPPLE	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
APRICOT	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
PUMPKIN	6/8 in.	10½ lbs.	2.22	2.14	2.10	2.08
MINCE	6/8 in.	10½ lbs.	2.22	2.14	2.10	2.08
BLUEBERRY	6/8 in.	9¾ lbs.	2.70	2.62	2.58	2.56
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.26	2.18	2.14	2.12
CUSTARD	6/8 in.	9¾ lbs.	2.26	2.18	2.14	2.12
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.94	3.86	3.82	3.80

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 148

EFFECTIVE NOVEMBER 22, 1960

ZONE 1A
ARIZONA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:					
APPLE	6/8 in.	10½ lbs.	2.14	2.10	2.08
BOYSENBERRY	6/8 in.	10½ lbs.	2.18	2.14	2.12
CHERRY	6/8 in.	10½ lbs.	2.18	2.14	2.12
PEACH	6/8 in.	10½ lbs.	2.18	2.14	2.12
PINEAPPLE	6/8 in.	10½ lbs.	2.18	2.14	2.12
APRICOT	6/8 in.	10½ lbs.	2.18	2.14	2.12
PUMPKIN	6/8 in.	10½ lbs.	2.14	2.10	2.08
MINCE	6/8 in.	10½ lbs.	2.14	2.10	2.08
BLUEBERRY	6/8 in.	9¾ lbs.	2.62	2.58	2.56
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.18	2.14	2.12
CUSTARD	6/8 in.	9¾ lbs.	2.18	2.14	2.12
FRUIT PIES (9 INCH):					
APPLE	6/9 in.	14¾ lbs.	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.06	3.02	3.00
MINCE	6/9 in.	14¾ lbs.	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.01	2.97	2.95
FRUIT PIES (5 INCH):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 INCH):					
CHOCOLATE	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
COOKIE ROLLS:					
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.86	3.82	3.80

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "Full Truck" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer—one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS
PRICE LIST NO 15
EFFECTIVE JANUARY 16, 1961

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:					
APPLE	6/8 in.	10½ lbs.	2.24	2.20	2.18
BOYSENBERRY	6/8 in.	10½ lbs.	2.24	2.20	2.18
CHERRY	6/8 in.	10½ lbs.	2.24	2.20	2.18
PEACH	6/8 in.	10½ lbs.	2.24	2.20	2.18
PINEAPPLE	6/8 in.	10½ lbs.	2.24	2.20	2.18
APRICOT	6/8 in.	10½ lbs.	2.24	2.20	2.18
BLUEBERRY	6/8 in.	9¾ lbs.	2.62	2.58	2.56
BLACKBERRY	6/8 in.	10½ lbs.	2.24	2.20	2.18
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.24	2.20	2.18
CUSTARD	6/8 in.	9¾ lbs.	2.24	2.20	2.18
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.24	2.20	2.18
FRUIT PIES (9 INCH):					
APPLE	6/9 in.	14¾ lbs.	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.01	2.97	2.95
FRUIT PIES (5 INCH):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 INCH):					
CHOCOLATE	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.64	2.60	2.58
COOKIE ROLLS:					
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.86	3.82	3.80

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "Full Truck" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer—one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CANTEEN COMPANY

SUNSHINE FLIGHT FROZEN FOODS

ZONE 1C

HAWAII

PRICE LIST NO. 15

EFFECTIVE JANUARY 16, 1961

TERMS: Net 30 days

PRODUCT	CODE NO.	SIZE & PACK	CASES WT. LBS.	CUBIC FEET	C I F PRICE
FRUIT PIES (6 INCH) 6/24 OZ.					
APPLE	1690C	6/6 in.	10½ lbs.	.39	2.80
BOYSENBERRY	1690C	6/6 in.	10½ lbs.	.39	2.80
CHERRY	1690C	6/6 in.	10½ lbs.	.39	2.80
PEACH	1690C	6/6 in.	10½ lbs.	.39	2.80
PINEAPPLE	1690C	6/6 in.	10½ lbs.	.39	2.80
APRICOT	1690C	6/6 in.	10½ lbs.	.39	2.80
BLUEBERRY	1690C	6/6 in.	10½ lbs.	.39	2.80
BLACKBERRY	1690C	6/6 in.	10½ lbs.	.39	2.80
CRUSTOP LEMON	1690C	6/6 in.	10½ lbs.	.39	2.80
CUSTARD	1690C	6/6 in.	9¾ lbs.	.39	2.76
COCONUT CUSTARD	1690C	6/6 in.	9¾ lbs.	.39	2.76
FRUIT PIES (9 INCH):					
APPLE	1697C	6/9 in.	14¾ lbs.	.52	3.43
BOYSENBERRY	1697C	6/9 in.	14¾ lbs.	.52	3.43
CHERRY	1697C	6/9 in.	14¾ lbs.	.52	3.43
PEACH	1697C	6/9 in.	14¾ lbs.	.52	3.43
PINEAPPLE	1697C	6/9 in.	14¾ lbs.	.52	3.43
APRICOT	1697C	6/9 in.	14¾ lbs.	.52	3.43
BLUEBERRY	1697C	6/9 in.	14¾ lbs.	.52	3.79
CRUSTOP LEMON	1697C	6/9 in.	14¾ lbs.	.52	3.43
CUSTARD	1697C	6/9 in.	14¾ lbs.	.52	3.39
FRUIT PIES (5 INCH):					
APPLE	1611C	12/10½ oz.	9½ lbs.	.343	2.85
BOYSENBERRY	1611C	12/10½ oz.	9½ lbs.	.343	2.85
CHERRY	1611C	12/10½ oz.	9½ lbs.	.343	2.85
PEACH	1611C	12/10½ oz.	9½ lbs.	.343	2.85
CREAM PIES (9 INCH):					
CHOCOLATE	5015C	6/1 lb.	7¾ lbs.	.515	2.99
COCONUT	5425C	6/1 lb.	7¾ lbs.	.515	2.99
LEMON	5025C	6/1 lb.	7¾ lbs.	.515	2.99
STRAWBERRY	5725C	6/1 lb.	7¾ lbs.	.515	2.99
BANANA	5515C	6/1 lb.	7¾ lbs.	.515	2.99
BUTTERSCOTCH	5125C	6/1 lb.	7¾ lbs.	.515	2.99
COOKIE ROLLS:					
CHOCOLATE NUT	5050C	12/12 oz.	10 lbs.	.268	4.30
CHOCOLATE CHIP	5850C	12/12 oz.	10 lbs.	.268	4.30
VANILLA NUT	5050C	12/12 oz.	10 lbs.	.268	4.30
OATMEAL	5490C	12/12 oz.	10 lbs.	.268	4.30
MEAT PIES:					
CHICKEN W/GRAVY	5260C	12/8 oz.	7½ lbs.	.348	2.81
CHICKEN VEGETABLE	5030C	12/8 oz.	7½ lbs.	.348	2.81
TURKEY VEGETABLE	5960C	12/8 oz.	7½ lbs.	.348	2.81
BEEF VEGETABLE	5000C	12/8 oz.	7½ lbs.	.348	2.81
TUNA	5760C	12/8 oz.	7½ lbs.	.348	2.81
TAMALE	5560C	12/8 oz.	7½ lbs.	.343	2.81
CHOCOLATE CAKE	4030C	6/16 oz.	9¾ lbs.	.705	4.39

NOTE: Plant must have 72 hours (work weeks time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY — Zone 20
SPECIAL SINGLE SERVICE PACKAGE LIST NO. — Pounds
Effective April 2, 1951

PRODUCT	CODE NUMBER	SIZE A INCH	CASES	OUTER WEIGHT	CWT PRICE
Small Pies (5 Inch/2½ oz.)					
Apple	1090	6/8 in.	96½ lbs.	.38	2.80
Boysenberry	7090	6/8 in.	[illegible] lbs.	.38	2.80
Cherry	9090	6/8 in.	[illegible] lbs.	.38	2.80
Peach	13090	6/8 in.	[illegible] lbs.	.38	2.80
Pineapple	15090	6/8 in.	[illegible] lbs.	.38	2.80
Apricot	3090	6/8 in.	[illegible] lbs.	.38	2.80
Blueberry	5090	6/8 in.	[illegible] lbs.	.38	2.80
Blackberry	4090	6/8 in.	[illegible] lbs.	.38	2.80
Gourtop Lemon	10090	6/8 in.	[illegible] lbs.	.38	2.80
Custard	8090	6/8 in.	[illegible] lbs.	.38	2.76
Coconut Custard	7590	6/8 in.	[illegible] lbs.	.38	2.76
Adult Pies (9 Inch)					
Apple	1070	6/9 in.	[illegible] lbs.	.52	3.78
Boysenberry	7070	6/9 in.	[illegible] lbs.	.52	3.78
Cherry	9070	6/9 in.	[illegible] lbs.	.52	3.78
Peach	13070	6/9 in.	[illegible] lbs.	.52	3.78
Pineapple	15070	6/9 in.	[illegible] lbs.	.52	3.78
Apricot	3070	6/9 in.	[illegible] lbs.	.52	3.78
Blueberry	5070	6/9 in.	[illegible] lbs.	.52	3.78
Gourtop Lemon	10070	6/9 in.	[illegible] lbs.	.52	3.78
Custard	8070	6/9 in.	[illegible] lbs.	.52	3.78
Large Pies (8 Inch)					
Chocolate	32250	6/1 lb.	[illegible] lbs.	.515	2.99
Coconut	34250	6/1 lb.	[illegible] lbs.	.515	2.99
Lemon	36250	6/1 lb.	[illegible] lbs.	.515	2.99
Strawberry	37250	6/1 lb.	[illegible] lbs.	.515	2.99
Banana	30250	6/1 lb.	[illegible] lbs.	.515	2.99
Butterscotch	39250	6/1 lb.	[illegible] lbs.	.515	2.99

Note: Plant must have 72 hours (work week time) to produce [illegible]

PRICE SUBJECT TO CHANGE WITHOUT NOTICE

7

2347

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 1A
ARIZONA

PRICE LIST NO. 16 :
Effective April 17, 1961

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:					
APPLE	6/8 in.	10½ lbs.	2.24	2.20	2.18
BOYSENBERRY	6/8 in.	10½ lbs.	2.24	2.20	2.18
CHERRY	6/8 in.	10½ lbs.	2.24	2.20	2.18
PEACH	6/8 in.	10½ lbs.	2.24	2.20	2.18
PINEAPPLE	6/8 in.	10½ lbs.	2.24	2.20	2.18
APRICOT	6/8 in.	10½ lbs.	2.24	2.20	2.18
BLUEBERRY	6/8 in.	9¾ lbs.	2.62	2.58	2.56
BLACKBERRY	6/8 in.	10½ lbs.	2.24	2.20	2.18
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.24	2.20	2.18
CUSTARD	6/8 in.	9¾ lbs.	2.24	2.20	2.18
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.24	2.20	2.18
FRUIT PIES (9 INCH):					
APPLE	6/9 in.	14¾ lbs.	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.01	2.97	2.95
FRUIT PIES (5 INCH):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 INCH):					
CHOCOLATE	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
COOKIE ROLLS:					
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CAKE	6/18 oz.	9¾ lbs.	3.86	3.82	3.80

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "Full Truck" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer—one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1C

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 16

Effective April 17, 1961

TERMS: Net 30 days

PRODUCT	CODE NUMBER	SIZE & PACK	GROSS WT. LBS.	CUBIC FEET	C I F PRICE
FRUIT PIES (8 INCH) 6/34 OZ.					
APPLE	109C	6/8 in.	10½ lbs.	.39	2.80
BOYSENBERRY	709C	6/8 in.	10½ lbs.	.39	2.80
CHERRY	909C	6/8 in.	10½ lbs.	.39	2.80
PEACH	1309C	6/8 in.	10½ lbs.	.39	2.80
PINEAPPLE	1509C	6/8 in.	10½ lbs.	.39	2.80
APRICOT	309C	6/8 in.	10½ lbs.	.39	2.80
BLUEBERRY	509C	6/8 in.	9¾ lbs.	.39	3.14
BLACKBERRY	409C	6/8 in.	10½ lbs.	.39	2.80
CRUSTOP LEMON	1009C	6/8 in.	10½ lbs.	.39	2.80
CUSTARD	809C	6/8 in.	9¾ lbs.	.39	2.76
COCONUT CUSTARD	759C	6/8 in.	9¾ lbs.	.39	2.76
FRUIT PIES (9 INCH):					
APPLE	107C	6/9 in.	14¾ lbs.	.52	3.78
BOYSENBERRY	707C	6/9 in.	14¾ lbs.	.52	3.78
CHERRY	907C	6/9 in.	14¾ lbs.	.52	3.78
PEACH	1307C	6/9 in.	14¾ lbs.	.52	3.78
PINEAPPLE	1507C	6/9 in.	14¾ lbs.	.52	3.78
APRICOT	307C	6/9 in.	14¾ lbs.	.52	3.78
BLUEBERRY	507C	6/9 in.	14¾ lbs.	.52	4.14
CRUSTOP LEMON	1007C	6/9 in.	14¾ lbs.	.52	3.78
CUSTARD	807C	6/9 in.	14 lbs.	.52	3.74
CREAM PIES (8 INCH):					
CHOCOLATE	3225C	6/1 lb.	7¾ lbs.	.515	3.05
COCONUT	3425C	6/1 lb.	7¾ lbs.	.515	3.05
LEMON	3625C	6/1 lb.	7¾ lbs.	.515	3.05
STRAWBERRY	3725C	6/1 lb.	7¾ lbs.	.515	3.05
BANANA	3025C	6/1 lb.	7¾ lbs.	.515	3.05
BUTTERSCOTCH	3925C	6/1 lb.	7¾ lbs.	.515	3.05

NOTE: Please allow 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 1A
ARIZONA

PRICE LIST NO. 16A
Effective August 1, 1961

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/34 oz.:					
APPLE	6/8 in.	10½ lbs.	2.34	2.30	2.18
BOYSENBERRY	6/8 in.	10½ lbs.	2.34	2.30	2.18
CHERRY	6/8 in.	10½ lbs.	2.34	2.30	2.18
PEACH	6/8 in.	10½ lbs.	2.34	2.30	2.18
PINEAPPLE	6/8 in.	10½ lbs.	2.34	2.30	2.18
APRICOT	6/8 in.	10½ lbs.	2.34	2.30	2.18
BLUEBERRY	6/8 in.	9½ lbs.	2.62	2.58	2.56
BLACKBERRY	6/8 in.	10½ lbs.	2.34	2.30	2.18
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.34	2.30	2.18
CUSTARD	6/8 in.	9½ lbs.	2.34	2.30	2.18
COCONUT CUSTARD	6/8 in.	9½ lbs.	2.34	2.30	2.18
FRUIT PIES (9 INCH):					
APPLE	6/9 in.	14½ lbs.	3.16	3.12	3.10
BOYSENBERRY	6/9 in.	14½ lbs.	3.16	3.12	3.10
CHERRY	6/9 in.	14½ lbs.	3.16	3.12	3.10
PEACH	6/9 in.	14½ lbs.	3.16	3.12	3.10
PINEAPPLE	6/9 in.	14½ lbs.	3.16	3.12	3.10
APRICOT	6/9 in.	14½ lbs.	3.16	3.12	3.10
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.47	3.45
CRUSTOP LEMON	6/9 in.	14½ lbs.	3.16	3.12	3.10
CUSTARD	6/9 in.	14 lbs.	3.16	3.12	3.10
FRUIT PIES (5 INCH):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 INCH):					
CHOCOLATE	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
COOKIE ROLLS:					
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CAKE	6/10 oz.	9½ lbs.	3.06	3.02	3.00

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in part truck shipments originating from plant. "Full Truck" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer—one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 1A
ARIZONA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:					
APPLE	6/8 In.	10½ lbs.	2.34	2.30	2.18
BOYSENBERRY	6/8 In.	10½ lbs.	2.34	2.30	2.18
CHERRY	6/8 In.	10½ lbs.	2.34	2.30	2.18
PEACH	6/8 In.	10½ lbs.	2.34	2.30	2.18
PINEAPPLE	6/8 In.	10½ lbs.	2.34	2.30	2.18
APRICOT	6/8 In.	10½ lbs.	2.34	2.30	2.18
PUMPKIN	6/8 In.	10½ lbs.	2.26	2.22	2.20
MINCE	6/8 In.	10½ lbs.	2.44	2.40	2.28
BLUEBERRY	6/8 In.	9½ lbs.	2.62	2.58	2.46
BLACKBERRY	6/8 In.	10½ lbs.	2.34	2.30	2.18
CRUSTOP LEMON	6/8 In.	10½ lbs.	2.34	2.30	2.18
CUSTARD	6/8 In.	9½ lbs.	2.34	2.30	2.18
COCONUT CUSTARD	6/8 In.	9½ lbs.	2.34	2.30	2.18
FRUIT PIES (9 Inch):					
APPLE	6/9 In.	14½ lbs.	3.16	3.12	3.10
BOYSENBERRY	6/9 In.	14½ lbs.	3.16	3.12	3.10
CHERRY	6/9 In.	14½ lbs.	3.16	3.12	3.10
PEACH	6/9 In.	14½ lbs.	3.16	3.12	3.10
PINEAPPLE	6/9 In.	14½ lbs.	3.16	3.12	3.10
APRICOT	6/9 In.	14½ lbs.	3.16	3.12	3.10
PUMPKIN	6/9 In.	14 lbs.	3.34	3.30	3.28
MINCE	6/9 In.	14½ lbs.	3.34	3.30	3.28
BLUEBERRY	6/9 In.	14½ lbs.	3.51	3.47	3.45
CRUSTOP LEMON	6/9 In.	14½ lbs.	3.16	3.12	3.10
CUSTARD	6/9 In.	14 lbs.	3.16	3.12	3.10
FRUIT PIES (5 Inch):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 Inch):					
CHOCOLATE	6/1 lb.	7½ lbs.	2.70	2.66	2.64
COCONUT	6/1 lb.	7½ lbs.	2.70	2.66	2.64
LEMON	6/1 lb.	7½ lbs.	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7½ lbs.	2.70	2.66	2.64
BANANA	6/1 lb.	7½ lbs.	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7½ lbs.	2.70	2.66	2.64
COOKIE ROLLS:					
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CAKE	6/16 oz.	9½ lbs.	3.55	3.52	3.50

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in post truck shipments originating from plant; "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (each week day) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2351

CARNATION COMPANY

ZONE 1C
HAWAII

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

TERMS: Net 30 days

PRODUCT	CODE NUMBER	SIZE & PACK	GROSS WT. LBS.	CUBIC FEET	C I F PRICE
FRUIT PIES (8 INCH) 6/34 OZ.					
APPLE	106C	6/8 in.	10½ lbs.	.39	2.80
BOYSENBERRY	709C	6/8 in.	10½ lbs.	.39	2.80
CHEERY	909C	6/8 in.	10½ lbs.	.39	2.80
PEACH	1309C	6/8 in.	10½ lbs.	.39	2.80
PINEAPPLE	1509C	6/8 in.	10½ lbs.	.39	2.80
APRICOT	309C	6/8 in.	10½ lbs.	.39	2.80
PUMPKIN	1709C	6/8 in.	10½ lbs.	.39	2.76
MINCE	1109C	6/8 in.	10½ lbs.	.39	2.96
BLUEBERRY	509C	6/8 in.	9¼ lbs.	.39	3.14
BLACKBERRY	409C	6/8 in.	10½ lbs.	.39	2.80
CRUSTOP LEMON	1009C	6/8 in.	10½ lbs.	.39	2.80
CUSTARD	809C	6/8 in.	9¼ lbs.	.39	2.76
COCONUT CUSTARD	759C	6/8 in.	9¼ lbs.	.39	2.76
FRUIT PIES (9 INCH):					
APPLE	107C	6/9 in.	14½ lbs.	.52	3.78
BOYSENBERRY	707C	6/9 in.	14½ lbs.	.52	3.78
CHEERY	907C	6/9 in.	14½ lbs.	.52	3.78
PEACH	1307C	6/9 in.	14½ lbs.	.52	3.78
PINEAPPLE	1507C	6/9 in.	14½ lbs.	.52	3.78
APRICOT	307C	6/9 in.	14½ lbs.	.52	3.78
PUMPKIN	1707C	6/9 in.	14 lbs.	.52	4.01
MINCE	1107C	6/9 in.	14½ lbs.	.52	4.04
BLUEBERRY	507C	6/9 in.	14½ lbs.	.52	4.14
CRUSTOP LEMON	1007C	6/9 in.	14½ lbs.	.52	3.78
CUSTARD	807C	6/9 in.	14 lbs.	.52	3.74
CREAM PIES (8 INCH):					
CHOCOLATE	3225C	6/1 lb.	7¾ lbs.	.515	3.88
COCONUT	3425C	6/1 lb.	7¾ lbs.	.515	3.88
LEMON	3625C	6/1 lb.	7¾ lbs.	.515	3.88
STRAWBERRY	3725C	6/1 lb.	7¾ lbs.	.515	3.88
BANANA	3025C	6/1 lb.	7¾ lbs.	.515	3.88
BUTTERSCOTCH	3925C	6/1 lb.	7¾ lbs.	.515	3.88

NOTE: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2352

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17A
Effective October 2, 1961

Zone 1C

TERMS: Net 30 days

Hawaii

PRODUCT	CODE NUMBER	SIZE & PACK	GROSS WT. LBS.	CUBIC FEET	C I F PRICE
FRUIT PIES (8 Inch) 6/24 oz.):					
Apple	109C	6/8 in.	10½ lbs.	.39	2.80
Boysenberry	709C	6/8 in.	10½ lbs.	.39	2.80
Cherry	909C	6/8 in.	10½ lbs.	.39	2.80
Peach	1309C	6/8 in.	10½ lbs.	.39	2.80
Pineapple	1509C	6/8 in.	10½ lbs.	.39	2.80
Apricot	309C	6/8 in.	10½ lbs.	.39	2.80
Pumpkin	1709C	6/8 in.	10½ lbs.	.39	2.76
Mince	1109C	6/8 in.	10½ lbs.	.39	2.94
Blueberry	509C	6/8 in.	9-3/4 lbs.	.39	3.14
Blackberry	409C	6/8 in.	10½ lbs.	.39	2.80
Crustop Lemon	1009C	6/8 in.	10½ lbs.	.39	2.80
Custard	809C	6/8 in.	9-3/4 lbs.	.39	2.76
Coconut Custard	759C	6/8 in.	9-3/4 lbs.	.39	2.76
FRUIT PIES (9 Inch):					
Apple	107C	6/9 in.	14-3/4 lbs.	.52	3.78
Boysenberry	707C	6/9 in.	14-3/4 lbs.	.52	3.78
Cherry	907C	6/9 in.	14-3/4 lbs.	.52	3.78
Peach	1307C	6/9 in.	14-3/4 lbs.	.52	3.78
Pineapple	1507C	6/9 in.	14-3/4 lbs.	.52	3.78
Apricot	307C	6/9 in.	14-3/4 lbs.	.52	3.78
Pumpkin	1707C	6/9 in.	14 lbs.	.52	3.80
Mince	1107C	6/9 in.	14-3/4 lbs.	.52	3.83
Blueberry	507C	6/9 in.	14-3/4 lbs.	.52	4.14
Blackberry	407C	6/9 in.	14-3/4 lbs.	.52	3.78
Crustop Lemon	1007C	6/9 in.	14-3/4 lbs.	.52	3.78
Custard	807C	6/9 in.	14 lbs.	.52	3.74
CREAM PIES (8 Inch):					
Chocolate	3225C	6/1 lb.	7-3/4 lbs.	.515	3.05
Coconut	3425C	6/1 lb.	7-3/4 lbs.	.515	3.05
Lemon	3625C	6/1 lb.	7-3/4 lbs.	.515	3.05
Strawberry	3725C	6/1 lb.	7-3/4 lbs.	.515	3.05
Banana	3025C	6/1 lb.	7-3/4 lbs.	.515	3.05
Butterscotch	3925C	6/1 lb.	7-3/4 lbs.	.515	3.05

NOTE: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17C - Effective February 7, 1962

TERMS: Net 7 days

Zone 1B
Southern California
(Inc. Las Vegas & Fresno)

PRODUCT	SIZE & PACK	GROSS WT. Lbs.	EX WAREHOUSE 250 CS. MIN.	EX-TRUCK	EX-TRUCK 700 CS. MIN.	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.						
Apple	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Boysenberry	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Cherry	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Peach	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Pineapple	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Apricot	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
*Pumpkin	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
*Mince	6/8 in.	10¼ lbs.	2.34	2.26	2.22	2.20
Blueberry	6/8 in.	10¼ lbs.	2.52	2.44	2.40	2.38
Blackberry	6/8 in.	9-3/4 lbs.	1.84	1.76	1.72	1.70
Crustop Lemon	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Custard	6/8 in.	10¼ lbs.	1.84	1.76	1.72	1.70
Cocomut Custard	6/8 in.	9-3/4 lbs.	1.84	1.76	1.72	1.70
FRUIT PIES (9 Inch):						
Apple	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Boysenberry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Cherry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Peach	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Pineapple	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Apricot	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
*Pumpkin	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
*Mince	6/9 in.	14 lbs.	3.21	3.13	3.09	3.07
Blueberry	6/9 in.	14-3/4 lbs.	3.21	3.13	3.09	3.07
Blackberry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Crustop Lemon	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Custard	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Cocomut Custard	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 Inch):						
Apple	12/10¼ oz.	9¼ lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10¼ oz.	9¼ lbs.	2.42	2.34	2.30	2.28
Cherry	12/10¼ oz.	9¼ lbs.	2.42	2.34	2.30	2.28
Peach	12/10¼ oz.	9¼ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Coconut	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Lemon	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Strawberry	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Banana	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Butterscotch	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
COOKIE ROLLS:	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Chocolate Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Chocolate Chip	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Vanilla Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Oatmeal	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
MEAT PIES:						
Chicken W/Gravy	12/8 oz.	7¼ lbs.	2.47	2.39	2.35	2.33
Chicken Vegetable	12/8 oz.	7¼ lbs.	2.47	2.39	2.35	2.33
Turkey Vegetable	12/8 oz.	7¼ lbs.	2.47	2.39	2.35	2.33
Beef Vegetable	12/8 oz.	7¼ lbs.	2.47	2.39	2.35	2.33
Tuna	12/8 oz.	7¼ lbs.	2.47	2.39	2.35	2.33
Tamale	12/8 oz.	7¼ lbs.	2.47	2.39	2.35	2.33
CHOCOLATE CAKE:	6/18 oz.	9-3/4 lbs.	3.94	3.86	3.82	3.80

* AVAILABLE DURING FALL HOLIDAY SEASON

EX-WAREHOUSE -Pick up at warehouse by buyer. Minimum order for warehouse pick-up - 25 cases.
"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Frozen Food Products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Overseas shipments - F.O.B. San Francisco: Up-Charge 20¢ per case, in the bracket amount of order falls, for strapping and stenciling. F.O.B. Wilmington: Up-Charge 4¢ per case for stenciling and/or 6¢ per case for strapping in the bracket amount of order falls.
Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2354

CARNATION COMPANY
SEATTLE SALES DISTRICT OFFICE
SEATTLE 99, WASHINGTON
Effective February 25, 1952

Zone 1
Northern California
(Including Reno)
(Excluding Fresno)

TERMS: Net 7 days

PRODUCT	SIZE & PACK	CASES NET WTS.	EX-WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch)5/2½ oz.:						
Apple	6/8 in.	10	2.32	2.24	2.20	2.16
Boysenberry	6/8 in.			2.24	2.20	2.16
Cherry	6/8 in.			2.24	2.20	2.16
Peach	6/8 in.			2.24	2.20	2.16
Pineapple	6/8 in.			2.24	2.20	2.16
Apricot	6/8 in.				2.20	2.16
* Pumpkin	6/8 in.				2.22	2.20
* Mince	6/8 lb.				2.40	2.36
Blueberry	6/8 in.				2.58	2.54
Blackberry	6/8 in.				2.20	2.16
Crustop Lemon	6/8 in.				2.20	2.16
Custard	6/8 in.			2.24	2.20	2.16
Coconut Custard	6/8 in.			2.24	2.20	2.16
FRUIT PIES (9 Inch):						
Apple	6/9 in.	1[illegible]		3.01	2.97	2.93
Boysenberry	6/9 in.	[illegible]		3.01	2.97	2.93
Cherry	6/9 in.	[illegible]		3.01	2.97	2.93
Peach	6/9 in.	[illegible]		3.01	2.97	2.93
Pineapple	6/9 in.	[illegible]		3.01	2.97	2.93
Apricot	6/9 in.	[illegible]		3.01	2.97	2.93
* Pumpkin	6/9 in.	[illegible]		3.01	2.97	2.93
* Mince	6/9 in.	[illegible]		3.01	2.97	2.93
Blueberry	6/9 in.	[illegible]		3.01	2.97	2.93
Blackberry	6/9 in.	[illegible]		3.01	2.97	2.93
Crustop Lemon	6/9 in.	[illegible]		3.01	2.97	2.93
Custard	6/9 in.	[illegible]		3.01	2.97	2.93
Coconut Custard	6/9 in.	[illegible]		3.01	2.97	2.93
FRUIT PIES (5 Inch):						
Apple	12/[illegible] oz.	[illegible]	2.42	2.38	2.34	2.30
Boysenberry	12/[illegible] oz.	[illegible]	2.42	2.38	2.34	2.30
Cherry	12/[illegible] oz.	[illegible]	2.42	2.38	2.34	2.30
Peach	12/10½ oz.	[illegible]	2.42	2.38	2.34	2.30
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-[illegible]	2.70	2.62	2.58	[illegible]
Coconut	6/1 lb.	7-[illegible]	2.70	2.62	2.58	[illegible]
Lemon	6/1 lb.	7-[illegible]	2.70	2.62	2.58	[illegible]
Strawberry	6/1 lb.	7-[illegible]	2.70	2.62	2.58	[illegible]
Banana	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	[illegible]
Butterscotch	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	[illegible]
COOKIE ROLLS:						
Chocolate Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Chocolate Chip	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Vanilla Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Oatmeal	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
MEAT PIES:						
Chicken w/Gravy	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Chicken Vegetable	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Turkey Vegetable	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Beef Vegetable	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Tuna	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Turkey	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
CHRISTMAS CAKE:	6/18 oz.	9-3/4 lbs.	3.94	3.86	3.82	3.80

AV[illegible] HOLIDAY BRANDS

[illegible] Pick-up at warehouse by buyer. Minimum order for warehouse pick-up - 25 cases. [illegible] are not per case; when purchased as a part of a combined order of all Simple [illegible] products in pool truck shipments originating from plant. "FULL TRUCK" prices [illegible] apply on full truck load of assorted Carnation and Pet products, which originates at plant, to one [illegible] destination. Overseas Shipments-F.O.B. San Francisco; up-charge 20¢ per case, in the [illegible] area, for strapping and [illegible]. Overseas Shipments-Originating [illegible] up-charge 40¢ per case for [illegible], and 60¢ per case for strapping, in the [illegible] area, for the order [illegible]. Orders delivered to [illegible] warehouse for export. Note: Plan [illegible] hours(work week time)to process orders.

CARNATION COMPANY

SIERRA SELECT FROZEN FOODS

PRICE LIST NO. 17A

Effective February 12, 1962

Zone 1A

Arizona

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:					
Apple	6/8 in.	10½ lbs.	2.24	2.20	2.18
Boysenberry	6/8 in.	10½ lbs.	2.24	2.20	2.18
Cherry	6/8 in.	10½ lbs.	2.24	2.20	2.18
Peach	6/8 in.	10½ lbs.	2.24	2.20	2.18
Pineapple	6/8 in.	10½ lbs.	2.24	2.20	2.18
Apricot	6/8 in.	10½ lbs.	2.24	2.20	2.18
* Pumpkin	6/8 in.	10 lbs.	2.26	2.22	2.20
* Mince	6/8 in.	10 lbs.	2.44	2.40	2.38
Blueberry	6/8 in.	9-3/4 lbs.	2.62	2.58	2.56
Blackberry	6/8 in.	10½ lbs.	2.24	2.20	2.18
Crustop Lemon	6/8 in.	10½ lbs.	2.24	2.20	2.18
Custard	6/8 in.	9-3/4 lbs.	2.24	2.20	2.18
Coconut Custard	6/8 in.	9-3/4 lbs.	2.24	2.20	2.18
FRUIT PIES (9 Inch):					
Apple	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Boysenberry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Cherry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Peach	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Pineapple	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Apricot	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
* Pumpkin	6/9 in.	14 lbs.	3.34	3.30	3.28
* Mince	6/9 in.	14-3/4 lbs.	3.34	3.30	3.28
Blueberry	6/9 in.	14-3/4 lbs.	3.51	3.47	3.45
Blackberry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Crustop Lemon	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Custard	6/9 in.	14 lbs.	3.16	3.12	3.10
Coconut Custard	6/9 in.	14 lbs.	3.16	3.12	3.10
FRUIT PIES (5 Inch):					
Apple	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 Inch):					
Chocolate	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Coconut	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Lemon	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Strawberry	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Banana	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Butterscotch	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
COOKIE ROLLS:					
Chocolate Nut	12/12 oz.	10 lbs.	3.76	3.72	3.70
Chocolate Chip	12/12 oz.	10 lbs.	3.76	3.72	3.70
Vanilla Nut	12/12 oz.	10 lbs.	3.76	3.72	3.70
Oatmeal	12/12 oz.	10 lbs.	3.76	3.72	3.70
CHOCOLATE CAKE	6/18 oz.	9-3/4 lbs.	3.86	3.82	3.80

* AVAILABLE DURING FALL HOLIDAY SEASON

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipment originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2356

CARNATION COMPANY
SUNSHINE SUNSET FROZEN FOODS
PRICE LIST NO. 178
Effective February 12, 1962

Zone 10
Hawaii

TERMS: Net 30 days

PRODUCT	CODE NUMBER	SIZE & PACK	GROSS WT. LBS.	CUBIC FEET	C I F PRICE
FRUIT PIES (8 Inch)6/2½ oz.:					
Apple	1690	6/8 in.	10½ lbs.	.39	2.80
Boysenberry	7090	6/8 in.	10½ lbs.	.39	2.80
Cherry	9090	6/8 in.	10½ lbs.	.39	2.80
Peach	13090	6/8 in.	10½ lbs.	.39	2.80
Pineapple	15090	6/8 in.	10½ lbs.	.39	2.80
Apricot	3090	6/8 in.	10½ lbs.	.39	2.80
* Pumpkin	17090	6/8 in.	10½ lbs.	.39	2.76
* Mince	11090	6/8 in.	10½ lbs.	.39	2.94
Blueberry	5090	6/8 in.	9-3/4 lbs.	.39	3.14
Blackberry	4090	6/8 in.	10½ lbs.	.39	2.80
Greytop Lemon	10090	6/8 in.	10½ lbs.	.39	2.80
Custard	8090	6/8 in.	9-3/4 lbs.	.39	2.76
Coconut Custard	7590	6/8 in.	9-3/4 lbs.	.39	2.76
FRUIT PIES (9 Inch):					
Apple	1070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Boysenberry	7070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Cherry	9070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Peach	13070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Pineapple	15070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Apricot	3070	6/9 in.	1lb-3/4 lbs.	.52	3.78
* Pumpkin	17070	6/9 in.	1lb lbs.	.52	3.80
* Mince	11070	6/9 in.	1lb-3/4 lbs.	.52	3.83
Blueberry	5070	6/9 in.	1lb-3/4 lbs.	.52	4.14
Blackberry	4070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Greytop Lemon	10070	6/9 in.	1lb-3/4 lbs.	.52	3.78
Custard	8070	6/9 in.	1lb lbs.	.52	3.74
Coconut Custard	7570	6/9 in.	1lb lbs.	.52	3.74
CREAM PIES (8 Inch):					
Chocolate	32850	6/1 lb.	7-3/4 lbs.	.515	3.05
Coconut	34850	6/1 lb.	7-3/4 lbs.	.515	3.05
Lemon	36850	6/1 lb.	7-3/4 lbs.	.515	3.05
Strawberry	37850	6/1 lb.	7-3/4 lbs.	.515	3.05
Banana	30850	6/1 lb.	7-3/4 lbs.	.515	3.05
Butterscotch	39850	6/1 lb.	7-3/4 lbs.	.515	3.05

NOTE: Plant must have 72 hours (work week time) to process orders.

* AVAILABLE DURING FALL HOLIDAY SEASON

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2357

[fol. 2358]

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17E
Effective March 12, 1962

Zone 1
Northern California
(Including Reno)
(Excluding Fresno)

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:						
Apple	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Boysenberry	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Cherry	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Peach	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Pineapple	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Apricot	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
* Pumpkin	6/8 in.	10½ lbs.	2.34	2.26	2.22	2.20
* Mince	6/8 in.	10½ lbs.	2.52	2.44	2.40	2.38
Blueberry	6/8 in.	9-3/4 lbs.	2.70	2.62	2.58	2.56
Blackberry	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Crustop Lemon	6/8 in.	10½ lbs.	1.96	1.88	1.84	1.82
Custard	6/8 in.	9-3/4 lbs.	1.96	1.88	1.84	1.82
Coconut Custard	6/8 in.	9-3/4 lbs.	1.96	1.88	1.84	1.82
FRUIT PIES (9 Inch):						
Apple	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Boysenberry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Cherry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Peach	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Pineapple	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Apricot	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
* Pumpkin	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
* Mince	6/9 in.	14-3/4 lbs.	3.21	3.13	3.09	3.07
Blueberry	6/9 in.	14-3/4 lbs.	3.41	3.33	3.29	3.27
Blackberry	6/9 in.	14-3/4 lbs.	3.08	3.01	2.97	2.95
Crustop Lemon	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Custard	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
Coconut Custard	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 Inch):						
Apple	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Coconut	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Lemon	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Strawberry	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Banana	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
Butterscotch	6/1 lb.	7-3/4 lbs.	2.70	2.62	2.58	2.56
COOKIE ROLLS:						
Chocolate Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Chocolate Chip	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Vanilla Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Oatmeal	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
MEAT PIES:						
Chicken W/Gravy	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Chicken Vegetable	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Turkey Vegetable	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Beef Vegetable	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Tuna	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
Tamale	12/8 oz.	7½ lbs.	2.47	2.39	2.35	2.33
CHOCOLATE CAKE:	6/18 oz.	9-3/4 lbs.	3.94	3.86	3.82	3.80

* AVAILABLE DURING FALL HOLIDAY SEASON.

EX-WAREHOUSE-Pick-up at warehouse by buyer. Minimum order for warehouse pick-up - 25 cases. "EX-TRUCK prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Overseas Shipments-F.O.B. San Francisco: Up-charge 20¢ per case, in the bracket amount the order falls, for strapping and stenciling. Overseas Shipments-Originating from Torrance Plant: Up-charge 4¢ per case for stenciling, and 6¢ per case for strapping, in the bracket amount the order falls. Orders delivered to customer's warehouse for export. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2358

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 6

TERMS: Net 7 days. Effective May 5, 1960

ZONE 2A
NEW MEXICO
EL PASO, TEXAS

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-WAREHOUSE	EX-TRUCK 200 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.60	2.50	2.43	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.60	2.50	2.43	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.60	2.50	2.43	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.60	2.50	2.43	2.46
TUNA	12/8 oz.	7½ lbs.	2.60	2.50	2.43	2.46
TAMALE	12/8 oz.	7½ lbs.	2.60	2.50	2.43	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.80	3.70	3.58	3.61
BOYSENBERRY	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
CHERRY	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
PEACH	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
PINEAPPLE	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
APRICOT	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
PUMPKIN	6/9 in.	13½ lbs.	3.45	3.35	3.23	3.31
MINCE	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
BLUEBERRY	6/9 in.	14½ lbs.	3.75	3.65	3.53	3.61
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.80	2.70	2.58	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.75	2.65	2.53	2.61
CHERRY	6/8 in.	10½ lbs.	2.65	2.55	2.43	2.46
PEACH	6/8 in.	10½ lbs.	2.80	2.70	2.58	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.80	2.70	2.58	2.46
APRICOT	6/8 in.	10½ lbs.	2.75	2.65	2.53	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.45	2.53
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.75	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.85	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.20	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.20	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.20	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.20	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.00
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.00
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.46	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.46	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.46	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.46	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 31

Terms: Net 7 days. Effective July 14, 1958

ZONE 2A
NEW MEXICO
EL PASO, TEXAS

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.45	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.50	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.50	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.20	3.20	3.18	3.16
BOYSENBERRY	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
CHERRY	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
PEACH	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
PINEAPPLE	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
APRICOT	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
PUMPKIN	6/9 in.	13½ lbs.	3.42	3.35	3.33	3.31
MINCE	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
BLUEBERRY	6/9 in.	14½ lbs.	3.73	3.65	3.63	3.61
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.50	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.53	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.50	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.50	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.85	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.08	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.65	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.23	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

4/1/58

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 7

ZONE 2A
NEW MEXICO
EL PASO TEXAS

TERMS: Net 7 days. Effective August 18, 1958

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 500 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.55	2.50	2.45	2.44
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.45	2.44
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.45	2.44
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.45	2.44
TUNA	12/8 oz.	7½ lbs.	2.55	2.50	2.45	2.44
TAMALE	12/8 oz.	7½ lbs.	2.55	2.50	2.45	2.44
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.50	3.30	3.15	3.14
BOYSENBERRY	6/9 in.	14½ lbs.	3.73	3.65	3.60	3.61
CHERRY	6/9 in.	14½ lbs.	3.73	3.65	3.60	3.61
PEACH	6/9 in.	14½ lbs.	3.73	3.65	3.60	3.61
PINEAPPLE	6/9 in.	14½ lbs.	3.73	3.65	3.60	3.61
APRICOT	6/9 in.	14½ lbs.	3.73	3.65	3.60	3.61
PUMPKIN	6/9 in.	13½ lbs.	3.51	3.13	3.11	3.09
MINCE	6/9 in.	14½ lbs.	3.66	3.58	3.56	3.54
BLUEBERRY	6/9 in.	14½ lbs.	3.73	3.65	3.60	3.61
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	16½ lbs.	3.50	3.50	3.40	3.46
BOYSENBERRY	6/8in.	15½ lbs.	3.73	3.65	3.60	3.61
CHERRY	6/8 in.	15½ lbs.	3.50	3.50	3.40	3.46
PEACH	6/8 in.	15½ lbs.	3.50	3.50	3.40	3.46
PINEAPPLE	6/8 in.	15½ lbs.	3.50	3.50	3.40	3.46
APRICOT	6/8 in.	15½ lbs.	3.73	3.65	3.60	3.61
PUMPKIN	6/8 in.	15½ lbs.	3.40	3.30	3.30	3.25
MINCE	6/8 in.	15½ lbs.	3.50	3.50	3.75	3.76
BLUEBERRY	6/8 in.	15½ lbs.	3.66	3.59	3.56	3.55
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.30
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.30
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.30
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.30
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (9 INCH):						
CHOCOLATE	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
COCOANUT	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
LEMON	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
STRAWBERRY	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	2.50	2.12	2.10	2.08
OLD FASHIONED	6/1 lb.	8 lbs.	2.50	2.12	2.10	2.08
COOKIE BONS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.66	4.56	4.54	4.52
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.66	4.56	4.54	4.52
VANILLA NUT	12/12 oz.	10 lbs.	4.66	4.56	4.54	4.52
OATMEAL	12/12 oz.	10 lbs.	4.66	4.56	4.54	4.52

EX-WAREHOUSE – Pick up at warehouse by buyer. Minimum order for warehouse pick up – 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer – one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

234

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 8

Effective Oct. 1, 1958

ZONE 2A
NEW MEXICO
EL PASO TEXAS

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 200 CASES	EX-TRUCK 7,200 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.50	2.20	2.40	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.20	2.40	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.20	2.40	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.20	2.40	2.46
TUNA	12/8 oz.	7½ lbs.	2.50	2.20	2.40	2.46
TAMALE	12/8 oz.	7½ lbs.	2.50	2.20	2.40	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.20	3.20	3.19	3.16
BOYSENBERRY	6/9 in.	14½ lbs.	3.75	3.60	3.60	3.61
CHERRY	6/9 in.	14½ lbs.	3.75	3.60	3.60	3.61
PEACH	6/9 in.	14½ lbs.	3.75	3.60	3.60	3.61
PINEAPPLE	6/9 in.	14½ lbs.	3.75	3.60	3.60	3.61
APRICOT	6/9 in.	14½ lbs.	3.75	3.60	3.60	3.61
PUMPKIN	6/9 in.	13½ lbs.	3.21	3.10	3.11	3.09
MINCE	6/9 in.	14½ lbs.	3.66	3.50	3.56	3.54
BLUEBERRY	6/9 in.	14½ lbs.	3.75	3.60	3.60	3.61
FRUIT PIES (8 INCH) 6/34 oz.:						
APPLE	6/8 in.	10½ lbs.	2.55	2.50	2.60	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.75	2.60	2.60	2.61
CHERRY	6/8 in.	10½ lbs.	2.55	2.50	2.60	2.46
PEACH	6/8 in.	10½ lbs.	2.55	2.50	2.60	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.55	2.50	2.60	2.46
APRICOT	6/8 in.	10½ lbs.	2.75	2.60	2.60	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.53	2.50	2.50	2.51
MINCE	6/8 in.	10½ lbs.	2.67	2.59	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	2.55	2.57	2.60	2.59
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.30	2.30	2.30
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.30	2.30	2.30
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.30	2.30	2.30
PEACH	12/10½ oz.	9½ lbs.	2.40	2.30	2.30	2.30
FRUIT PIES (3 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
COCONUT	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
LEMON	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
STRAWBERRY	6/1 lb.	7½ lbs.	2.50	2.12	2.10	2.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	2.50	2.12	2.10	2.08
OLD FASHIONED	6/1 lb.	8 lbs.	2.50	2.12	2.10	2.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE – Pick up at warehouse by buyer. Minimum order for warehouse pick up – 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer – one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2362

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 138

EFFECTIVE OCTOBER 25, 1940

ZONE 2A

NEW MEXICO [illegible]

[illegible]

EL PASO TEXAS

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/34 oz.:						
APPLE	6/8 In.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 In.	10½ lbs.	2.23	2.20	2.16	2.14
CHERRY	6/8 In.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 In.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 In.	10½ lbs.	2.20	2.12	2.08	2.06
APRICOT	6/8 In.	10½ lbs.	2.28	2.20	2.16	2.14
PUMPKIN	6/8 In.	10½ lbs.	2.05	1.97	1.93	1.91
MINCE	6/8 In.	10½ lbs.	2.05	1.97	1.93	1.91
BLUEBERRY	6/8 In.	9¾ lbs.	2.05	1.97	1.93	1.91
CRUSTOP LEMON	6/8 In.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 In.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
BOYSENBERRY	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
CHERRY	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
PEACH	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
PINEAPPLE	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
APRICOT	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
PUMPKIN	6/9 In.	14 lbs.	2.14	2.06	2.02	2.00
MINCE	6/9 In.	14½ lbs.	2.14	2.06	2.02	2.00
BLUEBERRY	6/9 In.	14½ lbs.	2.44	2.36	2.32	2.30
CRUSTOP LEMON	6/9 In.	14½ lbs.	2.09	2.01	1.97	1.95
CUSTARD	6/9 In.	14 lbs.	2.09	2.01	1.97	1.95
FRUIT PIES (2 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7½ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7½ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7½ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7½ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7½ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7½ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	2.84	2.76	2.72	2.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	2.84	2.76	2.72	2.70
VANILLA NUT	12/12 oz.	10 lbs.	2.84	2.76	2.72	2.70
OATMEAL	12/12 oz.	10 lbs.	2.84	2.76	2.72	2.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in steel truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week limit) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 16-1

EFFECTIVE JANUARY 15, 1961

ZONE 2A

NEW MEXICO
EL PASO, TEXAS

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:					
APPLE	6/8 In.	10½ Lbs.	2.06	2.02	2.00
BOYSENBERRY	6/8 In.	10½ Lbs.	2.30	2.26	2.24
CHERRY	6/8 In.	10½ Lbs.	2.06	2.02	2.00
PEACH	6/8 In.	10½ Lbs.	2.06	2.02	2.00
PINEAPPLE	6/8 In.	10½ Lbs.	2.22	2.18	2.16
APRICOT	6/8 In.	10½ Lbs.	2.30	2.26	2.24
BLUEBERRY	6/8 In.	9¾ Lbs.	2.29	2.25	2.23
BLACKBERRY	6/8 In.	10½ Lbs.	2.29	2.25	2.23
CRUSTOP LEMON	6/8 In.	10½ Lbs.	2.06	2.02	2.00
CUSTARD	6/8 In.	9¾ Lbs.	2.06	2.02	2.00
COCONUT CUSTARD	6/8 In.	9¾ Lbs.	2.06	2.02	2.00
FRUIT PIES (9 INCH):					
APPLE	6/9 In.	14½ Lbs.	2.01	2.97	2.95
BOYSENBERRY	6/9 In.	14½ Lbs.	2.01	2.97	2.95
CHERRY	6/9 In.	14½ Lbs.	2.01	2.97	2.95
PEACH	6/9 In.	14½ Lbs.	2.01	2.97	2.95
PINEAPPLE	6/9 In.	14½ Lbs.	2.01	2.97	2.95
APRICOT	6/9 In.	14½ Lbs.	2.01	2.97	2.95
BLUEBERRY	6/9 In.	14½ Lbs.	2.26	2.22	2.20
CRUSTOP LEMON	6/9 In.	14½ Lbs.	2.01	2.97	2.95
CUSTARD	6/9 In.	14 Lbs.	2.01	2.97	2.95
FRUIT PIES (5 INCH):					
APPLE	12/10½ oz.	9½ Lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ Lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ Lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ Lbs.	2.34	2.30	2.28
CREAM PIES (8 INCH):					
CHOCOLATE	6/1 lb.	7¾ Lbs.	2.44	2.40	2.38
COCONUT	6/1 lb.	7¾ Lbs.	2.44	2.40	2.38
LEMON	6/1 lb.	7¾ Lbs.	2.44	2.40	2.38
STRAWBERRY	6/1 lb.	7¾ Lbs.	2.44	2.40	2.38
BANANA	6/1 lb.	7¾ Lbs.	2.44	2.40	2.38
BUTTERSCOTCH	6/1 lb.	7¾ Lbs.	2.44	2.40	2.38

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "Full Truck" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer—one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2364

CARNATION COMPANY

SIMPLY SWISS FROZEN FOODS

PRICE LIST NO. 36

Effective April 17, 1961

ZONE 2A

NEW MEXICO
EL PASO, TEXAS

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.					
APPLE	6/8 In.	10½ lbs.	2.06	2.02	2.00
BOYSENBERRY	6/8 In.	10½ lbs.	2.50	2.46	2.44
CHERRY	6/8 In.	10½ lbs.	2.06	2.02	2.00
PEACH	6/8 In.	10½ lbs.	2.06	2.02	2.00
PINEAPPLE	6/8 In.	10½ lbs.	2.22	2.18	2.16
APRICOT	6/8 In.	10½ lbs.	2.50	2.46	2.44
BLUEBERRY	6/8 In.	9¾ lbs.	2.39	2.35	2.33
BLACKBERRY	6/8 In.	10½ lbs.	2.39	2.35	2.33
CRUSTOP LEMON	6/8 In.	10½ lbs.	2.06	2.02	2.00
CUSTARD	6/8 In.	9¾ lbs.	2.06	2.02	2.00
COCONUT CUSTARD	6/8 In.	9¾ lbs.	2.06	2.02	2.00
FRUIT PIES (9 INCH):					
APPLE	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
BOYSENBERRY	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
CHERRY	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
PEACH	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
PINEAPPLE	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
APRICOT	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
BLUEBERRY	6/9 In.	14⅝ lbs.	3.36	3.32	3.30
CRUSTOP LEMON	6/9 In.	14⅝ lbs.	3.01	2.97	2.95
CUSTARD	6/9 In.	14 lbs.	3.01	2.97	2.95
FRUIT PIES (5 INCH):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 INCH):					
CHOCOLATE	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.70	2.66	2.64

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simply Swiss frozen food products in part truck shipments originating from plant. "Full Truck" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer—one destination. Helps Plant need have 72 hours (work week time) to process order.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

ZONE 2A

NEW MEXICO
EL PASO, TEXAS

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 inch) 6/24 oz.:					
APPLE	6/8 In.	10½ lbs.	2.84	2.82	2.80
BOYSENBERRY	6/8 In.	10½ lbs.	2.50	2.46	2.44
CHERRY	6/8 In.	10½ lbs.	2.84	2.82	2.80
PEACH	6/8 In.	10½ lbs.	2.84	2.82	2.80
PINEAPPLE	6/8 In.	10½ lbs.	3.22	3.18	3.16
APRICOT	6/8 In.	10½ lbs.	2.50	2.46	2.44
PUMPKIN	6/8 In.	10½ lbs.	2.88	2.84	2.82
MINCE	6/8 In.	10½ lbs.	2.86	2.82	2.80
BLUEBERRY	6/8 In.	9½ lbs.	2.29	2.25	2.23
BLACKBERRY	6/8 In.	10½ lbs.	2.29	2.25	2.23
CRUSTOP LEMON	6/8 In.	10½ lbs.	2.86	2.82	2.80
CUSTARD	6/8 In.	9½ lbs.	2.86	2.82	2.80
COCONUT CUSTARD	6/8 In.	9½ lbs.	2.86	2.82	2.80
FRUIT PIES (9 inch):					
APPLE	6/9 In.	14½ lbs.	3.01	2.97	2.95
BOYSENBERRY	6/9 In.	14½ lbs.	3.01	2.97	2.95
CHERRY	6/9 In.	14½ lbs.	3.01	2.97	2.95
PEACH	6/9 In.	14½ lbs.	3.01	2.97	2.95
PINEAPPLE	6/9 In.	14½ lbs.	3.01	2.97	2.95
APRICOT	6/9 In.	14½ lbs.	3.01	2.97	2.95
PUMPKIN	6/9 In.	14 lbs.	3.34	3.30	3.28
MINCE	6/9 In.	14½ lbs.	3.34	3.30	3.28
BLUEBERRY	6/9 In.	14½ lbs.	3.36	3.32	3.30
CRUSTOP LEMON	6/9 In.	14½ lbs.	3.01	2.97	2.95
CUSTARD	6/9 In.	14 lbs.	3.01	2.97	2.95
FRUIT PIES (8 inch):					
APPLE	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 inch):					
CHOCOLATE	6/1 lb.	7½ lbs.	2.70	2.66	2.64
COCONUT	6/1 lb.	7½ lbs.	2.70	2.66	2.64
LEMON	6/1 lb.	7½ lbs.	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7½ lbs.	2.70	2.66	2.64
BANANA	6/1 lb.	7½ lbs.	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7½ lbs.	2.70	2.66	2.64

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2366

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17A
Effective February 12, 1962

Zone 2
Alaska (F.O.B. Seattle Whse.)
Oregon Utah
Washington Idaho
Montana

Terms: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:						
Apple	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Boysenberry	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Cherry	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Peach	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Pineapple	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Apricot	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
* Pumpkin	6/8 in.	10½ lbs.	2.16	2.08	2.04	2.02
* Mince	6/8 in.	10½ lbs.	2.34	2.26	2.22	2.20
Rhubarb	6/8 in.	9-3/4 lbs.	2.70	2.62	2.58	2.56
Blackberry	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Crustop Lemon	6/8 in.	10½ lbs.	2.32	2.24	2.20	2.18
Custard	6/8 in.	9-3/4 lbs.	2.32	2.24	2.20	2.18
Coconut Custard	6/8 in.	9-3/4 lbs.	2.32	2.24	2.20	2.18
FRUIT PIES (9 Inch):						
Apple	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Boysenberry	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Cherry	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Peach	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Pineapple	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Apricot	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
* Pumpkin	6/9 in.	1¼ lbs.	3.42	3.34	3.30	3.28
* Mince	6/9 in.	1lb-3/4 lbs.	3.42	3.34	3.30	3.28
Rhubarb	6/9 in.	1lb-3/4 lbs.	3.44	3.36	3.32	3.30
Blackberry	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Crustop Lemon	6/9 in.	1lb-3/4 lbs.	3.09	3.01	2.97	2.95
Custard	6/9 in.	1¼ lbs.	3.09	3.01	2.97	2.95
Coconut Custard	6/9 in.	1¼ lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 Inch):						
Apple	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Coconut	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Lemon	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Strawberry	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Banana	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Butterscotch	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64

* AVAILABLE DURING FALL HOLIDAY SEASON

EX-WAREHOUSE- Pick-up at warehouse by buyer. Minimum order for warehouse pick-up - 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Overseas Shipments: - F.O.B. San Francisco: Up-charge 20¢ per case, in the bracket amount of order falls, for strapping and stenciling. F.O.B. Wilmington: - Up-charge 4¢ per case for stenciling and/or 6¢ per case for strapping in the bracket amount order falls. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2367

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17A
Effective February 12, 1962

Zone 2A
New Mexico
El Paso, Texas

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:					
Apple	6/8 in.	10½ lbs.	2.06	2.02	2.00
Boysenberry	6/8 in.	10½ lbs.	2.50	2.46	2.44
Cherry	6/8 in.	10½ lbs.	2.06	2.02	2.00
Peach	6/8 in.	10½ lbs.	2.06	2.02	2.00
Pineapple	6/8 in.	10½ lbs.	2.22	2.18	2.16
Apricot	6/8 in.	10½ lbs.	2.50	2.46	2.44
Pumpkin	6/8 in.	10½ lbs.	2.08	2.04	2.02
Mince	6/8 in.	10½ lbs.	2.26	2.22	2.20
Blueberry	6/8 in.	9-3/4 lbs.	2.29	2.25	2.23
Blackberry	6/8 in.	10½ lbs.	2.29	2.25	2.23
Crustop Lemon	6/8 in.	10½ lbs.	2.06	2.02	2.00
Custard	6/8 in.	9-3/4 lbs.	2.06	2.02	2.00
Coconut Custard	6/8 in.	9-3/4 lbs.	2.06	2.02	2.00
FRUIT PIES (9 Inch):					
Apple	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Boysenberry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Cherry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Peach	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Pineapple	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Apricot	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Pumpkin	6/9 in.	14 lbs.	3.34	3.30	3.28
Mince	6/9 in.	14-3/4 lbs.	3.34	3.30	3.28
Blueberry	6/9 in.	14-3/4 lbs.	3.51	3.47	3.45
Blackberry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Crustop Lemon	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Custard	6/9 in.	14 lbs.	3.16	3.12	3.10
Coconut Custard	6/9 in.	14 lbs.	3.16	3.12	3.10
FRUIT PIES (5 Inch):					
Apple	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 Inch):					
Chocolate	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Coconut	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Lemon	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Strawberry	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Banana	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Butterscotch	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Frozen Food Products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGES WITHOUT NOTICE

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17A
Effective February 12, 1962

Zone 2A.
New Mexico
El Paso, Texas

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:					
Apple	6/8 in.	10½ lbs.	2.06	2.02	2.00
Boysenberry	6/8 in.	10½ lbs.	2.50	2.46	2.44
Cherry	6/8 in.	10½ lbs.	2.06	2.02	2.00
Peach	6/8 in.	10½ lbs.	2.06	2.02	2.00
Pineapple	6/8 in.	10½ lbs.	2.22	2.18	2.16
Apricot	6/8 in.	10½ lbs.	2.50	2.46	2.44
Pumpkin	6/8 in.	10½ lbs.	2.08	2.04	2.02
Mince	6/8 in.	10½ lbs.	2.26	2.22	2.20
Blueberry	6/8 in.	9-3/4 lbs.	2.29	2.25	2.23
Blackberry	6/8 in.	10½ lbs.	2.29	2.25	2.23
Crustop Lemon	6/8 in.	10½ lbs.	2.06	2.02	2.00
Custard	6/8 in.	9-3/4 lbs.	2.06	2.02	2.00
Coconut Custard	6/8 in.	9-3/4 lbs.	2.06	2.02	2.00
FRUIT PIES (9 Inch):					
Apple	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Boysenberry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Cherry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Peach	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Pineapple	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Apricot	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Pumpkin	6/9 in.	14 lbs.	3.34	3.30	3.28
Mince	6/9 in.	14-3/4 lbs.	3.34	3.30	3.28
Blueberry	6/9 in.	14-3/4 lbs.	3.51	3.47	3.45
Blackberry	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Crustop Lemon	6/9 in.	14-3/4 lbs.	3.16	3.12	3.10
Custard	6/9 in.	14 lbs.	3.16	3.12	3.10
Coconut Custard	6/9 in.	14 lbs.	3.16	3.12	3.10
FRUIT PIES (5 Inch):					
Apple	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.34	2.30	2.28
CREAM PIES (8 Inch):					
Chocolate	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Coconut	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Lemon	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Strawberry	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Banana	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64
Butterscotch	6/1 lb.	7-3/4 lbs.	2.70	2.66	2.64

"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Frozen Food Products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGES WITHOUT NOTICE

2369

[fol. 2370]

Item 28

Colorado
W. Nebraska
Wyoming

PRODUCT	SIZE	CASES Wt. Lbs.	EX WAREHOUSE	EX-TRUCK 450 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:						
Apple	6/8 in.	[illegible] Lbs.	2.14	2.05	2.02	2.00
Boysenberry	6/8 in.	10½ Lbs.	2.58	2.50	2.46	2.44
Cherry	6/8 in.	10½ Lbs.	2.14	2.06	2.02	2.00
Peach	6/8 in.	10½ Lbs.	2.14	2.05	2.02	2.00
Pineapple	6/8 in.	10½ Lbs.	2.30	2.22	2.18	2.16
Apricot	6/8 in.	10½ Lbs.	2.58	2.50	2.46	2.44
* Pumpkin	6/8 in.	10½ Lbs.	2.15	2.08	2.04	2.02
* Mince	6/8 in.	10½ Lbs.	2.34	2.26	2.22	2.20
Blueberry	6/8 in.	9-3/4 Lbs.	2.37	2.29	2.25	2.23
Blackberry	6/8 in.	10½ Lbs.	2.37	2.29	2.25	2.23
Crustop Lemon	6/8 in.	10½ Lbs.	2.14	2.05	2.02	2.00
Custard	6/8 in.	9-3/4 Lbs.	2.14	2.05	2.02	2.00
Coconut Custard	6/8 in.	9-3/4 Lbs.	2.14	2.05	2.02	2.00
FRUIT PIES (9 Inch):						
Apple	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Boysenberry	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Cherry	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Peach	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Pineapple	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Apricot	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
* Pumpkin	6/9 in.	1lb Lbs.	3.42	3.34	3.30	3.28
* Mince	6/9 in.	1lb-3/4 Lbs.	3.42	3.34	3.30	3.28
Blueberry	6/9 in.	1lb-3/4 Lbs.	3.44	3.36	3.32	3.30
Blackberry	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Crustop Lemon	6/9 in.	1lb-3/4 Lbs.	3.09	3.01	2.97	2.95
Custard	6/9 in.	1lb Lbs.	3.09	3.01	2.97	2.95
Coconut Custard	6/9 in.	1lb Lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 Inch):						
Apple	12/10½ oz.	[illegible] Lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10½ oz.	[illegible] Lbs.	2.42	2.34	2.30	2.28
Cherry	12/10½ oz.	[illegible] Lbs.	2.42	2.34	2.30	2.28
Peach	12/10½ oz.	[illegible] Lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-3/4 Lbs.	2.78	2.70	2.66	2.64
Coconut	6/1 lb.	7-3/4 Lbs.	2.78	2.70	2.66	2.64
Lemon	6/1 lb.	7-3/4 Lbs.	2.78	2.70	2.66	2.64
Strawberry	6/1 lb.	7-3/4 Lbs.	2.78	2.70	2.66	2.64
Banana	6/1 lb.	7-3/4 Lbs.	2.78	2.70	2.66	2.64
Butterscotch	6/1 lb.	7-3/4 Lbs.	2.78	2.70	2.66	2.64

* AVAILABLE DURING FULL HOLIDAY SEASON

EX-WAREHOUSE = Pick-up at warehouse by buyer. Minimum order for warehouse pick-up - 25 cases.
"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Pieces food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted Pieces and pools, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2370

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3

Effective June 17, 1957

TERMS: Net 7 days.

TEXAS (EXCEPT EL PASO)
ie: DALLAS – FT. WORTH
HOUSTON
SAN ANTONIO – AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7½ lbs.	2.50	2.58
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.58
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.58
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.58
TUNA	12/8 oz.	7½ lbs.	2.50	2.58
TAMALE	12/8 oz.	7½ lbs.	2.50	2.58
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14½ lbs.	3.24	3.32
PEACH	6/9 in.	14 lbs.	3.69	3.77
PINEAPPLE	6/9 in.	14 lbs.	3.69	3.77
APRICOT	6/9 in.	14 lbs.	3.69	3.77
PUMPKIN	6/9 in.	14 lbs.	3.69	3.77
RAISIN	6/9 in.	14 lbs.	3.69	3.77
BOYSENBERRY	6/9 in.	14 lbs.	3.69	3.77
CHERRY	6/9 in.	14 lbs.	3.69	3.77
MINCE	6/9 in.	14 lbs.	3.69	3.77
RHUBARB	6/9 in.	14 lbs.	3.69	3.77
BLUEBERRY	6/9 in.	14 lbs.	3.69	3.77
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	6/8 in.	10½ lbs.	2.40	2.48
BOYSENBERRY	6/8 in.	10½ lbs.	2.40	2.48
PEACH	6/8 in.	10½ lbs.	2.40	2.48
APRICOT	6/8 in.	10½ lbs.	2.40	2.48
PINEAPPLE	6/8 in.	10½ lbs.	2.40	2.48
CHERRY	6/8 in.	10½ lbs.	2.70	2.78
BLUEBERRY	6/8 in.	10½ lbs.	2.70	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9½ lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9½ lbs.	2.32	2.40
FRUIT PIES (3 INCH):				
APPLE	(12/6½ oz.)	6¾ lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	6¾ lbs.	1.62	1.70
PEACH	(12/6½ oz.)	6¾ lbs.	1.62	1.70
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.20
LEMON	6/1 lb.	7¾ lbs.	3.12	3.20
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	9¼ lbs.	3.24	3.32
CHEESE CAKE: (12/4)				
PINEAPPLE	6/1 lb.	8 lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8 lbs.	3.12	3.20
COOKIE ROLLS: (12/4)				
CHOCOLATE	12/1 lb.	13¼ lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.04	5.12
VANILLA	12/1 lb.	13¼ lbs.	5.04	5.12
OATMEAL	12/1 lb.	13¼ lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	13¼ lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	13¼ lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	13¼ lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.

EX TRUCK — (Minimum 250 cases or 2750 lbs.) in straight or pool truck shipment originating at Plant.

Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 4

TERMS: Net 7 days.

Effective September 6, 1957

ZONE 4

TEXAS (EXCEPT EL PASO)
DALLAS — FT. WORTH
HOUSTON
SAN ANTONIO — AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	TL-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 ozs.						
APPLE						
PEACH	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PINEAPPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
CHERRY	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PUMPKIN	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
BOYSENBERRY	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
APRICOT	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
BLUEBERRY	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
FRUIT PIES (9 INCH):						
APPLE						
PUMPKIN	6/9 in.	14½ lbs.	3.52	3.24	3.22	3.20
PEACH	6/9 in.	14½ lbs.	3.47	3.59	3.57	3.55
CHERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PINEAPPLE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
BOYSENBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
APRICOT	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
BLUEBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
MINCE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
CREAM PIES (5 INCH):						
CHOCOLATE						
COCONUT	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
MEAT PIES:						
ALL CHICKEN						
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
FRUIT PIES (5 INCH):						
APPLE						
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (3 INCH):						
APPLE						
BOYSENBERRY	(12/5½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/5½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/5½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/5½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
	(12/5½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHEESECAKES (22/4)						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS: (22/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3

TERMS: Net 7 days. Effective January 20, 1960

ZONE 4

TEXAS (EXCEPT EL PASO)
DALLAS — FT. WORTH
HOUSTON
SAN ANTONIO — AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (5 INCH) 6/24 oz.						
APPLE	6/5 in.	10½ lbs.	2.60	2.50	2.48	2.46
PEACH	6/5 in.	10½ lbs.	2.60	2.50	2.48	2.46
PINEAPPLE	6/5 in.	10½ lbs.	2.60	2.50	2.48	2.46
CHERRY	6/5 in.	10½ lbs.	2.63	2.50	2.48	2.46
PUMPKIN	6/5 in.	10½ lbs.	2.65	2.57	2.55	2.53
BOYSENBERRY	6/5 in.	10½ lbs.	2.73	2.65	2.63	2.61
APRICOT	6/5 in.	10½ lbs.	2.73	2.65	2.63	2.61
MINCE	6/5 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/5 in.	10½ lbs.	2.05	2.97	2.95	2.93
FRUIT PIES (9 INCH)						
APPLE	6/9 in.	14½ lbs.	3.52	3.34	3.32	3.30
PUMPKIN	6/9 in.	13 lbs.	3.47	3.39	3.37	3.35
PEACH	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
CHERRY	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
PINEAPPLE	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
BOYSENBERRY	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
APRICOT	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
BLUEBERRY	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
MINCE	6/9 in.	14 lbs.	3.77	3.69	3.67	3.65
CREAM PIES (8 INCH)						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
MEAT PIES						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.52	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.52	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.52	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.52	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.52	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.52	2.50	2.48	2.46
FRUIT PIES (5 INCH)						
APPLE	(12/10½ oz.)	9½ lbs.	2.43	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.43	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.43	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.43	2.35	2.33	2.32
FRUIT PIES (5 INCH)						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHEESE CAKE (22/4)						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS (22/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are net per dlvy when purchased as a part of a combined order of all Simple Simon frozen food products to post truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 6

Effective May 5, 1955

TERMS: Net 7 days.

ZONE 4

TEXAS (EXCEPT EL PASO)
DALLAS — FT. WORTH
HOUSTON
SAN ANTONIO — AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,600 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.82	3.74	3.72	3.70
BOYSENBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
CHERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PEACH	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PINEAPPLE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
APRICOT	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PUMPKIN	6/9 in.	13½ lbs.	3.47	3.39	3.37	3.35
MINCE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
BLUEBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 6A

Effective July 14, 1958

TERMS: Net 7 days.

ZONE 4
TEXAS (EXCEPT EL PASO)
DALLAS — FT. WORTH
HOUSTON
SAN ANTONIO — AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	13½ lbs.	3.32	3.24	3.22	3.20
BOYSENBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
CHERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PEACH	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PINEAPPLE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
APRICOT	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PUMPKIN	6/9 in.	13½ lbs.	3.47	3.39	3.37	3.35
MINCE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
BLUEBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.35	2.33
MINCE	6/8 in.	10½ lbs.	2.98	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.03	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one distribution. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

8/13/58

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 7

TERMS: Net 7 days. Effective August 18, 1958

ZONE 4
TEXAS (EXCEPT EL PASO)
DALLAS — FT. WORTH
HOUSTON
SAN ANTONIO — AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 280 CASES	EX-TRUCK 7,000 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	13½ lbs.	3.32	3.24	3.22	3.20
BOYSENBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
CHERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PEACH	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PINEAPPLE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
APRICOT	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PUMPKIN	6/9 in.	13½ lbs.	3.25	3.17	3.15	3.13
MINCE	6/9 in.	14½ lbs.	3.70	3.62	3.60	3.58
BLUEBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
FRUIT PIES (8 INCH) 6/34 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.43	2.35	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 8

Effective Oct. 1, 1958

ZONE 4
TEXAS (EXCEPT EL PASO)
DALLAS – FT. WORTH
HOUSTON
SAN ANTONIO – AUSTIN
LUBBOCK
AMARILLO

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 500 CASES	EX-TRUCK 5,000 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	3.80	3.80	3.40	3.40
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	3.80	3.80	3.40	3.40
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	3.80	3.80	3.40	3.40
BEEF VEGETABLE	12/8 oz.	7½ lbs.	3.80	3.80	3.40	3.40
TUNA	12/8 oz.	7½ lbs.	3.80	3.80	3.40	3.40
TAMALE	12/8 oz.	7½ lbs.	3.80	3.80	3.40	3.40
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.32	3.24	3.22	3.20
BOYSENBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
CHERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PEACH	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PINEAPPLE	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
APRICOT	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
PUMPKIN	6/9 in.	13½ lbs.	3.35	3.27	3.25	3.23
MINCE	6/9 in.	14½ lbs.	3.70	3.62	3.60	3.58
BLUEBERRY	6/9 in.	14½ lbs.	3.77	3.69	3.67	3.65
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.43	2.35	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.67	2.59	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	2.08	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (3 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70

EX-WAREHOUSE – Pick up at warehouse by buyer. Minimum order for warehouse pick up – 25 cases. "EX-TRUCK" prices are set per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer – one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9

TERMS: Net 7 days.

Effective January 5, 1959

ZONE 4
TEXAS (EXCEPT EL PASO)
DALLAS - FT. WORTH
HOUSTON
SAN ANTONIO - AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.22	3.19	3.15	3.13
MINCE	6/9 in.	14½ lbs.	3.72	3.64	3.60	3.58
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.12	3.08	3.06
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.12	3.08	3.06
LEMON	6/1 lb.	7¾ lbs.	3.20	3.12	3.08	3.06
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.12	3.08	3.06
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9A

TERMS: Net 7 days. **Effective May 19, 1959**

ZONE 4
TEXAS (EXCEPT EL PASO)
DALLAS - FT. WORTH
SAN ANTONIO - AUSTIN
LUBBOCK
AMARILLO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.27	3.19	3.15	3.13
MINCE	6/9 in.	14½ lbs.	3.72	3.64	3.60	3.58
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCOANUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 10

Effective July 6, 1939

ZONE 4
TEXAS (EXCEPT EL PASO)

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.27	3.19	3.15	3.13
MINCE	6/9 in.	14½ lbs.	3.72	3.64	3.60	3.58
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCOANUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BASE:	12/1 lb.	13½ lbs.	2.86	2.78	2.74	2.72

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 11

Effective September 21, 1959

ZONE 4
TEXAS (EXCEPT EL PASO)

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 8/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
MINCE	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.28	3.20	3.16	3.14
MINCE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BASE:*	12/1 lb.	13½ lbs.	2.86	2.78	2.74	2.72

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 4
TEXAS (EXCEPT EL PASO)

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 12

TERMS: Net 7 days.

EFFECTIVE NOVEMBER 8, 1959

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.34	2.16	2.12	2.10
MINCE	6/8 in.	10½ lbs.	2.34	2.16	2.12	2.10
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	13½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.28	3.20	3.16	3.14
MINCE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7½ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7½ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7½ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7½ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7½ lbs.	3.00	2.92	2.88	2.86
EASE:*	12/1 lb.	13½ lbs.	2.49	2.41	2.37	2.35

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

*EFFECTIVE NOVEMBER 6, 1959.

CARNATION COMPANY

ZONE 4
TEXAS (EXCEPT EL PASO)

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 13

TERMS: Net 7 days.

EFFECTIVE MAY 1, 1960

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
BOYSENBERRY	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14¾ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BANANA	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 13A

EFFECTIVE JULY 25, 1960

ZONE 4
TEXAS (EXCEPT EL PASO)

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (5 INCH) 6/24 oz.:						
APPLE	6/5 in.	[illegible] lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/5 in.	[illegible] lbs.	2.58	2.50	2.46	2.44
CHERRY	6/5 in.	[illegible] lbs.	2.14	2.06	2.02	2.00
PEACH	6/5 in.	10½ lbs.	2.14	2.06	2.02	2.00
CRUSTOP LEMON	6/5 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/5 in.	10½ lbs.	2.14	2.06	2.02	2.00
APRICOT	6/5 in.	10½ lbs.	2.30	2.22	2.18	2.16
BLUEBERRY	6/5 in.	10½ lbs.	2.58	2.50	2.46	2.44
	6/5 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
BOYSENBERRY	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14¾ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 4
TEXAS (EXCEPT EL PASO)

PRICE LIST NO. 14
EFFECTIVE OCTOBER 1, 1960

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10¼ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.20	2.16	2.12	2.10
MINCE	6/8 in.	10½ lbs.	2.44	2.36	2.32	2.30
BLUEBERRY	6/8 in.	10¾ lbs.	3.05	2.97	2.93	2.91
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SERVING THE FINEST FROZEN FOODS

ZONE 4A

DALLAS

PRICE LIST NO 14A

TERMS: Net 7 days.

EFFECTIVE OCTOBER 3, 1950

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (7 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.50	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
APRICOT	6/8 in.	10½ lbs.	2.20	2.22	2.18	2.16
PUMPKIN	6/8 in.	10½ lbs.	2.48	2.50	2.46	2.44
MINCE	6/8 in.	10½ lbs.	2.05	1.97	1.93	1.91
BLUEBERRY	6/8 in.	10½ lbs.	2.25	2.17	2.13	2.11
CRUSTOP LEMON	6/8 in.	9¾ lbs.	3.05	2.97	2.93	2.91
CUSTARD	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14⅛ lbs.	3.16	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Staple Stars frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Notify Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 14A

EFFECTIVE OCTOBER 12, 1960

ZONE 4
TEXAS
(EXCEPT EL PASO AND DALLAS)

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.05	1.97	1.93	1.91
MINCE	6/8 in.	10½ lbs.	2.05	1.97	1.93	1.91
BLUEBERRY	6/8 in.	9¾ lbs.	3.05	2.97	2.93	2.91
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2387

[illegible] COMPANY

ZONE 4A
DALLAS

PRICE LIST NO 142
EFFECTIVE OCTOBER 12, 1960

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
[illegible] PIES (8 INCH) 6/32 oz.						
APPLE	6/6 In.	[illegible]	[illegible]	2.06	2.02	2.00
BOYSENBERRY	6/2 In.	[illegible]	[illegible]	2.50	2.46	2.44
CHERRY	6/2 In.	[illegible]	[illegible]	2.08	2.02	2.00
PEACH	6/2 In.	[illegible]	[illegible]	2.06	2.02	2.00
PINEAPPLE	6/2 In.	[illegible]	[illegible]	2.22	2.18	2.16
APRICOT	6/2 In.	[illegible]	[illegible]	2.50	2.46	2.44
PUMPKIN	6/2 In.	[illegible]	[illegible]	1.97	1.93	1.91
MINCE	6/2 In.	[illegible]	[illegible]	1.97	1.93	1.91
BLUEBERRY	6/2 In.	[illegible]	[illegible]	2.67	2.93	2.91
CRUSTOP LEMON	6/2 In.	[illegible]	[illegible]	2.06	2.02	2.00
CUSTARD	6/2 In.	[illegible]	[illegible]	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 In.	[illegible]	2.09	3.01	2.97	2.95
BOYSENBERRY	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
CHERRY	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
PEACH	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
APRICOT	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
PUMPKIN	6/9 In.	[illegible]	[illegible]	3.06	3.02	3.00
MINCE	6/9 In.	[illegible]	[illegible]	3.06	3.02	3.00
BLUEBERRY	6/9 In.	[illegible]	[illegible]	3.36	3.32	3.30
CRUSTOP LEMON	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
CUSTARD	6/9 In.	[illegible]	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	[illegible]	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	[illegible]	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	[illegible]	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	[illegible]	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	[illegible]	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	[illegible]	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	[illegible]	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	[illegible]	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	[illegible]	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	[illegible]	2.72	2.64	2.60	2.58
COBBLE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2388

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 4
TEXAS (EXCEPT EL PASO)

PRICE LIST NO. 15

Effective January 10, 1961

TERMS: Net 7 days

PRODUCT	SIZE & PACK	SHIPPING WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 OZ.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.53	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.55	2.50	2.46	2.44
BLUEBERRY	6/8 in.	10½ lbs.	2.27	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.27	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58

EX-WAREHOUSE—Pick up at warehouse by buyer. Minimum order for warehouse pick up—25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 16

Effective April 17, 1961

ZONE 4

TEXAS
(EXCEPT EL PASO)

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 OZ.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE—Pick up at warehouse by buyer. Minimum order for warehouse pick up—25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products to pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2390

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

ZONE 4
TEXAS
(EXCEPT EL PASO)

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 inch) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.16	2.08	2.04	2.02
MINCE	6/8 in.	10½ lbs.	2.34	2.26	2.22	2.20
BLUEBERRY	6/8 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 inch):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.42	3.34	3.30	3.28
MINCE	6/9 in.	14¾ lbs.	3.42	3.34	3.30	3.28
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 inch):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 inch):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases.
"EX-TRUCK" prices are flat per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 1

TERMS: Net 7 days.

Effective January 28, 1957

ZONE 5
OKLAHOMA
KANSAS
MISSOURI
MINNESOTA
EAST NEBRASKA
IOWA
ILLINOIS
WISCONSIN
LOUISIANA
MISSISSIPPI
WEST TENNESSEE
SOUTH ALABAMA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/5 oz.	7¾ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TUNA	12/8 oz.	7¾ lbs.	2.40	2.48
TAMALE	12/8 oz.	7¾ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14¾ lbs.	3.30	3.38
PEACH	6/9 in.	14½ lbs.	3.30	3.38
PINEAPPLE	6/9 in.	14½ lbs.	3.30	3.38
APRICOT	6/9 in.	14½ lbs.	3.30	3.38
PUMPKIN	6/9 in.	13½ lbs.	3.30	3.38
RAISIN	6/9 in.	14½ lbs.	3.30	3.38
BOYSENBERRY	6/9 in.	14½ lbs.	3.75	3.83
CHERRY	6/9 in.	14½ lbs.	3.75	3.83
RASPBERRY	6/9 in.	14½ lbs.	3.75	3.83
MINCE	6/9 in.	14½ lbs.	3.75	3.83
RHUBARB	6/9 in.	14½ lbs.	3.75	3.83
BLUEBERRY	6/9 in.	14½ lbs.	3.75	3.83
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	6/8 in.	11 lbs.	2.30	2.38
BOYSENBERRY	6/8 in.	11 lbs.	2.30	2.38
PEACH	6/8 in.	11 lbs.	2.30	2.38
APRICOT	6/8 in.	11 lbs.	2.30	2.38
PUMPKIN	6/8 in.	11 lbs.	2.30	2.38
PINEAPPLE	6/8 in.	11 lbs.	2.30	2.38
CHERRY	6/8 in.	11 lbs.	2.65	2.73
MINCE	6/8 in.	11 lbs.	2.74	2.82
BLUEBERRY	6/8 in.	11 lbs.	3.00	3.08
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.27	2.35
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
CHERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
PEACH	(12/10½ oz.)	9 lbs.	2.27	2.35
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	9¾ lbs.	3.12	3.20
LEMON	6/1 lb.	9¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	8¾ lbs.	3.24	3.32
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8½ lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
CHOCOLATE	12/1 lb.	14 lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	5.04	5.12
VANILLA	12/1 lb.	14 lbs.	5.04	5.12
OATMEAL	12/1 lb.	14 lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	14 lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	14 lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	5.04	5.12

EX WAREHOUSE – Pick up at warehouse by buyer.

THE "EX TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Frozen Food products for at least 7,500 pounds (approx. 700 cases) or you may purchase 7,500 pounds (approx. 700 cases) of any one of the above items.

A minimum of 72 hours notice is required for orders to be processed at plant for shipment.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

2392

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3

Effective June 17, 1957

TERMS: Net 7 days.

ZONE 3

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, EAST NEBRASKA, IOWA, ILLINOIS, WISCONSIN, LOUISIANA, MISSISSIPPI, WEST TENNESSEE, SOUTH ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7½ lbs.	2.50	2.58
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.58
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.58
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.50	2.58
TUNA	12/8 oz.	7½ lbs.	2.50	2.58
TAMALE	12/8 oz.	7½ lbs.	2.50	2.58
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14½ lbs.	3.30	3.38
PEACH	6/9 in.	14 lbs.	3.75	3.83
PINEAPPLE	6/9 in.	14 lbs.	3.75	3.83
APRICOT	6/9 in.	14 lbs.	3.75	3.83
PUMPKIN	6/9 in.	13 lbs.	3.75	3.83
RAISIN	6/9 in.	14 lbs.	3.75	3.83
BOYSENBERRY	6/9 in.	14 lbs.	3.75	3.83
CHERRY	6/9 in.	14 lbs.	3.75	3.83
MINCE	6/9 in.	14 lbs.	3.75	3.83
RHUBARB	6/9 in.	14 lbs.	3.75	3.83
BLUEBERRY	6/9 in.	14 lbs.	3.75	3.83
FRUIT PIES 8 INCH (6/34 oz.):				
APPLE	6/8 in.	10½ lbs.	2.40	2.48
BOYSENBERRY	6/8 in.	10½ lbs.	2.40	2.48
PEACH	6/8 in.	10½ lbs.	2.40	2.48
APRICOT	6/8 in.	10½ lbs.	2.40	2.48
PINEAPPLE	6/8 in.	10½ lbs.	2.40	2.48
CHERRY	6/8 in.	10½ lbs.	2.70	2.78
BLUEBERRY	6/8 in.	10½ lbs.	2.70	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9½ lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9½ lbs.	2.32	2.40
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	6¾ lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	6¾ lbs.	1.62	1.70
PEACH	(12/6½ oz.)	6¾ lbs.	1.62	1.70
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	7¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	7¾ lbs.	3.12	3.20
LEMON	6/1 lb.	7¾ lbs.	3.12	3.20
STRAWBERRY	6/1 lb.	7¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	9¼ lbs.	3.24	3.32
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8 lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8 lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
CHOCOLATE	12/1 lb.	13¼ lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.04	5.12
VANILLA	12/1 lb.	13¼ lbs.	5.04	5.12
OATMEAL	12/1 lb.	13¼ lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	13¼ lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	13¼ lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	13¼ lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.

EX TRUCK — (Minimum 250 cases or 2750 lbs.) In straight or pool truck shipment originating at Plant.

Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2393

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 4

TERMS: Net 7 days. Effective September 6, 1957

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PEACH	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PINEAPPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
CHERRY	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
BOYSENBERRY	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
APRICOT	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.33	3.20	3.28	3.36
PUMPKIN	6/9 in.	13 lbs.	3.53	3.45	3.43	3.41
PEACH	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
CHERRY	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
PINEAPPLE	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
BOYSENBERRY	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
APRICOT	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
BLUEBERRY	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
MINCE	6/9 in.	14 lbs.	3.83	3.75	3.73	3.71
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.14	3.12	3.10
MEAT PIES:						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (5 INCH):						
APPLE	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (5 INCH):						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHEESE CAKE: (22/4)						
PINEAPPLE	6/1¼lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS: (28/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2394

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 8

TERMS: Net 7 days. Effective January 20, 1960

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.						
APPLE	6/8 in.	16½ lbs.	2.53	2.50	2.48	2.46
PEACH	6/8 in.	16½ lbs.	2.53	2.50	2.48	2.46
PINEAPPLE	6/8 in.	16½ lbs.	2.53	2.50	2.48	2.46
CHERRY	6/8 in.	16½ lbs.	2.53	2.50	2.48	2.46
PUMPKIN	6/8 in.	16½ lbs.	2.55	2.57	2.55	2.53
BOYSENBERRY	6/8 in.	16½ lbs.	2.73	2.65	2.63	2.61
APRICOT	6/8 in.	16½ lbs.	2.73	2.65	2.63	2.61
MINCE	6/8 in.	16½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	16½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (9 INCH)						
APPLE	6/9 in.	14½ lbs.	3.50	3.30	3.28	3.26
PUMPKIN	6/9 in.	13 lbs.	3.55	3.45	3.43	3.41
PEACH	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
CHERRY	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
PINEAPPLE	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
BOYSENBERRY	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
APRICOT	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
BLUEBERRY	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
MINCE	6/9 in.	14 lbs.	3.53	3.75	3.73	3.71
CREAM PIES (8 INCH)						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
MEAT PIES						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
FRUIT PIES (5 INCH)						
APPLE	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (5 INCH)						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHEESE CAKE (22/4)						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS (22/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are not per cent when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3.

TERMS: Net 7 days. Effective May 5, 1958

ZONE 5
OKLAHOMA
KANSAS
MISSOURI
MINNESOTA
E. NEBRASKA
IOWA
ILLINOIS
NORTH DAKOTA
WISCONSIN
LOUISIANA
MISSISSIPPI
W. TENNESSEE
SO. ALABAMA
ARKANSAS
PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,000 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.55	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.33	3.30	3.28	3.26
BOYSENBERRY	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
CHERRY	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
PEACH	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
PINEAPPLE	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
APRICOT	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
PUMPKIN	6/9 in.	13½ lbs.	3.53	3.45	3.43	3.41
MINCE	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
BLUEBERRY	6/9 in.	14½ lbs.	3.03	3.75	3.73	3.71
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.68	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.98	2.97	2.95	2.93
BLUEBERRY	6/8 in.	10½ lbs.	2.88	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.33	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.33	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.33	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.33	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2396

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 6A

TERMS: Net 7 days. **Effective July 14, 1958**

ZONE 5
OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.38	3.30	3.28	3.26
BOYSENBERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
CHERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PEACH	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PINEAPPLE	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
APRICOT	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PUMPKIN	6/9 in.	13½ lbs.	3.53	3.45	3.43	3.41
MINCE	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
BLUEBERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.79	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.79	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.79	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.79	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.79	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.30	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.30	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
CHOCOLATE CHIP	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
VANILLA NUT	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32
OATMEAL	12/12 oz.	10 lbs.	4.44	4.36	4.34	4.32

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

9/15/58

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 7

TERMS: Net 7 days. Effective August 18, 1958

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,000 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	13½ lbs.	3.28	3.20	3.28	3.26
BOYSENBERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
CHERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PEACH	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PINEAPPLE	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
APRICOT	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PUMPKIN	6/9 in.	13½ lbs.	3.31	3.23	3.21	3.19
MINCE	6/9 in.	14½ lbs.	3.76	3.68	3.66	3.64
BLUEBERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.43	2.35	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.88	2.80	2.78	2.76
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
LEMON	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¾ lbs.	3.20	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 8

TERMS: Net 7 days. Effective Oct. 1; 1958

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.38	3.30	3.28	3.26
BOYSENBERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
CHERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PEACH	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PINEAPPLE	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
APRICOT	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
PUMPKIN	6/9 in.	13½ lbs.	3.31	3.23	3.21	3.19
MINCE	6/9 in.	14½ lbs.	3.76	3.68	3.66	3.64
BLUEBERRY	6/9 in.	14½ lbs.	3.83	3.75	3.73	3.71
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
BOYSENBERRY	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
CHERRY	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
PINEAPPLE	6/8 in.	10½ lbs.	2.58	2.50	2.48	2.46
APRICOT	6/8 in.	10½ lbs.	2.73	2.65	2.63	2.61
PUMPKIN	6/8 in.	10½ lbs.	2.43	2.35	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.67	2.59	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.95	2.93
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.40	2.32	2.30	2.28
FRUIT PIES (5 INCH):						
APPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CHERRY	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PEACH	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	12/6½ oz.	6½ lbs.	1.70	1.66	1.64	1.62
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.20	3.12	3.10	3.08
COCOANUT	6/1 lb.	7¼ lbs.	3.20	3.12	3.10	3.08
LEMON	6/1 lb.	7¼ lbs.	3.20	3.12	3.10	3.08
STRAWBERRY	6/1 lb.	7¼ lbs.	3.20	3.12	3.10	3.08
CHEESE CAKE:						
PINEAPPLE	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	6/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.82	3.74	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2399

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9

Effective January 5, 1959

TERMS: Net 7 days.

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
MEAT PIES:						
CHICKEN W/GRAVY	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.58	2.50	2.48	2.46
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.33	3.25	3.21	3.19
MINCE	6/9 in.	14½ lbs.	3.78	3.70	3.66	3.64
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.20	3.12	3.08	3.06
COCOANUT	6/1 lb.	7¼ lbs.	3.20	3.12	3.08	3.06
LEMON	6/1 lb.	7¼ lbs.	3.20	3.12	3.08	3.06
STRAWBERRY	6/1 lb.	7¼ lbs.	3.20	3.12	3.08	3.06
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 9A

TERMS: Net 7 days.

Effective May 19, 1959

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.33	3.25	3.21	3.19
MINCE	6/9 in.	14½ lbs.	3.78	3.70	3.66	3.64
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
PEACH	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	2.85	2.97	2.93	2.91
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCOANUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 10

TERMS: Net 7 days. Effective July 6, 1959

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.45	2.37	2.33	2.31
MINCE	6/8 in.	10½ lbs.	2.69	2.61	2.57	2.55
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.33	3.25	3.21	3.19
MINCE	6/9 in.	14½ lbs.	3.78	3.70	3.66	3.64
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7⅞ lbs.	3.00	2.92	2.88	2.86
COCOANUT	6/1 lb.	7⅞ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7⅞ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7⅞ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7⅞ lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" price are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 11

Effective September 21, 1959

TERMS: Net 7 days.

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
*PUMPKIN	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
*MINCE	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
*PUMPKIN } St. Paul Territory	6/8 in.	10½ lbs.	2.43	2.35	2.31	2.29
*MINCE }	6/8 in.	10½ lbs.	2.78	2.70	2.66	2.64
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.28	3.20	3.16	3.14
MINCE	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in part truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72-hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 11A

Effective October 19, 1959

Zone 5

Minnesota, Illinois, North Dakota, Wisconsin, Louisiana, Mississippi, W. Tennessee, So. Alabama, Arkansas, Pensacola

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:						
Apple	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Boysenberry	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
Cherry	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Peach	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Pineapple	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
Apricot	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
* Pumpkin	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
* Mince	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
Blueberry	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
* Pumpkin) St. Paul	6/8 in.	10½ lbs.	2.43	2.35	2.31	2.29
* Mince) Territory	6/8 in.	10½ lbs.	2.78	2.70	2.66	2.64
FRUIT PIES (9 Inch):						
Apple	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
Boysenberry	6/9 in.	15½ lbs.	3.28	3.20	3.16	3.14
Cherry	6/9 in.	15½ lbs.	3.28	3.20	3.16	3.14
Peach	6/9 in.	15½ lbs.	3.28	3.20	3.16	3.14
Pineapple	6/9 in.	15½ lbs.	3.28	3.20	3.16	3.14
Apricot	6/9 in.	15½ lbs.	3.28	3.20	3.16	3.14
Pumpkin	6/9 in.	13½ lbs.	3.28	3.20	3.16	3.14
Mince	6/9 in.	15½ lbs.	3.28	3.20	3.16	3.14
Blueberry	6/9 in.	15½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 Inch):						
Apple	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
Chocolate Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Chocolate Chip	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Vanilla Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Oatmeal	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
GRAHAM PIES (8Inch):						
Chocolate	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Coconut	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Lemon	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Strawberry	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Butterscotch	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE - Pick up at warehouse by Buyer. Minimum order for warehouse pick up - 25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer - one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2404

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 11A
Effective October 19, 1959

Zone 5A
Oklahoma, Missouri
Kansas, E. Nebraska
Iowa

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:						
Apple	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Boysenberry	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
Cherry	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Peach	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Pineapple	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
Apricot	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
Pumpkin	6/8 in.	10½ lbs.	2.24	2.16	2.12	2.10
Mince	6/8 in.	10½ lbs.	2.57	2.49	2.45	2.43
Blueberry	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 Inch):						
Apple	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
Boysenberry	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
Cherry	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
Peach	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
Pineapple	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
Apricot	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
Pumpkin	6/9 in.	13½ lbs.	3.28	3.20	3.16	3.14
Mince	6/9 in.	14½ lbs.	3.28	3.20	3.16	3.14
Blueberry	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 Inch):						
Apple	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
Chocolate Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Chocolate Chip	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Vanilla Nut	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
Oatmeal	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Coconut	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Lemon	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Strawberry	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86
Butterscotch	6/1 lb.	7-3/4 lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE - Pick up at warehouse by buyer. Minimum order for warehouse pick up - 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer - one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 12

TERMS: Net 7 days. EFFECTIVE NOVEMBER 3, 1959

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.34	2.16	2.12	2.10
MINCE	6/8 in.	10½ lbs.	2.34	2.16	2.12	2.10
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	15½ lbs.	3.00	2.92	2.88	2.86
BOYSENBERRY	6/9 in.	14½ lbs.	3.38	3.30	3.16	3.14
CHERRY	6/9 in.	14½ lbs.	3.38	3.30	3.16	3.14
PEACH	6/9 in.	14½ lbs.	3.38	3.30	3.16	3.14
PINEAPPLE	6/9 in.	14½ lbs.	3.38	3.30	3.16	3.14
APRICOT	6/9 in.	14½ lbs.	3.38	3.30	3.16	3.14
PUMPKIN	6/9 in.	13½ lbs.	3.38	3.30	3.16	3.14
MINCE	6/9 in.	14½ lbs.	3.38	3.30	3.16	3.14
BLUEBERRY	6/9 in.	14½ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¼ lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 13

TERMS: Net 7 days. EFFECTIVE MAY 1, 1960

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
BOYSENBERRY	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
CRUSTOP LEMON	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14¼ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14¼ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
COCONUT	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
LEMON	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
STRAWBERRY	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86
BANANA	6/1 lb.	7¾ lbs.	3.00	2.92	2.88	2.86

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 13A

TERMS: Net 7 days. EFFECTIVE JULY 25, 1960

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	10½ lbs.	3.05	2.97	2.93	2.91
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
BOYSENBERRY	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
CHERRY	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
PEACH	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
PINEAPPLE	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
APRICOT	6/9 in.	14¾ lbs.	3.28	3.20	3.16	3.14
BLUEBERRY	6/9 in.	14¾ lbs.	3.51	3.43	3.39	3.37
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 44

EFFECTIVE OCTOBER 1, 1960

TERMS: Net 7 days.

ZONE 5

OKLAHOMA, KANSAS, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, ARKANSAS, PENSACOLA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.53	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.24	2.16	2.12	2.10
MINCE	6/8 in.	10½ lbs.	2.44	2.36	2.32	2.30
BLUEBERRY	6/8 in.	9¾ lbs.	3.05	2.97	2.93	2.91
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14¾ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

ZONE 8A

OKLAHOMA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 14A

TERMS: Net 7 days.

EFFECTIVE OCTOBER 2, 1960

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 ozs.						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.05	1.97	1.93	1.91
MINCE	6/8 in.	10½ lbs.	2.25	2.17	2.13	2.11
BLUEBERRY	6/8 in.	9¾ lbs.	2.05	1.97	1.93	1.91
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH)						
APPLE	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
BOYSENBERRY	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
CHERRY	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
PEACH	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
PINEAPPLE	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
APRICOT	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
PUMPKIN	6/9 in.	14 lbs.	2.14	2.06	2.02	2.00
MINCE	6/9 in.	14¾ lbs.	2.14	2.06	2.02	2.00
BLUEBERRY	6/9 in.	14¾ lbs.	2.44	2.36	2.32	2.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	2.09	2.01	1.97	1.95
CUSTARD	6/9 in.	14 lbs.	2.09	2.01	1.97	1.95
FRUIT PIES (5 INCH)						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH)						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (mid-week thru) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 14A

EFFECTIVE OCTOBER 12, 1960

TERMS: Net 7 days.

ZONE 5

KANSAS, MISSOURI, MINNESOTA, S. NEBRASKA, IOWA, ILLINOIS, NORTH DAKOTA, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, PENSACOLA, ARKANSAS

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (9 INCH) 4/24 oz.						
APPLE	4/8 lbs.	10½ lbs.	2.14	2.06	2.00	2.00
BOYSENBERRY	4/8 lbs.	10½ lbs.	2.53	2.50	2.46	2.44
CHERRY	4/8 lbs.	10½ lbs.	2.14	2.06	2.00	2.00
PEACH	4/8 lbs.	10½ lbs.	2.14	2.06	2.00	2.00
PINEAPPLE	4/8 lbs.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	4/8 lbs.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	4/8 lbs.	10½ lbs.	2.00	1.97	1.93	1.91
MINCE	4/8 lbs.	10½ lbs.	2.00	1.97	1.93	1.91
BLUEBERRY	4/8 lbs.	9½ lbs.	2.00	1.97	1.93	1.91
CRUSTOP LEMON	4/8 lbs.	10½ lbs.	2.14	2.06	2.00	2.00
CUSTARD	4/8 lbs.	9½ lbs.	2.14	2.06	2.00	2.00
FRUIT PIES (9 INCH)						
APPLE	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
BOYSENBERRY	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
CHERRY	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
PEACH	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
PINEAPPLE	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
APRICOT	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
PUMPKIN	4/9 lbs.	14 lbs.	2.14	2.06	2.00	2.00
MINCE	4/9 lbs.	14½ lbs.	2.14	2.06	2.00	2.00
BLUEBERRY	4/9 lbs.	14½ lbs.	2.44	2.36	2.32	2.30
CRUSTOP LEMON	4/9 lbs.	14½ lbs.	2.00	2.01	2.97	2.95
CUSTARD	4/9 lbs.	14 lbs.	2.00	2.01	2.97	2.95
FRUIT PIES (5 INCH)						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (9 INCH)						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in part truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (each week day) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2411

CARNATION COMPANY

ZONE 8A
OKLAHOMA

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO 148

TERMS: Net 7 days.

EFFECTIVE OCTOBER 12, 1960

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.05	1.97	1.93	1.91
MINCE	6/8 in.	10½ lbs.	2.05	1.97	1.93	1.91
BLUEBERRY	6/8 in.	9⅝ lbs.	3.05	2.97	2.93	2.91
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9⅝ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	14 lbs.	3.14	3.06	3.02	3.00
MINCE	6/9 in.	14½ lbs.	3.14	3.06	3.02	3.00
BLUEBERRY	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COOKIE ROLLS:						
CHOCOLATE NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
CHOCOLATE CHIP	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
VANILLA NUT	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70
OATMEAL	12/12 oz.	10 lbs.	3.84	3.76	3.72	3.70

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in post truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer — one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 15

Effective January 16, 1961

TERMS: Net 7 days

ZONE 5

KANSAS, OKLAHOMA, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, PENSACOLA, ARKANSAS, NORTH DAKOTA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 OZ.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14½ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14½ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
COCONUT	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
LEMON	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
STRAWBERRY	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BANANA	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.72	2.64	2.60	2.58

EX-WAREHOUSE—Pick up at warehouse by buyer. Minimum order for warehouse pick up—25 cases. "EX-TRUCK" prices are not per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2413

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 16

Effective April 17, 1961

TERMS: Net 7 days

ZONE B

KANSAS, OKLAHOMA, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, WISCONSIN, LOUISIANA, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, PENSACOLA, ARKANSAS, NORTH DAKOTA

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 OZ.:						
APPLE	6/8 in.	10½ lbs.	2.16	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.16	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.16	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.16	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.16	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.16	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE—Pick up at warehouse by buyer. Minimum order for warehouse pick up—25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2414

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 16A

Effective June 1, 1951

ZONE 5

KANSAS, OKLAHOMA, MISSOURI, MINNESOTA, E. NEBRASKA, IOWA, ILLINOIS, WISCONSIN, LOUISIANA*, MISSISSIPPI, W. TENNESSEE, SO. ALABAMA, PENSACOLA, ARKANSAS, NORTH DAKOTA

*EXCLUDING NEW ORLEANS AND MOBILE TERRITORIES

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 OZ.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/8 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE—Pick up at warehouse by buyer. Minimum order for warehouse pick up—25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 16A

Effective June 1, 1961

ZONE 5A

NEW ORLEANS AND MOBILE TERRITORIES

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (5 INCH) 6/24 OZ.:						
APPLE	6/6 in.	10½ lbs.	1.80	1.72	1.68	1.66
BOYSENBERRY	6/6 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/6 in.	10½ lbs.	1.91	1.83	1.79	1.77
PEACH	6/6 in.	10½ lbs.	1.80	1.72	1.68	1.66
PINEAPPLE	6/6 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/6 in.	10½ lbs.	2.58	2.50	2.46	2.44
BLUEBERRY	6/6 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/6 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/6 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/6 in.	9¾ lbs.	1.80	1.72	1.68	1.66
COCONUT CUSTARD	6/6 in.	9¾ lbs.	1.80	1.72	1.68	1.66
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lb.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BLUEBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
CUSTARD	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 INCH):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE—Pick up at warehouse by buyer. Minimum order for warehouse pick up—25 cases. "EX-TRUCK" prices are not pay rate when purchased as a part of a combined order of all Simple Simon frozen food products in post truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2496
[fol. 2417]

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

ZONE 5

KANSAS
OKLAHOMA
MISSOURI
MINNESOTA
E. NEBRASKA
IOWA
ILLINOIS
WISCONSIN
LOUISIANA*
MISSISSIPPI
W. TENNESSEE
SO. ALABAMA
PENSACOLA
ARKANSAS
NORTH DAKOTA

*EXCLUDES NEW ORLEANS AND MOBILE TERRITORIES

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 inch) 6/24 oz.:						
APPLE	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
BOYSENBERRY	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PEACH	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
PINEAPPLE	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
PUMPKIN	6/8 in.	10½ lbs.	2.16	2.08	2.04	2.02
MINCE	6/8 in.	10½ lbs.	2.34	2.26	2.22	2.20
BLUEBERRY	6/8 in.	9¾ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
COCONUT CUSTARD	6/8 in.	9¾ lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 inch):						
APPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.42	3.34	3.30	3.28
PUMPKIN	6/9 in.	14 lbs.	3.42	3.34	3.30	3.28
MINCE	6/9 in.	14¾ lbs.	3.44	3.36	3.32	3.30
BLUEBERRY	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CRUSTOP LEMON	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	14 lbs.	3.09	3.01		
FRUIT PIES (5 inch):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 inch):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE -- Pick up at warehouse by buyer. Minimum order for warehouse pick up -- 25 cases.
"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process order.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2417

CARAWAY COMPANY

SIMPLE SIMON FROZEN FOODS

PRICE LIST NO. 17

Effective August 21, 1961

ZONE 8A

NEW ORLEANS AND MOBILE TERRITORIES

TERMS: Net 7 days

PRODUCT	SIZE & PACK	APPROX. NET WT.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 inch) 6/24 oz.:						
APPLE	6/8 in.	[illegible] lbs.	1.99	1.72	1.62	1.66
BOYSENBERRY	6/8 in.	[illegible] lbs.	2.58	2.50	2.46	2.44
CHERRY	6/8 in.	[illegible] lbs.	1.91	1.83	1.77	1.77
PEACH	6/8 in.	[illegible] lbs.	1.90	1.72	1.68	1.66
PINEAPPLE	6/8 in.	10¼ lbs.	2.30	2.22	2.18	2.16
APRICOT	6/8 in.	10¼ lbs.	2.53	2.50	2.46	2.44
PUMPKIN	6/8 in.	9¼ lbs.	2.16	2.03	2.04	2.02
MINCE	6/8 in.	10¼ lbs.	2.34	2.26	2.22	2.20
BLUEBERRY	6/8 in.	10¼ lbs.	2.37	2.29	2.25	2.23
BLACKBERRY	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
CRUSTOP LEMON	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
CUSTARD	6/8 in.	9¾ lbs.	1.90	1.72	1.68	1.66
COCONUT CUSTARD	6/8 in.	9¾ lbs.	1.90	1.72	1.68	1.66
FRUIT PIES (9 inch):						
APPLE	6/9 in.	14¼ lbs.	3.09	3.01	2.97	2.95
BOYSENBERRY	6/9 in.	14¼ lbs.	3.09	3.01	2.97	2.95
CHERRY	6/9 in.	14¼ lbs.	3.09	3.01	2.97	2.95
PEACH	6/9 in.	14¼ lbs.	3.09	3.01	2.97	2.95
PINEAPPLE	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
APRICOT	6/9 in.	14¾ lbs.	3.09	3.01	2.97	2.95
PUMPKIN	6/9 in.	13¼ lbs.	2.42	2.34	2.30	2.28
MINCE	6/9 in.	14¼ lbs.	3.42	3.34	3.30	3.28
BLUEBERRY	6/9 in.	14¼ lbs.	3.44	3.36	3.32	3.30
CRUSTOP LEMON	6/9 in.	14¼ lbs.	3.09	3.01	2.97	2.95
CUSTARD	6/9 in.	13¾ lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 inch):						
APPLE	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
BOYSENBERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CHERRY	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
PEACH	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 inch):						
CHOCOLATE	6/1 lb.	7¾ lbs.	2.73	2.70	2.66	2.64
COCONUT	6/1 lb.	7¾ lbs.	2.76	2.70	2.66	2.64
LEMON	6/1 lb.	7¾ lbs.	2.76	2.70	2.66	2.64
STRAWBERRY	6/1 lb.	7¾ lbs.	2.76	2.70	2.66	2.64
BANANA	6/1 lb.	7¾ lbs.	2.76	2.70	2.66	2.64
BUTTERSCOTCH	6/1 lb.	7¾ lbs.	2.76	2.70	2.66	2.64

EX-WAREHOUSE — Pick up at warehouse by buyer. Minimum order for warehouse pick up — 25 cases.
"EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2498
[fol. 2419]

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
PRICE LIST NO. 17A

Zone 5A
New Orleans and Mobile Territories

TERMS: Net 7 days

Effective December 18, 1961

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (8 Inch) 6/24 oz.:						
Apple	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Boysenberry	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
Cherry	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Peach	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Pineapple	6/8 in.	10½ lbs.	2.30	2.22	2.18	2.16
Apricot	6/8 in.	10½ lbs.	2.58	2.50	2.46	2.44
Pumpkin	6/8 in.	10½ lbs.	2.16	2.08	2.04	2.02
Mince	6/8 in.	10½ lbs.	2.34	2.26	2.22	2.20
Blueberry	6/8 in.	9-3/4 lbs.	2.37	2.29	2.25	2.23
Blackberry	6/8 in.	10½ lbs.	2.37	2.29	2.25	2.23
Crustop Lemon	6/8 in.	10½ lbs.	2.14	2.06	2.02	2.00
Custard	6/8 in.	9-3/4 lbs.	2.14	2.06	2.02	2.00
Coconut Custard	6/8 in.	9-3/4 lbs.	2.14	2.06	2.02	2.00
FRUIT PIES (9 Inch):						
Apple	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Boysenberry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Cherry	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Peach	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Pineapple	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Apricot	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Pumpkin	6/9 in.	14 lbs.	3.42	3.34	3.30	3.28
Mince	6/9 in.	14-3/4 lbs.	3.42	3.34	3.30	3.28
Blueberry	6/9 in.	14-3/4 lbs.	3.44	3.36	3.32	3.30
Crustop Lemon	6/9 in.	14-3/4 lbs.	3.09	3.01	2.97	2.95
Custard	6/9 in.	14 lbs.	3.09	3.01	2.97	2.95
FRUIT PIES (5 Inch):						
Apple	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Boysenberry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Cherry	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
Peach	12/10½ oz.	9½ lbs.	2.42	2.34	2.30	2.28
CREAM PIES (8 Inch):						
Chocolate	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Coconut	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Lemon	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Strawberry	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Banana	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64
Butterscotch	6/1 lb.	7-3/4 lbs.	2.78	2.70	2.66	2.64

EX-WAREHOUSE - Pick up at warehouse by buyer. Minimum order for warehouse pick up - 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2419

[fol. 2420]

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
INSTITUTIONAL PACK
PRICE LIST NO. 5A
Effective May 10, 1962

Zone 5

Oklahoma	Louisiana*
Minnesota	Mississippi
E. Nebraska	W. Tennessee
Iowa	So. Alabama
Illinois	Pensacola
Wisconsin	Arkansas
North Dakota	

* Excludes New Orleans and Mobile Territories

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (10 Inch):						
Apple	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Boysenberry	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Cherry	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Peach	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Pineapple	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Apricot	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
**Pumpkin	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
**Mince	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Blueberry	6/10 in./48 oz.	19 lbs.	4.54	4.46	4.42	4.40
Blackberry	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Crustop Lemon	6/10 in./48 oz.	19 lbs.	3.89	3.81	3.77	3.75
Custard	6/10 in./36 oz.	16½ lbs.	3.89	3.81	3.77	3.75
Coconut Custard	6/10 in./36 oz.	16½ lbs.	3.89	3.81	3.77	3.75
CREAM PIES (9 Inch):						
Chocolate	6/9 in./24 oz.	11½ lbs.	4.19	4.11	4.07	4.05
Coconut	6/9 in./24 oz.	11½ lbs.	4.19	4.11	4.07	4.05
Lemon	6/9 in./24 oz.	11½ lbs.	4.19	4.11	4.07	4.05
Strawberry	6/9 in./24 oz.	11½ lbs.	4.19	4.11	4.07	4.05
Banana	6/9 in./24 oz.	11½ lbs.	4.19	4.11	4.07	4.05

** Available During Fall Holiday Season

EX-WAREHOUSE - Pick up at warehouse by buyer. Minimum order for warehouse pick up - 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. " FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination.

NOTE: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2420

fl. (1) for I.D.

CARNATION COMPANY
SIMPLE SIMON FROZEN FOODS
INSTITUTIONAL PACK
PRICE LIST NO. 5A
Effective May 10, 1962

Zone 5A

New Orleans and Mobile Territories

TERMS: Net 7 days

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES MINIMUM	EX-TRUCK 700 CASES MINIMUM	FULL TRUCK
FRUIT PIES (10 Inch):						
Apple	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Boysenberry	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Cherry	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Peach	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Pineapple	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Apricot	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
oo Pumpkin	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
oo Mince	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Blueberry	6/10 in./48 oz.	19 lbs.	4.33	4.25	4.21	4.19
Blackberry	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Crustop Lemon	6/10 in./48 oz.	19 lbs.	3.68	3.60	3.56	3.52
Custard	6/10 in./36 oz.	16½ lbs.	3.68	3.60	3.56	3.52
Coconut Custard	6/10 in./36 oz.	16½ lbs.	3.68	3.60	3.56	3.52
CREAM PIES (9 Inch):						
Chocolate	6/9 in./24 oz.	11½ lbs.	3.98	3.90	3.86	3.84
Coconut	6/9 in./24 oz.	11½ lbs.	3.98	3.90	3.86	3.84
Lemon	6/9 in./24 oz.	11½ lbs.	3.98	3.90	3.86	3.84
Strawberry	6/9 in./24 oz.	11½ lbs.	3.98	3.90	3.86	3.84
Banana	6/9 in./24 oz.	11½ lbs.	3.98	3.90	3.86	3.84

oo Available During Fall Holiday Season

EX-WAREHOUSE - Pick up at warehouse by buyer. Minimum order for warehouse pick-up - 25 cases. "EX-TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck load of assorted flavors and pack, which originates at plant, to one buyer, one destination.

NOTE: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 1

Effective January 28, 1957

ZONE 6
EAST TENNESSEE
NORTH ALABAMA
GEORGIA
FLORIDA
NORTH CAROLINA
SOUTH CAROLINA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7¾ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TUNA	12/8 oz.	7¾ lbs.	2.40	2.48
TAMALE	12/8 oz.	7¾ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14¾ lbs.	3.41	3.49
PEACH	6/9 in.	13½ lbs.	3.41	3.49
PINEAPPLE	6/9 in.	14½ lbs.	3.41	3.49
APRICOT	6/9 in.	14½ lbs.	3.41	3.49
PUMPKIN	6/9 in.	13½ lbs.	3.41	3.49
RAISIN	6/9 in.	14½ lbs.	3.41	3.49
BOYSENBERRY	6/9 in.	14½ lbs.	3.86	3.94
CHERRY	6/9 in.	14½ lbs.	3.86	3.94
RASPBERRY	6/9 in.	14½ lbs.	3.86	3.94
MINCE	6/9 in.	14½ lbs.	3.86	3.94
RHUBARB	6/9 in.	14½ lbs.	3.86	3.94
BLUEBERRY	6/9 in.	14½ lbs.	3.86	3.94
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	6/8 in.	11 lbs.	2.30	2.38
BOYSENBERRY	6/8 in.	11 lbs.	2.30	2.38
PEACH	6/8 in.	11 lbs.	2.30	2.38
APRICOT	6/8 in.	11 lbs.	2.30	2.38
PUMPKIN	6/8 in.	11 lbs.	2.30	2.38
PINEAPPLE	6/8 in.	11 lbs.	2.30	2.38
CHERRY	6/8 in.	11 lbs.	2.65	2.73
MINCE	6/8 in.	11 lbs.	2.74	2.82
BLUEBERRY	6/8 in.	11 lbs.	3.00	3.08
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.27	2.35
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
CHERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
PEACH	(12/10½ oz.)	9 lbs.	2.27	2.35
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	9¾ lbs.	3.12	3.20
LEMON	6/1 lb.	9¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	8¾ lbs.	3.34	3.42
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8½ lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
CHOCOLATE	12/1 lb.	14 lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	5.04	5.12
VANILLA	12/1 lb.	14 lbs.	5.04	5.12
OATMEAL	12/1 lb.	14 lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	14 lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	14 lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	5.04	5.12

EX WAREHOUSE – Pick up at warehouse by buyer.

THE "EX TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Frozen Food products for at least 7,500 pounds (approx. 700 cases) or you may purchase 7,500 pounds (approx. 700 cases) of any one of the above items.

A minimum of 72 hours notice is required for orders to be processed at plant for shipment.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 2

Effective February 10, 1957

ZONE 6
EAST TENNESSEE
NORTH ALABAMA
GEORGIA
FLORIDA
NORTH CAROLINA
SOUTH CAROLINA

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7¾ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7¾ lbs.	2.40	2.48
TUNA	12/8 oz.	7¾ lbs.	2.40	2.48
TAMALE	12/8 oz.	7¾ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14¾ lbs.	3.41	3.49
PEACH	6/9 in.	14½ lbs.	3.41	3.49
PINEAPPLE	6/9 in.	14½ lbs.	3.41	3.49
APRICOT	6/9 in.	14½ lbs.	3.41	3.49
PUMPKIN	6/9 in.	13½ lbs.	3.41	3.49
RAISIN	6/9 in.	14½ lbs.	3.41	3.49
BOYSENBERRY	6/9 in.	14½ lbs.	3.86	3.94
CHERRY	6/9 in.	14½ lbs.	3.86	3.94
RASPBERRY	6/9 in.	14½ lbs.	3.86	3.94
MINCE	6/9 in.	14½ lbs.	3.86	3.94
RHUBARB	6/9 in.	14½ lbs.	3.86	3.94
BLUEBERRY	6/9 in.	14½ lbs.	3.86	3.94
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	6/8 in.	11 lbs.	2.40	2.48
BOYSENBERRY	6/8 in.	11 lbs.	2.40	2.48
PEACH	6/8 in.	11 lbs.	2.40	2.48
APRICOT	6/8 in.	11 lbs.	2.40	2.48
PINEAPPLE	6/8 in.	11 lbs.	2.40	2.48
CHERRY	6/8 in.	11 lbs.	2.70	2.78
BLUEBERRY	6/8 in.	11 lbs.	2.70	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9 lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9 lbs.	2.32	2.40
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9¾ lbs.	3.12	3.20
COCOANUT	6/1 lb.	9¾ lbs.	3.12	3.20
LEMON	6/1 lb.	9¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	8¾ lbs.	3.34	3.42
CHEESE CAKE (32/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8½ lbs.	3.12	3.20
COOKIE ROLLS: (32/4)				
CHOCOLATE	12/1 lb.	14 lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	5.04	5.12
VANILLA	12/1 lb.	14 lbs.	5.04	5.12
OATMEAL	12/1 lb.	14 lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	14 lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	14 lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.
EX TRUCK — (Minimum 200 cases or 2,200 lbs.) in straight or pool truck shipment originating at Plant.
Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ZONE 6
EAST TENNESSEE
NORTH ALABAMA
GEORGIA
FLORIDA
NORTH CAROLINA
SOUTH CAROLINA

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 3

Effective June 17, 1957

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7½ lbs.	2.80	2.88
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.80	2.88
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.80	2.88
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.80	2.88
TUNA	12/8 oz.	7½ lbs.	2.80	2.88
TAMALE	12/8 oz.	7½ lbs.	2.80	2.88
FRUIT PIES (9 INCH):				
APPLE	4/9 in.	14½ lbs.	2.41	2.49
PEACH	4/9 in.	14 lbs.	2.86	2.94
PINEAPPLE	4/9 in.	14 lbs.	2.86	2.94
APRICOT	4/9 in.	14 lbs.	2.86	2.94
PUMPKIN	4/9 in.	13 lbs.	2.86	2.94
RAISIN	4/9 in.	14 lbs.	2.86	2.94
BOYSENBERRY	4/9 in.	14 lbs.	2.86	2.94
CHERRY	4/9 in.	14 lbs.	2.86	2.94
MINCE	4/9 in.	14 lbs.	2.86	2.94
RHUBARB	4/9 in.	14 lbs.	2.86	2.94
BLUEBERRY	4/9 in.	14 lbs.	2.86	2.94
FRUIT PIES 8 INCH (6/24 oz.):				
APPLE	4/8 in.	10½ lbs.	2.48	2.48
BOYSENBERRY	4/8 in.	10½ lbs.	2.48	2.48
PEACH	4/8 in.	10½ lbs.	2.48	2.48
APRICOT	4/8 in.	10½ lbs.	2.48	2.48
PINEAPPLE	4/8 in.	10½ lbs.	2.48	2.48
CHERRY	4/8 in.	10½ lbs.	2.78	2.78
BLUEBERRY	4/8 in.	10½ lbs.	2.78	2.78
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9½ lbs.	2.32	2.40
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
CHERRY	(12/10½ oz.)	9½ lbs.	2.32	2.40
PEACH	(12/10½ oz.)	9½ lbs.	2.32	2.40
FRUIT PIES (3 INCH):				
APPLE	(12/6½ oz.)	6¾ lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	6¾ lbs.	1.62	1.70
PEACH	(12/6½ oz.)	6¾ lbs.	1.62	1.70
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	4/9 in.	7¾ lbs.	3.12	3.20
COCOANUT	4/1 lb.	7¾ lbs.	3.12	3.20
LEMON	4/1 lb.	7¾ lbs.	3.12	3.20
STRAWBERRY	4/1 lb.	7¾ lbs.	3.12	3.20
CHOCOLATE CAKE:	4/1 lb.	9¾ lbs.	3.34	3.42
CHEESE CAKE (22/4)				
PINEAPPLE	4/1 lb.	8 lbs.	3.12	3.20
OLD FASHIONED	4/1 lb.	8 lbs.	3.12	3.20
COOKIE ROLLS (20/4)				
CHOCOLATE	12/1 lb.	13¾ lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	13¾ lbs.	5.04	5.12
VANILLA	12/1 lb.	13¾ lbs.	5.04	5.12
OATMEAL	12/1 lb.	13¾ lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	13¾ lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	13¾ lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	13¾ lbs.	5.04	5.12

EX WAREHOUSE — Pick up at warehouse by buyer.

EX TRUCK — (Minimum 250 cases or 2750 lbs.) in straight or pool truck shipment originating at Plant.

Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 4

Effective September 6, 1957

TERMS: Net 7 days.

ZONE 6
EAST TENNESSEE
NORTH ALABAMA
FLORIDA
GEORGIA
NORTH CAROLINA
SOUTH CAROLINA
OHIO

PRODUCT	SIZE & PACK	CASES WT. LBS.	EX WAREHOUSE	EX-TRUCK 250 CASES	EX-TRUCK 7,500 LBS.	FULL TRUCK
FRUIT PIES (8 INCH) 6/24 oz.						
APPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PEACH	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
PINEAPPLE	6/8 in.	10½ lbs.	2.50	2.42	2.40	2.38
CHERRY	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
PUMPKIN	6/8 in.	10½ lbs.	2.65	2.57	2.55	2.53
BOYSENBERRY	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
APRICOT	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
MINCE	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
BLUEBERRY	6/8 in.	10½ lbs.	2.95	2.87	2.85	2.83
FRUIT PIES (9 INCH):						
APPLE	6/9 in.	14½ lbs.	3.49	3.41	3.39	3.37
PUMPKIN	6/9 in.	13 lbs.	3.64	3.56	3.54	3.52
PEACH	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
CHERRY	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
PINEAPPLE	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
BOYSENBERRY	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
APRICOT	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
BLUEBERRY	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
MINCE	6/9 in.	14 lbs.	3.94	3.86	3.84	3.82
CREAM PIES (8 INCH):						
CHOCOLATE	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
COCOANUT	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
LEMON	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
STRAWBERRY	6/1 lb.	7¼ lbs.	3.20	3.14	3.12	3.10
MEAT PIES:						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.53	2.50	2.48	2.46
FRUIT PIES (5 INCH):						
APPLE	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
CHERRY	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
PEACH	(12/10½ oz.)	9½ lbs.	2.40	2.35	2.33	2.32
FRUIT PIES (5 INCH):						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.64	1.62
CHEESE CAKE: (22/4)						
PINEAPPLE	4/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
OLD FASHIONED	4/1 lb.	8 lbs.	3.20	3.12	3.10	3.08
COOKIE ROLLS: (28/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
VANILLA	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00
OATMEAL	12/1 lb.	13¼ lbs.	5.12	5.04	5.02	5.00

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon frozen food products in pool truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, which originates at plant, to one destination. Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

Price List No. 5

TERMS: Net 7 days. **Effective January 20, 1958**

ZONE 6
EAST TENNESSEE
NORTH ALABAMA
FLORIDA
(EXCEPT PENSACOLA)
GEORGIA
NORTH CAROLINA
SOUTH CAROLINA
OHIO

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX WAREHOUSE	EX-TRUCK 200 CASES	EX-TRUCK 7,200 LBS.	FULL TRUCK
FRUIT PIES (5 INCH) 4/24 oz.						
APPLE	4/6 lb.	10½ lbs.	2.28	2.20	2.48	2.46
PEACH	4/6 lb.	10½ lbs.	2.28	2.20	2.48	2.46
PINEAPPLE	4/6 lb.	10½ lbs.	2.28	2.20	2.48	2.46
CHERRY	4/6 lb.	10½ lbs.	2.28	2.20	2.48	2.46
PUMPKIN	4/6 lb.	10½ lbs.	2.48	2.37	2.68	2.66
BOYSENBERRY	4/6 lb.	10½ lbs.	2.73	2.65	2.93	2.91
APRICOT	4/6 lb.	10½ lbs.	2.73	2.65	2.93	2.91
MINCE	4/6 lb.	10½ lbs.	2.58	2.57	2.78	2.76
BLUEBERRY	4/6 lb.	10½ lbs.	2.58	2.57	2.78	2.76
FRUIT PIES (9 INCH)						
APPLE	4/9 lb.	14½ lbs.	3.49	3.41	3.69	3.67
PUMPKIN	4/9 lb.	13 lbs.	3.64	3.55	3.84	3.82
PEACH	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
CHERRY	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
PINEAPPLE	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
BOYSENBERRY	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
APRICOT	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
BLUEBERRY	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
MINCE	4/9 lb.	14 lbs.	3.94	3.85	4.04	4.02
CREAM PIES (5 INCH)						
CHOCOLATE	4/1 lb.	7½ lbs.	2.30	2.14	2.32	2.30
COCOANUT	4/1 lb.	7½ lbs.	2.30	2.14	2.32	2.30
LEMON	4/1 lb.	7½ lbs.	2.30	2.14	2.32	2.30
STRAWBERRY	4/1 lb.	7½ lbs.	2.30	2.14	2.32	2.30
MEAT PIES						
ALL CHICKEN	12/8 oz.	7½ lbs.	2.28	2.20	2.48	2.46
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.28	2.20	2.48	2.46
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.28	2.20	2.48	2.46
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.28	2.20	2.48	2.46
TUNA	12/8 oz.	7½ lbs.	2.28	2.20	2.48	2.46
TAMALE	12/8 oz.	7½ lbs.	2.28	2.20	2.48	2.46
FRUIT PIES (3 INCH)						
APPLE	(12/10½ oz.)	9½ lbs.	2.48	2.38	2.58	2.56
BOYSENBERRY	(12/10½ oz.)	9½ lbs.	2.48	2.38	2.58	2.56
CHERRY	(12/10½ oz.)	9½ lbs.	2.48	2.38	2.58	2.56
PEACH	(12/10½ oz.)	9½ lbs.	2.48	2.38	2.58	2.56
FRUIT PIES (3 INCH)						
APPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.84	1.82
BOYSENBERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.84	1.82
CHERRY	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.84	1.82
PEACH	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.84	1.82
PINEAPPLE	(12/6½ oz.)	6¾ lbs.	1.70	1.66	1.84	1.82
CHEESE CAKE (12/4)						
PINEAPPLE	4/1 lb.	5 lbs.	2.30	2.12	2.30	2.28
OLD FASHIONED	4/1 lb.	5 lbs.	2.30	2.12	2.30	2.28
COOKIE ROLLS (20/4)						
CHOCOLATE	12/1 lb.	13¼ lbs.	2.12	2.04	2.22	2.20
CHOCOLATE CHIP	12/1 lb.	13¼ lbs.	2.12	2.04	2.22	2.20
VANILLA	12/1 lb.	13¼ lbs.	2.12	2.04	2.22	2.20
OATMEAL	12/1 lb.	13¼ lbs.	2.12	2.04	2.22	2.20

EX-WAREHOUSE — Pick up at warehouse by buyer. "EX TRUCK" prices are set per case when purchased as a part of a combined order of all Simple Simon frozen food products in post truck shipments originating from plant. "FULL TRUCK" prices apply only on full truck loads of assorted flavors and pack, within originator at plant, to one destination. Note: Plant must have 72 hours (week each flow) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

2426

CARNATION COMPANY

SIMPLE SIMON FROZEN FOODS

ZONE 7
OHIO

Price List No. 1

Effective January 28, 1957

TERMS: Net 7 days.

PRODUCT	SIZE & PACK	GROSS WT. LBS.	EX TRUCK	EX WAREHOUSE
MEAT PIES:				
ALL CHICKEN	12/8 oz.	7½ lbs.	2.40	2.48
CHICKEN VEGETABLE	12/8 oz.	7½ lbs.	2.40	2.48
TURKEY VEGETABLE	12/8 oz.	7½ lbs.	2.40	2.48
BEEF VEGETABLE	12/8 oz.	7½ lbs.	2.40	2.48
TUNA	12/8 oz.	7½ lbs.	2.40	2.48
TAMALE	12/8 oz.	7½ lbs.	2.40	2.48
FRUIT PIES (9 INCH):				
APPLE	6/9 in.	14½ lbs.	3.22	3.40
PEACH	6/9 in.	14½ lbs.	3.22	3.40
PINEAPPLE	6/9 in.	14½ lbs.	3.22	3.40
APRICOT	6/9 in.	14½ lbs.	3.22	3.40
PUMPKIN	6/9 in.	13½ lbs.	3.22	3.40
RAISIN	6/9 in.	14½ lbs.	3.63	3.91
BOYSENBERRY	6/9 in.	14½ lbs.	3.63	3.91
CHERRY	6/9 in.	14½ lbs.	3.63	3.91
RASPBERRY	6/9 in.	14½ lbs.	3.63	3.91
MINCE	6/9 in.	14½ lbs.	3.63	3.91
RHUBARB	6/9 in.	14½ lbs.	3.63	3.91
BLUEBERRY				
FRUIT PIES 8 INCH (6/34 oz.):				
APPLE	6/8 in.	11 lbs.	2.30	2.38
BOYSENBERRY	6/8 in.	11 lbs.	2.30	2.38
PEACH	6/8 in.	11 lbs.	2.30	2.38
APRICOT	6/8 in.	11 lbs.	2.30	2.38
PUMPKIN	6/8 in.	11 lbs.	2.30	2.38
PINEAPPLE	6/8 in.	11 lbs.	2.65	2.73
CHERRY	6/8 in.	11 lbs.	2.74	2.82
MINCE	6/8 in.	11 lbs.	3.00	3.08
BLUEBERRY				
FRUIT PIES (5 INCH):				
APPLE	(12/10½ oz.)	9 lbs.	2.27	2.35
BOYSENBERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
CHERRY	(12/10½ oz.)	9 lbs.	2.27	2.35
PEACH	(12/10½ oz.)	9 lbs.	2.27	2.35
FRUIT PIES (5 INCH):				
APPLE	(12/6½ oz.)	7 lbs.	1.62	1.70
BOYSENBERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
CHERRY	(12/6½ oz.)	7 lbs.	1.62	1.70
PEACH	(12/6½ oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 INCH):				
CHOCOLATE	6/1 lb.	9½ lbs.	3.12	3.20
COCOANUT	6/1 lb.	9½ lbs.	3.12	3.20
LEMON	6/1 lb.	9½ lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lb.	8½ lbs.	3.32	3.40
CHEESE CAKE: (22/4)				
PINEAPPLE	6/1 lb.	8½ lbs.	3.12	3.20
OLD FASHIONED	6/1 lb.	8½ lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
CHOCOLATE	12/1 lb.	14 lbs.	5.04	5.12
CHOCOLATE CHIP	12/1 lb.	14 lbs.	5.04	5.12
VANILLA	12/1 lb.	14 lbs.	5.04	5.12
OATMEAL	12/1 lb.	14 lbs.	5.04	5.12
PEANUT BUTTER	12/1 lb.	14 lbs.	5.04	5.12
FRUIT NUT	12/1 lb.	14 lbs.	5.04	5.12
COCOANUT MACAROON	12/1 lb.	14 lbs.	5.04	5.12

EX WAREHOUSE — Pick-up at warehouse by buyer.
THE "EX TRUCK" prices are net per case when purchased as a part of a combined order of all Simple Simon Frozen Food products for at least 7,000 pounds (approx. 700 cases) or you may purchase 7,500 pounds (approx. 700 cases) of any one of the above items.
A minimum of 72 hours notice is required for orders to be processed at plant for shipment.
PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

2427

[illegible] COMPANY
Simple Simon Frozen Foods
Price List No. 2
Effective February 18, 1957

Terms: Net 7 days

Zone 7
Ohio

Product	Size & Pack	Gross Wt. Lbs	Ex-Truck	Ex-Warehouse
MEAT PIES:				
All Chicken	12/8 ozs.	7-3/4 lbs.	2.40	2.48
Chicken Vegetable	12/8 ozs.	7-3/4 lbs.	2.40	2.48
Turkey Vegetable	12/8 ozs.	7-3/4 lbs.	2.40	2.48
Beef Vegetable	12/8 ozs.	7-3/4 lbs.	2.40	2.48
Tuna	12/8 ozs.	7-3/4 lbs.	2.40	2.48
Tamale	12/8 ozs.	7-3/4 lbs.	2.40	2.48
FRUIT PIES (9 inch):				
Apple	6/9 ins.	11-3/4 lbs.	3.32	3.40
Peach	6/9 ins.	11-1/2 lbs.	3.32	3.40
Pineapple	6/9 ins.	11-1/2 lbs.	3.32	3.40
Apricot	6/9 ins.	11-1/2 lbs.	3.32	3.40
Pumpkin	6/9 ins.	11-1/2 lbs.	3.32	3.40
Raisin	6/9 ins.	11-1/2 lbs.	3.32	3.40
Boysenberry	6/9 ins.	11-1/2 lbs.	3.83	3.91
Cherry	6/9 ins.	11-1/2 lbs.	3.83	3.91
Raspberry	6/9 ins.	11-1/2 lbs.	3.83	3.91
Mince	6/9 ins.	11-1/2 lbs.	3.83	3.91
Rhuberb	6/9 ins.	11-1/2 lbs.	3.83	3.91
Blueberry	6/9 ins.	11-1/2 lbs.	3.83	3.91
FRUIT PIES 8 Inch (6/24 oz):				
Apple	6/8 ins.	11 lbs.	2.40	2.48
Boysenberry	6/8 ins.	11 lbs.	2.40	2.48
Peach	6/8 ins.	11 lbs.	2.40	2.48
Apricot	6/8 ins.	11 lbs.	2.40	2.48
Pineapple	6/8 ins.	11 lbs.	2.40	2.48
Cherry	6/8 ins.	11 lbs.	2.70	2.78
Blueberry	6/8 ins.	11 lbs.	2.70	2.78
FRUIT PIES (5 inch):				
Apple	(12/10-1/2 ozs.)	9 lbs.	2.32	2.40
Boysenberry	(12/10-1/2 ozs.)	9 lbs.	2.32	2.40
Cherry	(12/10-1/2 ozs.)	9 lbs.	2.32	2.40
Peach	(12/10-1/2 ozs.)	9 lbs.	2.32	2.40
FRUIT PIES (5 inch):				
Apple	(12/6-1/2 ozs.)	7 lbs.	1.62	1.70
Boysenberry	(12/6-1/2 ozs.)	7 lbs.	1.62	1.70
Cherry	(12/6-1/2 ozs.)	7 lbs.	1.62	1.70
Peach	(12/6-1/2 ozs.)	7 lbs.	1.62	1.70
CREAM PIES (8 inch):				
Chocolate	6/1 lbs.	9-3/4 lbs.	3.12	3.20
Coccanut	6/1 lbs.	9-3/4 lbs.	3.12	3.20
Lemon	6/1 lbs.	9-3/4 lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lbs.	8-3/4 lbs.	3.32	3.40
CHEESE CAKE: (22/4)				
Pineapple	6/1 lbs.	8-1/2 lbs.	3.12	3.20
Old Fashioned	6/1 lbs.	8-1/2 lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
Chocolate	12/1 lb.	14 lbs.	5.04	5.12
Chocolate Chip	12/1 lb.	14 lbs.	5.04	5.12
[illegible]nilla	12/1 lb.	14 lbs.	5.04	5.12
Oatmeal	12/1 lb.	14 lbs.	5.04	5.12
Peanut Butter	12/1 lb.	14 lbs.	5.04	5.12
Fruit Nut	12/1 lb.	14 lbs.	5.04	5.12
Coconut Macaroons	12/1 lb.	14 lbs.	5.04	5.12

EX TRUCK - (Minimum 200 cases or 2,200 lbs) in straight or pool truck shipments originating at Plant.

Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol 2428]

Price List No. 3
Effective June 17, 1957

Product	Size & Pack	Gross Wt.-Lbs	Ex-Truck	Ex-Warehouse
MEAT PIES:				
All Chicken	12/8 oz.	7-3/4 lbs.	2.50	2.58
Chicken Vegetable	12/8 oz.	7-3/4 lbs.	2.50	2.58
Turkey Vegetable	12/8 oz.	7-3/4 lbs.	2.50	2.58
Beef Vegetable	12/8 oz.	7-3/4 lbs.	2.50	2.58
Tuna	12/8 oz.	7-3/4 lbs.	2.50	2.58
Tamale	12/8 oz.	7-3/4 lbs.	2.50	2.58
FRUIT PIES (9 inch):				
Apple	6/9 in.	14-3/4 lbs.	3.32	3.40
Peach	6/9 in.	14-1/2 lbs.	3.83	3.91
Pineapple	6/9 in.	14-1/2 lbs.	3.83	3.91
Apricot	6/9 in.	14-1/2 lbs.	3.83	3.91
Pumpkin	6/9 in.	13-1/2 lbs.	3.83	3.91
Raisin	6/9 in.	14-1/2 lbs.	3.83	3.91
Boysenberry	6/9 in.	14-1/2 lbs.	3.83	3.91
Cherry	6/9 in.	14-1/2 lbs.	3.83	3.91
Mince	6/9 in.	14-1/2 lbs.	3.83	3.91
Rhubarb	6/9 in.	14-1/2 lbs.	3.83	3.91
Blueberry	6/9 in.	14-1/2 lbs.	3.83	3.91
FRUIT PIES 6 inch (6/24 oz.):				
Apple	6/8 in.	11 lbs.	2.40	2.48
Boysenberry	6/8 in.	11 lbs.	2.40	2.48
Peach	6/8 in.	11 lbs.	2.40	2.48
Apricot	6/8 in.	11 lbs.	2.40	2.48
Pineapple	6/8 in.	11 lbs.	2.40	2.48
Cherry	6/8 in.	11 lbs.	2.70	2.78
Blueberry	6/8 in.	11 lbs.	2.70	2.78
FRUIT PIES (5 inch):				
Apple	(12/10-1/2 oz.)	9 lbs.	2.32	2.40
Boysenberry	(12/10-1/2 oz.)	9 lbs.	2.32	2.40
Cherry	(12/10-1/2 oz.)	9 lbs.	2.32	2.40
Peach	(12/10-1/2 oz.)	9 lbs.	2.32	2.40
FRUIT PIES (5 inch):				
Apple	(12/6-1/2 oz.)	7 lbs.	1.62	1.70
Boysenberry	(12/6-1/2 oz.)	7 lbs.	1.62	1.70
Cherry	(12/6-1/2 oz.)	7 lbs.	1.62	1.70
Peach	(12/6-1/2 oz.)	7 lbs.	1.62	1.70
Pineapple	(12/6-1/2 oz.)	7 lbs.	1.62	1.70
CREAM PIES (8 inch):				
Chocolate	6/1 lbs.	9-3/4 lbs.	3.12	3.20
Coconut	6/1 lbs.	9-3/4 lbs.	3.12	3.20
Lemon	6/1 lbs.	9-3/4 lbs.	3.12	3.20
Strawberry	6/1 lbs.	9-3/4 lbs.	3.12	3.20
CHOCOLATE CAKE:	6/1 lbs.	8-3/4 lbs.	3.32	3.40
CHEESE CAKE: (22/4)				
Pineapple	6/1 lbs.	8-1/2 lbs.	3.12	3.20
Old Fashioned	6/1 lbs.	8-1/2 lbs.	3.12	3.20
COOKIE ROLLS: (28/4)				
Chocolate	12/1 lb.	14 lbs.	5.04	5.12
Chocolate Chip	12/1 lb.	14 lbs.	5.04	5.12
Vanilla	12/1 lb.	14 lbs.	5.04	5.12
Oatmeal	12/1 lb.	14 lbs.	5.04	5.12
Peanut Butter	12/1 lb.	14 lbs.	5.04	5.12
Fruit Nut	12/1 lb.	14 lbs.	5.04	5.12
Coconut Macaroon	12/1 lb.	14 lbs.	5.04	5.12

Ex Warehouse - Pick up at warehouse by buyer.
Ex Truck - (Minimum 250 cases or 2,750 lbs.) in straight or pool truck shipment originating at Plant.
Note: Plant must have 72 hours (work week time) to process orders.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

[fol 2429]

[fol. 2430]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 67

Index 263-267

MARKETING PROGRAM

Deals #27 thru 31—9" Fruit Pies—Southern California, Northern California, Phoenix, El Paso and Salt Lake City

December 31, 1959

Hogue presented information to Olson on a deal program by Johnston in five Western markets in which Johnston is offering a 33¢ per case performance deal, plus 5¢ coop. advertising allowance.

Each of the five markets were checked, price-wise, and deal amounts for meeting the Johnston deal were determined. The following recommendations for a Simple Simon deal were made:

Deal #27—9" Fruit Pies—Southern California, Including Fresno

Deal Amounts: Apple — 9¢ per case
Deal Amounts: Other Flavors — 36¢ per case
Time: January 18 thru February 26, 1960

Deal #28—9" Fruit Pies—Northern California, Excluding Fresno

Deal Amounts: Apple — 7¢ per case
Other Flavors — 34¢ per case
Time: January 18 thru February 26, 1960

1960

Deal #29—9″ Fruit Pies—Phoenix

Deal Amounts: Apple — 9¢ per case
Other Flavors — 39¢ per case

Time: January 4 thru February 26,

Deal #30—9″ Fruit Pies—El Paso

Deal Amounts: Apple — 7¢ per case
Other Flavors — 35¢ per case

Time: January 11 thru February 26, 1960

Deal #31—9″ Fruit Pies—Salt Lake City

Deal Amounts: Apple — 13¢ per case
Other Flavors — 41¢ per case

Time: January 11 thru February 26, 1960

Olson informed Hogue the deals were approved.

[fol. 2431]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 68

Index 351—353

Marketing Programs—9″ Fruit Pies

April 21, 1960

Deal #114—Los Angeles & Hawaii—It is recommended that we raise the price of 9″ Apple pies from $2.68 per case to $2.95 per case making the price of 9″ Apple pies the same as other 9″ fruit pies. A program on 9″ fruit pies was presented for the Fourth Sales Assignment period, May 9 thru June 17, 1960, in the amount of 25¢ per case payable on a performance basis on Apple, Boysenberry, Crustop

Lemon and Pineapple. Case Estimate—12,000; cost of deal —$2,350. *The Committee approved.*

Deal #115—Northern California—It is recommended that we raise the price of 9" Apple pies from $2.68 per case to $2.95 per case making the price of 9" Apple the same as other 9" fruit pies. A program is recommended for Northern California in the amount of 25¢ per case payable on a performance basis during the period May 9 thru June 17, 1960. Case estimate—18,000; cost of deal—$3,150. *The Committee approved.* Flavors: Apple, Boysenberry, Crustop Lemon and Pineapple.

Deal #116—Arizona—It is recommended that we raise the price of 9" Apple pies in Arizona from $2.76 per case to $3.06 per case making the price of 9" Apple the same as other 9" fruit pies. The program recommended for Arizona for the Fourth Sales Assignment is 25¢ per case payable on a performance basis. Time: May 9 thru June 17, 1960. Case estimate—3,000; cost of deal—$425. *The Committee approved.* Flavors: Apple, Boysenberry, Crustop Lemon and Pineapple.

April 29, 1960

Hogue informed Halgren that Johnston has listed a 33¢ per case deal for 9" Apple, Strawberry, Rhubard and Peach pies in Northern California May 9 thru June 4. It was recommended that we increase our current 9" deal for May 9 thru June 17, from 25¢ per case to 33¢ per case for Apple, Boysenberry, Crustop Lemon and Pineapple. *Halgren approved.*

May 3, 1960

Amendments to Deals #114—9" Fruit Pies—Los Angeles & Hawaii—Deal now to exclude Fresno.

Amendment to Deal #115—9" Fruit Pies—Northern California—Deal now to include Fresno.

[fol. 2432]

IN UNITED STATES DISTRICT COURT

Index 477

PLAINTIFF'S EXHIBIT 69

MARKETING PROGRAMS

8" Fruit Pies—West—Second Sales Assignment
Deal #7

January 5, 1961

Murphy presented Deals #7 and #8 for the period of February 13 through March 17, and explained that since the proposal was developed, Pet Ritz had announced a January deal of 1 case of Apple free with 10, to be followed by a deal of 30¢ per case off face on Cherry in February. Morton had announced a 25¢ deal on Cherry and Coconut Custard. The Committee discussed the advantages and disadvantages of deals with 1 and 2 flavors as compared with the 6 flavors offered. Murphy gave examples of returns to the grocers and the merchandising advantages of several flavors. The Committee decided to make certain changes, increasing some of the deals and after these corrections, *the Committee approved the deals.*

The approved deals follow:

Los Angeles—Amount recommended was 20¢ per case advertising allowance for Apple, Cherry, Peach, Custard, Coconut Custard, Blackberry, and Boysenberry. Sales estimate—45,000 cases at a cost of $6,840.

Northern California—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Peach, Custard, Coconut Custard, Blackberry, and Boysenberry. Sales estimate—35,000 cases at a cost of $5,320.

Portland—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry. Sales estimate—10,000 cases at a cost of $1,740.

Seattle—Deal recommended is 36¢ off face of invoice for all flavors of 8" fruit pies. Estimated sales—2,000 cases at a cost of $720.

Boise—Deal recommended is 20¢ per case off face of invoice on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry, plus a 12¢ per case advertising allowance. Sales estimate—1,200 cases at a cost of $388.

Butte—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry. Sales estimate—2,000 cases at a cost of $400.

Spokane—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry. Sales estimate—1,800 cases at a cost of $360.

Salt Lake—Deal recommended is 20¢ per case off face of invoice for Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry, plus a 12¢ per case advertising allowance. Sales estimate 3,600 cases at a cost of $1,152.

[fol. 2433] *Hawaii*—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Peach, Custard, Coconut Custard, Blackberry, and Boysenberry. Sales estimate—500 cases at a cost of $105.

Phoenix—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Peach, Custard, Coconut Custard, and Blackberry. Sales estimate—1,500 cases at a cost of $300. (See correction under date of 3/2/61—Changed to 30¢ per case Pg. 3 same Index)

El Paso—Deal recommended is 20¢ per case advertising allowance on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry. Sales estimate—3,000 cases at a cost of $600.

January 19, 1961

Deal #7—8" Fruit Pies—Salt Lake and Boise

Hogue reported to Halgren that the 18¢ per case off face had been changed to 45¢ per case as of January 11 to meet competitive conditions in these two markets, and that Salt Lake had requested a continuation of the 45¢ deal in order to snare additional distribution and step up volume. Hogue recommended that the deal be continued after the February 3 deal closing date through the Second Sales Assignment period, which closes March 17. This change would replace the deal for the Second Sales Assignment of 20¢ per case off face of invoice, plus 12¢ per case advertising. *Halgren approved.*

February 7, 1961

Deal #702W—8" Fruit Pies—Spokane and Butte

Hogue reported to Halgren that Pet Ritz had offered 18¢ per case off face of invoice for Apple, Cherry, and Peach, with a 15¢ per case advertising allowance on these flavors. Hogue recommended that we change the Second Sales Assignment deal from 20¢ per case advertising for 6 flavors, to 18¢ per case off face of invoice on Apple, Cherry, and Peach, and 20¢ per case merchandising on Apple, Cherry, Custard, Coconut Custard, Crustop Lemon, and Blackberry. This was recommended to meet Pet Ritz and the fact that the 20¢ per case offer had already been made to the trade. *Halgren approved.*

Deal #702W—8" Fruit Pies—Seattle

Hogue reported to Halgren that the 36¢ per case off the face deal for Seattle for the Second Sales Assignment would not be effective based on information received from the Sales Department and from Murphy who had visited the market. Hogue recommended 33¢ per case off face of invoice, plus 15¢ per case advertising allowance effective February 20 through March 24. *Halgren approved.*

[fol. 2434] *Deal #7—8″ Fruit Pies—2nd Sales Assignment*

March 2, 1961

Due to a competitive situation, the 8″ fruit pie deal for Arizona has been increased from 20¢ per case to 30¢ per case payable on an advertising basis. It is believed that the additional amount will develop 8″ volume in the Phoenix territory. *Halgren approved.*

[fol. 2435] Index 479

MARKETING PROGRAMS

Deal #9—9″ Fruit Pies—Second Sales Assignment

January 5, 1961

Murphy proposed deals on 9″ fruit pies with four flavors for the period of February 13 through March 24.

The Committee discussed these deals in relation to the corrections made on the 8″ deals and decided to increase the amounts of the deals so they would be in relation to the 8″ deals. *The Committee approved* the deals as corrected. The deals are as follows:

Los Angeles—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—7,000 cases at a cost of $1,225.

Northern California—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—14,000 cases at a cost of $2,940.

Arizona—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—4,400 cases at a cost of $1,100.

El Paso—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—3,000 cases at a cost of $750.

Portland—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—500 cases at a cost of $100.

Denver—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—500 cases at a cost of $125.

Salt Lake—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—300 cases at a cost of $75.

Montana—The program recommended is 25¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—900 cases at a cost of $225.

Kansas City—The program recommended is 20¢ per case advertising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—400 cases at a cost of $80.

* See correction, dated 3/14/61

[fol. 2436] January 5, 1961

New Orleans—The program recommended is 20¢ per case merchandising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—700 cases at a cost of $140.

Shreveport—The program recommended is 20¢ per case merchandising allowance on Apple, Cherry, Custard, and Crustop Lemon. Sales estimate—700 cases at a cost of $140.

March 14, 1961

Hogue reported to Olson that a wire from Withers in Oakland stated Johnston is alowing 45¢ per case on 9" Apple, Boysenberry, and Peach effective March 13 thru April 15.

Deal #9 for Northern California on 9″ is now 25¢ per case on all flavors, February 13 thru March 24. Hogue recommended 50¢ per case on all flavors March 13 thru May 5 to offset the Johnston deal and which also would be the same deal as approved for Southern California. This would also cancel Deal #13 starting March 27. *Olson Approved.*

[fol. 2437]

IN UNITED STATES DISTRICT COURT

Index 489

PLAINTIFF'S EXHIBIT 70

MARKETING PROGRAMS

Deal #16—8″ Fruit Pies—Territories Serviced from Torrance

February 17, 1961

Murphy presented deals for the Third Sales Assignment, March 27 through May 5, for 8″ fruit pies as follows:

"Competition continues to program their 8″ fruit pies. Deals vary by area. We are also faced with more private label competition. For example, Levy Zentner now has a private label fruit pie—Langfield and Round-Up Grocery have private labels being sold at a price—and in some cases a price and a deal.

It is believed that substantially more 8″ volume can be developed in California by improving 8″ fruit pie distribution.

Programs bare being recommended for all territories being serviced out of Torrance."

Following is the 8″ fruit pie recommendations for the Third Sales Assignment, as well as the case estimates and costs:

Territory	Deal	Sales Estimate	Estimated Cost	Flavors
Los Angeles	**25¢ Advertising	48,000	$ 9,000	All
No. California	25¢ Advertising	20,000	3,000	"
Portland	***20¢ Merchandising	14,000	2,520	"
Seattle Montana	(15¢ Merchandising) (33¢ Off Face)	5,000	2,250	"
Montana	(20¢ Merchandising) (18¢ Off Face)	2,500	950	"
Spokane	(20¢ Merchandising) (18¢ Off Face)	4,000	1,520	"
Boise	45¢ Off Face	1,500	675	"
Salt Lake City	45¢ Off Face	8,000	3,600	"
Arizona	*25¢ Advertising	6,000	1,200	"
El Paso	20¢ Merchandising	4,000	800	"
	Total	113,000	$25,515	

The Committee approved the above deals.

* See correction below
** See correction on Pg. 344
*** See correction dated 3/28/61

March 2, 1961

8" Fruit Pies—Arizona—The original deal approved for Arizona for the Third Sales Assignment was 25¢ per case payable on an advertising basis. Due to a competitive situation the deal has been increased to 35¢ per case payable on an advertising basis. *Halgren approved.*

[fol. 2438] *8" Fruit Pies—Deal #16—Third Sales Assignment*

Deal #16—8" Fruit Pies—Los Angeles March 7 1961

Dwight Stuart stated he had had a meeting with D. G. West and the Southern California sales organization, which included A. E. Peterson, Glenn Peterson, and Dale Gaffney.

He stated there were five men in the sales organization who were selling pies. Each man covers approximately 180 stores each 4 weeks, making a total of 900 stores covered. These stores are key stores where we have distribution, not included—Safeway and Ralph's and other chains not handling Simple Simon. A. E. Peterson is new to the pie field and stated that only the five men were selling pies and the rest of the Grocery Products men had been taken off pie selling, but this has been corrected and all men in Grocery Products are now selling pies.

Pet Ritz and County Fair have good distribution in the discount houses. They are both drop shipping to 25 Mayfair stores when pies are advertised. No one knew if they were drop shipping to the discount houses.

No one knew to what accounts County Fair is drop shipping. County Fair is back on the electronics program with the Certified Electronic Company. Certified is paid $300 per week and County Fair is one of the 11 participants, many of the others are poor volume accounts. County Fair is one of the well known companies. The store pays $19 per week; if they carry eight items their cost is reduced to $3.50. It is reported that Fox Markets and MacDaniels have the County Fair electronics program. County Fair is also paying 5¢ per case for Grand Openings.

Morton has a 1% to 15% discount on all items in their line. As far as anyone knows, very few accounts get paid the 15%.

It was stated that the drop shipments to the discount houses, and Mayfair, were not included in Certified's 4 week breakdown figure, this is on top of the figures secured. Swiss Miss, which is a 20 ounce pie, is priced out of Certified at $1.57½ per case and they deal off of this price, while the Springfield has a price of $1.69 per case on Apple, higher on other flavors, and their pies are 24 ounce.

Swiss Miss is dealing on Apple (30¢ per case of 12), Cherry and Peach (15¢ per case of 12), this amount is off the price

of $1.57½ per case. It was brought out that our distribution is very poor in Southern California, we are fifth out of 6 other pies in Certified. Pet Ritz apparently has a better sales coverage in Southern California as they call on many of the small markets and all of the 1-2-3 markets buying out of Certified. D. L. Stuart stated that it was impossible, with the present sales organization, to make these smaller chain visits any oftener than they are now doing and could see no way of making it profitable.

Halgren, D. L. Stuart, Murphy, and R. F. Stuart agreed that advertising allowance would be the best way to deal at this time. Last year in July when we had a 40¢ per case off deal we sold 126,000 cases and then had a couple of weeks hiatus and came back with another 40¢ deal and only sold 52,000 cases. It was discussed, and all agreed, that if [fol. 2439] we ran a 40¢ per case deal it would be for approximately a 3 month period, and the deal would be announced on a monthly basis. Halgren asked if 35¢ wouldn't do the job as well as a 40¢ deal—there was no objection to the 35¢ deal amount.

A deal of 35¢ per case for 2 months was approved by the Committee, effective March 20 through May 26, to be announced on a monthly basis. If necessary, the Committee will consider extending the program through June.

This change cancels the 25¢ deal approved on February 17 for the Third Sales Assignment, March 27 through May 5.

March 28, 1961

R. F. Stuart conferred with H. C. Arnest and R. R. Brubaker, and reported to Halgren on a competitive deal by Johnston in Portland which offers 1 case free with 3 for the current period. Simple Simon Deal #S1604W was reported at 20¢ per case merchandising allowance on all 8" flavors. *Halgren approved* meeting the Johnston deal in Portland from March 27 thru May 5 by allowing 40¢ per

case off face of invoice, plus the 20¢ per case merchandising deal in effect.

Murphy presented an additional deal budget of $12,000 (#16B) to cover the 40¢ per case off face allowance.

June 7, 1961

D. L. Stuart, R. F. Murphy, and D. W. Hogue met with H. E. Olson to consider competitive 8" fruit deals for Southern California. Simple Simon's 8" fruit deal is 35¢ per case for this sales assignment (June 5 thru July 7). County Fair announced 35¢ on 8" fruit; Pet Ritz announce 35¢ on 8" Apple, and 30¢ on other 8" flavors; Morton announced 57½¢ per case on 8" Apple, and Coconut Custard, and 35¢ on other flavors.

The above competitive deal places Simple Simon 22½¢ less than Morton on 8" Apple and Coconut Custard. Both Morton and Pet Ritz go through the house at Certified. The increase was estimated to cost an additional $5,000.

Hogue recommended meeting the Morton deal on 8" fruit and increasing from 35¢ to 57½¢ per case for the period June 7 thru July 7. *Olson approved.*

[fol. 2440]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 71

Index #494

MARKETING PROGRAM

Deal #19—8" Fruit Pies—Territories Serviced From Torrance

April 6, 1961

Murphy presented deals for 8" fruit pies for territories serviced by Torrance for the 4th Sales Assignment—May 8 thru July 7, 1961 as follows:

Territory	Deal	Case Estimates	Estimated Cost
Los Angeles	35¢ Advertising	70,000	$ 19,600
Northern Calif.	25¢ Advertising	25,000	5,000
Portland	20¢ Advertising	30,000	5,400
Seattle*	$1,000 per truck	9,000	3,000
Spokane	18¢ Off Face) 20¢ Merchandising)	4,000	1,512
Butte	18¢ Off Face) 20¢ Merchandising)	4,000	1,512
Boise	45¢ Off Face	4,000	1,800
Salt Lake	45¢ Off Face	12,000	5,400
Phoenix**	35¢ Advertising, plus $250 Truck Allowance	9,000	4,150
El Paso	20¢ Merchandising	4,000	800
Alaska	30¢ Merchandising	600	180
	Total	171,600	$ 48,354

The Committee approved the above deals.

April 10, 1961

* Hogue recommended to Halgren that the deal approved for the 4th Sales Assignment ($1,000 per truck) be moved up to start immediately due to the fact that our current deal was not obtaining any business and further that West was in Seattle and could do a job of attempting to obtain distribution with a new type deal. It was stated that the current deal would be cancelled at the time the new deal is placed in effect. *Halgren approved.*

April 18, 1961

** Hogue and Murphy recommended to Halgren that the Phoenix deal for the 4th Sales Assignment be moved up to become effective Monday, April 24.

The reason for this proposal was due to the fact that a misunderstanding occurred in communication with Phoenix and the deal was presented to two or three customers prior to the proposed selling dates. This placed us in the position of competition learning about the deal early and meeting it and further that the District Manager would be embarrassed with the trade by delay in starting. *Halgren approved the April 24th starting date.*

[fol. 2441]

June 16, 1961

Hogue reported to Halgren that Morton had introduced a price of $1.27 for Apple and Coconut Custard and $1.37 for other flavors in the *Salt Lake* market. According to West, Associated Grocers had called Mel Wright explaining that Morton had made this offer to them for any two weeks period. Hogue related that the matter had been discussed thoroughly with West, Murphy, and D. L. Stuart. Considering the circumstances, it was recommended that we do nothing in Salt Lake City towards meeting this deal but rather for Wright to explain the consistent deal program we have had in the past and expect to continue including the fact that Simple Simon is a quality pie. *Halgren approved.*

[fol. 2442]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 72

Index #500

MARKETING PROGRAM

Deal #24—8" Fruit Pies—Western Territories

June 1, 1961

Murphy gave an outline of sales conditions and volume in the various territories and divisions. This was followed with a recommendation for deals for the 5th Sales Assignment—July 10 thru August 18, 1961. The recommended deals for the specified territories follows, along with the amount and type deal:

Territory	Amount	Type Deal	Flavors
*Los Angeles & Fresno	35¢ case	Advertising	All
Northern California	30¢ case	Advertising	All
Portland	20¢ case	Merchandising	All
Salt Lake	45¢ case	Off Face	All
Boise	45¢ case	Off Face	All
Spokane	(18¢ (20¢	Off Face) Merchandising)	All
Butte	(18¢ (20¢	Off Face) Merchandising)	All
**Seattle	$1,000 per truck, 10¢ case	*plus* Advertising	All
Alaska	30¢ case	Merchandising	All
Phoenix	35¢ case $250 per truck	Advertising, *Plus*	All
El Paso	23¢ case	Merchandising	All

Sales estimate—114,400 cases at a total cost of $33,196.

The Committee discussed the pricing and deal situation in the industry. Mr. Ghormley asked that the Committee have a few days to give thought to the recommended programs before giving approval or disapproval.

June 9, 1961

The above programs presented on June 1 to the Committee on 8" fruit pies *have been approved by the Committee.*

July 3, 1961

Hogue called Halgren recommending a change in 8" fruit pie deal for Southern California (Deal #24), for the period beginning July 10. It was stated that the Certified Bulletin announced that Morton is continuing their 57½ cent deal on Apple and Coconut Custard for July. Simple Simon's deal for the same period was approved at 35¢ per case for 8" fruit. Hogue recommended we meet the Morton deal on fruit pies, namely, 57½ cents for 8" Apple and Coconut Custard and 35¢ on all other flavors for the period July 10 to July 29 to meet competitive deal periods. *Halgren approved.*

[fol. 2443]

July 25, 1961

Halgren approved changing the current deal in effect in Seattle, $1,000 per truck, plus 10¢ per case advertising, to 40¢ per case off face of invoice based on a recommendation from Hogue who stated that the current deal had brought no new distribution or new business. (See Index #526—Deal #49).

July 31, 1961

8" Fruit Pie Program—Los Angeles—Deal #2407W. Hogue reported to Halgren that Morton had published a deal through Certified of 57½¢ per case on Apple, August 1 through September 2. Hogue recommended increasing the approved deal of 35¢ to 56½¢ on Apple and Coconut Custard, and the balance of the flavors at 35¢ for the period of July 31 through September 2. *Halgren approved.*

[fol. 2444]

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 73

Index #502

MARKETING PROGRAM

Deal #26—9" Fruit Pies—Specified Territories

June 1, 1961

Murphy gave an outline of sales conditions and volume in the various territories and divisions. This was followed with a recommendation for deals for the 5th Sales Assignment—July 10 thru August 18, 1961. Following are the deals recommended for the specific territories:

Territory	Amount	Type Deal	Flavors
Los Angeles & Fresno	50¢ Case	Advertising	All
Northern California	50¢ Case	Advertising	All
Phoenix	50¢ Case Plus $250 per truck	Advertising)	All
El Paso	30¢ Case	Merchandising	All
Portland	35¢ Case	Merchandising	All
Salt Lake	45¢ Case	Merchandising	All
Butte	35¢ Case	Merchandising	All
Alaska	35¢ Case	Merchandising	All
New Orleans	35¢ Case	Merchandising	All
Shreveport	35¢ Case	Merchandising	All
St. Louis	35¢ Case	Merchandising	All

Sales estimate—62,700 cases at a cost of $24,735.

The Committee discussed the pricing and deal situation in the industry. Mr. Ghormley asked that the Committee have a few days to give thought to the recommended programs before giving approval or disapproval.

June 9, 1961

The programs on 9" fruit pies presented to the Committee on June 1 *have been approved.*

IN UNITED STATES DISTRICT COURT

PLAINTIFF'S EXHIBIT 74

Index 505-511

MARKETING PROGRAMS

8" Fruit Pies—Sixth Sales Assignment

July 20, 1961

Murphy presented deal programs for 8" fruit pies for all markets for the 6th Sales Assignment (August 21—September 29, 1961). An explanation was given in each case which included a review of the current program and the reasoning for the deals programmed for the 6th Sales Assignment. The programs follow:

Deal No.	Territory	Amount	Type Deal	Flavors
29-505	Los Angeles, Fresno, Hawaii	30¢ case	Advertising	All
**30-506	No. California	25¢ case	Advertising	All
31-507	Portland	18¢ case	Off Face	All (Except Boysenberry & Blueberry)
" "	Salt Lake	38¢ case	Off Face	" "
" "	Boise	38¢ case	Off Face	" "
" "	Spokane	30¢ case	Off Face	" "
" "	Butte	30¢ case	Off Face	" "
* " "	Seattle	48¢ case	Off Face	All
" "	Alaska	25¢ case	Off Face	All
32-508	Phoenix	30¢ case	Advertising	All
" "	El Paso	18¢ case	Off Face	All
33-509	San Antonio	25¢ case	Off Face	All
" "	Dallas	25¢ case	Off Face	"
" "	Houston	25¢ case	Off Face	"
" "	Oklahoma City	25¢ case	Off Face	"
" "	Memphis, Shreveport, Little Rock	25¢ case	Off Face	"
34-510	Omaha & Des Moines	25¢ case	Off Face	All
" "	Kansas City	25¢ case	Off Face	All
35-511	St. Paul & Fargo	35¢ case	Off Face	All (Except Blueberry)

The Committee took exception to the 8" fruit pie deal for Seattle and asked that it be reviewed. *All other deals were approved* and the Committee asked that the Seattle deal be presented after reconsideration.

Total estimated cases of 8" fruit pies—143,500 at a cost of $35,338.

Mr. Ghormley inquired if it was necessary to make up a mimeograph sheet of explanation for each deal which has consistently been made up and attached to each deal authorization form. Hogue stated that it was unnecessary from his point of view and Mr. Ghormley asked that it be discontinued, and to give the Committee a summary sheet only in connection with deal presentations.

[By hand]

* See Index #526——6/25/61—Seattle Deal

[fol. 2446] August 17, 1961

Deal #3009W—8" Fruit Pies—Northern California—Hogue discussed the Northern California competitive situation with Olson. It was reported that Morton has offered a deal of 55¢ per case on 8" Apple pies and 35¢ per case on other fruit pies effective August 14 through September 30. Hogue recommended that this deal be met for the period August 21 through September 29 by increasing our 25¢ deal to 57½¢ per case on Apple and Coconut Custard and 35¢ per case on other flavors. This is due to the fact that we have 57½¢ deal in Southern California and the small difference Morton holds between Northern and Southern California presents marketing difficulties in a broad area between the two territories. Hogue also recommended that the 40¢ deal for 9" fruit pies in Northern California for August 21 through September 29 be increased to 65¢ per case on Apple and Coconut Custard and 50¢ per case for other flavors in order to keep the relationship between 8" and 9" competitive and protect 9" business. *Olson approved.*